

Dr. H. Gin CHONG
Professor of Accounting
Director, Executive MBA Program
MBA, Ph.D, FCCA, PIIA, FIMS

OBJECTIVES: Excel in teaching, leadership in research and exemplary in community services.

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College of Business, Prairie View A&M University
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EDUCATION

Ph.D. (Accounting and Auditing), University of Sheffield, UK 1999
Master of Business Administration, University of Bath, UK 1985

PROFESSIONAL MEMBERSHIPS

Association of Chartered Certified Accountant (Fellow Member #4277261)
Beta Gamma Sigma International Honor Society (Life Member #1067542)
Institute of Internal Auditors (Practitioner #643)
Institute of Management Specialists (Fellow Member #5168)

ACADEMIC and HONARARY AWARDS

- 17 **Highly Commended Paper Award 2016** for “International insurance audits and governance”
International Journal of Accounting and Information Management, 23(2), 152-168 (ISSN 1834-7649)
<http://www.emeraldgroupublishing.com/authors/literati/awards.htm?subject=40056886&year=2016>
- 16 **Outstanding Reviewer Award 2013** Emerald Literati Network/Emerald Publishing for the significant contributions as a Reviewer to *International Journal of Accounting & Information Management* throughout 2012
<http://www.emeraldinsight.com/doi/full/10.1108/IJAIM-03-2014-002>
- 15 **Lockheed Martin Excellence in Teaching Award** College of Business, PVAMU, April 25, 2013
- 14 **Texas A&M University System (TAMUS) Teaching Excellence Award** The Award recognizes *excellence in classroom teaching* based on results of a student survey instrument comprises of sixteen questions developed by the TAMU System. Based on Spring 2012 semester, August 23, 2012
- 13 **IABPAD Research Paper Award** at the *International Academy of Business and Public Administration Disciplines (IABPAD) Conference* on Chong, G. & Bell, R. (2012) “A hierarchy among the refereed accounting journals” Dallas, Texas, Apr 19-22, 2012
- 12 **Texas A&M University System (TAMUS) Teaching Excellence Award** The Award recognizes *excellence in classroom teaching* based on results of a student survey instrument comprises of sixteen questions developed by the TAMU System. Based on Spring 2010 semester, August 4, 2010
<http://www.pvamu.edu/pages/122.asp?item=46866>
- 11 **Best Paper Award** at *International Conference of Accounting, Business, Leadership and Information Management*, on Chong, G. “A review on the evolution of the definitions of materiality”. New Orleans, Louisiana, May 14-16, 2010
- 10 **Wells Fargo Excellence in Teaching Award** College of Business, PVAMU, April 28, 2010
- 9 **IABPAD Research Paper Award** at *International Academy of Business and Public Administration Disciplines (IABPAD) Conference*, on Chong, G. “Are the Chinese and U.S. commercial banks adopting a

- similar approach on measuring performance?" Dallas, Texas, April 22-25, 2010
- 8 **IABPAD Best Paper Award** at *International Academy of Business and Public Administration Disciplines (IABPAD) Conference* on Chong, G., Bodie, N. & Bell, R. "A factor analysis of student responses and perceptions of ethical conduct in business" Dallas, Texas, April 23-26, 2009
 - 7 **Excellence in Services Award** College of Business. PVAMU, April 22, 2009
 - 6 **Excellence in Research Award** College of Business. PVAMU, April 23, 2008
 - 5 **Faculty Award for Community Outreach** College of Business, PVAMU, April 19, 2007
 - 4 **Honorary Associate Professor of Accounting** Conferred by the Senate, University of Oradea, Romania. The *highest academic award* to a non-citizen in recognition of excellence in teaching, research and services, 2001
 - 3 **Greatest Contributor in Research** Southampton Solent University, UK, June 9, 1995
 - 2 **Addison Wesley Best Auditing Paper Award** at *Second Swedish Accounting and Auditing Research Colloquium* on Chong, G. & Vinten, G. "An empirical study of materiality in UK financial statements" Umea, Sweden, February 24 & 25, 1995
 - 1 **Larry Sawyer Best Paper Award** on Chong, G. 'Auditors and materiality' *Managerial Auditing Journal*; 7(5); September 1992; 8-17

EMPLOYMENT HISTORY

Prairie View A&M University, Texas

Director, Executive MBA Program (from Fall 2014)	2014-now
Interim Director, Graduate Programs in Business (Summer 2014)	2014
Professor of Accounting	2011-now
Associate Professor of Accounting (Tenured Sep 2009)	2005-2011

Southampton Solent University, UK

Professor of Accounting	2001-2004
Associate Professor & Head of Business Development Research Center	1997-2000
Associate Professor & Deputy Head Business Development Research Center	1995-1997
Principal Lecturer & Deputy Head Business Development Research Center	1993-1995
Senior Lecturer	1989-1993

University of Southampton, UK

Instructor, Accounting	1986-1989
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Ernst & Young, Malaysia

Audit Staff	1976-1984
Audit Intern	1974-1975

RESEARCH

Research grants

	Topics	Total [USD]	My portion [USD]
11	<i>Does market reward firms that engaged in environmental and social responsible practices?</i> (2019) College of Business, PVAMU (Y. Zhang & G. Chong) I am on a 12 month contract thus not eligible for the monetary support.	4,000	0
10	<i>Fair Value, Corporate Social Responsibility and Banks' Performance</i> (2017) College of Business, PVAMU (Y. Zhang & G. Chong) I am on a 12 month contract, and not eligible for the monetary support.	5,000	0
9	<i>Economic Development Planning</i> (2013-2014) U.S. Department of Commerce, Economic Development Agency (F. Richards, G. Chong & N. Estwick) Award	156,361	0

	no: 08-86-04923. I am on a 12 month contract, and thus not eligible for the monetary support.		
8	<i>Public Companies Accounting Oversight Board inspection reports: implications to accounting firms and recruitments on accounting students</i> (2013) College of Business, PVAMU (G. Chong & H. Huang)	3,000	1,500
7	<i>The relative frequency of accounting faculty's publications</i> (2011) College of Business, PVAMU (R. Bell & G. Chong)	3,000	1,500
6	<i>Fraud deterrent and detection</i> (2011) College of Business, PVAMU	3,000	3,000
5	<i>Economic consequences of sub-prime write downs</i> (2008) College of Business, PVAMU (H. Huang & G. Chong)	3,000	1,500
4	<i>Performance measurements and governance of overseas business units</i> (2006) College of Business, PVAMU	2,500	2,500
3	<i>International trade and audit failures in the People's Republic of China</i> (2005) College of Business, PVAMU and US Department of Education	3,000	3,000
2	<i>Environmental accounting and audit</i> (2000-2002) GMP Environmental Consultants, Malaysia (Stg £10,000)	18,000	18,000
1	<i>Materiality and auditors' negligence</i> (1996-2001) Higher Education Funding Council of England, UK (Stg £17,500) (D. Gwilliam, University of Aberystwyth, Wales, UK & G. Chong)	15,750	7,875
	Total funded	214,611	38,875

Research interests

1. Auditing systems in emerging economies
2. Firms' performance measurements and stock returns
3. Materiality and audit risk
4. Voluntary disclosure and corporate governance

Summary of publications

Peer-review refereed publications

Year	Total	Journals	Conference proceedings	Editor refereed
2024	0	0	0	0
2023	0	0	0	0
2022	0	0	0	0
2021	1	1	0	0
2020	0	0	0	0
Total (2020-2024)	1	1	0	0
2015-2019	7	7	0	0
2010-2014	15	7	6	2
2005-2009	19	6	7	6
2000-2004	11	4	0	7
1995-1999	11	5	1	5
1990-1994	5	3	0	2
Total (1990-2014)	68	32	14	22

