



## On Some Hadamard-Type Inequalities for $(r, m)$ – Convex Functions

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Received: August 08, 2013; Accepted: August 12, 2013

### Abstract

In this paper, we define a new class of convex functions which is called  $(r, m)$  – convex functions. We also prove some Hadamard's type inequalities based on this new definition.

**Keywords:**  $r$  – convex; Hadamard's inequality;  $m$  – convex,  $(r, m)$  – convex

**MSC 2010 No.:** 26D15, 26A07

### 1. Introduction

The following definition is well known in the literature: a function  $f : I \rightarrow \mathbb{R}, I \subseteq \mathbb{R}$ , is said to be convex on  $I$  if the inequality

$$f(tx + (1-t)y) \leq tf(x) + (1-t)f(y)$$

holds for all  $x, y \in I$  and  $t \in [0, 1]$ . Geometrically, this means that if  $P, Q$  and  $R$  are three distinct points on the graph of  $f$  with  $Q$  between  $P$  and  $R$ , then  $Q$  is on or below chord  $PR$ . Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function defined on the interval  $I$  of real numbers and  $a, b \in I$  with  $a < b$ . Then the following double inequality holds for convex functions:

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a) + f(b)}{2}.$$

This inequality is well known in the literature as Hadamard's inequality. Pearce et al. (1998) generalized this inequality to  $r$ -convex positive function  $f$  which is defined on an interval  $[a, b]$ , for all  $x, y \in [a, b]$  and  $\lambda \in [0, 1]$ ;

$$f(\lambda x + (1-\lambda)y) \leq \begin{cases} \left(\lambda [f(x)]^r + (1-\lambda)[f(y)]^r\right)^{\frac{1}{r}}, & \text{if } r \neq 0, \\ [f(x)]^\lambda [f(y)]^{1-\lambda}, & \text{if } r = 0, \end{cases}$$

Clearly 0-convex functions are simply log-convex functions and 1-convex functions are ordinary convex functions. Another inequality which is well known in the literature as Minkowski Inequality is stated as follows;

Let

$$p \geq 1, \quad 0 < \int_a^b f(x)^p dx < \infty, \quad \text{and} \quad 0 < \int_a^b g(x)^p dx < \infty.$$

Then,

$$\left(\int_a^b (f(x) + g(x))^p dx\right)^{\frac{1}{p}} \leq \left(\int_a^b f(x)^p dx\right)^{\frac{1}{p}} + \left(\int_a^b g(x)^p dx\right)^{\frac{1}{p}}. \quad (1)$$

### Definition 1.

A function  $f : I \rightarrow [0, \infty)$  is said to be log-convex or multiplicatively convex if  $\log f$  is convex, or, equivalently, if for all  $x, y \in I$  and  $t \in [0, 1]$  one has the inequality:

$$f(tx + (1-t)y) \leq [f(x)]^t [f(y)]^{1-t}, \quad (2)$$

[Pečarić et al. (1992)].

We note that a log-convex function is convex, but the converse may not necessarily be true.

Ngoc et al. (2009) established following theorems for  $r$ -convex functions:

**Theorem 1.**

Let  $f : [a, b] \rightarrow (0, \infty)$  be  $r$ -convex function on  $[a, b]$  with  $a < b$ . Then the following inequality holds for  $0 < r \leq 1$  :

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \left( \frac{r}{r+1} \right)^{\frac{1}{r}} \left( [f(a)]^r + [f(b)]^r \right)^{\frac{1}{r}}. \quad (3)$$

**Theorem 2.**

Let  $f, g : [a, b] \rightarrow (0, \infty)$  be  $r$ -convex and  $s$ -convex functions respectively on  $[a, b]$  with  $a < b$ . Then, the following inequality holds for  $0 < r$ ,

$$\begin{aligned} \frac{1}{b-a} \int_a^b f(x)g(x) dx &\leq \frac{1}{2} \left( \frac{r}{r+2} \right)^{\frac{2}{r}} \left( [f(a)]^r + [f(b)]^r \right)^{\frac{2}{r}} \\ &\quad + \frac{1}{2} \left( \frac{s}{s+2} \right)^{\frac{2}{s}} \left( [g(a)]^s + [g(b)]^s \right)^{\frac{2}{s}}. \end{aligned} \quad (4)$$

