ECON 5310 Z01, Managerial Economics  
Summer 2022

Instructor: Michael F. Williams, Ph.D.
Section # and CRN: Z01 30045
Office Location: Agriculture/Business Multipurpose Building, room 458
Office Phone: (936) 261-9208
Email Address: mfwilliams@pvamu.edu
Office Hours: Virtual office hours available using Zoom. Send an email to mfwilliams@pvamu.edu, request a date and time, and I will reply with a Zoom link.

Mode of Instruction: Online, asynchronous (No live class meetings)
Course Location: 100% online
Class Days & Times: 100% online with no live class meetings

Catalog Description: Economic theory and tools needed to make sound managerial decisions for optimal outcomes, theoretical and empirical demand functions, theoretical and empirical production and cost functions, profit maximization under different market conditions over time and under uncertainty, game theory, economics of information and government in the market place.

Prerequisites: ECON 5300, or ECON 2301 + ECON 2302
Co-requisites: None

Authors: Michael R. Baye and Jeffrey T. Prince

Required Software: Microsoft Office (Word and Excel). Please review your basic Excel skills if you are rusty. Most PVAMU students can get Microsoft Office at no cost. Check here: https://products.office.com/en-us/student/office-in-education

Student Learning Outcomes:

<table>
<thead>
<tr>
<th>Program Learning Outcome # Alignment</th>
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<tbody>
<tr>
<td>Mastery of Content</td>
</tr>
<tr>
<td>Communications</td>
</tr>
<tr>
<td>Ethics Global Perspective</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Upon successful completion of this course, students will be able to:</th>
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</thead>
<tbody>
<tr>
<td>1 Develop a working knowledge of economic concepts and theories.</td>
</tr>
<tr>
<td>2 Acquire the ability to apply logical economic analyses in appropriate business settings</td>
</tr>
<tr>
<td>3 Fortify analytical capabilities using simple mathematical functions and graphs</td>
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<tr>
<td>4 Improve written and technological communication skills</td>
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<tr>
<td>5 Identify issues (economic, ethical, international, etc.) appropriate in the business decision context</td>
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<tr>
<td>6 Apply the theory of consumer behavior</td>
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<tr>
<td>7 Analyze government’s role in the marketplace.</td>
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<tr>
<td>8 Apply the theories of market structures</td>
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<tr>
<td>9 Describe the economics of information</td>
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</tbody>
</table>
**Course Requirements (Graded Coursework)**

**Method of Determining Final Course Grade**

<table>
<thead>
<tr>
<th>Course Grade Requirement</th>
<th>Value</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quiz #1</td>
<td>18%</td>
<td>18%</td>
</tr>
<tr>
<td>Quiz #2</td>
<td>18%</td>
<td>36%</td>
</tr>
<tr>
<td>Quiz #3</td>
<td>18%</td>
<td>54%</td>
</tr>
<tr>
<td>Final exam</td>
<td>30%</td>
<td>84%</td>
</tr>
<tr>
<td>Online discussion posts</td>
<td>16%</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Bonus point “Introduction to our ECON 5310 Course” Quiz:** There is a short multiple choice “Introduction to the our ECON 5310 Course” Quiz. Take the quiz as many times as you want. Score 100% and you’ll get 2 bonus points added to your semester average. (Score less than 100% and you will have 0 bonus points added to your semester average.)

**Grading Criteria and Conversion:**

A = 90% and higher  
B = 80% to 89.99%  
C = 70% to 79.99%  
D = 60% to 69.99%  
F = Less than 60%

Depending on student performance, I may “scale” grades up, resulting in a semester letter grade higher than the minimum indicated in the grading criteria above.

I may adjust individual student grades down in the following cases:
1) Cases of academic dishonesty.
2) Other improper student behavior.

**FN Grade:**

If a student has stopped attending the course (i.e. “stopped out”) at any point after the first day of class but did not officially withdraw from the course and has missed assignments and exams, including the final exam, and performed below the grade level of a D, a grade of FN (failed-non attendance) will be assigned for the final course grade to ensure compliance with the federal Title IV financial aid regulations. In contrast, if the student has completed all assignments and exams, including the final exam, but performed below the grade level of a D, a grade of F will be assigned for the final course grade.

