Instructor: Mitchell Reece Johnson
Section # and CRN: Section P03 CRN 12421
Office Location: Nathelyne Archie Kennedy Building, Room 208
Office Phone: 936.261.9800
Email Address: mijohnson@pvamu.edu
Success Hours: MW 11:00am–02:00pm; F 10am-12pm By appointment only
Mode of Instruction: Face to Face

Course Location: Nathelyne Archie Kennedy Building, Room 305
Class Days & Times: TR 11:00 am - 1:50 PM
Catalog Description: Study of the elements and concepts of two-dimensional design

Prerequisites: N/A
Co-requisites: N/A

ISBN: 978-1-56898-702-6. A link to an eBook has been uploaded to eCourses.

Recommended Readings: Books
1. Introduction to Two-Dimensional Design, Bowers, John
2. Principles of Form and Dimensional Design, Wong, Wucius
3. Know Your Onions: Graphic Design Drew de Soto
4. Graphic Design: Now in Production, Walker Art Center

Journals/Magazines/ Studios
1. Communication Arts, Émigré, Graphis, How, ID, Print, and any art and culture magazines
2. Dezeen
3. Apartamento
4. Pentagram

Student Learning Outcomes:
Upon successful completion of this course, students will be able to:

<table>
<thead>
<tr>
<th>Learning Outcome #</th>
<th>Program Learning Outcome # Alignment</th>
<th>Core Curriculum Outcome Alignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Understand the basic principles of 2-D design: point/line/plane, balance, scale, figure/ground</td>
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<tr>
<td>2</td>
<td>Understand the creative process and apply it to problem solving</td>
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<td>3</td>
<td>Research and explore ideas and concepts and how they communicate</td>
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<td>4</td>
<td>Become proficient with basic design media, tools, and techniques</td>
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<td>5</td>
<td>Develop a basis for evaluating the work of others by understanding vocabulary of design</td>
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<tr>
<td>6</td>
<td>Produce a portfolio of 2-D works focusing on the methods and techniques listed above</td>
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</table>

### Digital Media Arts and Arts Core Assessment Student Learning Objectives

<table>
<thead>
<tr>
<th>Digital Media Arts Student Learning Objectives</th>
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<tbody>
<tr>
<td>T = Taught R = Reinforced I = Utilized/integrated</td>
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<tr>
<td><strong>T</strong></td>
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<tr>
<td><strong>DSK I</strong></td>
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<td><strong>DSK II</strong></td>
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<td><strong>DSK III</strong></td>
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<td><strong>CT I</strong></td>
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<td><strong>C II</strong></td>
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<td><strong>C III</strong></td>
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DSK: Discipline-Specific Knowledge; CT: Critical Thinking; C: Communication

### ARTS Core Curriculum Learning Objectives

ARTS _ 1311- P01_Design I

COURSE SYLLABUS

PRAIRIE VIEW A&M UNIVERSITY

SCHOOL OF ARCHITECTURE
<table>
<thead>
<tr>
<th>T = Taught  R = Reinforced  I=Utilized/integrated</th>
<th>T</th>
<th>R</th>
<th>I</th>
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</thead>
<tbody>
<tr>
<td><strong>Creative Arts: Art Appreciation and African American Art</strong></td>
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<tr>
<td>Communication Skills</td>
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<td>Critical Thinking</td>
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<td>Teamwork</td>
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<tr>
<td>Social Responsibility</td>
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<tr>
<td><strong>Language, Philosophy, &amp; Culture: History of Art I and History of Art II</strong></td>
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<tr>
<td>Communication Skills</td>
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<td>Critical Thinking</td>
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<td>Personal Responsibility</td>
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<tr>
<td>Social Responsibility</td>
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</table>
Major Course Requirements
This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