Non peer-reviewed publications & presentations

Year	Total	Book chapters	Books reviewed	Conference papers	Presentations	Working & trade papers
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2020-2025	0	0	0	0	0	0
2015-2019	0	0	0	0	0	0
2010-2014	20	1	0	21	2	3
2005-2009	36	2	1	12	7	9
2000-2004	11	0	0	8	1	0
1995-1999	11	4	2	3	0	4
1990-1994	15	1	0	9	0	3
Total (1990-2014)	93	8	3	53	10	19

Refereed scholarly publications		Citation*	ABDC Ranking**	Impact factor***
33	Al Ani, M.K. and Chong, G. (2021) "Interplay between accounting conservatism, auditing conservatism and quality of earnings in Oman." <i>International Journal of Economics, Management and Accounting</i> , 29(1), 167-205 (ISSN 2462-1420).	1	C	n/a
32	Zhang, Y., Chong, G. and Jia, R. (2019), "Fair value, corporate governance, social responsibility disclosure and banks' performance", <i>Review of Accounting and Finance</i> , 19(1), 30-47 (ISSN 1475-7702).	15	B	1.60
31	Mathuva, D. and Chong, G. (2018) "Impact of regulatory reforms on compliance with mandatory disclosures by savings and credit co-operatives in Kenya." <i>Journal of Financial Regulation and Compliance</i> , 26(2), 246-270 (ISSN 1358-1988).	1	C	1.60
30	Huang, H. & Chong, G. (2016) "Audit and legal implications of PCAOB's inspections among BRIC" <i>The International Journal of Law and Management</i> , 58(2), 231-244 (ISSN 1754-243X)	1	C	1.70
29	Rajaram, S., Suganthi, P. & Chong, G. (2015) "Financial and non-financial drivers of insurance sector in an emerging economy" <i>The International Journal of Accounting and Finance</i> , 5(4), 307-337 (ISSN 1752-8224)		C	n/a
28	Fei, Q., Chong, G. & Bell, R. (2015) "The diminishing influence of celebrity authors in a diversified world of accounting journals" <i>The Journal of Higher Education Theory and Practice</i> , 15(1), 37-57 (ISSN 2158-3595).			n/a
27	Chong, G. (2015) "A review on the evolution of the definitions of materiality" <i>International Journal of Economics and Accounting</i> , 6(1), 15-32 (ISSN 2041-868X)	5	C	n/a
26	Chong, G. (2015) "International insurance audits and governance" <i>International Journal of Accounting and Information Management</i> , 23(2), 152-168 (ISSN 1834-7649) (Received the Journal's Highly Commended Paper Award 2016).	4	B	1.52
25	Hegazy, M., Chong, G. & Hegazy, K. (2014) "The audit committee of an emerging economy" <i>Journal of Accounting and Finance</i> , 14(2), 75-89 (ISSN: 2158-3625)	2		n/a
24	Perez, D., Chong, G. & Bayram, S. (2014) "The impact of political	8		n/a

	variables on stock returns and investor sentiment” <i>Journal of Business and Behavioural Sciences</i> , 26(1), Spring, 176-192. (ISSN: 1099-5374)			
23	Chong, G. & Bell, R. (2012) “Does hierarchy exist among the refereed accounting journals?” <i>International Journal of Business and Public Administration</i> , 9(3), Fall, 60-77 (ISSN: 1547-4844)	8		n/a
22	Chong, G., Huang, H. & Zhang, Y. (2012) “Do US commercial banks use FAS 157 to manage earnings?” <i>International Journal of Accounting and Information Management</i> , 20(1), 78-93 (ISSN 1834-7649).	17	B	3.20
21	Dai, Y. & Chong, G. (2011) "The use of performance measurements in the biotechnology sector” <i>International Journal of Biotechnology</i> , 12(1), 104-121 (ISSN 0963-6048)			n/a
20	Bell, R. & Chong, G. (2010) “A caste and class among the relative frequency of faculty’s publications: a content analysis of refereed business journals” <i>Journal of Leadership, Accountability and Ethics</i> , 8(1), 65-89 (ISSN 1913-8059)	15		n/a
19	Chong, G., Bodie, N. & Bell, R. (2010) “A factor analysis of student responses and perceptions of ethical conduct in business” <i>International Journal of Education Research</i> , 5(1), Winter, 25-38 (ISSN 1931-8443)	1		n/a
18	Chong, G. & Opara, E. (2009) “Ethical framework for the IT and business professions” <i>Communications of the IIMA</i> , 9(3), 51-62 (ISSN 1543-5970)	1		n/a
17	Chong, G. (2009) “Measuring performance of the Chinese joint ventures” <i>Advances in Accounting</i> , 25(1), June, 81-88 (ISSN 0882-6110).	8	A	2.3
16	Chong, G. (2008) “Materiality in auditing definitions and benchmarks” <i>International Journal of Business, Accounting and Finance</i> , 2(1), Winter, 83-96 (ISSN 1543-5970)	4		n/a
15	Chong, G. (2008) “Measuring performance of small and medium sized enterprises: the grounded theory approach” <i>Journal of Business and Public Affairs</i> , 2(1), January, 1-11 (ISSN 1934-7219)	303		n/a
14	Parsa, S., Chong, G. & Isimoya, E. (2007) “Disclosure of governance information by small and medium-sized companies” <i>Corporate Governance: An International Journal of Business in Society</i> 7(5), 635-648 (ISSN 1472-0701)	55	C	2.26
13	Laitinen, E. & Chong, G. (2006) “How do small companies measure their performance?” <i>Problems and Perspectives in Management: An International Journal</i> 4(3), September, 48-68 (ISSN 1727-7051)	29		n/a
12	Tauringana, V. & Chong, G. (2004) “Neutrality of narrative discussions in annual reports of UK listed companies” <i>Journal of Applied Accounting Research</i> , 7(1), January, 74-107 (ISSN 0967-5426)	17	B	1.54

11	Chong, G. (2003) "Performance measurements for small & medium enterprises (SMEs)" <i>International Journal of Condition Monitoring & Diagnostic Engineering Management</i> , 6(3), July, 11-15 (ISSN 1363-7681)	7		n/a
10	Chong, G. (2001) "Materiality thresholds in accounting and auditing: some UK evidence" <i>The International Journal of Accounting and Business Society</i> , 8(1), August, 15-35 (ISSN 1328-1992)			n/a
9	Chong, G. (2000) "Auditing framework in the People's Republic of China and the international auditing guidelines: some comparisons" <i>Managerial Finance</i> , 26(5), 12-20 (ISSN 0307-4358) (Emerald Publishing has selected this paper as the top 9 articles in the Accounting and Finance category)	15	B	0.82
8	Laitinen, E. & Chong, G. (1999) "Early warning system for crisis in SMEs: preliminary evidence from Finland and the UK" <i>Journal of Small Business and Enterprise Development</i> , 6(1), 89-102 (ISSN 1462-6004)	63	C	2.65
7	Chong, G. & Vinten, G. (1998) "Harmonization of government audits in the People's Republic of China" <i>Managerial Auditing Journal</i> , 13(4), April, 159-164 (ISSN 0268-6902).	7	A	1.87
6	Laitinen, E. & Chong, G. (1997) "A discussion on pricing decision models" <i>Journal of Accounting & Finance</i> , 11(1), March, 57-66 (ISSN 0970-9029)			n/a
5	Chong, G. & Vinten, G. (1996) "Materiality and audit risk modelling: financial management perspective" <i>Managerial Finance</i> , 22(9), 35-60 (ISSN 0307-4358).	12	B	0.82
4	Chong, G. (1996) "Materiality and audit risk: the UK experience" <i>Journal of Applied Accounting Research</i> , 3(2), October, 90-109 (ISSN 0967-5426)	3	B	2.70
3	Chong, G. & Vinten, G. (1994) "Materiality thresholds defined by courts: the UK evidence" <i>Journal of Financial Crime</i> , 2(3), 234-255 (ISSN 1359-0790).	5	B	0.83
2	Chong, G. (1993) "Materiality in U.K. financial statements: an empirical investigation" <i>Journal of Accounting & Finance</i> , 7(1), Spring, 23-47 (ISSN 0970-9029)	2		n/a
1	Chong, G. (1992) "Auditors and materiality" <i>Managerial Auditing Journal</i> , 7(5), September, 8-17 (ISSN 0268-6902) (Awarded 1993 Larry Sawyer Best Paper Prize) .	23	A	1.87

* Google Scholar Citation [www.google scholar/gin chong]. As at Dec 1 2019, total number of citations for my publications is 600. The above table reflects those citations in the referred papers. The remaining citations are in the non-refereed journals, working papers, SSRNs and conference papers.

