

Name: William (Bill) Price

Education:

1994 Master of Architecture
Virginia Polytechnic Institute and State University

1991 Bachelor of Architecture - (B. Arch., 5-yr. Professional Degree)
Virginia Polytechnic Institute and State University

Teaching Experience:

8/2018- present Prairie View A&M University, School of Architecture, USA, Brown Endowed Chair, Graduate Coordinator, Associate Professor with School of Architecture. (Tenured under President Ruth Simmons).

8/2008- 2017 Prairie View A&M University, School of Architecture, USA, Brown Endowed Chair, Graduate Coordinator, Associate Professor with School of Architecture.

8/2000- 5/2008 University of Houston, Gerald D. Hines College of Architecture, USA, Held Assistant Professorship with College of Architecture teaching 5th-year comprehensive design studios, Industrial design studios, and a seminar on materials open to upper-level undergrads and graduate level students.

8/1999- 5/2000 Virginia Polytechnic Institute and State University, USA, Held Visiting Assistant Professorship with College of Architecture teaching 4th and 5th year studios. Focuses on creating a trans/inter/intra disciplinary approach to design through collaborations between Colleges, their departments, industry and professional architectural practices.

Work Experience (Abbreviated):

2001- Present BP Inc, GTH LLC, PPP Development LLC
Houston, Texas, USA

1996- 2000 OMA- Office for Metropolitan Architecture, Rem Koolhaas - Head of Research and Development and Project Architect/Designer
Rotterdam, Netherlands

1995-1995 Studio Hunziker - Project Architect
Tesserette, Switzerland

1993-1994 VPI&SU/ Robert Graeff (son of Werner Graeff– Bauhaus) Industrial Designer
Blacksburg, Virginia, USA

Exhibits

- 2022 MOOD- Museum of Design- Italy
Price, Bill (2021) “Shotgun House Over and Under”
An exhibit of a Model and Poster of Design.
Como, Italy. July. 2022
- 2021 Time, Space, Existence- Miami - USA
Price, Bill (2021) “Reboot”
An exhibit of selected Posters that present Research into Upcycling Water Bottles.
Miami Center for Architecture & Design.
Miami, Florida. November. 2021- January. 2022
- 2021 European Culture Center -ECC, - Italy
Price, Bill (2021) “This or That - Explorations in the colossal
and the use of Foam Based Building Systems”
An exhibit of Model and Book of Project at ECC-Palazzo Mora.
Venice, Italy. May - November. 2021
- 2021 Sustainable Revolution, - Italy
Price, Bill (2021) “Shotgun House Over and Under”
An exhibit of Model and Prints of the project at Zuecca Projects.
Collateral Event at the Prestigious 17th International Architecture Biennale.
Venice, Italy. September - November. 2021
- 2019 Towards a Critical Rurality - Italy
Price, Bill (2019) “Housing Chira Island, Costa Rica”
An exhibit of work at Rural Design Week,
San Potito, Italy. May -June. 2019

Invited Lectures and Round Table Organizer (selected)

- April 11 2022 Malevich’s Corner, Lecture
Columbia University, Graduate School of Architecture. Planning and Preservation
GSAPP. Lecture to master’s students in Advanced Studio VI.
NYC, New York City
- July 2019 Price, Bill (2019) “The Nature of Nature 4.0” Co-Organizer
at Rancho Margot
round table.
Invited guests from four countries to discuss the “Nature of Nature”.
La Fortuna, Costa Rica.