- **Assignments/Papers/Exercises**: Written assignments designed to supplement and reinforce course material, this includes your Design Notebook/Journal. These assignments are embedded in each project.
- **Projects**: Assignments designed to measure ability to apply presented course material. Each project will be graded on the following criteria: Project Requirements, Sketch Process/Creativity, Message/Center of Interest, Execution/Technique, and Deadlines.
- **Participation**: Participation in class discussions and critiques. This grade will be imbedded into the project grades.
- **Attendance**: See attendance policy for complete calculations of grades.
- **Expectations**: You are expected to: 1. Have your required materials; 2. Be ready for critique at all times; 3. Read and reflect on the required research/reading; 3. Do your sketching at home when required; 4. Read and re-read your project brief; 5. Be open to criticism and have a good attitude; 6. Turn in work on time; and 7. Do more than what is asked of you.

Method of Determining Final Course Grade

<table>
<thead>
<tr>
<th>Course Grade Requirement</th>
<th>Value</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Projects</td>
<td>40%</td>
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<tr>
<td>2) Final Portfolio</td>
<td>40%</td>
<td></td>
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<tr>
<td>3) Attendance/Class Participation</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong>:</td>
<td>100%</td>
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</tbody>
</table>
Grading Criteria, Conversion, and Rubric:

A = 90–100, B = 80–89, C = 70–79, D = 60–69, F = 0-59

A = Project Requirements: Project fully meets or exceeds requirements, fully demonstrates concepts/techniques covered. Creativity: Exceptional creativity. Attention to detail is obvious. Process/Concept Development: Creative Process is strong and significant progress was shown every critique. Design has a clear message and communicates well. Execution/Technique/Craftsmanship: Exceptional quality. No evidence of error. Deadline: Project submitted on time; wise use of time allotted.

B = Project Requirements: Project mostly meets requirements and demonstrates concepts/techniques. Creativity: Very good. Presentation, mostly original artwork, creative, pleasing to view. More attention to details. Process/Concept Development: Creative Process is good and progress was shown every critique. Design has made an attempt at having a message but distractions in composition or errors in technical. Execution/Technique/Craftsmanship: Very good quality. No more than 1-2 minor errors in technique, or composition. Deadline: Project submitted on time; good use of time allotted.

C = Project Requirements: Shows evidence of some requirements, techniques/concepts. Creativity: Good creativity. Average appearance, some lack in aesthetics or creativity. Design has many different eye catching elements that confuse the message. Process/Concept Development: Creative Process needs work and progress was not shown every critique. Design is difficult to understand in terms of message. Center of interest is hard to find. Execution/Technique/Craftsmanship: Good quality. 2 or more errors in technique/composition Deadline: Project submitted; no good use of time allotted.

D = Project Requirements: Project shows minimal evidence of requirements, concepts and/or techniques covered. Creativity: Fair. Plain, Does not meet minimum requirements – not particularly creative or lacks originality. Design appears to have little thought to subject placement. Process/Concept Development: Creative Process needs work and progress was not shown every critique. Casual observers will find little excitement in image. Execution/Technique/Craftsmanship: Fair quality. Fair composition and other errors. Deadline: Project submitted; no good use of time allotted.

F = Project Requirements: Project shows no evidence of requirements, concepts not demonstrated or no project submitted. Creativity: Poor. Low appeal, unoriginal, use of canned images or artwork. Not creative. Process/Concept Development: Creative Process needs work and progress was not shown every critique. No clear message. Execution/Technique/Craftsmanship: Poor quality. No composition techniques, or poorly composed. Deadline: Project submitted after deadline. No legitimate excuse.
Supplies
These are items that you will use throughout the your tenure here. Please purchase and maintain these items for use in studio courses. The faculty will not loan out or purchase materials for you. It is imperative for you to be prepared for studio with these materials.