**Theorem 3.**

Let  $f, g : [a, b] \rightarrow (0, \infty)$  be  $r$ -convex and  $s$ -convex functions respectively on  $[a, b]$  with  $a < b$ . Then the following inequality holds if  $r > 1$ , and  $\frac{1}{r} + \frac{1}{s} = 1$  :

$$\frac{1}{b-a} \int_a^b f(x)g(x) dx \leq \left( \frac{[f(a)]^r + [f(b)]^r}{2} \right)^{\frac{1}{r}} \left( \frac{[g(a)]^s + [g(b)]^s}{2} \right)^{\frac{1}{s}}. \quad (5)$$

Gill et al. (1997) proved the following inequality for  $r$ -convex functions.

**Theorem 4.**

Suppose  $f$  is a positive  $r$ -convex function on  $[a, b]$ . Then,

$$\frac{1}{b-a} \int_a^b f(t) dt \leq L_r(f(a), f(b)). \quad (6)$$

If  $f$  is a positive  $r$ -concave function, then the inequality is reversed.

For related results on  $r$ -convexity see [Yang and Hwang (2001), Gill et al. (1997) and Ngoc et al. (2009)]. Toader (1985) defined  $m$ -convex functions, as follows:

**Definition 2.**

The function  $f : [0, b] \rightarrow \mathbb{R}$ ,  $b > 0$ , is said to be  $m$ -convex, where  $m \in [0, 1]$ , if we have

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y),$$

for all  $x, y \in [0, b]$  and  $t \in [0, 1]$ . We say that  $f$  is  $m$ -concave if  $-f$  is  $m$ -convex.

We refer to the papers [Bakula et al. (2006); Bakula et al. (2007); Özdemir et al. (2010) and Toader (1988)] involving inequalities for  $m$ -convex functions. Dragomir and Toader (1993) proved the following inequality for  $m$ -convex functions.

**Theorem 5.**

Let  $f : [0, \infty) \rightarrow \mathbb{R}$  be a  $m$ -convex function with  $m \in (0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L_1[a, b]$ , then one has the inequality:

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \min \left\{ \frac{f(a) + mf\left(\frac{b}{m}\right)}{2}, \frac{f(b) + mf\left(\frac{a}{m}\right)}{2} \right\}. \quad (7)$$

Dragomir (2002) proved some Hadamard-type inequalities for  $m$ -convex functions as follows.

**Theorem 6.**

Let  $f : [0, \infty) \rightarrow \mathbb{R}$  be a  $m$ -convex function with  $m \in (0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L_1[a, b]$ , then one has the inequality:

$$\begin{aligned} f\left(\frac{a+b}{2}\right) &\leq \frac{1}{b-a} \int_a^b \frac{f(x) + mf\left(\frac{x}{m}\right)}{2} dx \\ &\leq \frac{m+1}{4} \left[ \frac{f(a) + f(b)}{2} + m \frac{f\left(\frac{a}{m}\right) + f\left(\frac{b}{m}\right)}{2} \right]. \end{aligned} \quad (8)$$

**Theorem 7.**

Let  $f : [0, \infty) \rightarrow \mathbb{R}$  be a  $m$ -convex function with  $m \in (0, 1]$ . If  $f \in L_1[am, b]$  where  $0 \leq a < b < \infty$ , then one has the inequality:

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$$\frac{1}{m+1} \left[ \int_a^{mb} f(x) dx + \frac{mb-a}{b-ma} \int_{ma}^b f(x) dx \right] \leq (mb-a) \frac{f(a)+f(b)}{2}. \quad (9)$$

## 2. Main Results

We will start with the following definition.