- June 2019 Price, Bill (2019) “The Nature of Nature 3.0” Co-Organizer
at School of Architecture, DADU
round table.
Invited guests from four countries to discuss the “Nature of Nature”.
Sardinia, Italy. June. 2019
- March 2019 Price, Bill (2019) “The Nature of Nature 2.0” Co-Organizer
at School of Architecture, Veritas University
round table.
Invited guests from five countries to discuss the “Nature of Nature”.
San Jose, Costa Rica.
- November 2018 Price, Bill (2018) “The Nature of Nature” Co-Organizer
at European Cultural Centre,
round table.
Invited guests from five countries to discuss the “Nature of Nature”.
Venice, Italy. November. 2018

Invited Juror or member of Roundtable

- June 30 2022 Syracuse University, School of Architecture -Gary Bates
Jury Mid-Review Syracuse Summer studio at the Fischer Center "LIVING"
New York City. New York
- April 22 2022 Columbia University GSAPP -Gary Bates, Joshua Ramus, Dan Wood, Erik
Bunge, Evi Diamantopoulou
Jury Final-Review Advanced Studio VI "FUTURE OF TOURISM".
New York City. New York
- December 7 2021 Cooper Union, The Irwin S. Chanin School of Architecture - Gary Bates
Jury Final-Review ARCH 141A Design IV Studio "POWER TO THE PEOPLE".
New York City. New York (could not attend)
- April 20 2021 Hong Kong University -Olga Aleksakova, Julia Burdova
Jury Review Advanced Studio VI "STRUCTURE AND INFRASTRUCTURE - Moscow
City Diameter" deals with the area adjacent to the Moscow rail line.
New York City. New York (Virtual Review of Work)
- March 18 2020 University of California Berkeley Department of Architecture – Prof Lisa Iwamoto
Jury Thesis Mid-Review Master of Architecture studio.
Los Angeles, California (Virtual Review of Work)
- December 3 2019 Sci-Arc – Prof Jenny Wu
Jury Review of DS 1200 [2GAX]: Complex Morphologies.
Los Angeles, California

July 2019	<p>The Nature of Nature 4.0 Participant, at Rancho Margot Round table. Invited guests from four countries to discuss the “Nature of Nature”. La Fortuna, Costa Rica.</p>
June 2 2019	<p>The Nature of Nature 3.0 Participant, at School of Architecture, DADU Round table. Invited guests from four countries to discuss the “Nature of Nature”. Sardinia, Italy.</p>
June 1 2019	<p>Landworks – Stephan Tischer Jury Review of “Landworks” Workshop works with Professors and Students from <i>DADU</i> Sardinia, Italy.</p>
May 16 2019	<p>MIT – Professor Marc Simmons Jury Final-Review of “Arrival Studio”, a collaborative pedagogy focusing on the design of shelters and facilities for the education of unaccompanied minor refugees in Greece. Cambridge, Massachusetts</p>
May 14 2019	<p>MIT – Professor Dan Wood Jury Final-Review of “WORKLIVE Queens”, a project that develops WORKLIVE towers on a portion of Sunnyside Rail Yards. Cambridge, Massachusetts</p>
April 25 2019	<p>MIT – Professor Marc Simmons Jury Mid-Review of “Arrival Studio”, a collaborative pedagogy focusing on the design of shelters and facilities for the education of unaccompanied minor refugees in Greece. Cambridge, Massachusetts</p>
April 18 2019	<p>Columbia University GSAPP -Olga Aleksakova Jury Review Advanced Studio VI "STRUCTURE AND INFRASTRUCTURE - Moscow City Diameter" deals with the area adjacent to the Moscow rail line, soon to become a metro line. New York City. New York</p>
March 2019	<p>The Nature of Nature 2.0 Participant, at School of Architecture, Veritas University round table. Invited guests from five countries to discuss the “Nature of Nature”. San Jose, Costa Rica.</p>
December 13 2018	<p>Yale University – Professor Simon Hartmann Jury Final- Review Advanced Design Studio "Governors Island" NYC. New Haven, Connecticut</p>

November 2018	Price, Bill (2018) “The Nature of Nature” Participant, at European Cultural Centre, round table. Invited guests from five countries to discuss the “Nature of Nature”. Venice, Italy.
May 9 2018	University of Houston – Professor William Truitt, AIA Super Jury Final- Review of best of the show for 5 th year? Undergrad Thesis Studio Projects. Houston, Texas