Visit your local craft and hobby stores. Many of these places will offer coupons that will greatly reduce your costs. Check local newspapers as well as store websites for coupons. Supplies will be found in the art and hobby sections of the stores. A preset list is available on DickBlick.com: [http://www.dickblick.com/lists/blicku/H3D2FDLK3PMUM/publicview/](http://www.dickblick.com/lists/blicku/H3D2FDLK3PMUM/publicview/)

A roll of tracing paper (18” wide, 50-yd roll)
#1 Xacto knife with a box of No. 11 blades
Set of black fine tip pens (Sharpie, Micron, Prismacolor, Artline, or Copic)
Bristol Board Pad 14x17” or larger
Sketchpad
Crescent or similar brand black display board 15”x20” (at least 5 boards)
Scotch Super 77 spray adhesive
24-36” ruler with foam or corked backing
24” T-square
Clear Plastic Triangle 30/60/90 & 45°
USB Flash drive or portable external hard drive
Various art materials as needed per studio
Self-healing cutting mat

Course Procedures or Additional Instructor Policies
Taskstream
Taskstream is a tool that Prairie View A&M University uses for assessment purposes. One of your assignments may be considered an “artifact,” an item of coursework that serves as evidence that course objectives are met. More information will be provided during the semester, but for general information, you can visit Taskstream via the link in eCourses.

Textbooks and Supplemental Texts
It is imperative that you the student purchase your own textbooks. For your convenience, Graphic Design: The

Instructor’s Attendance Policy
If you are absent, it is your responsibility to know what you have missed BEFORE you attend the next class session. Check eCourses and project sheets for all updates.

Your attendance and participation are expected and required. This is a studio class designed to be an interactive and collaborative environment that encourages students to create works as well as discuss design. If you are absent or do not participate then you are not an asset to the learning environment and you cannot successfully progress in the coursework. Attendance during lectures, demonstrations, and studio time is critical to passing the course.

Absences
More than 4 absences by a student during the semester will result in a reduction of student’s final semester grade by one letter. 8 or more absences will result in course failure.

Tardies
A student is marked as tardy if he/she arrives after the roll has been called. Early departures from class will be marked as an absence. A student arriving more than thirty minutes after the start time of the class will be marked absent. 3 tardies will be equal to 1 absence. If you are tardy, it is your responsibility to let your instructor know you are present.

Submission of Assignments
All assignments will be posted on eCourses. All work is to be turned in BEFORE or on the due date during class. Be mindful of all due dates. You will not be reminded when work is due. NO LATE WORK WILL BE ACCEPTED. Do not beg for extra credit particularly at the end of the semester because none will be assigned.

It is your responsibility to make sure that you can log onto eCourses. No exceptions will be made for those who do not attend to this matter. If you are having trouble with eCourses, call IT, 936-261-2525 and get it resolved quickly.

Formatting Documents
There may be times where you will need to upload files to eCourses. Microsoft Word is the standard word processing tool used at PVAMU. If you're using other word processors, be sure to use the “save as” tool and save the document in either Rich-Text or plain text format. THE ONLY FILE FORMATS THAT WILL BE ACCEPTED ARE: Microsoft Word (.doc or .docx), Text files (.txt or .rtf), PDFs, PowerPoint (when required) and .jpg/.png files. Any file not submitted in those formats with the correct file name WILL NOT BE GRADED.

All file names must include your last name, underscore, first initial, underscore and title of the assignment. For example, for the first assignment: Moore_T_texture.doc. ANY FILE NOT SAVED IN THE CORRECT MANNER WILL NOT BE GRADED.

Exam Policy
Exams should be taken as scheduled. No makeup examinations will be allowed except under documented emergencies (See Student Handbook). There is no make-up for the final.

Personal Conduct
Students who are absent for University Business must notify the professor BEFORE they leave. In addition, you must provide a copy of an official University Excuse letter. If for whatever reason, you are unable attend class, it is your responsibility to know what you have missed. Check Connect Art and eCourses for any assignment updates BEFORE you attend the next class period.
# 16-Week Semester Calendar

This schedule is subject to change as the semester proceeds in order to cover the most important material in the time allotted. Any revisions will be duly noted and announced in class.