### Definition 3.

A positive function  $f$  is  $(r, m)$ -convex on  $[a, b] \subset [0, b]$  if for all  $x, y \in [a, b]$ ,  $m \in [0, 1]$  and  $\lambda \in [0, 1]$

$$f(\lambda x + m(1-\lambda)y) \leq \begin{cases} (\lambda f^r(x) + m(1-\lambda)f^r(y))^{\frac{1}{r}}, & \text{if } r \neq 0 \\ f^\lambda(x) f^{1-\lambda}(y) & , \text{if } r = 0 \end{cases}.$$

This definition of  $(r, m)$ -convexity naturally complements the concept of  $(r, m)$ -concavity in which the inequality is reversed.

### Remark 1.

We have that  $(0, 1)$ -convex functions are simply log-convex functions and  $(1, 1)$ -convex functions are ordinary convex functions on  $[a, b] \subset [0, b]$ .

### Remark 2.

We have that  $(r, 1)$ -convex functions are  $r$ -convex functions.

### Remark 3.

We have that  $(1, m)$ -convex functions are  $m$ -convex functions.

Now, we will prove some inequalities based on above definition and remarks.

### Theorem 8.

Suppose that  $f$  is a  $(r, m)$ -convex function on  $[a, b] \subset [0, b]$ . Then, we have the inequality;

$$\frac{1}{b-ma} \int_{ma}^b f(t) dt \leq L_r \left( m^{\frac{1}{r}} f(a), f(b) \right), \quad (10)$$

for  $r \neq 0$ . If  $f$  is a  $(r, m)$ -concave function, then the inequality is reversed.

**Proof :**

Let  $r \neq \{0, -1\}$ . First assume that  $m^{\frac{1}{r}} f(a) \neq f(b)$ . By the definition of  $(r, m)$ -convexity, we can write

$$\begin{aligned} \int_{ma}^b f(t) dt &= (b - ma) \int_0^1 f(sb + m(1-s)a) ds \\ &\leq (b - ma) \int_0^1 [sf^r(b) + m(1-s)f^r(a)]^{\frac{1}{r}} ds \\ &= (b - ma) \left( \frac{r}{r+1} \right) \frac{[f(b)]^{r+1} - [m^{\frac{1}{r}} f(a)]^{r+1}}{f^r(b) - mf^r(a)}. \end{aligned}$$

Using the fact that

$$L_r \left( m^{\frac{1}{r}} f(a), f(b) \right) = \left( \frac{r}{r+1} \right) \frac{[f(b)]^{r+1} - [m^{\frac{1}{r}} f(a)]^{r+1}}{f^r(b) - mf^r(a)},$$

we obtain the desired result. Similarly, for  $m^{\frac{1}{r}} f(a) = f(b)$ , we have

$$\begin{aligned} \int_{ma}^b f(t) dt &\leq (b - ma) \int_0^1 \left( s [m^{\frac{1}{r}} f(a)]^r + (1-s) [m^{\frac{1}{r}} f(a)]^r \right)^{\frac{1}{r}} ds \\ &= (b - ma) \int_0^1 m^{\frac{1}{r}} (sf^r(a) + (1-s)f^r(a))^{\frac{1}{r}} ds \\ &= (b - ma) L_r \left( m^{\frac{1}{r}} f(a), m^{\frac{1}{r}} f(a) \right). \end{aligned}$$

Finally, let  $r = -1$ , for  $m^{\frac{1}{r}} f(a) \neq f(b)$ , we have

$$\int_{ma}^b f(t) dt \leq (b - ma) \int_0^1 [sf^{-1}(b) + m(1-s)f^{-1}(a)]^{-1} ds.$$

Computing the right hand side of the above inequality, we get

$$\int_{ma}^b f(t) dt \leq (b - ma) L_{-1} \left( \frac{f(a)}{m}, f(b) \right).$$

The proof of the other case such as  $m^{\frac{1}{r}} f(a) = f(b)$ , may be obtained in a similar way.