**eCourses (Canvas) Automatic Grade Calculation is Disabled in Our Course:** eCourses (Canvas) attempts to calculate your semester average and semester letter grade automatically during a course. Unfortunately, this automatic calculation usually results in an incorrect semester grade calculation for you (and it is impossible to modify Canvas’ automatic grade calculation so that it is correct). Therefore, I have disabled the ability of students to see this automatic semester grade calculation. (On the Canvas phone app, a lock icon will appear on our course. This does not mean that our course is locked; instead, it means that you cannot view Canvas’ incorrect calculation of your semester average.)
Course Procedures or Additional Instructor Policies

Quizzes and Final Exam Information:

1. **Online**: The quizzes and the final exam are taken on eCourses.

2. **No communication/collaboration, but open book, open notes, open calculator, open web browsing, open blank Excel workbook**: The quizzes and final exam are open-book, open-notes, closed communication/collaboration, open calculator, and open web browsing. For each quiz/exam you may start with one empty Excel workbook; during the quiz/exam you can use the Excel workbook for calculations and to “show your work” for partial credit, but the exam answers MUST be typed directly into eCourses. You must attach (upload) the Excel file to the quiz/exam prior to submitting the quiz/exam, or attach it to an eCourses (Canvas) message within 5 minutes after completing the quiz/exam.

4. **Duration**: Each quiz is designed to be 90 minutes long and the final exam is designed be 2 hours long. But because these quizzes and exam will be administered online, additional time will be allocated to account for possible network and computer-related delays during testing, as follows: (i) each quiz will have a 2-hour time limit; (ii) the final exam will have a 3-hour time limit

5. **Quiz and Exam Dates**: The student can pick a time period during a specified 2-day “window” to take a quiz or exam. See the course schedule for the “windows” during which the student must schedule each quiz and the final exam.

6. **Academic Honesty**: The quizzes and exams are non-collaborative. Do not work with anyone else, and do not discuss the contents of a quiz or exam with anyone (except for Dr. Williams) until the end of the quiz or exam “window.”

| **Academic Dishonesty Warning**: Students who are caught providing quiz or exam answers to another student, or copying answers from another person on a quiz or exam, or discussing a quiz or exam with another person (except for me) during the quiz or exam “window,” or receiving aid on the quiz or exam from any other person, will be given an F grade for the semester and reported to the Dean of the College of Business with a recommendation of expulsion from Prairie View A&M University. |

7. **Missed quiz**: Because there are legitimate reasons to miss a quiz, a student who misses 1 quiz will have the missed quiz score replaced by the final exam percentage score. A student who misses a second and/or third quiz will receive a zero score for the quiz(izes). **There are no exceptions to this rule.**

8. **Missed final exam**: A student who misses the final exam will receive a zero score, except in extremely rare cases of documented dire personal need, in which case the student might qualify to receive an “incomplete” grade for the semester.

9. **Lowest quiz score replaced by final exam percentage score**: Each student who completes all three quizzes during the semester will have the lowest quiz score replaced by the final exam percentage score (if this helps the student).

10. The quizzes are not cumulative. The final exam is cumulative.

11. There are **NO LATE OR MAKEUP QUIZZES/EXAMS**. **There are no exceptions to this rule.**

**Taskstream**

Taskstream is a tool that Prairie View A&M University uses for assessment purposes. One of your assignments may be required to be submitted as an "artifact," an item of coursework that serves as evidence that course objectives are met. If applicable, more information will be provided during the semester, but for general information, you can visit Taskstream via the link in eCourses.
Discussion Forum Information, page 1 of 2

Discussion Forum Participation: There will be 8 discussion forums in this course corresponding to these 8 time periods: (Except for the first time period, each time period begins on a Tuesday and ends on a Monday)

- June 6-June 13
- June 14-June 20
- June 21-June 27
- June 28-July 4
- July 5-July 11
- July 12-July 18
- July 19-July 25
- July 26-August 1

Discussion Posting Grading: Each post by a student will be graded according to these specifications. (If a student submits more than one post in a time period then only the grade of the best post for that time period will be counted, except in cases of plagiarism.)

<table>
<thead>
<tr>
<th>Points</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>A superb post that vastly exceeds the discussion posting guidelines, representing a lot of student effort</td>
</tr>
<tr>
<td>1</td>
<td>An average post that meets the discussion posting guidelines, representing some student effort</td>
</tr>
<tr>
<td>0</td>
<td>A post that does not meet the discussion posting guidelines</td>
</tr>
<tr>
<td>-2</td>
<td>A post that contains plagiarism</td>
</tr>
</tbody>
</table>

Most posts will receive a grade of 1 point. Only superb posts which vastly exceed the discussion posting guidelines will receive 2 points. Some posts may receive 0 or -2 points.