<table>
<thead>
<tr>
<th>Registration/Assembly Dates</th>
<th>Dates exam scores will be posted</th>
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</thead>
<tbody>
<tr>
<td>Key Dates</td>
<td>Holidays</td>
</tr>
<tr>
<td>Graduation Applications</td>
<td>Guest lectures</td>
</tr>
<tr>
<td>Dates for Exams</td>
<td>Project Team Workshop</td>
</tr>
</tbody>
</table>

## Week One: Topic **August 23-25, 2022**

**Course Introduction; Studio Expectations; Design Process; Project 1**

**Chapter(s):** Point, Line, Plane

**Assignment(s):** Quick Study, “Point, Line, Plane” project; Read pages 8-27 in textbook and be prepared for in-class quiz

**University Events:**

- **August 22-29, 2022**
  - UNDERGRADUATE: LATE REGISTRATION/ADD COURSES/CHANGE COURSE SCHEDULE ENDS
  - Tuition Payment Deadline is 5:00pm

## Week Two: Topic **August 29 - Sep 1, 2022**

**Project sketching and refinement process**

**Chapter(s):** Point, Line, Plane

**Assignment(s):** “Point, Line, Plane” project

**University Events:**

- **September 5, 2022** [Monday]
  - LABOR DAY (University Closed)

## Week Three: Topic **Sept. 5-8, 2022**

**Finalize designs and presentation preparation**

**Chapter(s):** Point, Line, Plane

**Assignment(s):** “Point, Line, Plane” project due

**University Events:**

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ARTS _ 1311- P01_Design I  
PRAIRIE VIEW A&M UNIVERSITY  
COURSE SYLLABUS  
SCHOOL OF ARCHITECTURE
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 7, 2022 [Wednesday]</td>
<td>CENSUS DATE (12TH CLASS DAY): COURSE RESERVATIONS CANCELLED FOR NON-PAYMENT.</td>
</tr>
<tr>
<td>September 20, 2022 [Tuesday]</td>
<td>NOTE! WITHDRAWAL FROM COURSES “WITH ACADEMIC RECORD” (W) BEGINS</td>
</tr>
</tbody>
</table>

**Week Four: Topic Sept. 12-15, 2022**

- **Project 2; Principles of Design; Project sketching and refinement process**
- **Chapter (s):** Rhythm and Balance
- **Assignment (s):** “Rhythm and Balance” project, Read pages 28-39 and be prepared for in-class quiz
- **University Events:**
  - September 13, 2022 [Tuesday] NOTE! TUITION PAYMENT DEADLINE IS 5:00PM FOR ALL LATE REGISTRATION AND ADD/DROP

**Week Five: Topic Sept. 19-22, 2022**

- **Project sketching and refinement process**
- **Chapter (s):** Rhythm and Balance
- **Assignment (s):** “Rhythm and Balance” project, Quick Study
- **University Events:**
  - September 19, 2022 [Monday] NOTE! 20TH CLASS DAY

**Week Six: Topic Sep. 26 - 29, 2022**

- **Finalize designs and presentation preparation**
- **Chapter (s):** Rhythm and Balance
- **Assignment (s):** “Rhythm and Balance” project due
- **University Events:**

**Week Seven: Topic Oct. 3-6, 2022**

- **Project 3; Principles of Design; Project sketching and refinement process**
- **Chapter (s):** Scale
- **Assignment (s):** “Scale” project, Read pages 40-51 and be prepared for in-class quiz
- **University Events:**

