

---

**Wayne Ballentine, A.B.D.**  
**Instructor**  
**Management & Marketing**  
**College of Business**  
[weballentine@pvamu.edu](mailto:weballentine@pvamu.edu)

---

## **Professional Interests**

### **Academic Background**

A.B.D. University of Houston, Houston, Texas, Occupational Technology (Distance Education minor), 2010

Ph.D. Capella University -- Doctoral Learner, Minneapolis, MN, USA, Business and Technology (Marketing and Entrepreneurship minor), 2013

B.S. Ohio University, Athens, Ohio, Journalism (Advertising and Public Relations minor), 1976

### **Memberships**

United States Association of Small Business and Entrepreneurship, 2009-2013

Academy of Management, 2007-2013

American Marketing Association, 2006-2013

### **Computer Skills**

Mac and PC installation, repair and maintenance

## **WORK EXPERIENCE**

### **Non-Academic Experience**

#### **National**

Owner, Bayou City Graphics & Printing Co. (1983 - Present), Houston, Texas.

Director of Sales Training, Texas Instruments, Inc. (1979 - 1982), Houston, Texas.

### **Courses Taught**

**Courses from the Teaching Schedule:** Advertising, Introduction to Business

**Courses taught, but not in the Schedule:**

Introduction to Business, Entrepreneurship, Principles of Marketing, Salesmanship, Sales Management, Principles of Advertising, Senior-level Advertising, Negotiation, Principles of Management, Human Resource Management, Organizational Behavior, Business Communication

## **INTELLECTUAL CONTRIBUTIONS:**

## **REFREED JOURNALS**

## **Presentation of Refereed Papers**

### **SERVICE:**

#### **Service to the University**

##### **Department Assignments**

###### **Member:**

2010-2011: University College

##### **College Assignments**

###### **Member:**

2012-2013: SIFE

2012-2013: Assessment Committee

2012-2013: Curriculum Content and Evaluation

2010-2011: Assessment Committee

#### **Service to the Community**

##### **Chair of a Committee**

2013: Alumni Advisory Board - Sigma Nu Fraternity - ZX Chapter, University of Houston, Lead the Alumni Advisory Board, schedule monthly, quarterly and annual meetings. Advise, direct and mentor fraternity members in the conduct of personal and professional behavior as a member of the fraternity. Advise and counsel the 870 + alumni of the chapter's activities and encourage participation to create a vital and active fraternity organization supporting the young men who compose the current chapter. Responsible for encouraging high academic and community standards that reflect on the fraternity.

##### **Member of a Committee**

2013: 2+2 (Transfer) Educational Program at Lone Star College - CyFair, Worked on and implemented the 2+2 Program at Lone Star College - CyFair from 2006-2009. This program is ongoing and basically recruits students from the local community to get their Associates degree from LSC-CyFair and migrate seamlessly into the College of Business to receive their BBA. It has required direct effort and significant interfaces to bring the program to fruition.

##### **Positions Held in Civic Organizations**

2013: Chairman of the Board presiding over Rotary Charities of Waller County, Serve a 5-year term as the president and chairman of the board of Rotary Charities of Waller County. Established as a 501 C 3 in the State of Texas. Responsible for overseeing the operations and functions related to such an organization.

#### **Faculty Development**

#### **Honors-Awards-Grants**

##### **Award**

2012: Member, Beta Gamma Sigma - International Business Honor Society. Inducted into this distinguished society for intellectual distinction.

2011: , District 5890 Governor's Excellence in Service Award. Recognized for developing, maintaining and building the Rotary Club of Waller County and achieving local recognition of club

efforts to establish a 'Mobile Food Pantry' for the 00,000 plus families in need within its boundaries.

### **Other Activities**

2013 - : Chartered in 2010 - Prairie View A&M University Rotaract Chapter, Continue to serve as Faculty Advisor. This organization is an international service at the collegiate level of Rotary International.

---

**Last updated by member on 30-Jan-13 (12:14 PM)**