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**Remark 4.**

In Theorem 8, if we choose  $m = 1$ , we have the inequality (6).

**Theorem 9.**

Let  $f: [a, b] \subset [0, b] \rightarrow (0, \infty)$  be  $(r, m)$ -convex function on  $[a, b]$  with  $a < b$ . Then, the following inequality holds:

$$\frac{1}{b-ma} \int_{ma}^b f(x) dx \leq \left( \frac{r}{r+1} \right) [f^r(a) + mf^r(b)]^{\frac{1}{r}}, \quad (11)$$

for  $0 < r \leq 1$ .

**Proof:**

Since  $f$  is  $(r, m)$ -convex function and  $r > 0$ , we can write

$$f(ta + m(1-t)b) \leq (t[f(a)]^r + m(1-t)[f(b)]^r)^{\frac{1}{r}}$$

for all  $t, m \in [0, 1]$ . It is easy to observe that

$$\begin{aligned} \frac{1}{b-ma} \int_{ma}^b f(x) dx &= \int_0^1 f(ta + m(1-t)b) dt \\ &\leq \int_0^1 (t[f(a)]^r + m(1-t)[f(b)]^r)^{\frac{1}{r}} dt. \end{aligned}$$

Using the inequality (1), we get

$$\begin{aligned} \int_0^1 (t[f(a)]^r + m(1-t)[f(b)]^r)^{\frac{1}{r}} dt &\leq \left[ \left( \int_0^1 t^{\frac{1}{r}} f(a) dt \right)^r + \left( \int_0^1 (1-t)^{\frac{1}{r}} m^{\frac{1}{r}} f(b) dt \right)^r \right]^{\frac{1}{r}} \\ &= \left[ \left( \frac{r}{r+1} \right)^r (f^r(a) + mf^r(b)) \right]^{\frac{1}{r}} \\ &= \left( \frac{r}{r+1} \right) [f^r(a) + mf^r(b)]^{\frac{1}{r}}. \end{aligned}$$

Thus,

$$\frac{1}{b-ma} \int_{ma}^b f(x) dx \leq \left( \frac{r}{r+1} \right) [f^r(a) + mf^r(b)]^{\frac{1}{r}},$$

which completes the proof.

**Corollary 1.**

In Theorem 9, if we choose a  $(1, m)$ -convex function on  $[a, b]$  with  $a < b$ . Then, we have the following inequality;

$$\frac{1}{b-ma} \int_{ma}^b f(x) dx \leq \frac{f(a) + mf(b)}{2}.$$

**Corollary 2.**

In Theorem 9, if we choose an  $(r, 1)$ -convex function on  $[a, b]$  with  $a < b$ . Then, we have the following inequality;

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \left( \frac{r}{r+1} \right) [f^r(a) + f^r(b)]^{\frac{1}{r}}.$$

**Remark 5.**

In Theorem 9, if we choose a  $(1, 1)$ -convex function on  $[a, b] \subset [0, b]$  with  $a < b$ . Then, we have the right hand side of Hadamard's inequality.

**Theorem 10.**

Let  $f, g : [a, b] \subset [0, b] \rightarrow (0, \infty)$  be  $(r_1, m)$ -convex and  $(r_2, m)$ -convex function on  $[a, b]$  with  $a < b$ . Then, the following inequality holds;

$$\frac{1}{b-ma} \int_{ma}^b f(x)g(x) dx \leq \frac{1}{2} \left( [f(a)]^{r_1} + m[f(b)]^{r_1} \right)^{\frac{1}{r_1}} \left( [g(a)]^{r_2} + m[g(b)]^{r_2} \right)^{\frac{1}{r_2}}, \quad (12)$$

for  $r_1 > 1$  and  $\frac{1}{r_1} + \frac{1}{r_2} = 1$ .