At the end of the semester a student’s total discussion forum points will be summed

<table>
<thead>
<tr>
<th>Student’s Total Semester Discussion Forum Points</th>
<th>Student’s Discussion Forum Semester Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 or higher</td>
<td>100%</td>
</tr>
<tr>
<td>9</td>
<td>90%</td>
</tr>
<tr>
<td>8</td>
<td>80%</td>
</tr>
<tr>
<td>7</td>
<td>70%</td>
</tr>
<tr>
<td>6</td>
<td>60%</td>
</tr>
<tr>
<td>5</td>
<td>50%</td>
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<tr>
<td>4</td>
<td>40%</td>
</tr>
<tr>
<td>3</td>
<td>30%</td>
</tr>
<tr>
<td>2</td>
<td>20%</td>
</tr>
<tr>
<td>1</td>
<td>10%</td>
</tr>
</tbody>
</table>

Discussion Posting Topics:

A. You will NOT be given discussion posting topics to write about. You must choose your own topics based upon managerial economics concepts that you choose from each week’s material.

B. You should read the other discussion posts. You should not copy a topic that another student has already written about.

There are only two ACCEPTABLE types of discussion posts:

1. As you learn a concept from the weekly coursework, you may APPLY the concept to a specific real-world circumstance that you experienced—at work or as a consumer, for example. You must describe how the concept applies to the specific real-world circumstance in a very precise way that others find useful. Your post must exceed 100 words.

2. As you learn a concept from the weekly coursework, you may APPLY the concept to a specific real-world circumstance that you read about online at a reputable NEWS WEBSITE. You must include a link to the web page where the article is located so that others can read the article. Your post must exceed 100 words.

   - A NEWS WEBSITE is a site such as New York Times, Bloomberg Businessweek, Reuters, or Wall St Journal, in which news reporters describe an event that happened in a real world.
   - These and similar sites are NOT NEWS WEBSITES: economicshelp.org, Investopedia.com, Wikipedia.com, hbr.org, khanacademy.org
   - Research journals are NOT NEWS WEBSITES
Writing a Discussion Post:

**Minimum requirements for a discussion post to receive credit**

- Your post must be one of the two acceptable types of discussion post described on the prior page
  - Your post must have a descriptive subject line that you type in bold font as the first line of your post.
    - These are examples of unacceptable, nondescriptive subject lines:
      - “My Post”
      - “The Law of Demand”
    - These are examples of descriptive subject lines:
      - The Law of Demand as it applies to my real estate company’s pricing
      - The Law of Demand as it applies to the oil market, from a Wall St Journal article
  - It must be written in complete sentences, using proper spelling, grammar, and English usage
  - Its length must be a minimum of 100 words. If your post contains equations, then each three arithmetic characters that you use will count as one word.
  - It must “add value” to the course; that is, it must contain information or a question that is useful to other students. (The sole judge of the usefulness of your post is me.)

Remember, this is a graduate course and your discussion post is a serious piece of written coursework. You should write your post as if you were a middle level manager in a corporation conveying information to your peers or to your supervisor, in a professional manner.

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**Plagiarism warning:**

(i) Students may not copy information from another source and submit it as a discussion post.

(ii) If students paraphrase information from another source then the source must be properly cited.

A post that contains plagiarism will receive a negative score (as indicated in “Discussion Post Grading” below)

(Note: Graduate students are expected to know what plagiarism is and to avoid it; ignorance is not an excuse. For more information about plagiarism, visit [www.plagiarism.org](http://www.plagiarism.org))

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**Student mistakes from prior semesters:** Your professor wishes to point out mistakes from past semesters which prevented students from receiving credit for discussion posts. Please avoid these mistakes

**UNACCEPTABLE** types of discussion posts include these:

1. Do not try to teach a concept. (Instead, APPLY a concept you learned in the week’s coursework)
2. Do not use hypothetical examples. (Instead, you post must contain an event that actually occurred in the real world—either an even that you experienced or one reported on a news website)
3. Do NOT post answers to practice set problems as a discussion post. (Instead, submit your practice set in its entirety directly using the “assignments” section of eCourses.)
4. Do not create a fake problem and solve it
5. Read the other discussion posts prior to posting your own; do NOT duplicate another student’s discussion post topic.
6. Do NOT post answers to textbook end-of-chapter problems.
7. Do not merely restate information that is already contained in a textbook chapter or course video.
8. Do not merely state that you found a topic interesting or informative.
Practice Problems: I will post 13 sets of practice problems in the “assignments” section of eCourses. These practice sets are not graded. Though these problems do not directly provide course credit, they are very strongly recommended as practice for the quizzes and exams. Each set of practice problems will have a due date. Students who submit the practice problems by the due date will receive answer keys. (Answer keys will not be provided to students who do not submit the practice problems or who submit them late.)