Guest Workshops Given at Universities

April 11 2022	Columbia University GSAPP -Gary Bates Workshop Individual Review student projects for Advanced Studio VI "FUTURE OF TOURISM". New York City. New York
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Awards

2022	A' Design Award and Competition, A' Design Award in Architecture, Building and Structure Category, 2021-2022 Blind Peer Reviewed International Award
2021	Price, Bill (Primary Investigator) Faculty Enhancement Program (FEP) Award Exhibit Miami, Florida “Time Space Existence 2021-2022”
2021	Price, Bill (Primary Investigator) Faculty Enhancement Program (FEP) Award Exhibit Venice, Italy “Sustainable Futures”
2021	Price, Bill (Primary Investigator) Faculty Enhancement Program (FEP) Award Exhibit Venice, Italy “Time Space Existence 2021”
2021	BLT Built Design Award, Honorable Mention, 2021 Blind Peer Reviewed International Award
2019	Faculty Ambassador Award Blind Peer Reviewed Award

- 2017-2018 Awarded Faculty-Led Program Ambassador (PV Global View) Price, Bill (2017) Travel program selected based on strength of proposal to integrate international travel into an existing course. Select Architecture Students will travel to Costa Rica with Prof Price in the summer of 2018.
- 2017 Presidents Teaching Award, PVAMU

Research proposals (awarded)

- 2021/22 Price, Bill (Primary Investigator) with Dean Ikhlas Sabouni and Stephen Song.
Title III Department of Education Grant:
- Program for Building, Envelope, Assembly, and Material Research (BEAM)** seeks to offer students a comprehensive learning experience that contributes to the quality of academic degree programs through research and infusion of sustainable technology with engagement and experience-based curriculum content.
- The primary product and activity of this proposal include the continued installation of the instrumentation into the **Sustainable Efficient Envelope Design Lab (SEED LAB)**, the purchasing of various pieces of equipment for the Fabrication Center, and the Graduate Lab in the School of Architecture, discussions with SSC and Campus Planning over budget and start time of construction for the expansion of the Graduate Large Format 3d Print Lab in the School of Architecture.
- August 15, 2021
- 2020/21 Price, Bill (Primary Investigator) with Dean Ikhlas Sabouni and Stephen Song.
Title III Department of Education Grant:
- Program for Energy Efficient Envelope Research (PEEER)** seeks to offer students a comprehensive learning experience that contributes to the quality of academic degree programs through research and infusion of sustainable technology with engagement and experience-based curriculum content.
- The primary product and activity of this proposal include the continued installation of the instrumentation into the **Sustainable Efficient Envelope Design Lab (SEED LAB)**, the purchasing of various pieces of equipment for the Fabrication Center, the Graduate Lab in the School of Architecture, and continuing with the design of the expansion of the Graduate Lab in the School of Architecture.
- August 15, 2020

2019/20

Price, Bill (Primary Investigator) with Dean Ikhlas Sabouni and Stephen Song.
Title III Department of Education Grant:

Program for Energy Efficient Envelope Research (PEEER) seeks to offer students a comprehensive learning experience that contributes to the quality of academic degree programs through research and infusion of sustainable technology with engagement and experience-based curriculum content.

The primary product and activity of this proposal include the installation of the instrumentation into the **Sustainable Efficient Envelope Design Lab (SEED LAB)**, the purchasing of various pieces of equipment for the Fabrication Center and designing the expansion of the Graduate Lab in the School of Architecture.

August 15, 2019

2018/2019

Price, Bill (Primary Investigator) with Dean Ikhlas Sabouni and Stephen Song.
Title III Department of Education Grant:

Program for Energy Efficient Envelope Research (PEEER) seeks to offer students a comprehensive learning experience that contributes to the quality of academic degree programs through research and infusion of sustainable technology with engagement and experience-based curriculum content.

The primary product and activity of this proposal include the building and purchasing of the instrumentation for the **Sustainable Efficient Envelope Design Lab (SEED LAB)** to research the effects of building envelope design on energy use.