** The ranking is based on the latest Australian Business Deans Council (ABDC) list [2019] at <https://abdc.edu.au/research/abdc-journal-list/>.

*** Extract from the Journal's web site [2021]. n/a means the impact factor is not available on the Journal's web site [as at 2021].

Refereed conference proceedings

- 14 Chong, G. & Bell, R. (2012) "A hierarchy among the refereed accounting journals" *International Academy of Business and Public Administration Disciplines Conference*, Dallas, Texas, USA, Apr 19-22, Received the **IABPAD Research Paper Award**
- 13 Chong, G. (2011) "Detection and deterrent of fraud risk" *Allied Academies International Conference* Orlando, Florida, USA, Apr 6-8, 5-10 (ISSN 1948-3147)
- 12 Chong, G. & Gurau, C. (2011) "Are the Romanian firms ready for the International Standards on Auditing?" *Allied Academies International Conference* Orlando, Florida, USA, Apr 6-8, 1-4 (ISSN 1948-3147)
- 11 Chong, G. (2010) "Are the Chinese and US commercial banks adopting a similar approach on measuring performance?" *International Academy of Business and Public Administration Disciplines (IABPAD) Conference*, Dallas, Texas, USA, Apr 22-25, (ISSN 999-1012). Received the **IABPAD Research Paper Award**
- 10 Chong, G. (2010) "An international approach on the insurance audits" *International Academy of Business and Public Administration Disciplines Conference*, Dallas, Texas, USA, Apr 22-25, (ISSN 966-980).
- 9 Huang, H., Zhang, Y. & Chong, G. (2010) "Impact of FAS 157 on US Commercial Banks" *American Accounting Association Southwest Regional Meeting*, Dallas, Texas, USA, March 4-5, 51-72.
- 8 Chong, G., Bodie, N. & Bell, R. (2009) "A factor analysis of student responses and perceptions of ethical conduct in business" *International Academy of Business and Public Administration Disciplines Conference*, Dallas, Texas, USA, Apr 23-26, (ISSN 1149-1161). Received the **IABPAD Best Paper Award**
- 7 Chong, G. (2009) "Are the Chinese National Audit Office independent?" *American Accounting Association Southwest Regional Meeting*, Oklahoma City, Oklahoma, USA, Feb 27-28, 95-101
- 6 Chong, G. (2009) "Are the non-profits benefitting from Sarbanes Oxley?" *American Accounting Association Southwest Regional Meeting*, Oklahoma City, Oklahoma, USA, Feb 27-28, 38-44
- 5 Chong, G. (2007) "Definitions and benchmarks of materiality: an international perspective" *International Academy of Business and Public Administration Disciplines Conference*, Dallas, Texas, USA, May 3-6, 746-758.
- 4 Chong, G. (2007) "Performance measurements of the Chinese joint ventures" *International Academy of Business and Public Administration Disciplines Conference*, Dallas, Texas, USA, May 3-6, 729-745.
- 3 Chong, G. (2006) "Is Sarbanes Oxley useful to the nonprofits organizations?" *Society for the Advancement of Management Conference*, Orlando, Florida, USA, Apr 6-9
- 2 Chong, G. (2006) "Are the Chinese government auditors independent?" *American Accounting Association Southwest Regional Meeting*, Oklahoma City, Oklahoma, USA, Feb 2-4
- 1 Chong, G. & Vinten, G. (1995) "An empirical study of materiality in UK financial statements" *Conference Proceeding; Second Swedish Accounting and Auditing Research Colloquium; University of Umea, Sweden; Feb 24 & 25, pp. 213-216 (ISBN:91-7191-0158)*. Received the **Addison Wesley Best Auditing Paper Award**

Editor-refereed and professional publications

- 22 Chong, G. (2014) "Audit the Greenhouse Gas Statements" *Accountancy*, February, 68-69
- 21 Chong, G. (2013) "Detecting Fraud: What Are Auditors' Responsibilities?" *Journal of Corporate Accounting and Finance*, 24(2), Jan-Feb, 47-53 (ISSN 1044-8136)
- 20 Chong, G. (2009) "The effect of the Sarbanes-Oxley Act on nonprofit organizations" *New Accountant*, 731, 8-11
- 19 Chong, G. (2008) "Auditing in China" *Journal of Corporate Accounting and Finance*, Sep, 19(6), 49-54 (ISSN 1044-8136)
- 18 Chong, G. (2008) "How to appraise investment projects" *Journal of Corporate Accounting and Finance*, 19(2), Jan, 59-64, (ISSN 1044-8136)
- 17 Chong, G. (2006) "Is income smoothing ethical?" *Journal of Corporate Accounting and Finance*; 18(1), Nov-Dec, 41-44 (ISSN 1044-8136)

- 16 Chong, G. (2006) "Materiality in auditing" *Journal of Accounting and Auditing (Finland)*, 49(5), May, 28-35 (ISBN 0783-0017)
- 15 Chong, G. (2005) "Materiality, accountability and social responsibility" *Critical Perspectives on Accounting*, 16(1), Jan, 61-62 (ISSN 1045-2354) Published by Elsevier, **ranked "A"** by Excellence in Research for Australia (ERA) and Australian Business Deans Council (ABDC).
- 14 Chong, G. (2004) "Auditors' lifestyle" *Critical Perspectives on Accounting*, 15(8), Nov, 1059-1060 (ISSN 1045-2354) Published by Elsevier, **ranked "A"** by Excellence in Research for Australia (ERA) and Australian Business Deans Council (ABDC).
- 13 Chong, G. (2004) "Auditors' liabilities" *Critical Perspectives on Accounting*, 15(3), Apr, 330-332 (ISSN 1045-2354) Published by Elsevier, **ranked "A"** by Excellence in Research for Australia (ERA) and Australian Business Deans Council (ABDC).
- 12 Chong, G. (2003) "Reporting to the third party" *International Accountant*, issue 16, Jun, 38-39 (ISSN 1465-5144)
- 11 Chong, G. (2002) "Preparing for examination" *International Accountant*, issue 15, May, 28-30 (ISSN 1465-5144)
- 10 Chong, G. (2000) "Le seuil de signification au Royaume-Uni" (in French) (Materiality thresholds in the United Kingdom) *Revue Francaise de Comptabilite*, Oct, issue 326, 36-37 (ISSN 0484-8764)
- 9 Chong, G. (2000) "Turnbull Guidance: an opportunity for accountants" *International Accountant*, issue 8, Mar, 26-27 (ISSN 0969-4935)
- 8 Chong, G. (2000) "Materiality" *Internal Auditing*; Mar, 14-15 (ISBN 0140-2676)
- 7 Chong, G. (1999) "The auditing systems in the People's Republic of China" *Journal of Accounting and Auditing (Finland)*, 43(4), Jun, 281-285 (ISBN 0783-0017)
- 6 Chong, G. (1998) "Chinese auditing system" *Management Accounting*, Jul/Aug, 66-68 (ISBN 0025-1682)
- 5 Chong, G. (1997) "Accountants and systems of internal control." *Company Accountant*, issue 28, Oct; 1-4 (ISSN 0954-8025)
- 4 Chong, G. (1997) "Roles of accountants and implementation of system of internal control." *Journal of Accounting and Auditing (Finland)*, 41(4), Sep; 340-344 (ISBN 0783-0017)
- 3 Chong, G. (1997) "The auditing standards on materiality and audit risk." *Singapore Accountant*; 13(2), Mar/Apr, 32-37 (ISSN 0217-4456)
- 2 Chong, G. (1994) "Materiality and risk: the Babel of auditing?" *Certified Accountant*; 86(2), Feb, 6 (ISSN 0306-2406)
- 1 Chong, G. & Vinten, G. (1993) "Materiality: the norm of auditing?" *Executive Accountant*, 20(1), Spring, 16-18