No Extra Credit: No extra credit is available.

Mini-Lecture Videos: As a partial, imperfect substitute for the traditional on-campus class lecture, I will post mini-lecture videos that expound on the important concepts in the class. Notes have been created from these videos that will also be available for download and printing.

Solved Problem Videos: To guide students in solving problems, many solved problem videos are posted on eCourses. At the beginning of each video, a problem is displayed. At this point the student should pause the video and attempt to solve the problem. (This may take a bit of time.) When the student is finished solving the problem, the student should resume the video to see the instructor solve the problem.

Practice Quizzes/Exam: I will post a practice quiz/exam questions prior to each “real” quiz/exam. These are not graded. These practice quizzes/exam will help students prepare for the real quizzes/exam (as part of a comprehensive study program that includes the textbook problems and practice problems—do not make the mistake of relying solely on the practice quizzes/exam to study for the real quizzes/exam).

Self-Discipline: It is important to adhere to the course schedule and not fall behind on reading or discussion posts, especially during this brief summer session. You should devote 10-15 hours per week on this course, reading the assigned textbook chapters, reading discussion posts and creating your own discussion posts, doing practice problems, doing unassigned problems from the textbook for your own use, doing practice exams, and taking exams. If you fail to devote 10-15 hours per week on these things then you should expect to receive a C, D or an F for your semester grade.

No late discussion posts will be accepted for credit.
No late or makeup quizzes/exams will be given.

What will be covered on the quizzes/exam? Anything covered in the assigned textbook chapters could be covered on an exam, but extra emphasis will be placed on the topics that are covered in the videos, in the practice problems and on the discussion board.

The instructor may make changes to this syllabus should conditions warrant it, including changing conditions related to Covid-19. Students will be informed of these changes, should they occur.
Student Support and Success

John B. Coleman Library
The John B. Coleman Library’s mission is to enhance the scholarly pursuit of knowledge, to foster intellectual curiosity, and to promote life-long learning and research through our innovative services, resources, and cultural programs, which support the Prairie View A&M University's global mission of teaching, service, and research. It maintains library collections and access both on campus, online, and through local agreements to further the educational goals of students and faculty. Website: https://www.pvamu.edu/library; Phone: 936-261-1500

Academic Advising Services
Academic Advising Services offers students a variety of services that contributes to student success and leads towards graduation. We assist students with understanding university policies and procedures that affect academic progress. We support the early alert program to help students get connected to success early in the semester. We help refer students to the appropriate academic support services when they are unsure of the best resource for their needs. Faculty advisors support some students in their respective colleges. Your faculty advisor can be identified in PantherTracks. Advisors with Academic Advising Services are available to all students. We are located across campus. Find your advisor’s location by academic major at www.pvamu.edu/advising. Phone: 936-261-5911

The University Tutoring Center
The University Tutoring Center (UTC) offers free tutoring and academic support to all registered PVAMU students. The mission of the UTC is to help provide a solid academic foundation that enables students to become confident, capable, independent learners. Competent and caring staff and peer tutors guide students in identifying, acquiring, and enhancing the knowledge, skills, and attitudes needed to reach their desired goals. Tutoring and academic support are offered face-to-face in the UTC, in virtual face-to-face sessions (https://www.pvamu.edu/student-success/sass/university-tutoring-center/), and through online sessions (https://www.pvamu.edu/pvplace). Other support services available for students include Supplemental Instruction, Study Break, Academic Success Workshops, and Algebra Study Jam. Location: J. B. Coleman Library, Rm. 307; Phone: 936-261-1561; Email: pvtutoring@pvamu.edu; Website: https://www.pvamu.edu/student-success/sass/university-tutoring-center/

Writing Center
The Writing Center provides well-trained peer tutors to assist students with writing assignments at any stage of the writing process. Tutors help students with various writing tasks from understanding assignments, brainstorming, drafting, revising, editing, researching, and integrating sources. Students have free access to Grammarly online writing assistance. Grammarly is an automated proofreading and plagiarism detection tool. Students must register for Grammarly by using their student email address. In addition, students have access to face-to-face and virtual tutoring services either asynchronously via email or synchronously via Zoom. Location: J. B. Coleman Library, Rm. 209; Phone: 936-261-3724; Website: https://www.pvamu.edu/student-success/writing-center; Grammarly Registration: https://www.grammarly.com/enterprise/signup