August 15, 2018

2017/18

Price, Bill (Primary Investigator) with Dean Ikhlas Sabouni and Stephen Song.
Title III Department of Education Grant:

Program for Energy Efficient Envelope Research (PEEER) seeks to offer students a comprehensive learning experience that contributes to the quality of academic degree programs through research and infusion of sustainable technology with engagement and experience-based curriculum content.

The primary purpose of this proposal includes designing a **Sustainable Efficient Envelope Design Lab (SEED LAB)** to research the effects of building envelope design on energy use.

By establishing the test and research laboratory, students will be able to evaluate and analyze the energy efficiency of material and design choices in the design of high and low-performance energy-efficient building envelopes.

August 15, 2017

Professional Work (Selected and Expanded) - Bill Price

- 1999- Present Transparent Concrete/Translucent Concrete.
Principal Investigator
A collection of ideas that rethink the traditional components of concrete. The following three stages are being used to control the research:
Ideation- sample production and disseminate idea using magazines, video, television, etc. stage duration equals 4 yrs. (1998 - 2002).
Prototype- disseminates images of samples using magazines, video, television, etc. stage duration to last 2yrs. (2002 – 2004).
Usage- disseminates images of material being used and continues with sample experimentation. Stage duration to last ad infinitum. (2004- ∞)
- 2020-2023 Wall house
Price, Bill “Wall House” Experiments in living.
Development, design of experimental housing,
Houston, Texas 2020 -2023
- 2015-2018 Twin house
Price, Bill “Twin House” Experiments in living.
Development, design of experimental housing,
Houston, Texas 2015 -2018
- 2009-2018 Shotgun house
Price, Bill “Shotgun House” Experiments in living.
Development, design, and construction of experimental housing,
Houston, Texas 2009-2018
- 2009-2018 Stair house
Price, Bill “Stair House” Experiments in living.
Development, design and construction of experimental housing,
Houston, Texas 2009-2018

Professional Work - with OMA/Rem Koolhaas

- 1996- 2000 Director - Research and Development:
Direct research and development activities which, foster innovation with materials and material assemblies.
- Bordeaux/ Floirac Residence:
Project Leader/Project Designer / Construction Phase
Award winning 5700 sq. ft. private residence in Floirac, France.
Construction ended 1999. Awards include: Best house of the year 1998-Time Magazine. Best building of the year 1998 in France-L’Monitor, Press Group
- Universal Headquarters Building:
Project Designer /Design Development/Research and Development.
750,000 sq. ft. Headquarters building located in Los Angeles,
California U.S.A. Project postponed
- Illinois Institute of Technology- McCormick Tribune Campus Center:
Research and Development during competition.
125,000 sq. ft. campus center located in Chicago, Illinois U.S.A.
Construction complete.

Dutch Embassy:
Research and Development.
7000 m2 embassy located in Berlin, Germany
Construction complete.

Samsung H-Project:
Research and Development.
12,000m2 Center for Social Studies and Physical Education. Seoul, Korea.
Construction complete.
Geneve Place of Nations:
Research and Development.
17,000m2 Human Rights building in Geneve, Switzerland.
Construction postponed.

Seoul National University Museum:
Research and Development.
Museum located in Seoul, Korea.
Construction postponed.

Museum of Modern Art:
Research and Development.
Competition for Museum of Modern Art located in New York, City, USA

Professional Work with Rudy Hunzkier - Switzerland

1995

Ascona Switzerland Complex:
Designer.
Awarded first prize for urban design scheme. Program included: Center for Rehabilitation, Sports Center, 500 Person Hotel, Casino, Museum and 1200 Person Concert Hall.
All are located in Ascona, Switzerland.