**Proof:**

Since  $f$  is  $(r_1, m)$ -convex function and  $g$  is  $(r_2, m)$ -convex function, we have

$$f(ta + m(1-t)b) \leq \left( t[f(a)]^{r_1} + m(1-t)[f(b)]^{r_1} \right)^{\frac{1}{r_1}}$$



al.

and

$$g(ta + m(1-t)b) \leq \left( t[g(a)]^{r_2} + m(1-t)[g(b)]^{r_2} \right)^{\frac{1}{2}},$$

for all  $t, m \in [0, 1]$ . Since  $f$  and  $g$  are non-negative functions, hence

$$\begin{aligned} f(ta + m(1-t)b)g(ta + m(1-t)b) \\ \leq \left( t[f(a)]^{r_1} + m(1-t)[f(b)]^{r_1} \right)^{\frac{1}{r_1}} \left( t[g(a)]^{r_2} + m(1-t)[g(b)]^{r_2} \right)^{\frac{1}{2}}. \end{aligned}$$

Integrating both sides of the above inequality over  $[0, 1]$  with respect to  $t$ , we obtain

$$\begin{aligned} \int_0^1 [f(ta + m(1-t)b)g(ta + m(1-t)b)] dt \\ \leq \int_0^1 \left[ \left( t[f(a)]^{r_1} + m(1-t)[f(b)]^{r_1} \right)^{\frac{1}{r_1}} \left( t[g(a)]^{r_2} + m(1-t)[g(b)]^{r_2} \right)^{\frac{1}{2}} \right] dt. \end{aligned}$$

By applying Hölder's inequality, we have

$$\begin{aligned} \int_0^1 \left[ \left( t[f(a)]^{r_1} + m(1-t)[f(b)]^{r_1} \right)^{\frac{1}{r_1}} \left( t[g(a)]^{r_2} + m(1-t)[g(b)]^{r_2} \right)^{\frac{1}{2}} \right] dt \\ \leq \left[ \int_0^1 \left( t[f(a)]^{r_1} + m(1-t)[f(b)]^{r_1} \right) dt \right]^{\frac{1}{r_1}} \left[ \int_0^1 \left( t[g(a)]^{r_2} + m(1-t)[g(b)]^{r_2} \right) dt \right]^{\frac{1}{2}} \\ = \frac{1}{2} \left( [f(a)]^{r_1} + m[f(b)]^{r_1} \right)^{\frac{1}{r_1}} \left( [g(a)]^{r_2} + m[g(b)]^{r_2} \right)^{\frac{1}{2}}. \end{aligned}$$

By using the fact that

$$\frac{1}{b-ma} \int_{ma}^b f(x)g(x)dx = \int_0^1 [f(ta + m(1-t)b)g(ta + m(1-t)b)]dt.$$

We obtain the desired result.

### Corollary 3.

In Theorem 10, if we choose  $m=1$ ,  $r_1=r_2=2$  and  $f(x)=g(x)$ , we have the following inequality;

$$\frac{1}{b-a} \int_a^b f^2(x)dx \leq \frac{1}{2} [f^2(a) + f^2(b)].$$

**Corollary 4.**

In Theorem 10, if we choose  $m = 1$  and  $r_1 = r_2 = 2$ , we have the following inequality;

$$\frac{1}{b-a} \int_a^b f(x)g(x)dx \leq \sqrt{\frac{f^2(a) + f^2(b)}{2}} \sqrt{\frac{g^2(a) + g^2(b)}{2}}.$$

**Theorem 11.**

Let  $f : [a, b] \subset [0, b] \rightarrow (0, \infty)$  be a  $(r, m)$ -convex function on  $[a, b]$  with  $m \in (0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L_1[a, b]$ , then one has the following inequality;

$$\frac{1}{b-a} \int_a^b f(x)dx \leq \min \left\{ L_r \left( f(a), m^{\frac{1}{r}} f\left(\frac{b}{m}\right) \right), L_r \left( f(b), m^{\frac{1}{r}} f\left(\frac{a}{m}\right) \right) \right\}.$$