Academic Early Alert
Academic Early Alert is a proactive system of communication and collaboration between faculty, academic advisors, and PVAMU students that is designed to support student success by promptly identifying issues and allowing for intervention. Academic Early Alerts help students by providing a central location to schedule advising appointments, view advisor contact information, and request assistance. Students who recognize that they have a problem that is negatively affecting their academic performance or ability to continue school may self-refer an Academic Early Alert. To do so, students will log in to PV Place and click on Academic Early Alert on the left sidebar. Phone: 936-261-5902; Website: https://www.pvamu.edu/student-success/early-alert/

Student Counseling Services
The Student Counseling Services unit offers a range of services and programs to assist students in maximizing their potential for success: short-term individual, couples, and group counseling, as well as crisis intervention, outreach, consultation, and referral services. The staff is licensed by the State of Texas and assists students who are dealing with academic skills concerns, situational crises, adjustment problems, and emotional difficulties. Information shared with the staff is treated confidentially and in accordance with Texas State Law. Location: Hobart Taylor, 2nd floor; Phone: 936-261-3564; Website: https://www.pvamu.edu/healthservices/student-counseling-services/
Office of Testing Services
Testing Services serves to create opportunities by offering a suite of exams that aid in the students' academic and professional success. Currently, we administer entrance (HESI A2), college readiness (TSI assessment), Prior Learning (CLEP, DSST), and proctored exams. Location: Wilhelmina Delco, 3rd Floor, Rm. 305; Phone: 936-261-3627; Email: aetesting@pvamu.edu; Website: www.pvamu.edu/testing

Office of Diagnostic Testing and Disability Services
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, contact the Office of Disability Services. As a federally-mandated educational support unit, the Office of Disability Services serves as the repository for confidential disability files for faculty, staff, and students. For persons with a disability, the Office develops individualized ADA letters of request for accommodations. Other services include learning style inventories, awareness workshops, accessibility pathways, webinars, computer laboratory with adapted hard and software, adapted furniture, proctoring non-standardized test administrations, ASL interpreters, ALDs, digital recorders, Livescribe, and a comprehensive referral network across campus and the broader community. Location: Hobart Taylor, Rm. 1D128; Phone: 936-261-3583; Website: https://www.pvamu.edu/disabilityservices/

Center for Instructional Innovation and Technology Services (CIITS)
Distance Learning, also referred to as Distance Education, is the employment of alternative instructional delivery methods to extend programs and services to persons unable to attend college in the traditional manner. The Center for Instructional Innovation and Technology Services (CIITS) supports student learning through online, hybrid, web-assist, and 2-way video course delivery. For more details and contact information, visit: https://www.pvamu.edu/dlearning/distance-learning-2-2/students-2/; Phone: 936-261-3283

Veteran Affairs
Veterans Services works with student veterans, current military and military dependents to support their transition to the college environment and continued persistence to graduation. The Office coordinates and certifies benefits for both the G.I. Bill and the Texas Hazlewood Act. Location: Evans Hall, Rm. 102; Phone: 936-261-3583; Website: https://www.pvamu.edu/sa/departments/veteranaffairs/

Office for Student Engagement
The Office for Student Engagement delivers comprehensive programs and services designed to meet the co-curricular needs of students. The Office implements inclusive and accessible programs and services that enhance student development through exposure to and participation in diverse and relevant social, cultural, intellectual, recreational, community service, leadership development, and campus governance. Location: Memorial Student Center, Rm. 221; Phone: 936-261-1340; Website: https://www.pvamu.edu/studentengagement/

Career Services
Career Services supports students through professional development, career readiness, and placement and employment assistance. The Office provides one-on-one career coaching, interview preparation, resume and letter writing, and career exploration workshops and seminars. Services are provided for students at the Northwest Houston Center and College of Nursing in the Medical Center twice a month or on a requested basis. Distance Learning students are encouraged to visit the Career Services website for information regarding services provided. Location: Anderson Hall, 2nd floor; Phone: 936-261-3570; Website: https://www.pvamu.edu/careerservices/

University Rules and Procedures
Academic Misconduct
Academic dishonesty is defined as any form of cheating or dishonesty that has the effect or intent of interfering with any academic exercise or fair evaluation of a student's performance. The college faculty can provide additional information, particularly related to a specific course, laboratory, or assignment.

