Tracey L. Moore
Curriculum Vitae

Name: Tracey L. Moore
Work Address: P.O. Box 519, MS 2100, Prairie View A&M University, Prairie View, TX 77446
Office Telephone Number: 936.261.9817
College Email Address: tymoore@pvamu.edu
Education
    M.F.A. Studio Art: Graphic Communications, University of Houston, Houston, TX 2003
    B.A. Advertising Art, Prairie View A&M University, Prairie View, TX 1998

Teaching Experience
    Assistant Professor, 2015 – present
    Prairie View A&M University
    Courses taught: Design I, Design II, Creative Thinking, Introduction to Visual Art, African-American Art, Color Theory, Sign + Symbols, Graphic Design History, Fundamentals of Digital Media, Fundamentals of Interactive Media, Layout I, Layout II, Typography I, Typography II, Branding, Interactive Media, Problems in Media Arts I, Creative Photography, and Senior Studio Thesis

    Visiting Assistant Professor, 2004 – 2015
    Prairie View A&M University
    Courses taught: Introduction to Visual Arts, African American Art, Design I, Digital Studio Art, Creative Photography, Design I, Design II, Creative Thinking

    Instructor, 2003 – 2004
    Art Institute of Houston
    Courses taught: Digital Imaging I, Digital Imaging II, Digital Illustration I, Digital Illustration II, Layout I, Layout II, Graduating Student Mentor

    Adjunct Professor, 2002 – 2006
    Lone Star College North Harris
    Courses taught: Design I and Design Communication I

Professional, Technical, and Work-related Experience and Skills
    Proficient in Adobe Software: Photoshop, Illustrator, Acrobat, AfterEffects, InDesign
    Knowledgeable of other Technical Software: Premiere, Flash, Dreamweaver, Final Cut Pro, QuarkXpress

    Have experience in 2D and 3D design, including magazine/book design, poster design, display graphics, video, and gallery installation

    Freelance Design Experience: Valencia Ardoin Memorial Program, 2018; Madolia Lee Funerary Program, 2018; 13 to Life Logo Design 2016, Existential Terrain Group, 2015-present; Joyful Spring Child Care Center, 2015; Benjamin Banneker Association, 2002 – 2003; Friends of Women Studies – University of Houston, 2002

    Graphic Designer: AdPlex Ad Production Services, Houston, TX 1999 – 2002

    Composing Room Assistant, The Beaumont Enterprise, Beaumont, TX 1998 – 1999

Professional Achievements, Publications, and Presentations

Co-Principal Investigator, NSF Grant (under review), Innovative Technology Experiences for Students and Teachers (ITEST) *Strategies Project: Anatomy Through Technological Advances, Innovation & Networking (ATTAIN),* 2018

Presenter, *Designing the View,* Industry Day, Office of Research, Innovation, and Sponsored Programs, PVAMU, 2018

Graphic Designer/Committee Member, 8th Presidential Inauguration, 2018

Workshop Facilitator, *Designing Posters for Presentations,* PVAMU Center for Teaching Excellence, Faculty Friday, 2018

Interviewee, *New Center Services University's Design Needs,* Academic Insights May 2018 magazine. PVAMU, 2018.

Faculty Advisor and Creator of DesignView Media Center, 2017–present.

Workshop Facilitator, *Designing Posters for Presentations,* PVAMU Center for Teaching Excellence, Faculty Friday, 2017

Graphic Designer — Print and Digital Marketing Competition (work not selected from finalists), PVAMU School of Architecture Fabrication Building Groundbreaking Ceremony and Office of Marketing and Communication, 2017

Interviewee, *Fearless Girl, Art, & Business: A Conversation with HBCU Professors & Artists Tracey Moore & Josie Pickens,* HBCU Money Online Blog, 2017

Workshop Facilitator, *Design Thinking for Problem Solving,* PVAMU Center for Teaching Excellence, Faculty Friday, 2017

Workshop Facilitator, *Designing Conference Posters,* PVAMU Center for Teaching Excellence, 2017

Graphic Designer — Digital and Print Marketing, President's Lecture and Culture Series, *Crisis in Black Education,* 2017

Graphic Designer — Digital and Print Marketing, Texas Institute for the Preservation of History and Culture *Communities of Color Exhibition,* 2016

Graphic Designer — Information Card, Office of Research, Innovation, and Sponsored Programs Pathways Student Research Symposium, 2016

Graphic Designer — Digital Marketing, PVAMU Department of Languages and Communication *Festival on the Hill #GoMobile,* 2016

Workshop Volunteer, *Design Challenge at Walter Bracken School,* AIGA Diversity and Inclusion Task Force, AIGA National Design Conference, Las Vegas, NV, 2016.

