

2026

Presidential Scholarship

INVESTING IN BRILLIANCE



SPONSORSHIP OPPORTUNITIES

PVAMU.EDU/SCHOLARSHIPGALA

\$100,000 | EXCELLENCE SPONSOR

Exclusive to Two Sponsors | Joint Presenting Level

As an Excellence Sponsor, you will serve as one of only two presenting sponsors of the 2026 PVAMU Presidential Scholarship Gala, receiving top-tier visibility and recognition throughout every aspect leading up to the event, at the event and post event.

- Recognition as "Presented by [Sponsor 1] and [Sponsor 2]" on all gala materials, press releases, digital promotions, and event signage
- Two (2) Premier tables (seating for 10 each)
- Recognition in the Gala program book
- Top-tier logo placement on pre-event press releases, print materials, digital channels, and event signage
- Shared sponsor logo with PVAMU logo on event step and repeat for photography
- Exclusive acknowledgement during the dinner program, with opportunity for on-stage remarks
- Opportunity to sponsor a branded takeaway item(s) for all gala guests
- Six (6) tickets to the VIP Meet & Greet Reception

\$25,000 | PURPLE SPONSOR

- One (1) preferred table (seating for 10)
- Recognition in the Gala program book
- Logo placement on gala website and event signage
- Verbal recognition during dinner program
- Two (2) tickets to VIP Meet & Greet Reception

\$10,000 | PANTHER PRIDE SPONSOR

- One (1) Reserved table (seating for 10)
- Listing in the Gala program book
- Logo placement on gala website and event signage
- Two (2) tickets to VIP Meet & Greet Reception

\$5,000 | CHANGE MAKER SPONSOR

- One (1) Reserved table (seating for 10)
- Listing in the Gala program book

\$50,000 | GOLD SPONSOR

- One (1) prominent table (seating for 10)
- Recognition in the Gala program book
- Prominent logo placement on event signage, print materials, digital channels, and gala website
- Verbal acknowledgement during dinner program
- Four (4) tickets to the VIP Meet & Greet Reception

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UNDERWRITING OPPORTUNITIES

PVAMU.EDU/SCHOLARSHIPGALA

These exclusive sponsorships allow you to align your brand with a signature element of the Gala.

\$50,000 | VIP & GENERAL RECEPTION UNDERWRITER

- One (1) prominent table (seating for 10)
- Recognition in the Gala program book
- Prominent logo placement on gala website, event signage, and throughout reception areas
- Sponsor acknowledgement during VIP reception, with opportunity to make remarks
- Branding at reception bars/food stations
- Four (4) tickets to VIP Meet & Greet Reception

\$50,000 | ENTERTAINMENT UNDERWRITER

- One (1) prominent table (seating for 10)
- Recognition in the Gala program book
- Prominent logo placement on gala website, event signage and during the entertainment portion of the program
- Exclusive acknowledgement during the entertainment program
- Four (4) tickets to the VIP Meet & Greet Reception

\$10,000 | POST PARTY RECEPTION UNDERWRITER

- One (1) reserved table (seating for 10)
- Recognition in the Gala program book
- Logo placement on gala website and signage at the Post-Party Reception
- Acknowledgment during the Gala Program inviting guests to join us at the Post Party Reception sponsored by [sponsor name]