**Proof:**

Since  $f$  is  $(r, m)$ -convex function, we can write

$$f(tx + m(1-t)y) \leq \left( t[f(x)]^r + m(1-t)[f(y)]^r \right)^{\frac{1}{r}}$$

for all  $x, y \geq 0$  and  $r \neq 0$ , which gives

$$f(ta + (1-t)b) \leq \left( t[f(a)]^r + m(1-t) \left[ f\left(\frac{b}{m}\right) \right]^r \right)^{\frac{1}{r}} \quad (13)$$

and

$$f(tb + (1-t)a) \leq \left( t[f(b)]^r + m(1-t) \left[ f\left(\frac{a}{m}\right) \right]^r \right)^{\frac{1}{r}}, \quad (14)$$

for  $t \in [0, 1]$ . Integrating both sides of (13) over  $[0, 1]$  with respect to  $t$ , we obtain

$$\int_0^1 f(ta + (1-t)b) dt \leq \int_0^1 \left( t[f(a)]^r + m(1-t) \left[ f\left(\frac{b}{m}\right) \right]^r \right)^{\frac{1}{r}} dt,$$

or

al.

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \int_0^1 \left( t[f(a)]^r + m(1-t) \left[ f\left(\frac{b}{m}\right) \right]^r \right)^{\frac{1}{r}} dt.$$

Now, suppose that  $r \neq \{0, -1\}$ . First assume that  $f(a) \neq m^{\frac{1}{r}} f\left(\frac{b}{m}\right)$ . Then, we get

$$\frac{1}{b-a} \int_a^b f(x) dx \leq L_r \left( f(a), m^{\frac{1}{r}} f\left(\frac{b}{m}\right) \right).$$

Similarly, for  $f(a) = m^{\frac{1}{r}} f\left(\frac{b}{m}\right)$ , we have

$$\begin{aligned} \frac{1}{b-a} \int_a^b f(x) dx &\leq \int_0^1 \left( t[f(a)]^r + (1-t)[f(a)]^r \right)^{\frac{1}{r}} dt \\ &= L_r(f(a), f(a)). \end{aligned}$$

Finally, let  $r = -1$ , for  $f(a) \neq m^{\frac{1}{r}} f\left(\frac{b}{m}\right)$ , we have again

$$\begin{aligned} \frac{1}{b-a} \int_a^b f(x) dx &\leq \int_0^1 \left( t[f(a)]^r + m(1-t) \left[ f\left(\frac{b}{m}\right) \right]^r \right)^{\frac{1}{r}} dt \\ &= L_{-1} \left( f(a), m^{-1} f\left(\frac{b}{m}\right) \right). \end{aligned}$$

When  $f(a) = f(b)$ , the proof is similar. So, we obtain the inequality

$$\frac{1}{b-a} \int_a^b f(x) dx \leq L_r \left( f(a), m^{\frac{1}{r}} f\left(\frac{b}{m}\right) \right).$$

Analogously, by integrating both sides of the inequality (14), we obtain

$$\frac{1}{b-a} \int_a^b f(x) dx \leq L_r \left( f(b), m^{\frac{1}{r}} f\left(\frac{a}{m}\right) \right),$$

which completes the proof.

**Remark 6.**

In Theorem 11, if we choose  $r = 1$ , we have the inequality (7).

**Remark 7.**

In Theorem 11, if we choose  $m = 1$ , we have the inequality (6).

**Remark 8.**

In Theorem 11, if we choose  $m = r = 1$ , we have the right hand side of Hadamard's inequality.