Book chapters

- 8 Ahmad, N. & Chong, G. (2010) "Accounting and auditing standards in Libya" in Nwankwo, S. & A. Ahmed (eds.) *African Entrepreneurship in Global Contexts: Enterprise Solutions for Sustainable Development*; World Association for Sustainable Development (WASD), Sussex, UK, March, (ISBN 978-1-907106-10-1) <http://www.worldsustainable.org/index.php/books/africa/volume2>
- 7 Chong, G. (2009) "Legal cases and auditing in China" in Singh, S. (ed). *Handbook of Business Practices and Growth in Emerging Markets* World Scientific Books: New Jersey, USA (ISBN 978-981-279-177-1), 101-116, <http://www.worldscibooks.com/business/6745.html>
- 6 Chong, G. (2008) "Performance Measurement of the International Joint Ventures in an Emerging Market," in Singh, S. (ed) *Business Practices in Emerging and Re-Emerging Markets*, Palgrave-Macmillan: New York, USA. (ISBN 978-1-4039-7633-2), 167-219 (52 pages) <http://www.worldscibooks.com/business/6745.html>
- 5 Park, P. & Chong, G. (1997) "Environmental education and training: an introductory essay." In *Environmental Education and Training*, (eds.) P. Park, D. Blackman, & G. Chong; Ashgate Publishing

- Limited (UK); October; 1-10 (ISBN 1-85972-443-4)
- 4 Chong, G. (1997) "Operational control in a high technology SME: internal control perspective" in *High Tech Company Rating: Financial and Operative Evaluation*, (eds.) R. Leppanen, E.K. Laitinen & E.I. Altman; National High Technology Mentor Program, Finland; September; 89-116 (ISBN 952-90-9052-8)
 - 3 Chong, G. & Vinten, G. (1997) "Materiality in auditing." in *Modern Trends in Accounting Research: New Horizons in Auditing and Contemporary Accounting (A global perspective)* (vol 2) (ed.) G.S. Batra (India), Deep & Deep Publications, New Delhi, 41-68 (ISBN 81-7100-971-9)
 - 2 Chong, G. & Vinten, G. (1995)"The auditing system in China and the UK: a critical comparison." in *Perspectives on Accounting and Finance in China*, (eds.) J. Blake & S. Gao; Routledge, London; September; Chapter 18, 319-345 (ISBN 0-415-11812-3)
 - 1 Chong, G. & Vinten, G. (1993) "Application of an expert system in materiality: an evaluation." in *Emerging Dimension of Accounting*, (ed.) G. L. Dave; Scientific Publisher; Jodhpur, India; July, 65-82 (ISBN 8172-330-774)

Books reviewed

- 3 A comparative analysis of auditor independence in economics in transition, Pat Sucher & Katarzyna Kosmala MacLulich (The Institute of Chartered Accountants of Scotland, Edinburgh, Scotland, ISBN: 1-904574-07-6) in *The British Accounting Review*, 37(3), September, 2005, 355-357 (ISSN 0890-8389)
- 2 The Internal Auditing Handbook, K. H. Spencer Pickett, Gerald Vinten (John Wiley & Sons Inc, London, UK, 1997. 636 pages, ISBN: 0-471-96911-7) in *Managerial Auditing Journal*, 13(6), 1998, 391 (ISBN 0268-6902).
- 1 Whistleblowing: subversion or corporate citizenship? edited by Vinten, G. (Paul Chapman, 144 Liverpool Road, London N1 1LA, pp 208, paperback, 1994, ISBN 1-85396-238-4) in *Journal of Financial Crime*, 2(4), 1995, 349 & 350, (ISSN 0969-6458).

Conference papers, keynote speeches and public lectures

- 53 Ramakrishnan, T. and Chong, G. (2014) "Influence of privacy, information control and regulatory agencies on user acceptance of cloud computing" *Decision Science Journal Workshop*, Tampa, Florida, November.
- 52 Chong, G., Laitinen, E. & Myllymaki, E. (2014) "Incumbent auditor provided tax services and restatement lag of misstated financial statements" *European Accounting Association Conference*, Tallinn, Estonia, May 21-23
- 51 Hegazy, M. & Chong, G. (2013) "The audit committee of an emerging economy: Analysis of behaviour, Attitudes and responsibilities of members" *European Accounting Association Conference* Paris, France, May 8-9
- 50 Perez, D. & Chong, G. (2013) "The Impact of Political Variables on Stock Returns and Investor Sentiment" *South Western Finance Association Conference* Albuquerque, New Mexico, March 14-15
- 49 Hegazy, M. & Chong, G. (2013) "The audit committee of an emerging economy" *AAA South West Conference* Albuquerque, New Mexico, March 14-15
- 48 Chong, G. (2013) Getting students to read. *Conference of Teaching and Learning in Accounting*, Albuquerque, New Mexico, March 14-15
- 47 Chong, G. (2012) "Audit team compositional diversity and fault lines" *American Accounting Association Annual Conference*, Washington, D.C., Aug 4-8.
- 46 Chong, G. (2012) "Two perspectives on preventing fraud" *American Accounting Association Southwest Regional Meeting*, New Orleans, LA, USA, Feb 29-Mar 3.
- 45 Chong, G. (2012) "Giving Students Effective Feedback" *Effective Learning Strategies Conference*, American Accounting Association, Washington, D.C., Aug 8
- 44 Chong, G. (2012) "Teaching three specialized and challenging courses" *Conference on Teaching and*