You are expected to practice academic honesty in every aspect of this course and all other courses. Make sure you are familiar with the University Administrative Guidelines on Academic Integrity, which can be found on the Academic Integrity webpage. Students who engage in academic misconduct are subject to university disciplinary procedures. As listed in the University Administrative Guidelines on Academic Integrity, the University Online Catalog, and the Student Code of Conduct, the following are examples of prohibited conduct. This list is not designed to be all-inclusive or exhaustive. In addition to
academic sanctions, any student found to have committed academic misconduct that is also a violation of criminal law may also be subject to disciplinary review and action by the Office of Student Conduct (as outlined in the Student Code of Conduct).

Forms of Academic Dishonesty:

1. **Cheating**: Deception in which a student misrepresents that he/she has mastered information on an academic exercise that he/she has not learned, giving or receiving aid unauthorized by the instructor on assignments or examinations. Examples: unauthorized use of notes for a test; using a “cheat sheet” on a quiz or exam; any alteration made on a graded test or exam which is then resubmitted to the teacher;

2. **Plagiarism**: Careless or deliberate use of the work or the ideas of another; representation of another’s work, words, ideas, or data as your own without permission or appropriate acknowledgment. Examples: copying another's paper or answers, failure to identify information or essays from the internet and submitting or representing it as your own; submitting an assignment which has been partially or wholly done by another and claiming it as yours; not properly acknowledging a source which has been summarized or paraphrased in your work; failure to acknowledge the use of another's words with quotation marks;

3. **Collusion**: When more than one student or person contributes to a piece of work that is submitted as the work of an individual;

4. **Conspiracy**: Agreeing with one or more persons to commit an act of academic/scholastic dishonesty; and

5. **Multiple Submission**: Submission of work from one course to satisfy a requirement in another course without explicit permission. Example: using a paper prepared and graded for credit in one course to fulfill a requirement and receive credit in a different course.

**Nonacademic Misconduct**
The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either (1) the instructor’s ability to conduct the class, (2) the inability of other students to profit from the instructional program, or (3) campus behavior that interferes with the rights of others will not be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action. The Office of Student Conduct will adjudicate such incidents under nonacademic procedures.

**Sexual Misconduct**
Sexual harassment of students and employees at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating the university’s sexual harassment policy will be subject to disciplinary action. In accordance with the Texas A&M University System guidelines, your instructor is obligated to report to the Office of Title IX Compliance (titleixteam@pvamu.edu) any instance of sexual misconduct involving a student, which includes sexual assault, stalking, dating violence, domestic violence, and sexual harassment, about which the instructor becomes aware during this course through writing, discussion, or personal disclosure. The faculty and staff of PVAMU actively strive to provide a learning, working, and living environment that promotes respect that is free from sexual misconduct, discrimination, and all forms of violence. If students, faculty, or staff would like assistance or have questions, they may contact the Title IX Coordinator at 936-261-2144 or titleixteam@pvamu.edu. More information can be found at www.pvamu.edu/titleix, including confidential resources available on campus.

**Pregnancy, Pregnancy-related, and Parenting Accommodations**
Title IX of the Education Amendments of 1972 prohibits sex discrimination, which includes discrimination based on pregnancy, marital status, or parental status. Students seeking accommodations related to pregnancy, pregnancy-related conditions, or parenting (reasonably immediate postpartum period) are encouraged to contact Student Disability Services or the Dean of Students’ Office for additional information and to request accommodations.

**Non-Discrimination Statement**
Prairie View A&M University does not discriminate on the basis of race, color, sex, religion, national origin, age, disability, genetic information, veteran status, sexual orientation, or gender identity in its programs and activities. The University is committed to supporting students and complying with The Texas A&M University System non-discrimination policy. It seeks to establish an environment that is free of bias, discrimination, and harassment. If you experience an incident of discrimination or harassment, we encourage you to report it. If you would like to speak with someone who may be able to
afford you privacy or confidentiality, there are individuals who can meet with you. The Director of Equal Opportunity & Diversity has been designated to handle inquiries regarding the non-discrimination policies and can be reached at Harrington Science Building, Suite 109 or by phone at 936-261-1744 or 1792.

Class Attendance Policy (See the University Online Catalog for Full Attendance Policy)
Prairie View A&M University requires regular class attendance. Attending all classes supports the full academic development of each learner, whether classes are taught with the instructor physically present or via distance learning technologies such as interactive video and/or the internet. Excessive absenteeism, whether excused or unexcused, may result in a student's course grade being reduced or in the assignment of a grade of "F." Absences are accumulated beginning with the first day of class during regular semesters and summer terms. Each faculty member will include the University’s attendance policy in each course syllabus.

