
Sudhir Tandon, Ph.D.
Associate Professor
Management & Marketing
College of Business
sutandon@pvamu.edu

Professional Interests

Academic Background

Ph.D. Texas Tech University, Lubbock, Texas, Marketing, 1995

M.S. Southern Illinois University, Carbondale, Illinois, Mining Engineering, 1987

B.S. Indian Institute of Technology, Kharagpur W. Bengal, India, Mining Engineering, 1979

Memberships

American Marketing Association

American Society of Business and Behavioral Sciences

WORK EXPERIENCE

Academic Experience

Interim Department Head, Prairie View A&M University, College of Business (2004 - Present),
Prairie View, Texas.

Associate Professor, Prairie View A&M University, College of Business (2001 - Present), Prairie
View, Texas.

Adjunct Instructor, Our Lady of The Lake University at San Antonio (1997 - 2004), San Antonio,
Texas. Weekend College Executive MBA Program

Assistant Professor, Prairie View A&M University, College of Business (1995 - 2001), Prairie View,
Texas.

Instructor, Prairie View A&M University, College of Business (1991 - 1995), Prairie View, Texas.

Instructor, Texas Tech University (1989 - 1991), Lubbock, Texas.

Non-Academic Experience

National

Sales Engineer, Ingersoll Rand (India) Ltd. (1981 - 1985), India.

Mining Engineer, National Mineral Development Co. India (1979 - 1981), India.

Courses Taught

Courses from the Teaching Schedule: Coop Education III, Cooperative Education II,
Distribution Management, Principles of Marketing

INTELLECTUAL CONTRIBUTIONS:

Refereed Articles

Debnath, S., Lee, B., & Tandon, S. (in press, 2015). Fifty years and doing strong: What makes behaviorally anchored rating scales so perennial as an appraisal method. *International Journal of Business and Social Science*.

Quazi, R., Alam, A., & Tandon, S. (2015). Impact of Foreign Aid on Corruption: An Econometric Case Study of South Asia and East Asia. *Global Journal of Business Research*.

Tandon, S. & Debnath, S. (2013). Behaviorally anchored rating scales: An experiential approach to a 360-degree learning in human resource management class. *Mustang Journal of Management and Marketing*, 3.

Quazi, R. & Tandon, S. (2011). Foreign Direct Investment and Investment Climate in China and India: A Comparative Analysis. *International Journal of Business and Economics Perspectives*, 6 (2), 70-79.

SERVICE:

Service to the University

College Assignments

Member:

2012-2013: AMA

2012-2013: COB Community Outreach & External Relations

2012-2013: Facilities Planning Taskforce

2012-2013: Student Recruitment and Retention Taskforce

2012-2013: Graduate Committee

2012-2013: Business Council

2012-2013: EMBA Faculty Committee

2012-2013: Mission, Strategic Planning and Accreditation Committee

2010-2011: Facilities Planning Taskforce

2010-2011: Student Recruitment and Retention Taskforce

2010-2011: Graduate Committee

2010-2011: Business Council

2010-2011: Academic Standards Taskforce

2010-2011: Mission and Strategic Planning and Accreditation Committee

Service to the Profession

Member: Committee/Task Force

2005: BIE Annual Director's Meeting, Quebec City, Canada. Participated in BIE Annual Director's Meeting

Faculty Development

Other Professional Development

2005: Quebec city, Canada. BIE Annual Directors Meeting, Quebec City, Canada, July 6-8, 2005.

Professional Seminars / Workshops

2006: Austin, Texas. American Council on Education Workshop for Department/Division Chairs at Austin, Nov.1-4, 2006.

Honors-Awards-Grants

Honor

1996: Nissan Motor Company. Fellow

1991: American Marketing Association Doctoral Consortium. Fellow

Last updated by member on 16-Nov-10 (04:52 PM)