# CODE 5301
Introduction to Community Development 5301
FALL 2022
Hybrid (Online)

Instructor Name and Preferred Title:
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Office Hours: Monday 3-5PM by appointment; please send calendar request and an outline of the meeting.
GA Contact Information: N/A

## Academic Catalog Description

Introduction to Community Development: 3 semester hours

## Full Course Description

This course will examine the nature and role of community development activities as a strategy to increase the assets a community has at its disposal to solve problems. The course explores both local government and not-for-profit sector organizations with a focus on partnership and corporations. The role and responsibilities of a consensus organizer in the CD process will be examined.

## Prerequisites

There is no prerequisites for this course.

## Learning Outcomes

After successful completion of this course, you will be able to:
1. Differentiate between development "of" community and development "in" community
2. Distinguish between community service-learning and volunteering/community service.
3. Explain the different core approaches to community development.
4. Define asset-based development. Illustrate how this is different from assessments.
5. Define community agency and community sociology.

## Course Materials

**REQUIRED:**
Robinson, J.W. & Green, P.G. (2011). *An Introduction to Community Development* (1st Edition). Thousand Oaks, CA: Sage Publications, Inc. ISBN: 978-1-4129-7462-2

**RECOMMENDED:**
Harris, W.M., (1976). *Black Community Development.* San Francisco, CA: R&E Research Associates. ISBN: 08802473808

All course materials comply with copyright/fair use policies.

## Technology Requirements

The PowerPoint lecture presentations, links to articles, assignments, quizzes, and rubrics are located on the eCourse site for the course. To participate in learning activities and complete assignments, you will need:
- Access to a working computer that has a current operating system with updates installed, plus speakers or headphones to hear lecture presentations (transcripts provided);
- Reliable Internet access and a USC email account;
- A current Internet browser that is compatible with ECourse/Canvas (Google Chrome is the recommended browser for Blackboard);
- Microsoft Word as your word processing program; and
- Reliable data storage for your work, such as a USB drive or Office365 OneDrive cloud storage.

If your computer does not have Microsoft Word, Office 365 ProPlus package is available to you free of charge and allows you to install Word, Excel, PowerPoint, Outlook, OneNote, Publisher, and Access on up to 5 PCs or Macs and Office apps on other mobile devices including tablets. Office 365 also includes unlimited cloud storage on OneDrive. To download Office 365 ProPlus, log into your student (University) email through a web browser, choose Settings (top right corner), and select software.

## Minimal Technical Skills Needed

Minimal technical skills are needed in this course. All work in this course must be completed and submitted online through Blackboard. Therefore, you must have consistent and reliable access to a computer and the Internet. The minimal technical skills you have include the ability to:
- Organize and save electronic files;
- Use USC email and attached files;
- Check email and ECourses daily;
- Download and upload documents;

- Locate information with a browser; and
- Use ECourses.

## Technical Support

https://www.pvamu.edu/dlearning/students/

## Course Assignments and Grading

### General Assignment Information

- All coursework (assignments, exams, etc.) is secured in ECourses with a username and password.
- All assignments and exams are on the day indicated on the course schedule.
- All online quizzes and tests are secured in ECourses with a password.
- Complete rubrics will be provided in ECourses.

### Formatting

All written assignments are required to be submitted using Microsoft Word (unless noted). There are no exceptions to this rule. Documents should be proofread to avoid spelling and grammatical mistakes. Additionally, all written assignments will be evaluated based on "quality" and not simply "quantity." (re-read sentences in red) In addition, all written assignments should adhere to the following guidelines:

- Spacing: one and a half;
- Font: either Tahoma or Arial in 12 point (size);
- Title of assignment centered on first page, followed by student name in next line;
- Documentation for all references and quotations using APA style; and
- Accurate spelling and grammar. Download GRAMMARLY https://www.pvamu.edu/academicaffairs/grammarly/

### Quizzes

Be prepared to respond briefly in writing to short-answer questions on the assigned material frequently during the semester.  If you are keeping up with the reading, the quizzes will be an excellent way to bolster your course grade. However, if you miss class or are tardy when the quiz is given, you cannot make it up later.  Familiarize yourself thoroughly with the titles of the selected readings, the authors, the main characters, and the major turning points in the plot. Be sure to look up the definitions for words you do not understand.

### Response Paper/Critical Analysis

An important goal of community development education is to develop the capacity for independent, analytical, interpretive thought, especially in response to complex readings that involve a purposeful manipulation of language. Your Response Paper allows you to build these important skills as you confront the author's narrative artistry in one of our selected readings. Submit a brief paper (2-3 pages) through ECourse that responds in some way to one of our novels, stories, histories, or autobiographies. In it, you should reflect on some particular aspect of the work that stands out in your mind as especially memorable, striking, or exceptionally well-written. Try to analze the text with real-time experiences and class discussion.

