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**Daniel Kennebrew**  
**Instructor**  
**Management & Marketing**  
**College of Business**  
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## **Academic Background**

M.B.A.           Starkville, MS, Business Administration, 2000  
M.A.            Dallas Theological Seminary, Dallas, TX, Christian Education  
                  (Leadership minor), 2014

## **WORK EXPERIENCE**

### **Academic Experience**

Adjunct Business Lecturer, UNIVERSITY OF HOUSTON-DOWNTOWN (August, 2005 - Present), Houston, Texas.

Teach BA 3300, Business Cornerstone, teaching students the importance of teambuilding, the fundamentals of research and international business and how to think critically and act ethically in business situations

Teach MGT 3301, Management of Organizations, teaching students complexities involved in managing individuals, groups, and organizations as a whole. Topics covered include satisfaction, personality, motivation, diversity, ethics, and group dynamics

Teach BA 3315, Employment and Labor Law, teaching students equal employment opportunity, employee selection and testing, compensation, discipline, benefits, termination/wrongful discharge, and labor relations law. A primary focus of the course will be to prepare future managers to function effectively in increasingly complex areas of employment law by analyzing both cases and statutes.

Advise students by helping them develop better communication skills (both oral and verbal) through various case studies and business presentations

Business Instructor/Student Mentor, PRAIRIE VIEW A&M UNIVERSITY (August, 2005 - Present), Prairie View, Texas.

Teach four (4) sections of MGMT 1013, Introduction to Business, teaching students the fundamentals of business and showing them practically how to develop a business plan

Advise students in the capacity of Student Mentor, giving them pointers on what it takes

to be successful in business, how to be successful in school, how to balance educational responsibilities and extra-curricular activities and other various student issues

Assist in any other capacities as needed (Recruitment & Retention efforts, Helping create internship opportunities for students, serving on Student Development Committee)

## **Non-Academic Experience**

### **National**

Computer Software Trainer, COMPUSA (June, 2006 - August, 2007), Houston, Texas. ' Teach Microsoft Office Suite classes (Word-Level 1-4, Access-Level 1-4, Excel-Level 1-3, PowerPoint-Level 1 & 2, Outlook-Level 1-2) to business clients/customers

' Assist class attendees with any technical issues that may arise during class and offer any additional support needed

Minister of Music, SECOND CHURCH OF CHRIST (HOLINESS) USA (January, 2003 - Present), Houston, Texas. ' Responsible for preparing the music program for Sunday service (includes working with the choir, selecting the hymn of the day, etc.)

' Presented weekly bible studies centering around the best-selling book, The Purpose-Driven Life to the young adults who attend mid-week service

Advanced IT Analyst, EXXONMOBIL CORPORATION (September, 2002 - February, 2005), Houston, Texas. Retail Facilities Database (RFD) Application Analyst

' Supported online system - client/server platform - that manages maintenance/compliance activities at approximately 2000 retail locations throughout the United States - 35,000 jobs annually

' Created variance reports for RFD system and performed various support tasks including database table maintenance, modifications of SAP files.

Pipeline Applications Developer/Analyst

' Served as Technical Lead for development of the GREF Information System. This application collects and summarizes financial and population data for reporting purposes for all ExxonMobil facilities worldwide; an \$80,000+ project.

' Served as Technical Lead for development of RAS II Automated Ticketing project, which allowed ExxonMobil Pipeline Company to automate the meter ticket writing process; a \$195,000+ project.

' Assisted with development of L&PS Sourcing Database (report development), RAS II project (report development and system documentation), Dock Scheduling System (developed SQL stored procedures and web reports for system), and BW Interface

' Developed reports for RAS II project - automated several government reports using SQL Server/Crystal reports

' Delivered support enhancements to several applications to meet customer's specifications

### **Consulting**

2014: Manvel Driving School, Created marketing plan to increase visibility in community, to gain a more consistent student driving class sizes

### **Paid Service**

2012: National Sunday School & HYM Congress, Vice President

General responsibilities include supporting the National Congress President in multiple capacities; organize and coordinate National Sunday School session and Youth concert; and any other duties assigned by the National Congress President

## **Courses Taught**

**Courses from the Teaching Schedule:** Introduction to Business

## **INTELLECTUAL CONTRIBUTIONS:**

### **Refereed Articles**

Bell, R., Blyden, L., & Kennebrew, D. (2015). An Increasing Utility for the Early Management Approaches Theories: Elaborator Study. *International Journal of Management and Human Resources*.

### **Working Papers**

Bell, R., Kennebrew, D., & Blyden, L. (2015). "An Increasing Utility for the Early Management Approaches," targeted for IABPAD Conference.

Bell, R., Kennebrew, D., & Blyden, L. (2015). "AN INCREASING UTILITY FOR THE EARLY MANAGEMENT APPROACHES."

## **SERVICE:**

### **Service to the University**

#### **College Assignments**

##### **Chair:**

2012-2013: Toastmasters

##### **Faculty Sponsor:**

2008-2009: Student Lunch Meetings With Dean Quddus: I, along with Mr. Holloway, conduct several 'Lunch With the Dean' meetings on Wednesdays at 11 AM during the semester.

##### **Member:**

2012-2013: Dean's Mentorship Group

2012-2013: Student Recruitment and Retention Taskforce

2012-2013: NW Center Coordination and Recruitment

2012-2013: Student Development

##### **Member:**

2012-2013: University College

## **Service to the Community**

### **Speech / Presentation at a Community Meeting**

2015: Guest Presenter at SCD Youth Conference, Presented workshop on how to grow church membership through Sunday School. Presentation centered around how to apply business practices (building good relationships, being relevant, staying aware of environmental changes and adjusting to them) to Biblical principles

2014: SWD Regional Conference, Presented "OBAMACARE For Your Church"

Summation of presentation is challenging young people/young adults to take a realistic at their local churches (using business analysis methods) and see how they can bring an attitude of hope and change to their local congregations

2011: SWD Teachers Conference, Summation of presentation is ultimate goal of a church Sunday School program is spiritual growth, not attendance. That responsibility falls on the teacher. Teachers were challenged to build relationships with students, challenge students beyond their comfort zones and prepare properly to teach for growth, not attendance.

2009: Alpha Psi Lambda Financial Literacy Workshop, On April 14, 2009, I was the speaker of a 'Financial Management Seminar' given by the Alpha Psi Lambda organization in the Memorial Student Center Lounge. I spoke about the importance of saving and planning for the future. I gave a few examples of how investing young can make a big difference later on in life. It was well attended and I believe that the students picked up some valuable