- Learning in Accounting*, Washington, DC, August 4
- 43 Chong, G & Bell, R. (2011) "A hierarchy among the refereed accounting journals" *South Western Business Administration Teaching Conference*, Houston, Texas, Nov 3-4
- 42 Chong, G. (2011) "Does Sarbanes-Oxley help deter financial fraud?" *American Accounting Association Conference*, Denver, Colorado, August 8-10
- 41 Chong, G. (2011) "Help students to retain information" *Conference on Teaching and Learning in Accounting*, American Accounting Association, Denver, Colorado, August 6
- 40 Chong, G. (2011) "Ethics in the Classroom and Profession," *Conference on Teaching and Learning in Accounting*, American Accounting Association, Denver, Colorado, August 6
- 39 Huang, H., Zhang, Y. & Chong, G. (2011) "Is FAS 157 an opportunity for managing earnings?" *Journal of International Accounting Research Conference*, Xiamen, China, June 14-17
- 38 Huang, H., Zhang, Y. & Chong, G. (2010) "Is FAS 157 a new avenue of earnings management for the poor performing banks?" *The American Accounting Association Conference*, San Francisco, California, August 1-4
- 37 Chong, G. (2010) "Craft of teaching auditing and ethics courses" *Conference on Teaching and Learning in Accounting*, American Accounting Association, San Francisco, California, July 31
- 36 Chong, G. (2010) "Auditing, governance and risk assessments" *Risk, Governance and Audit Conference*, **keynote speech**, Hefei, Anhui, China, June 7-9
- 35 Chong, G. (2010) "A review of the evolution of the definitions of materiality" *The International Conference of Accounting, Business, Leadership and Information Management*, New Orleans, Louisiana, May 14-16. Received the **Best Paper Award**
- 34 Huang, H., Zhang, Y. & Chong, G. (2010) "Impact of FAS 157 on US commercial banks" *American Accounting Association Southwest Regional Meeting*, Dallas, Texas, USA, March 2-6
- 33 Chong, G. (2010) "Performance measurements of international joint ventures" **Public lecture** to faculty members and general public of Southampton Solent University, UK, February 19
- 32 Chong, G. (2009) "Actuarial audits: key challenges and ways forward" First International Conference on Actuarial Estimations and Education Forum, **keynote speech**, Chengdu, China, October 23
- 31 Chong, G. & Opara, E. (2009) "Ethical framework for the IT and Business Professions" *International Information Management Association Annual Conference*, Houston, Tx, October 12-14
- 30 Huang, H., Zhang, Y. & Chong, G. (2009) "FAS 157 and Fair Value Measurements" *International Information Management Association Annual Conference*, Houston, Tx, October 12-14
- 29 Ahmad, N. & Chong, G. (2008) "Accounting and Auditing Standards in Libya" *Sixth International Conference of World Association for Sustainable Development*, Brighton, UK, August, 27-29
- 28 Dai, Y. & Chong, G. (2008) "Governance and performance measurements in the biotechnology sector" *The American Accounting Association Conference*, Anaheim, California, August 3-6
- 27 Hussain, M. & Chong, G. (2008) "An agency theory approach of non-financial management accounting measures in banks: case of developing and developed countries" *The American Accounting Association Conference*, Anaheim, California, August 3-6
- 26 Hussain, M. & Chong, G. (2008) "Non-Financial Performance Measurement Practices in Financial Services Industry: An Agency Theory Approach" *Canadian Academic Accounting Association*, Winnipeg, Manitoba, Canada, May 29 - June 1
- 25 Hussain, M. & Chong, G. (2008) "An agency theory approach of management accounting performance measures in developing and developed countries: experiences with banks in Oman and USA" *The Global Academy of Business and Economic Research International Conference*, Houston, Texas, March 19-20
- 24 Chong, G. (2007) "Performance evaluation of the international joint ventures: evidence from an emerging market" *The International Academy of Business and Public Administration Disciplines Conference* Dallas, Texas, May 3-6

- 23 Chong, G. (2007) "Materiality: an international perspective." *The International Academy of Business and Public Administration Disciplines Conference* Dallas, Texas, May 3-6
- 22 Chong, G. (2007) "The definitions of materiality: an evolution or revolution?" *American Accounting Association Midyear Auditing Section*, Charleston, South Carolina, Jan 11-13
- 21 Parsa, S. & Chong, G. (2006) "Disclosure of social information via the world wide web – a UK study" *Conference of Corporate Communications*, Wroxtton, UK, June 2-5
- 20 Tauringana, V. & Chong, G. (2003) "Neutrality of narrative disclosures contained in UK listed companies' annual reports" *British Accounting Association Conference South West Accounting Group*, Glamorgan, September 8
- 19 Chong, G. (2002) "Comparison of the auditing guidelines issued by the Chinese and the International Accounting Federation" *Accounting, Finance and Business in China Symposium* Cardiff, UK, July 8-9
- 18 Chong, G. (2002) "Definitions and thresholds of materiality in accounting and auditing" *European Accounting Association Conference* Copenhagen, Denmark, April 25-27
- 17 Chong, G. (2002) "Materiality thresholds in accounting and auditing in the UK" *British Accounting Association Conference*, Jersey, UK, April 3-5
- 16 Chong, G. (2001) "Materiality guidelines and thresholds" *European Accounting Network Conference* Wuppertal, Germany, September 26-27
- 15 Chong, G. (2001) "Analysis of the evaluation of definitions and thresholds of materiality in accounting and auditing" *European Accounting Association Conference* Athens, Greece, April 18-20.
- 14 Chong, G. (2001) "An analysis of the Evolution of Exposure Draft 220 on 'Materiality and the Audit' to SAS 220" *British Accounting Association Conference* Nottingham, March 26-28
- 13 Chong, G. (2000) "WTO and auditing in China" *Chinese Economic Association Conference* Middlesex, London, April 17-18.
- 12 Chong, G. & Vinten, G. (1999) "Materiality thresholds of auditors in the UK" *British Accounting Association Conference* Exeter, UK, April 11-13
- 11 Chong, G. & Vinten, G. (1999) "Materiality thresholds in accounting and auditing in the UK" *European Accounting Association Conference* Bordeaux, France, May 4-8.
- 10 Chong, G. & Vinten, G. (1995) "An empirical study of materiality in UK financial statements." *Swedish Accounting and Auditing Research Colloquium* Umea, Sweden, February 24-25 Received the **Addison Wesley Best Auditing Paper Award**
- 9 Chong, G. & Vinten, G. (1994) "A critical comparison of the auditing system in China and the UK." *Accounting Association of Australia and New Zealand Conference* Wollongong, Australia, July 3-6.
- 8 Chong, G. & Vinten, G. (1994) "The legal perspective on materiality concepts and thresholds: some empirical evidence." *European Accounting Association Conference* Venice, Italy, April 6-8.
- 7 Chong, G. & Vinten, G. (1994) "The auditing system in China and the UK: a critical comparison." *International Symposium on Chinese Accounting and Financial Management* Preston, U.K., March 21.
- 6 Chong, G. & Vinten, G. (1994) "Materiality concepts and thresholds: the legal perspective." *National Auditing Conference* Preston, U.K., March 18-19.
- 5 Chong, G. & Vinten, G. (1993) "Materiality in the audit risk modeling." *British Accounting Association Conference* South West Area Group, Southampton, U.K.; September 15
- 4 Chong, G. & Vinten, G. (1993) "The effects of materiality in the audit risk modeling: an evaluation." *Critical Perspectives on Accounting Symposium* New York, U.S.A., April 16-18.
- 3 Chong, G. (1992) "A review of the empirical study of materiality in auditing." *International Conference on Accounting Issues* Jaipur, India; September 12-14.
- 2 Chong, G. (1992) "Materiality in auditing: assess the possibilities of using an expert system." *European Accounting Association Conference* Madrid, Spain, April 22-24.
- 1 Chong, G. (1991) "Materiality in auditing: the U.K. context." *Workshop on Auditing Regulation* The European Institute for Advanced Studies in Management, Copenhagen, Denmark; September 18-20

Presentations to faculty, trade associations and external delegates

- 10 Chong, G (2012) "Fraud Deterrent and Detection" COB, PVAMU, May 4
- 9 Chong, G. & Bell, R. (2012) "The Relative Frequency of Accounting Faculty's Publications" COB, PVAMU, May 4
- 8 Huang, H. & Chong, G. (2009) "FAS 157 fair value measurements" COB, PVAMU. April 17
- 7 Huang, H. & Chong, G. (2008) "How intangibles assets be measured and reported in the financial statements" COB, Prairie View A&M University, April 4
- 6 Chong, G. (2008) "Benefits of being a student mentor" COB, PVAMU, February 29
- 5 Chong, G. (2007) "How performance of the Chinese joint ventures be measured?" COB, PVAMU, February 9.
- 4 Chong, G. (2006) "The Business Environment in the People's Republic of China" Workshop seminar on International Business Opportunities and Challenges, COB, PVAMU, August 14-15.
- 3 Chong, G. (2006) "Are the Chinese government auditors independent?" COB, PVAMU, January 25.
- 2 Chong, G. (2005) "Performance measurement of UK biotechnology companies" COB, PVAMU, April 8.
- 1 Chong, G. (2004) "Materiality threshold in accounting and auditing: UK evidence" COB, PVAMU, November 5.