**Week Eight: Topic Oct. 10-13, 2022**

- **Project sketching and refinement process**
<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Chapter (s)</th>
<th>Assignment (s)</th>
<th>University Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nine</td>
<td>Finalize designs and presentation preparation</td>
<td>Scale</td>
<td>“Scale” project, Quick Study</td>
<td>November 19, 2022</td>
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<td></td>
<td>[Wednesday]</td>
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<tr>
<td>Ten</td>
<td>Project 4; Project Sketching and refinement process</td>
<td>Texture</td>
<td>“Texture” project, Read pages 52-69 and be prepared for in-class quiz</td>
<td>November 27, 2022 [Wednesday]</td>
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<td>Last day to apply for fall graduation</td>
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<tr>
<td>Eleven</td>
<td>Project sketching and refinement process</td>
<td>Texture</td>
<td>“Texture” project, Quick Study</td>
<td>November 7, 2022 [Monday]</td>
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<td></td>
<td>NOTE! PRIORITY REGISTRATION BEGINS FOR SPRING 2022 SEMESTER.</td>
</tr>
<tr>
<td>Twelve</td>
<td>Finalize designs and presentation preparation</td>
<td>Texture</td>
<td>“Texture” project due</td>
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<tr>
<td>Thirteen</td>
<td>Project 5; Project Sketching and refinement process</td>
<td>Figure/Ground</td>
<td>“Figure/Ground” project, Read pages 84-99 and be prepared for in-class quiz</td>
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</tbody>
</table>
### University Events:

**November 24-26, 2022**
- **Thanksgiving Day (University Closed)**

### Week Fourteen: Topic
**Nov. 21-24, 2022**
- **Finalize designs and presentation preparation**

**Chapter (s):**
- **Figure/Ground**

**Assignment (s):**
- "Figure/Ground" project due

### Week Fifteen: Topic
**Nov 28 - Dec 1, 2022**
- **Final Presentations**

**Chapter (s):**
- 

**Assignment (s):**
- 

#### University Events:

**Nov. 30, 2022**
- Study Day (No Classes in Session)

**Nov. 29, 2022**
- Last Day to Withdraw from the University (ALL courses)

### Week Sixteen

**December 1-7, 2022**
- **Final Examination Period**

**December 8, 2022**
- **Final Grades Due for Graduating Candidates**

**December 10, 2022**
- **Commencement**

**December 13, 2022**
- **Final Grades Due for All Students**
Student Support and Success

John B. Coleman Library
The library and its partners have as their mission "to provide resources and instructional material in support of the evolving curriculum, as a partner in Prairie View A&M University's mission of teaching, research, and service" and to support the University's core values of "access and quality, diversity, leadership, relevance, and social responsibility" through emphasis on ten key areas of service. It maintains library collections and access both on campus, online, and through local agreements to further the educational goals of students and faculty.

Center for Academic Support
The Center for Academic Support (CAS) offers Tutoring via peer tutoring. The services include workshops (i.e., Save My Semester, Recalculate Your Route), seminars (i.e., Tools You Can Use: TI-84), group review sessions (i.e., College Algebra Topic Reviews, GRE Preparation), group study opportunities (i.e., TSIA, HESI, Study Break, Exam Cram), and test-taking strategies (How to take Notes, Study Buddy, 5 Day Study Guide). The Tutoring Center is a nationally certified tutoring program through the National Tutoring Association. The peer tutors are trained and certified by the coordinator each semester. Location: J.B. Coleman Library

COMPASS
The Center for the Oversight and Management of Personalized Academic Student Success (COMPASS) is designed to help Prairie View students in their second year and beyond navigate towards graduation by providing the following services: Academic Advisement, Targeted Tutorials for Personalized Learning, Campus-Wide Referrals, and Academic & Social Workshops. Location: J.B. Coleman Library

Writing Center
The Writing Center provides student consultants on all aspects of the writing process and a variety of writing assignments. Writing Center consultations assist students in such areas as prewriting, brainstorming, audience awareness, organization, research, and citation. Location: Hilliard Hall 121

University Rules and Procedures

Disability statement (See Student Handbook):
Students with disabilities, including learning disabilities, who wish to request accommodations in class should register with the Services for Students with Disabilities (SSD) early in the semester so that appropriate arrangements may be made. In accordance with federal laws, a student requesting special accommodations must provide documentation of their disability to the SSD coordinator.

