

Curriculum Vita
Jermaine Vesey

Education

- 2008 – 2014 The University of Texas at San Antonio
College of Business
Ph.D., Management, expected graduation spring 2012
- 1998 – 2000 Clark Atlanta University, Atlanta, GA
Masters of Business Administration
Duel Degree: Marketing & Information Systems
- 1994 – 1998 Iowa State University, Ames, IA
Bachelor of Science
Major: Marketing

Dissertation

Title: Inspiring employee behavior: A process oriented approach to employee accountability

Committee: Robert Cardy (Co-chair), Angela Hall (Co-chair), Mark Lengnick-Hall, and Roy Anuradha

Academic Appointments

- 2012 – Present Prairie View University
Assistant Professor
Courses taught:
 - Business Strategy and Policy
 - Principles of Management
 - Industrial Relations
 - Human Resource Management
- 2008 – 2012 The University of Texas San Antonio
Doctoral Candidate Department of Management
Courses taught:
 - Introduction to Business Management
 - Organizational Behavior
 - Groups, Teams, and Conflict
- 2003 – 2007 Huston Tillotson University
Adjunct Marketing Instructor
Courses taught:
 - Introduction to Marketing

- Consumer Behavior
- Marketing Research
- Marketing Management

1998 – 2000

Clark Atlanta University
Adjunct Management Instructor
Courses taught:

- Applied Business Statistics
- Production Operations Management

Research

Peer-Reviewed Journal Publications

Quazi, R.; Williams, M.; Baldwin, R., Vesey, J. & Ballentine, W. (2014). *Impact of Foreign Aid on Foreign Direct Investment in South Asia and East Asia. International Business Research* 7.12 (2014): p44

Vesey, J., & Burt, W. M. 2010. Challenging conventional wisdom about who quits: Revelations from corporate America. *The Business Journal of Hispanic Research*, 4(1), 33-37.

Burt, W. M., Vesey, J., Stroter, A., & Middleton, K. (2011). Reporting results and appropriate alpha levels in multiple regression. *Multiple Linear Regression Viewpoints*.

Conference Proceedings Publications

Vesey, J. (2014). Workplace accountability: Exploring the role of strong and weak accountability environment on employee effort and performance. Paper presented at Allied Academies Los Vegas, NV

Vesey, J., Burt, W. B. (2014). Classroom accountability: Exploring the impact of classroom accountability on student satisfaction and effort. Paper presented at Allied Academies Los Vegas, NV

Vesey, J. (2013). Exploring the link between personality and the accountability environment. *Proceedings of the Southern Management Association*.

Burt, W. M., Vesey, J., Stroter, A., & Middleton, K. (2010). Reporting results and appropriate alpha levels in multiple regression. *Proceedings of the American Educational Research Association*.

Burt, W. M., & Vesey, J. (2010). Academic dishonesty: Using planned behavior to

model ethical behavior among education students. *Proceedings of the American Educational Research Association*.

Peer-Reviewed Journal Publications (Under Review)

Burt, W. M., & Vesey, J. (2014). *Academic dishonesty: Using planned behavior to model ethical behavior among education students*. Manuscript submitted for publication.

Vesey, J., & Burt, W. M. (2014). *Academic dishonesty: Using planned behavior to model ethical behavior among business students*. Manuscript submitted for publication.

Conference Presentations

Vesey, J. (2012). *Exploring the link between personality and the accountability environment*. Paper presented at the Southern Management Association Meeting, Ft. Lauderdale, FL.

Jones, N. C., Creary, S., Vesey, J., Bailey, J., Stewart, J., & Vickerie, L. (2012). *Making the most of mentoring moments: A career development workshop*. Professional development workshop presented at the Academy of Management, Toronto, Canada.

Hall, A. T., Vesey, J., & Irfaeya, W. (2010). *Employee legal claiming: An examination of antecedents and consequences*. Paper presented at the Academy of Management Meeting, Montreal, Canada.

Burt, W. M., Vesey, J., Stroter, A., & Middleton, K. (2010). *Reporting results and appropriate alpha levels in multiple regression*. Poster presented at the American Educational Research Association, Denver, CO.

Burt, W. M., & Vesey, J. (2010). *Academic dishonesty: Using planned behavior to model ethical behavior among education students*. Paper presented at the American Educational Research Association, Denver, CO.

Vesey, J., & Burt, W. M. (2009). *Academic dishonesty: Using planned behavior to model ethical behavior among business students*. Paper presented at the Southern Management Association, Asheville, NC.

Stone, D. L., Lukaszewski, K., & Vesey, J. (2009). *Cross-cultural reactions to stigmas*. Paper presented at the Academy of Management Meeting, Chicago, IL.

Research Work in Progress

Hall, A. T., & Vesey, J. *The effect of accountability and sexual harassment training on employee attitudes and behaviors*. Manuscript in preparation.

McDowell, B., Vesey, J., Furner, C., Zinko, R., & Brees, J. *An examination of the effects of imposterism and felt accountability on image and stress*. Manuscript in preparation.

Vesey, J., & Svacina, T. *The effect of sympathy on employee accountability*. Manuscript in preparation.

Vesey, J., & Lengnick-Hall, C. *The impact of corporate life cycle on social capital inertia*. Manuscript in preparation.

Burt, W., Vesey, J., Stroter, A., & Middleton, K. *Examination of type I error in regression analysis*. Manuscript in preparation.

Department, College, & University Committees

- Business Council representative to the UTSA University Assembly Sessions

Professional Memberships

- Academy of Management, 2002 to present
- Ph.D. Project, 2002 to present
- Southern Management Association, 2009 to present

Other Professional Experience

2003- 2007 Dell Computers Inc
Marketing Research Manager

I served as the senior market researcher for primary research projects in the Dell Enterprise Product Group. In this role, I developed a systematic process for conducting primary research for Dell's server, storage, and software products. This process enabled Dell to conduct research in Europe, Africa, and Asia.

2002 – 2003 IBM
Tivoli Strategic Linux Marketing Manager, Austin, Texas

I developed the 2003 Linux marketing strategy which meet a \$28 million revenue target (a 64% increase from 2002) for all Tivoli products running on the Linux operating system. I also created an inter-department council to execute product-marketing activities. I ensured that consistent marketing messages were delivered through all marketing communication vehicles for Tivoli Linux products. I established the first Linux routes-to-market plan, which addressed lead identification, ownership, and revenue targets across all

distribution sales channels. I also supervised the completion of press releases, analyst interviews, customer events, sales education, and campaign marketing tactics.

2000 – 2002

IBM

Tivoli WW Marketing Campaigns Manager, Austin, Texas

I managed 3 global marketing campaigns which fulfilled a 15 million dollar revenue target. I managed the daily marketing activities that included the creation of customer brochures, sales presentations, product demonstrations, web content, and sales training tools.

Contact Information:

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