Working papers and trade/association papers

- 19 Chong, G. (2013) "Diversity, international trade and governance" *International Business Digest*, COB, PVAMU, forthcoming.
- 18 Chong, G. (2011) "Future of world trade and international accounting" *International Business Digest*, COB, PVAMU, 8(1), September, 1,3&4.
- 17 Chong, G. (2010) "How does international trade help support medical care in Houston?" *International Business Digest*, COB, PVAMU, 7(1), September, 3
- 16 Chong, G. (2009) "Bush Intercontinental Airport Promotes International Trade" *International Business Digest*, COB, PVAMU, 5(4), September, 3
- 15 Chong, G. (2009) "Business Opportunities & Challenges for Businesses Owners in 2009" *International Business Digest*, COB, PVAMU, 5(3), 4.
- 14 Chong, G. (2009) "Audit Independence and Objectivity: Evidence from the Chinese National Audit Office" *Social Science Research Network (SSRN)*
http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1347823
- 13 Chong, G. (2008) "International Audit Approaches in the Insurance Sector" *Social Science Research Network (SSRN)* http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1275883
- 12 Chong, G. (2008) "Short term study abroad programs" *International Business Digest*, COB, PVAMU, 5(1), September, 3
- 11 Chong, G (2007) "Expanding horizons" *International Business Digest*, COB, PVAMU, 3(4) July, 1&4
- 10 Chong, G. (2007) "US export controls and economic sanctions on the oil and gas industry" *International Business Digest*, COB, PVAMU, 3(3) April, 3
- 9 Chong, G. (2006) "Trade, accounting and auditing in China" *International Business Digest*, COB, PVAMU, 2(3) April, 3
- 8 Dai, Y. & Chong, G. (2005) "Performance measurement of the biotechnology companies in the UK" *Working paper*, COB, Prairie View A&M University, Series number 04-25
www.pvamu.edu/business/working_papers.htm
- 7 Chong, G. (1998) "The auditing system in China and the UK: a comparison." *Proceedings of the University of Vaasa Discussion Paper*; University of Vaasa, Finland (ISBN 951-683-599-6)
- 6 Chong, G. (1998) "Materiality thresholds in UK financial statements." *Proceedings of the University of Vaasa Discussion Paper*; University of Vaasa, Finland (ISBN 951-683-599-6).

- 5 Laitinen, E. & Chong, G. (1997) "Prediction of early warning system for SMEs." *Discussion Paper*; Southampton Business School, Southampton Institute; Discussion Paper Number 7 (ISSN 1366-0640)
- 4 Chong, G. & Vinten, G. (1997) "A review of materiality in auditing." *Proceedings of the University of Vaasa Discussion Paper*; University of Vaasa, Finland; Discussion Paper number 212 (ISBN 951-683-670-4)
- 3 Chong, G. & Vinten, G. (1994) "Empirical evidence of materiality: the UK legal perspective." *Occasional paper series in accounting and auditing*; Umea University, Sweden; Occasional Paper Number 7; May
- 2 Chong, G. & Vinten, G. (1993) "Application of expert system in materiality in auditing." *Working paper*; City University, London; April
- 1 Chong, G. & Vinten, G. (1993) "The effects of materiality in an audit risk model." *Working paper*; City University, London; April.

TEACHING

Teaching spectrum

- 1 Auditing
- 2 Managerial Accounting
- 3 Oil and Gas Accounting

Teaching and Academic responsibilities:

Graduate courses:

- 1 Accounting for the Executives (EMBA Program) [EACCT 5213]
- 2 Advanced Auditing [ACCT 5113]

Undergraduate course:

- 1 Oil and Gas Accounting [ACCT 4253]

Visits and invitations

- 14 Keynote speaker, International Symposium on Accounting and Financial Issues in the Insurance Sector, Chengdu, China, South Western University of Finance and Economics, *Insurance audits and governance* October 23, 2013
- 13 Visiting Professor on Advanced Auditing, University of Science and Technology of China, Hefei, Anhui, China, May 28- June 11 2014; May 20-31 2013; December 19-30 2011; June 10-18, 2010
- 12 Public lecture, Southampton Solent University, Southampton, UK, *Performance measurements of International Joint Ventures*, February 19, 2010
- 11 Keynote speaker, First International Actuarial Research and Education Forum, Chengdu, China, South Western University of Finance and Economics, *Audit the financial statements of the actuarial firms* October 23-24, 2008
- 10 Visiting professor, Czech Life Science University, Prague, Czech Republic, April 5-9, 2004; April 14-18, 2003; March 25-29, 2002; April 29-May 11, 2001
- 9 Visiting research fellow of Swedish School of Business and Administration, Vaasa, Finland, May 7-16, 2000
- 8 Visiting lecturer, Kymenlaakso Polytechnic, Kotka, Finland, May 28-June 1, 2001; April 24-May 5, 2000
- 7 Visiting Professor, University of Oradea, Oradea, Romania, March 11-18, 2000
- 6 Keynote speaker, *Environmental Audits*, Conference on Professionalism of environmental audits, Society of Environmental Auditors of Malaysia (SEAM), Bangi, Malaysia, February 21-22, 2000
- 5 Visiting researcher, University of Chemnitz, Chemnitz, Germany, June 19-24, 1999
- 4 Guest lecturer, University of Oradea, Oradea, Romania, March 8-12, 1999
- 3 Visiting Professor, University of Vaasa, Vaasa, Finland, April 12-May 1, 1999; March 25-April 21, 1997

- 2 Guest lecturer, Tianjin University, Tianjin, China, March 1-3, 1997
- 1 Visiting scholar, Yunnan Institute of Trade and Finance, Kunming, China, February 25-28, 1997

SERVICES

Administrative Service

Director, Executive MBA Program, PVAMU. August 2014-now.

- Ensure academic rigor, supervise administrative tasks, recruit, retain and advisor students, and continue interacting with EMBA alumni, recruiters, employers and sponsors.
- Work closely with the Dean's Office on appointments of faculty to teach EMBA courses, formulating marketing campaigns, planning the international field study trips, and identifying Program's strategies and plans.
- Publicize the Program at various chambers of commerce [Black, Asian, Hispanic, Waller, Women, Cy Fair, Houston North West], Greater Houston Partnership, professional bodies [National Black Engineers, HR Managers, Accountants, Architects, Internal Auditors, Financial Executives International], at various events and activities [career fairs on campus, business exhibitions, firms' internal workshops, alumni group, minority suppliers], and at trade exhibitions and conferences.