## Mid-Term Grade

The assignment includes – research, digital story-telling and an executive summary using Kwanzaa principles as a framework.

## Final Exam

Group project – each student will contribute to the design, content and presentation of the proposal.

## Evaluation and Grading Scale

All grades will be posted on Blackboard. You are strongly encouraged to check your scores in Blackboard regularly. A final letter grade will be assigned based on percentages.

| Assignment Weights | Percent |
|---|---|
| Class Participation | 20% |
| Serivce-Learning in community | 20% |
| Critical Essay | 20% |
| Midterm Exam | 20% |
| Final | 20% |
| Total | 100% |

Discussion (10 @ 10 points each) - 100 points
Quizzes (5 @ 20 points each) - 100 points
Analysis Paper (1 @ 100 points) -150 points
Hands-on Project (1 @ 400 points) - 400 points
Final Exam (1 @ 250 points) - 250 points
**Total Points - 1000 points**

## Grading Scale

89.5% - 100% = A
84.5% - 89.4% = B+

79.5% - 84.4% = B
74.5% - 79.4% = C+
69.5% - 74.4% = C
64.5% - 69.4% = D+
59.5% - 64.4% = D
0% - 59.4% = F

## Course Policies and Procedures

### Attendance Policy

When you miss class, you miss important information. If you are absent, you are responsible for learning material covered in class. If you are absent when an assignment is due, you must have submitted the assignment prior to the due date to receive credit. If you miss more than 10% of the classes, whether excused or unexcused, your grade will be dropped one letter grade.

### Academic Integrity

You are expected to practice the highest possible standards of academic integrity. Any deviation from this expectation will result in a minimum academic penalty of your failing the assignment and will result in additional disciplinary measures. This includes improper citation of sources, using another student's work, and any other form of academic misrepresentation.

The first tenet academic excellence is intellectual curiousity.

Below are some websites for you to visit to learn more about University policies:
https://www.pvamu.edu/student-success/
https://www.pvamu.edu/graduatestudies/

### Plagiarism

Using the words or ideas of another as if they were one's own is a serious form of academic dishonesty. If another person's complete sentence, syntax, key words, or the specific or unique ideas and information are used, one must give that person credit through proper citation.

### Class Conduct

Professionalism will be expected at all times. Because the university classroom is a place designed for the free exchange of ideas, we must show respect for one another in all circumstances. We will show respect for one another by exhibiting patience and

courtesy in our exchanges. Appropriate language and restraint from verbal attacks upon those whose perspectives differ from your own is a minimum requirement. Courtesy and kindness is the norm for those who participate in my class.

## Laptop/Smartphone Policy

The use of laptops and smartphones is allowed only when it is required for course assignments.  Please place your laptop under your seat during class.  Cellphones should be placed on silent and should be put away in your pocket or bag.  If there is a serious need to leave your phone on vibrate (such as a family emergency), please let me know.  If you happen to leave the class to accept a phone call, I will have advanced knowledge of the potential emergency.

## Late Work/Make-up Policy

No late or make-up work is accepted. All assignments, quizzes, and exams are due by the deadline as posted on the course schedule.

Please plan accordingly, and complete these assignments in advance of their deadlines to ensure any unanticipated circumstances do not result in a missed assignment. User error does not qualify you for any kind of makeup or retake opportunity.

Completing and submitting the assignments or quizzes responses by the due date is the sole responsibility of you. If you receive an incomplete score because of failure to submit the assignment or test by the due date, then your score for that assignment will be recorded as "zero."

You will be allowed to access the assignments an unlimited number of times until the due date/time, and take quizzes one time each on or before the due date/time as indicated on the course calendar. If you are concerned about missing a deadline, you may want to do any of the following:
- Post your assignment the day before the deadline; or
- Begin quizzes as soon as they are made available online.

Late assignments and quizzes will be subject to the following penalty: 10% will be deducted from your grade for the first day late, and an additional 5% will be deducted on each subsequent day.

Be Careful: The clock on your computer may be different than the clock in ECourse. If the clock is different by one second, you will be locked out of the assignment or quiz. Plan accordingly. I recommend that you submit your assignments, quizzes, and exams well before deadline.

## Incomplete Grades

Incompletes will be granted only in accordance with university policy.

**Instructional Methods**

The course will be taught using multiple instructional methods. These methods will include lecture, group projects, site-visits and oral presentations with an associated critical discussion. Typically, course topics will be introduced via a 2-3 lecture format incorporating interpretive discussions. Directly following the lecture presentation, you will receive an article from the primary literature that either illustrates current research into the topic or explore a related or relevant additional concept. Literature discussions will utilize small group discussions followed by classroom presentation and discussion.