Student Academic Appeals Process
Authority and responsibility for assigning grades to students rest with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the University Online Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint.

Technical Considerations

Minimum Recommended Hardware and Software:
- Intel PC or Laptop with Windows 10 or later version; Mac with OS High Sierra*
- Smartphone or iPad/Tablet with Wi-Fi*
- High-speed Internet access
- 8 GB Memory
- Hard drive with 320 GB storage space
- 15" monitor, 800x600, color or 16 bit
- Sound card w/speakers
- Microphone and recording software
- Keyboard & mouse
- Most current version of Google Chrome, Safari, or Firefox

Note: Be sure to enable Java & pop-ups in the Web browser preferences

* Smartphones, Google Chrome books, and Android tablets may not be supported. iPads are the only tablets supported.

Participants should have a basic proficiency of the following computer skills:
- Sending and receiving email
- A working knowledge of the Internet
- Microsoft Word (or a program convertible to Word)
- Acrobat PDF Reader
- Windows or Mac OS
- Video conferencing software

Netiquette (online etiquette)
Students are expected to participate in all discussions and virtual classroom chats as directed. Students are to be respectful and courteous to others on discussion boards. Foul or abusive language will not be tolerated. Do not use ALL CAPS for communicating to others AS IT CAN BE INTERPRETED AS YELLING. Avoid slang terms such as "wassup?" and texting abbreviations such as "u" instead of "you." Limit and possibly avoid the use of emoticons. Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post, and the message might be taken seriously or sound offensive.

Video Conferencing Etiquette
When using Zoom, WebEx, or other video conferencing tools, confirm the visible area is tidy, clear of background clutter,
inappropriate or offensive posters, and other distractions. Ensure you dress appropriately and avoid using high traffic or noisy areas. Stay muted when you are not speaking and avoid eating/drinking during the session. Before the class session begins, test audio, video, and lighting to alleviate technology issues.

**Technical Support**
Students should go to [https://mypassword.pvamu.edu/](https://mypassword.pvamu.edu/) if they have password issues. The page will provide instructions for resetting passwords and contact information if login issues persist. For other technical questions regarding eCourses, call the Center for Instructional Innovation and Technology Services at 936-261-3283 or email ciits@pvamu.edu.

**Communication Expectations and Standards**
Emails or discussion postings will receive a response from the instructor, usually in less than 48 hours. Urgent emails should be marked as such. Check regularly for responses.

**Discussion Requirement**
Online courses often require minimal to no face-to-face meetings. However, conversations about the readings, lectures, materials, and other aspects of the course can occur in a seminar fashion. The use of the discussion board will accomplish this. The instructor will determine the exact use of discussion boards.

It is strongly suggested that students type their discussion postings in a word processing application such as Word and save it to their PC or a removable drive before posting to the discussion board. This is important for two reasons: 1) If for some reason your discussion responses are lost in your online course, you will have another copy; 2) Grammatical errors can be greatly minimized by the use of the spell-and-grammar check functions in word processing applications. Once the post(s) have been typed and corrected in the word processing application, copy and paste to the discussion board.

**COVID-19 Campus Safety Measures [NOTE: Delete this section when the COVID-19 pandemic is over]**
To promote public safety and protect students, faculty, and staff during the coronavirus pandemic, PVAMU has adopted policies and practices to limit virus transmission.

- **Self-monitoring** - Students should follow CDC recommendations for self-monitoring. Students who have a fever or exhibit symptoms of COVID-19 should participate in class remotely and should not participate in face-to-face instruction.

- **Face Coverings** - Face coverings (cloth face covering, surgical mask, etc.) are recommended in classrooms, teaching laboratories, common spaces such as lobbies and hallways, public study spaces, libraries, academic resource, and support offices, and outdoor spaces where 6 feet of physical distancing is challenging to maintain reliably.

- **Physical Distancing** - Physical distancing should be maintained between students, instructors, and others in course and course-related activities where possible.