Graphic Designer – Cover Design, Office of Academic Affairs Fifth-Year Interim Report and Strategic Plan, PVAMU, 2016

Graphic Designer – Logo and Digital Marketing, *PV Girls Rock! Awards Ceremony A Celebration of The Talents of the PV Woman Past and Present,* PVAMU, 2016

Participant, *Oh Snap! 3 Cell Phone Photography Juried Exhibition,* FotoFest® 2016 Biennial. College of the Mainland Art Gallery, Texas City, TX, 2016

Lecturer, Hidden Treasures, *An Artistic Trek through the Hill: The Urgency of Preserving Our History, Heritage, and Art*, PVAMU President's Lecture and Culture Series, *A Mosaic of Artistic Expression Fine Arts Week,* 2016

Workshop Facilitator, *Design Thinking for Problem Solving*, PVAMU Center for Teaching Excellence, 2016.

Graphic Designer — Digital/ Print Marketing and Competition Visuals, President's Lecture and Culture Series, *A Mosaic of Artistic Expression,* 2016

Graphic Designer — Poster Design, College of Juvenile Justice and Psychology Undergraduate Lecture, *Clapbacks, #Hashtags and Internet Gangsters: Using Twitter for Undergraduate Research,* 2016

Graphic Designer — Poster and Program Design, PVAMU School of Architecture Graduate and Honors Reception, 2015

Graphic Designer — Logo Design, PVAMU Department of Languages and Communication Festival on the Hill, 2015

Principle Investigator, HBCU/HBGI Title III 2-yr Grant (Awarded), *SOA Applied Research and Design Center Program: Digital Media Arts Component*, 2015

Graphic Designer – PowerPoint Template, *Industry Day,* 2015

Graphic Designer – Print and Digital Marketing, Competition Visuals, *The Inaugural President's Annual Essay/Oratorical Contest,* PVAMU, 2015

Presenter, *Visual Communication through Video,* PVAMU Office of Academic Affairs Faculty Development Workshop, 2015

Participant, *Facilitation by Design Workshop,* AIGA. New Orleans, LA, 2014

Being a College Professor, Langham Creek High School Career Day Speaker, Human Services/Education Track Cypress, TX, 2014

Enhancing African-American Art History Courses for Non-Art Majors Using Current Technologies Lecture, Presenter, HBCU Faculty Development Network Conference, 2013

The Sketchbook Project 2013, ArtHouse Co-op, Brooklyn Art Library, 2013

Houston Region Finalist, Bombay Sapphire Artisan Series, 2012-2013

Enhancing African American Art History Courses for Non-Art Majors Lecture, Presenter, 33rd Annual SCAASI Convention, 2012

Celebrating The Visual Arts Exhibition, Co-curator, PVAMU 2012

Journeys, Passage, and Transitions Exhibition, The Beach Institute, Savannah, GA, 2012

McGraw-Hill Learn Smart Art Appreciation Course, Content Contributor, 2012

Various Exhibitions 2010-2011: Five Views from the Hill, PVAMU; Harlem Renaissance What Meaneth These Stones, Paine College, Augusta, GA; Perceptions of Whiteness, The Beach Institute, Savannah, GA.

Designing Your Yearbook Workshop, Presenter, PVAMU, 2011

The Sketchbook Project 2011, ArtHouse Co-op, Brooklyn Art Library, 2011

Brand Development: Charles Gilpin Players, iREAD, SoA Construction Science Program.

Designing Conference Posters Workshop, Presenter, 2010

The Scavenger Project 2, exhibition, Brooklyn Art Library, Brooklyn, NY May 21, 2010

The Sketchbook Project 2010, traveling exhibition, ArtHouse Co-op, 2010

Handle with Care, exhibition, Bead + Fiber Gallery, Boston, MA, Jan 27 – Feb 27, 2010

Overcoming by Force/Overcoming by Choice, exhibition, Firehouse Plaza Art Gallery, NY Jan 25 – Mar 10, 2010

First Fruits XIII, exhibition, Sweetwater Center for the Arts, MAVUNO Festival, Sewickley, PA, Sep 4 – Oct 10, 2009

African American Art Supplement, 2008, Kendall Hunt Publishing

Professional Memberships
AIGA, the professional association for design