**Theorem 12.**

Let  $f: [a, b] \subset [0, b] \rightarrow (0, \infty)$  be a  $(r, m)$ -convex function on  $[a, b]$  with  $m \in (0, 1]$ . If  $f \in L_1[a, b]$ , then one has the following inequalities;

$$\begin{aligned} f\left(\frac{a+b}{2}\right) &\leq \frac{1}{b-a} \int_a^b \frac{f^r(x) + m f^r\left(\frac{x}{m}\right)}{2} dx \\ &\leq \frac{m+1}{4} \left[ \frac{f^r(a) + f^r(b)}{2} + m \frac{f^r\left(\frac{a}{m}\right) + f^r\left(\frac{b}{m}\right)}{2} \right]. \end{aligned} \quad (15)$$

**Proof:**

By the  $(r, m)$ -convexity of  $f$ , we have that

$$f\left(\frac{x+y}{2}\right) \leq \frac{1}{2} \left[ f^r(x) + m f^r\left(\frac{y}{m}\right) \right],$$

for all  $x, y \in [a, b]$ . If we take  $x = ta + (1-t)b$  and  $y = (1-t)a + tb$ , we deduce

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{2} \left[ f^r(ta + (1-t)b) + m f^r\left((1-t)\frac{a}{m} + t\frac{b}{m}\right) \right],$$

for all  $t \in [0, 1]$ . Integrating the result over  $[0, 1]$  with respect to  $t$ , we get

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{2} \left[ \int_0^1 f^r(ta + (1-t)b) dt + m \int_0^1 f^r\left((1-t)\frac{a}{m} + t\frac{b}{m}\right) dt \right]. \quad (16)$$

Taking into account that

$$\int_0^1 f^r(ta + (1-t)b) dt = \frac{1}{b-a} \int_a^b f^r(x) dx$$

and

al.

$$\int_0^1 f^r \left( (1-t) \frac{a}{m} + t \frac{b}{m} \right) dt = \frac{1}{b-a} \int_a^b f^r \left( \frac{x}{m} \right) dx$$

in (16), we obtain the first inequality of (15).

By the  $(r, m)$ -convexity of  $f$ , we also have that

$$\begin{aligned} & \frac{1}{2} \left[ f \left( ta + m(1-t)b \right) + mf \left( t \frac{a}{m} + (1-t) \frac{b}{m} \right) \right] \\ & \leq \frac{1}{2} \left[ tf^r(a) + m(1-t)f^r(b) + mtf^r \left( \frac{a}{m} \right) + m^2(1-t)f^r \left( \frac{b}{m} \right) \right], \end{aligned}$$

for all  $t \in [0, 1]$ . Integrating the above inequality over  $[0, 1]$  with respect to  $t$ , we get

$$\begin{aligned} & \frac{1}{b-a} \int_a^b \frac{f^r(x) + mf^r \left( \frac{x}{m} \right)}{2} dx \\ & \leq \frac{1}{2} \left[ \frac{f^r(a) + mf^r(b)}{2} + \frac{mf^r \left( \frac{a}{m} \right) + m^2 f^r \left( \frac{b}{m} \right)}{2} \right]. \end{aligned}$$

By a similar argument, we can state

$$\begin{aligned} & \frac{1}{b-a} \int_a^b \frac{f^r(x) + mf^r \left( \frac{x}{m} \right)}{2} dx \\ & \leq \frac{1}{8} \left[ f^r(a) + f^r(b) + 2m \left( f^r \left( \frac{a}{m} \right) + f^r \left( \frac{b}{m} \right) \right) + m^2 \left( f^r \left( \frac{a}{m^2} \right) + f^r \left( \frac{b}{m^2} \right) \right) \right], \end{aligned}$$

which completes the proof.

**Remark 9.**

In theorem 12, if we choose  $r = 1$ , we have the inequality (8).

**Remark 10.**

In theorem 12, if we choose  $m = r = 1$ , we have the Hadamard's inequality.

## 1. Conclusion

In this paper, a new class of convex functions called  $(r, m)$ -convex functions have been defined and some new Hadamard-type inequalities have been obtained.

## ***Acknowledgement***

*The authors would like to thank the referees for their encouraging attitude and valuable suggestions in the review process of the work.*

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