- **Personal Illness and Quarantine** - Students required to quarantine are to participate in courses and course-related activities remotely and must not attend face-to-face course activities. Students should notify their instructors of the quarantine requirement. Students under quarantine are expected to participate in courses and complete graded work unless they have symptoms that are too severe to participate in course activities. Students experiencing personal injury or illness that is too severe for the student to attend class qualify for an excused absence. To receive an excused absence, students must provide appropriate documentation to the Office for Student Conduct, studentconduct@pvamu.edu.
COURSE SCHEDULE (Graded coursework is in **BOLD** below)

**Chapter 1 & Chapter 2: June 6-13**
- Chapter 1: The Fundamentals of Managerial Economics
- Chapter 1 Practice Problems will be posted in the “assignments” section of eCourses
- Chapter 2: Market Forces: Demand and Supply
- Chapter 2 Practice Problems will be posted in the “assignments” section of eCourses
- **1 Discussion Board Post is Required by 11:55PM Monday June 13**

**Chapter 3 & Chapter 4: June 14-20**
- Chapter 3: Quantitative Demand Analysis
- Chapter 3 Practice Problems will be posted in the “assignments” section of eCourses
- Chapter 4: The Theory of Individual Behavior
- Chapter 4 Practice Problems will be posted in the “assignments” section of eCourses
- **1 Discussion Board Post is Required by 11:55PM Monday June 20**

**Chapter 5: June 21-27 (NOTICE: The Quiz 1 “Window” Overlaps With Chapter 5!)**
- Chapter 5: The Production Process and Costs
- Chapter 5 Practice Problems will be posted in the “assignments” section of eCourses
- **1 Discussion Board Post is Required by 11:55PM Monday June 27**

**Quiz 1 June 26-27 (NOTICE: The Quiz 1 “Window” Overlaps With Chapter 5!)**
1st Quiz covering chapters 1-4 must be taken in a 2-hour block of time during:
- **Sunday June 26 – Monday June 27**

**Chapter 6 & Chapter 7: June 27-July 4**
- Chapter 6: The Organization of the Firm
- Chapter 6 Practice Problems will be posted in the “assignments” section of eCourses
- Chapter 7: The Nature of Industry
- Chapter 7 Practice Problems will be posted in the “assignments” section of eCourses
- **1 Discussion Board Post is Required by 11:55PM Monday July 4**
- (Because July 4 is a holiday, discussion posts submitted on July 5 will not be considered late)

**Chapter 8: July 5-11 (NOTICE: The Quiz 2 “Window” Overlaps With Chapter 8)**
- Chapter 8: Managing in Competitive, Monopolistic, & Monopolistically Competitive Markets
- Chapter 8 Practice Problems will be posted in the “assignments” section of eCourses
- **1 Discussion Board Post is Required by 11:55PM Monday July 11**

**Quiz 2 July 10-11 (NOTICE: The Quiz 2 “Window” Overlaps With Chapter 8)**
2nd Quiz covering chapters 5, 6, and 7 must be taken in a 2-hour block of time during:
- **Sunday July 10 – Monday July 11**

**Chapter 9 & Chapter 10: July 12-18**
- Chapter 9: Basic Oligopoly Models
- Chapter 9 Practice Problems will be posted in the “assignments” section of eCourses
- Chapter 10: Game Theory: Inside Oligopoly
- Chapter 10 Practice Problems will be posted in the “assignments” section of eCourses
- **1 Discussion Board Post is Required by 11:55PM Monday July 18**

(The course schedule continues on the next page.)
Chapter 11: July 19-25 (NOTICE: The Quiz 3 “Window” Overlaps With Chapter 11)
   Chapter 11: Pricing Strategies for Firms with Market Power
   Chapter 11 Practice Problems will be posted in the “assignments” section of eCourses
   1 Discussion Board Post is Required by 11:55PM Monday July 25

Quiz 3 July 24-25 (NOTICE: The Quiz 3 “Window” Overlaps With Chapter 11)
   3rd Quiz covering chapters 8-10 must be taken in a 2-hour block of time during:
   Sunday July 24 – Monday July 25

Chapter 12 & Chapter 14: July 26-August 1
   Chapter 12: The Economics of Information
   Chapter 12 Practice Problems will be posted in the “assignments” section of eCourses
   (Note: We are skipping chapter 13!)
   Chapter 14: A Manager’s Guide to Government in the Marketplace
   Chapter 14 Practice Problems will be posted in the “assignments” section of eCourses
   1 Discussion Board Post is Required by 11:55PM Monday August 1

August 2-August 4
   Review for the final exam
   Practice Final Exam questions will be posted.

Final Exam August 7-8
   Final Exam covering chapters 1-12, 14 must be taken in a 3-hour block of time during:
   Sunday August 7 – Monday August 8