



# PVAMU HOMECOMING EVENT 2024



## James Francies, Jr. & The Prairie View Trail Riders



**Theme:** *"Legends and Legacies"* - Honoring our past, celebrating our future.

### Learn More About A Legend Who Made History!

Join us during Prairie View A&M University's Homecoming as we honor the life and legacy of **James Francies, Jr.**, a true trailblazer and living legend. Francies is celebrated for his historic role in **integrating the Houston Livestock Show and Rodeo** in 1957 and for founding the **Prairie View Trail Ride Association**.

#### Why Attend?

- **Discover** the inspiring story of how James Francies, Jr. changed the face of Texas rodeo history.
- **Learn** about the enduring legacy of the Prairie View Trail Riders and their connection to African American cowboy culture.
- **Engage** with historic photos, memorabilia, and displays that bring this rich history to life.

**Location: Prairie View A&M University  
John B. Coleman Library, Room 108**