**Diversity and Inclusion**

The university is committed to a campus environment that is inclusive, safe, and respectful for all persons, and one that fully embraces the mission of PVAMU. To that end, all course activities will be conducted in an atmosphere of friendly participation and interaction among colleagues, recognizing and appreciating the unique experiences, background, and point of view each student brings. You are expected at all times to apply the highest academic standards to this course and to treat others with dignity and respect.

**Expectations of the Instructor**

I am expected to facilitate learning, answer questions appropriately, be fair and objective in grading, provide timely and useful feedback on assignments, maintain adequate office hours, and treat you as I would like to be treated.

**Course Communication**

I will be communicating with you regarding grades and assignments. If you need to get in touch with me, the best method is via email. Generally, I will reply to emails within 24 hours and will provide feedback on assignments within 48/72 hours. (depending on length)

If you are having trouble with this course or its material, you should contact me via email to discuss the issues and schedule faculty hours.

Emails will be sent your student email address. In addition, announcements may be posted in ECourse. If you primarily use another email account, you should make sure that the ECourse account is linked to that address. It is your responsibility to ensure that your email account works properly in order to receive mail.

**Copyright/Fair Use Statement**

I will cite and/or reference any materials that I use in this course that I do not create. You, as students, are expected to not distribute any of these materials, resources, quizzes, tests, homework assignments, etc. (whether graded or ungraded).

## Academic Success

**Disability Services**
http://www.pvamu.edu/disabilityservices/

**Writing Center**
https://www.pvamu.edu/academicaffairs/wp-content/uploads/sites/20/The-Writing-Center.pdf

**Library Resources**
https://www.pvamu.edu/library/
The university library has great resources for finding out how to cite materials in your projects. Remember that if you use anything that is not your own writing or media (quotes from books, articles, interviews, websites, movies – everything) you must cite the source in APA format.

**Counseling Services**

https://www.pvamu.edu/sa/departments/student-counseling-services/
In keeping with Student Affairs mission, Student Counseling Services assist students in overcoming obstacles to their personal and academic goals that may impede their development. We accomplish this by offering individual, couples, academic skills, and group counseling for students and through outreach presentations, referrals, crisis intervention, training and consultation for the campus community. Our goal is to create a learning environment where our clients feel safe, respected and valued as they address difficult concerns and learn alternative ways of coping that will be beneficial beyond their collegiate years. As a result, we will do our part in improving the motivation, performance, and success of students in need.

## Course Schedule

| Day | Date | Topic | Assignment | Due |
|-----|------|-------|------------|-----|
| **PVAMU FALL 2021** | | | | |
| **1** | AUGUST 29 | Chapter 1: – Developing Communities | Learning Module(s) via ECourse | SEPT 12 |

| Day | Date | Topic | Assignment | Due |
|---|---|---|---|---|
| | | Chapter 2: A Historical View of Community Development | | |
| | | | | |
| 2 | SEPT 12 (HYBRID/IN PERSON) | Chapter 4: The Technical Assistance Approach | Learning Module(s) via ECourse | SEPT 26 |
| 3 | SEPT 26 (HYBRID/IN PERSON) | Chapter 5: The Self-Help Approach to Community Development<br><br>Chapter 6: The Interactional Approach to Community | Learning Module(s) via ECourse | OCT 10 |
| 4 | OCT 10 (HYBRID/IN PERSON) | Chapter 7: The Role of Conflict in Community Development<br><br>Chapter 8: Action Research and Evaluation in Community Development | Learning Module(s) via ECourse | OCT 24 |
| 5 | OCT 24 (HYBRID/IN PERSON) | Chapter 9: The Role of Leadership Behaviors and Structures in Community Development<br><br>Chapter 10: Principles of Working Together: Developing Relationships That Support Community Development Initiatives | Learning Module(s) via ECourse | NOV 7 |
| | | **SERVICE LEARNING REQUIRED:**<br>Tuesday, OCTOBER 25, 2022 / 1PM-5PM<br>901 Bagby St., 2nd Floor<br>City Hall Chambers / Public Session<br>Houston, TX 77002 | | |

| Day | Date | Topic | Assignment | Due |
|---|---|---|---|---|
| 6 | NOV 7 (HYBRID/IN PERSON) | Chapter 12: Community Development Challenges in Inner-City Neighborhoods | Learning Module(s) via ECourse | NOV 21 |
| 10 | NOV 21 | | PROJECT Phase 1 | DEC 5 |
| 11 | DEC 5 | LAST WEEK OF CLASS | PROJECT Phase 2 | DEC 9 |
| **DEC 5-9, 2022 \| FINAL EXAMINATIONS** | | | | |
| **DEC 10 \| COMMENCEMENT** | | | | |
| **DEC 8 \| FINAL GRADES DUE** | | | | |