Committee responsibilities

34	Member, Graduate Council, PVAMU, 2014-now
33	Member, Promotion Committee, College of Business, Winnipeg University, Canada, 2013
32	Member, Promotion Committee, College of Juvenile Studies & Psychology, PVAMU, 2013
31	Member, Regent Professors Nomination Committee, PVAMU, 2013
30	Member, Core Curriculum Advisory Committee, PVAMU, 2012-2017
29	Member, Faculty and Staff Giving Campaign Committee, PVAMU, 2012-2013
28	Member, Intellectual Contributions Committee, COB, PVAMU, 2012-2013
27	Chair, Community Outreach & External Relations Committee, COB, PVAMU, 2012-now
26	Primary Faculty Advisor. Prairie View A&M University Beta Gamma Sigma Chapter, PVAMU. 2011-2014
25	Member, Institutional Review Board, PVAMU, 2011-2014
24	Member, Institutional Biosafety Committee, PVAMU, 2011-2014
23	Co-Chair, Mission, Strategic Planning and Accreditation Committee, COB, PVAMU, 2010-now
22	Co-Chair, Education and Workforce Committee, Cy Fair Chamber of Commerce, 2010-now
21	Chair, Intellectual Contributions Committee, COB, PVAMU, 2008-2012
20	Member, Executive Faculty Senator Committee and Treasurer of the Faculty Senator, PVAMU, 2008
19	Member, University Committee of Research, PVAMU, 2007-2013
11	Member, International Business Academic Enhancement Committee, COB, PVAMU, 2006-2011
10	Faculty Senator, PVAMU, 2006-2008
9	Member, Assessment Committee, COB, PVAMU, 2005-2011
8	Chair, Graduate Faculty Committee, COB, PVAMU, 2005-2008
7	Member, University's Professorial Committee, Southampton Solent University, UK, 2003-2004
6	Chair, Business School Research Committee, Southampton Solent University, UK, 1997-1999
5	Member, International Relations Committee of the Chartered Institute of Internal Auditors, UK, 1993-1998
4	Program Director, Bachelor of Accountancy, Southampton Solent University, UK, 1994-1996
3	Member, Advanced Scholarship Committee, Southampton Business School, Southampton Solent University, 1993-2004
2	Course leader, Managerial Accounting and Auditing courses, Southampton Solent University, UK, 1992-1994

1	Member, Business School Committee, Southampton Business School, Southampton Solent University, UK, 1991-1999
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External examinations and assessments

- 15 External evaluator on promotion and tenure at University of Houston Downtown [Kalelkar, 2016]
- 14 External advisor, the University of Chittagong to review and validate the content of the BBA Accounting Program, BBA Finance & Banking Program, and the MBA Program. Bangladesh. Sponsored by the World Bank, Dec 10-24, 2013.
- 13 External advisor, the University of Central Lancashire, Subject Validation of BA (Hons) Accounting and Finance to City University, Hong Kong, April 28, 2004
- 12 External advisor, the University of Central Lancashire, the Subject Validation of BA (Hons) Business Studies to Shenzhen University, China, April 27, 2004
- 11 External advisor, the University of Central Lancashire, Subject Validation of BA (Hons) Accounting and Finance to Shenzhen University, China, April 26, 2003
- 10 External assessor, the Subject Review (revalidation) of BA Accounting and Finance, and MA Financial Reporting Analysis modules, Newcastle University, UK. March 21, 2003
- 9 External examiner, the undergraduate Accounting and Finance program, University of Sunderland, UK, 2000-2004
- 8 External examiner, the undergraduate Accounting program, the University of Central Lancashire, UK, 2000-2004
- 7 Examiner, Paper 15 (Professional Practice in Auditing) of The Association of International Accountants, UK, 2000-2003
- 6 External examiner, MSc Finance program, Middlesex University, UK, 1999-2004
- 5 External examiner, the undergraduate Accounting program, Middlesex University, UK, 1999-2004
- 4 Examiner of Paper 8, Financial Management and Business Analysis, The Chartered Institute of Internal Auditors, UK, 1999-2004
- 3 Examiner of Paper 7, Advanced Management, The Chartered Institute of Internal Auditors, UK, 1999-2004
- 2 Examiner of Paper 2, Principles and Practices of Accounting, The Chartered Institute of Internal Auditors, UK, 1998-2006
- 1 An external panel member to validate the MSc Financial Management Program, School of Accounting and Mathematics, University of Glamorgan, UK, 1997

MPhil/PhD Examinations

- 15 *Predictors of Gang Membership and Serious Offenses Among Juvenile Residents, 1999-2000 Texas Youth Commission* Ms. Martha Gallien, Department of Juvenile Justice, PVAMU. Ph.D. thesis submitted in April 2013. Defence on May 13, 2013.
- 14 *Performance evaluations of commercial banks in India* Mr. V.T. Dhanaraj, Department of Commerce, Bharathiar University, Coimbatore, India. Ph.D. thesis submitted in September 2011. Submitted the evaluation report in October 2011
- 13 *Perception, usage and awareness of credit cards among bank customers: a study in Salem District* Mr. C. Madhesh, Department of Commerce, Periyar University, India. Ph.D. thesis submitted in September, 2010. Submitted the evaluation report in October 2010
- 12 *A study on determinations of borrower-delinquency in a public sector bank in Coimbatore District, Tamil Nadu* Ms. P Bruntha, Department of Commerce, Bharathiar University, Coimbatore, India. Ph.D. thesis submitted in January 2008. Submitted the evaluation report in February 2008
- 11 *Role of NABARD in promoting rural development: a case study in Dharmapuri District* Mr. S. Thamilarasan, Periyar University, Salem 636-011, Tamilnadu, India. Ph.D. thesis submitted in August

2007. Submitted the evaluation report in September 2007.
- 10 *Corporate environmental disclosure in Libya: evidence and environmental determinism theory* Mr. Nassr Saleh Mohamad Ahmad, Napier University, Scotland, UK. Ph.D. thesis submitted in June 2004. Viva was held on September 3, 2004
 - 9 *The value of the external auditor to financial managers* Mr. Julian Elliott Spencer-Wood, University of Greenwich, London, UK. MA by Research thesis. Submitted in January 2004. Viva was held on March 18, 2004
 - 8 *Strategies for the development of an effective Chinese stock market* Ms. Tianshu Liu, Department of Accounting, University of Wollongong, Australia. Ph.D. thesis submitted in August 2003. Submitted the evaluation report in October 2003
 - 7 *A study on the corporate income retention in India* Mr. N. Ganesan, Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi 642 001, Tamil Nadu, India. Ph.D. thesis submitted in February 2003. Submitted the evaluation report in June 2003.
 - 6 *Determinants of crop loan overdue: a study of select primary agricultural co-operative banks in Coimbatore District of Tamil Nadu* Mr. P. Subramanian, Department of Accounting and Economics, Bharathiar University, Coimbatore, India. Ph.D. thesis submitted in October 2002. Submitted the evaluation report in February 2003
 - 5 *A study of control in dairy co-operatives - a study in erode district Tamil Nadu* Mrs T. Saroja, Department of Accounting and Economics, Bharathiar University, Coimbatore, India. Ph.D. thesis submitted in March. 2002. Submitted the evaluation report in May 2002
 - 4 *A study on equity investor awareness* Mr P. Maruthu Pandian, Department of Accounting and Economics, Bharathiar University, Coimbatore, India. Ph.D. thesis submitted in July 2001. Submitted the evaluation report in January 2002
 - 3 *A contingency approach to market orientation: consideration from the UK financial services sector* Mr. Tamer A. Awad, Southampton Business School, Southampton Institute, UK. Transfer thesis from M.Phil to Ph.D. program submitted in August 2001. Viva was held on September 24, 2001.
 - 2 *The critical determinants of demand for life insurance in developing countries: a prospect for China, Hong Kong and Taiwan* Mr. Tien Yu Hwang, Department of Accounting and Finance, Glasgow Caledonian University, Scotland, UK. Ph.D. thesis submitted in August 2001. Viva was held on September 11, 2001.
 - 1 *Effects of the congruence between organizational structure and individual life style on job satisfaction* Mr. Ayman Hassan Metwally, Southampton Business School, Southampton Institute, UK. Transfer thesis from M.Phil to Ph.D. program was submitted in March 2001. Viva was held on April 25, 2001

Independent directorships

- 2 Nova Ouvertures Group, London (a group of voluntary sector organizations working in the housing, health, social care, community and social economy fields throughout the UK and Ireland), 2002-2004
- 1 Internal Audit Services Limited, Kent (provider for internal audit, managerial consultation and recruitment services to public and private sectors), 2001-2003

Links with external academic bodies

- 17 Associate Editor, Journal of Applied Accounting Research, UK, 2013-2014.
- 16 Member, Editorial Board, International Journal of Accounting and Information Management, USA, 2012-now
- 15 Member, Editorial Review Board, HBCU Business Review, USA, 2008-2014.
- 14 Member, Editorial Board, International Journal of Business and Emerging Markets, Canada, 2006-2014.
- 13 Member, Editorial Board, International Journal of Accounting and Finance, Canada, 2006-2014.
- 12 Member, Editorial Board, American Journal of Finance and Accounting, USA, 2006-2014.