Ascona, Concert Hall:
Project Leader/Project Architect
1200 person, classical music concert hall, located in Ascona Switzerland.
Unexecuted

Ascona, Museum:
Project Leader/Project Architect
Museum located in Ascona Switzerland.
Unexecuted

Professional Development/ Conferences/ Training

- 2022 Price, Bill (2022, January 10) Hot Wire Direct: Training session on how to use Hotwire Direct - 8300 CNC Contour Foam Cutter
Bill Price, Yunsik Song, Morgan Lewis, Alan Jauregui, Eduardo Ruiz, David Galo, Abel Simie, Josue Morales
Professional Development
Prairie View, Texas
- 2020 Price, Bill (2020, September 23) MakerBot Chats. PRO 3D Printing Lightning Talk and Virtual Lab – Additive Manufacturing.
Conference attendee
Virtual Conference
- 2020 Price, Bill (2020, September 11) Architects Newspaper Conference. Concrete Steps Towards Racial Equity in Architectural Schools.
Conference attendee
Virtual Conference
- 2020 Price, Bill (2020, August 12-13) ACAW Virtual Conference. Architectural Ceramic Assemblies Workshop.
Conference attendee
Virtual Conference
- 2019 Price, Bill (2019, February 7) Bio-BiodiverCity: From Walkable Building to Walkable City.
Conversation at Casa de la Cultura de Mora
Bill Price, Mayor Gilberto Mange, and Oliver Schuette
Professional Development
Ciudad Colon, Costa Rica
- 2018 Price, Bill (2018, October 24-25) Facades + Conference: Los Angeles 2018 Disrupting the Status Quo: Discover How Bold Thinkers Design, Develop, and Deliver Complex Facade
Conference attendee
Los Angeles, California
- 2018 Price, Bill (2018, October 12-13) Shaping the City: A forum for Sustainable Cities and Communities.
Conference Presenter
European Cultural Centre, Venice, Italy
(Could not attend)
- 2018 Price, Bill (2018, September 24) Let's Talk Energy: Conversations with Department of Energy. Erik Werling- Building Program Director, Samuel Rashkin – Chief Architect of the Building Technologies Office, and Joan Glickman – Acting Program Manager, Residential Integration Program.
Professional Development
Washington, D.C.
- 2018 Price, Bill (2018, July 20) Managing Planetary Collapse: Eduard Muller, Joe Brewer, John Fullerton, and Juan Sostheim.
Conference attendee
Rancho Margot, El Castillo, Costa Rica

Articles

- 2022 Price, Bill (2022) "REBOOT." In *Time Space Existence-Miami and Chicago 2021*, edited by: Global Art Affairs Foundation, European Cultural Centre (November 2022): pages 47-50
Result of Blind Peer Review Process
- 2022 Price, Bill (2022) "Shotgun House – Over and Under. Research into the Typology of Cultural and Environmental Sustainability" In *Time Space Existence-Miami and Chicago 2021*, edited by: Global Art Affairs Foundation, European Cultural Centre (November 2022): pages 147-150
- 2022 Price, William (2022) A' Design Award - Award Winning Spatial Design Yearbook 2022 (Designer Press, Italy, 48/S, ISBN:978-88-97977-53-7)
Design #137742 Shotgun Over and Under Residential House on page 255.
Result of Blind Peer Review Process
- 2022 Price, William A' Design Award - Winner Designs 2021-2022, Digital Edition (1683 Pages) Vol. 52-X, Milan.
ISBN 978-88-97977-54-4.
Design #137742 Shotgun Over and Under Residential House.
Result of Blind Peer Review Process
- 2021 Price, Bill (2021) "Block – This or That." In *Time Space Existence- Venice 2021 Architecture Biennial*"
ISBN 9789082943436.
Edited by: European Culture Centre. Pages 62-63
Result of Peer Review Process
- 2016 Price, Bill (2016) "Holding and Releasing Space to Experience Time/ Seven Texts and Seven Projects." In *Time Space Existence*, Edited by: European Cultural Centre (November 2016): Pages 22-23
Result of Peer Review Process
- 2016 Price, Bill (2016) "Holding and Releasing Space to Experience Time." In *Time Space Existence*, edited by: Global Art Affairs Foundation, European Cultural Centre (May 2016): 22-23

Pieces of work accepted for Museum Study Collections

- 2022 MOOD Museum of Design – Como, Italy
Price, Bill
Model of Shotgun House – Over and Under was acquired by the museum for their permanent collection.
Result of Blind Peer Review Process

Student Success Stories

- 2022 Featured Exhibit, Time, Space, Existence – Upcycling. Students contributed to assembly of test wall placed in SEED INSTRUMENT, 3d printing and photography. Ruiz, Eduardo. Juaregui, Alan. Morales, Josua.Lewis, Morgan and Galo, David under the program BEAM, PVAMU.
- Project exhibited at Miami Center for Architecture & Design and the Florida International University. Miami, Florida November 4, 2021 – January 30, 2022
Result of Blind Peer Review Process
- 2021 Featured Exhibit, GAA Foundation – This or That - Explorations in the colossal and the use of Foam Based Building Systems. Students contributed to drawing Eduardo Ruiz and 3D Printing Alan Juaregui and Josua Morales under the program BEAM, PVAMU.
- Project exhibited at Palazzo Mora, Venice, Italy May 22 - November 21, 2021
Result of Blind Peer Review Process
- 2019 Featured Exhibit, Towards a Critical Rurality – San Potito, Italy Presentation of Chira Island Costa Rica studio work featuring 5 School of Architecture Student’s work. Johnathan Ortega, Jordy Matas, Vanessa Melendez, Lana Howe and Jeremy Mano.(ARCH 5566: Architecture Design IX) PVAMU
- Project exhibited at San Potito Sannitico, Italy May 31-June 19, 2019
Result of an international call for submittals and a Peer Review Process
- 2018 Service Learning Project in San Carlos , Costa Rica
Price, Bill (faculty in Charge), Dr. Eugenio González J., Director of Soltis Center and Davilmar, Towana. Hill, Greg. Johnson, Tifhane. Lopez, Kennia, Munoz, David. Rosa, Wilver. Rueda, Fransico. Solis, Javier. Suarez, Cynthia.
Service-learning project with local school in San Isidro de Penas Blancas, Costa Rica.
- Toys fabricated at PVAMU were delivered to local school children
July 16,2018
- 2018 Service Learning Project in La Fortuna, Costa Rica
Price, Bill (faculty in Charge), Adifort, Chamber of Commerce and Tourism, Municipality San Carlos, Tabacon and A01.and Davilmar, Towana. Hill, Greg. Johnson, Tifhane. Lopez, Kennia, Munoz, David. Rosa, Wilver. Rueda, Fransico. Solis, Javier. Suarez, Cynthia.Service learning project with local school in San Isidro de Penas Blancas, Costa Rica.
- PVAMU delivered design proposals to local constituents on July 19,2018
- 2018 Service-Learning Project in El Castillo, Costa Rica Sostheim
Price, Bill (faculty in Charge), Sostheim, Juan. A01.and Davilmar, Towana. Hill, Greg. Johnson, Tifhane. Lopez, Kennia, Munoz, David. Rosa, Wilver. Rueda,Fransico. Solis, Javier. Suarez, Cynthia.Service learning project with “Dwelling - This is not a Design” in El Castillo, Costa Rica.
- PVAMU delivered design proposals to local constituents on July 20,2018
- 2018 Featured Exhibit, Texas Student Biennial Exhibition, Sponsored by Texas Society of Architects, TX
VALLEY AND HIP designed by Alexis Borman (ARCH 5566: Architecture Design IX) PVAMU
- Project exhibited at AIA
- 2018 Featured Exhibit, Texas Student Biennial Exhibition, Sponsored by Texas Society of Architects, TX
CIRCLE AND SQUARE designed by Brandon Foster (ARCH 5566: Architecture Design IX) PVAMU
- Project exhibited at AIA