- 11 Member, Advisory Editorial Board, *Perspectives and Problems in Management: An International Research Journal*, Ukraine, 2006-2014.
- 10 Member, Editorial Board, *DIAS Technology Review*, India, 2007-2014.
- 9 Member, Editorial Board, *International Journal of Accounting, Auditing and Performance Evaluation*, Bahrain, 2003-2005
- 8 Member, Editorial Review Board, *Managerial Finance Journal*, UK, 2001-2004
- 7 Member, Executive Board, British Accounting Association, UK, 1999-2004
- 6 Chair, British Accounting Association, South West Accounting Group, UK, 1999-2004
- 5 Member, Editorial Review Board, *International Journal of Condition Monitoring & Diagnostic Engineering Management*, UK, 1999-2002
- 4 Associate Lecturer, Open University, MBA program Financial Strategy unit, UK, 1997-2003
- 3 Reviewer, *Journal of Accounting Education*, UK, 1997-2003
- 2 Member, Editorial Advisory Board, *Journal of Applied Accounting Research*, UK, 1994-2014.
- 1 Member, Editorial Review Board, *Journal of Accounting & Finance*, India, 1992-2014.

Ph.D. Program supervisions

- 3 *Managing social and ethical risks in UK public and private sector organizations* Mr. Mike Jeffrey, Director of Studies, Part-Time Ph.D. program, Southampton Business School, UK, 2003-2005
- 2 *Performance measurements in the biotechnology industry* Ms. Yun Dai, Director of Studies for the Ph.D. program, Southampton Business School, UK, 2002-2005
- 1 *Materiality thresholds and audit risk in government audits* Ms. Liying Hao, Director of Studies for the Ph.D. program, Southampton Business School, UK, 1999-2003

Since 1990, I serve as Committee chair/member of numerous MSc dissertations and placement projects.

Self-development and continuing professional development

- 20 Core member of a task force to develop the *Executive MBA Program*, PVAMU. The Program was approved in April, 2012
- 19 Member of the task force to develop the *mini MBA Program*, PVMAU. The program was approved in March 2011
- 18 Develop the *Oil and Gas Accounting course (ACCT 4253)*. PVAMU University Academic Council approved the course on April 1, 2010
- 17 Jointly lead a team of students to participate at the *Opportunities for Venture Capital (OFC) Business Plan Competition*, Atlanta, GA, April 17-20, 2009 (with Dr S Robinson)
- 16 Attend the 1st *Annual International Trade and Transportation Conference*, Houston, Tx, Jan 12-13, 2009
- 15 Attend the *short term study abroad programs*, CIBER (University of Texas, Austin), Austin, Tx, April 21-23, 2008
- 14 Jointly lead a team of students to participate the *Opportunities for Venture Capital (OFC) Business Plan Competition*, Atlanta, GA, April 17-20, 2008 (with Dr S Robinson). PVAMU team entered and achieved the sixth spot in the final.
- 13 Develop the *International Accounting course (ACCT 4133)*. The University Academic Council approved the course on April 3, 2008
- 12 Develop the *International Accounting course (ACCT 5243)*. The University Academic Council approved the course on February 1, 2008
- 11 Attend the 2nd *Annual Global Issues on Accounting*, organized by COB, University of North Carolina at Chapel Hill, North Carolina. June 21-22, 2007
- 10 Attend the *AACSB Accreditation Maintenance workshop*, organized by the AACSB, Tampa, Florida. June

- 1, 2007
- 9 Attend the *Accounting Information System midyear conference* organized by the American Accounting Association, Savannah, Georgia, Jan 3-6, 2007
- 8 Present a paper entitled '*Challenges of setting a business unit in China*' at the International Business Conference, Grimes County Chamber of Commerce, Navasota, Texas, October 27, 2006
- 7 Present a paper entitled '*Doing business in China*' to the business community at the International Business Conference, PVAMU, August 15, 2006
- 6 Represent College of Business and PVAMU at the *weekly meeting of the 290 Spring Cypress Networking Group*, Spring Cypress, Tx, 2006-now
- 5 Represent College of Business and PVAMU at the *monthly breakfast networking meeting organized by the Waller County Economic Development*, Waller, Texas, 2005-now
- 4 Attend the *Continuous Improvement Conference*, AACSB, Philadelphia, Pennsylvania. October 1-3, 2005
- 3 Attend the *International Business Seminar*, Memphis University, Tennessee. The seminar focuses on how international business courses to be taught and researched. June 9-11, 2005
- 2 Attend regular virtual webinar as part of the professional developments (please request for details), 2005-now
- 1 Attend the monthly ACCA CPE workshops, Southampton, 2000-2004

Team member for validation/revalidation of the following programs at Southampton Business School:

- 8 BA (Hons) Accountancy Program, 2002
- 7 MBA (Finance) Program, 1995
- 6 MA/MSc in Research Program, 1994
- 5 Foundation Certificate in Business and Social Studies Program, 1994
- 4 BSc (Hons) Computer Studies Program, 1992
- 3 BSc (Hons) Business Information Technology Program, 1991
- 2 BA (Hons) Accountancy Program, 1990
- 1 BA (Hons) Business Studies Program, 1989

Off campus services

- 12 Live web talk at ABC 13 [KTRK Radio and TV], March 29, 2014 <http://abc13.com/education/live-chat-choosing-an-executive-mba-program/1255710/>
- 11 Accompany students to Conoco-Phillips in Houston, Tx on the Enrichment Day (field trip), annually in October 2010-2013.
- 10 Accompany students to Spectra Energy in Houston, Tx for field trips in Sep 2010 & 2011
- 9 Organize the South West Accounting Group (SWAG) conference (regional conference of the British Accounting Association) at Southampton Solent University, September 4, 2000
- 8 Guest editor for the special issue on Managerial Financial Journal (ISSN 0307-4388). The topic of the special issue is '*Accounting and auditing systems in the People's Republic of China*'. This issue appeared in March 2000
- 7 Member, Program Committee of The International Conference on Management of Finance and International Accounting Issues Conference, India, September 11-15, 1998
- 6 Reviewer, Economic & Social Research Council (ESRC), research project *Accounting for infrastructure assets: financial reporting, private finance and concessions* (project number: L311-253-046) (£129,462) 1997
- 5 Represent Southampton Solent University on the annual recruitment of students in the Far East (Brunei, Hong Kong, Malaysia and Singapore). Organized by the British Council, July-September, 1991-1996

- 4 Present a seminar paper on 'Materiality and audit risk' to staff members of School of Accounting and Mathematics, University of Glamorgan, April, 1996
- 3 Present a seminar paper on 'Materiality in auditing: the UK context' to faculty members of Faculty of Business, University of Luton, March 23, 1995
- 2 Guest editor, special issue on Managerial Financial Journal (ISSN 0307-4388). The topic for the special issue is 'Materiality: risk and fraud'. The issue appeared in 1996 as vol. 22, no. 9
- 1 Editor, Searchlight (an in-house publication of Southampton Business School, published three times a year) 1993-1999. Apart from some external papers, contributions are mainly from faculty of Southampton Business School. Since 1994, in recognizing its importance and contributions, IBM Ltd (UK) sponsored an **Annual IBM-SEARCHLIGHT Award** of cash prize for the best paper that appeared in SEARCHLIGHT

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