Academic misconduct (See Student Handbook):
You are expected to practice academic honesty in every aspect of this course and all other courses. Make sure you are familiar with your Student Handbook, especially the section on academic misconduct. Students who engage in academic misconduct are subject to university disciplinary procedures.

Forms of academic dishonesty:
1. Cheating: deception in which a student misrepresents that he/she has mastered information on an academic exercise that he/she has not mastered; giving or receiving aid unauthorized by the instructor on assignments or examinations.

2. Academic misconduct: tampering with grades or taking part in obtaining or distributing any part of a scheduled test.

3. Fabrication: use of invented information or falsified research.

4. Plagiarism: unacknowledged quotation and/or paraphrase of someone else’s words, ideas, or data as one’s own in work submitted for credit. Failure to identify information or essays from the Internet and submitting them as one’s own work also constitutes plagiarism.

Nonacademic misconduct (See Student Handbook)
The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either (1) the instructor’s ability to conduct the class, (2) the inability of other students to profit from the instructional program, or (3) campus behavior that interferes with the rights of others will not be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action. Such incidents will be adjudicated by the Dean of Students under nonacademic procedures.

Sexual misconduct (See Student Handbook):
Sexual harassment of students and employers at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating this policy will be subject to disciplinary action.

Attendance Policy
Prairie View A&M University requires regular class attendance. Excessive absences will result in lowered grades. Excessive absenteeism, whether excused or unexcused, may result in a student’s course grade being reduced or in assignment of a grade of “F”. Absences are accumulated beginning with the first day of class.

Student Academic Appeals Process
Authority and responsibility for assigning grades to students rests with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the Undergraduate Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint.

Disability statement (See Student Handbook):
Students with disabilities, including learning disabilities, who wish to request accommodations in class should register with the Services for Students with Disabilities (SSD) early in the semester so that appropriate arrangements may be made. In accordance with federal laws, a student requesting special accommodations must provide documentation of their disability to the SSD coordinator.

**TECHNICAL CONSIDERATIONS**

**Minimum Recommended Hardware and Software:**
- Intel PC or Laptop with Windows 7; Mac with OS X; Smartphone or iPad/Tablet with Wi-Fi
- High speed Internet access
- 8 GB Memory
- Hard drive with 320 GB storage space
- 15” monitor, 800x600, color or 16 bit
- Sound card w/speakers
- Microphone and recording software
- Keyboard & mouse
- Most current version of Google Chrome, Safari, Internet Explorer or Firefox

**Note:** Be sure to enable Java & pop-ups

Participants should have a basic proficiency of the following computer skills:
- Sending and receiving email
- A working knowledge of the Internet
- Proficiency in Microsoft Word (or a program convertible to Word)
- Proficiency in the Acrobat PDF Reader
- Basic knowledge of Windows or Mac O.S.

**Netiquette (online etiquette):**
Students are expected to participate in all discussions and virtual classroom chats as directed. Students are to be respectful and courteous to others on discussions boards. Foul or abusive language will not be tolerated.

**Technical Support:**
Students should go to https://mypassword.pvamu.edu/ if they have password issues. The page will provide instructions for resetting passwords and contact information if login issues persist. For other technical questions regarding eCourses, call the Office of Distance Learning at 936-261-3283
Communication Expectations and Standards:
Emails or discussion postings will receive a response from the instructor, usually in less than 48 hours. Urgent emails should be marked as such. Check regularly for responses.

Discussion Requirement:
Online courses often require minimal to no face-to-face meetings. However, conversations about the readings, lectures, materials, and other aspects of the course can take place in a seminar fashion. This will be accomplished by the use of the discussion board. The exact use of discussion will be determined by the instructor.

It is strongly suggested that students type their discussion postings in a word processing application and save it to their PC or a removable drive before posting to the discussion board. This is important for two reasons: 1) If for some reason your discussion responses are lost in your online course, you will have another copy; 2) Grammatical errors can be greatly minimized by the use of the spell-and-grammar check functions in word processing applications. Once the post(s) have been typed and corrected in the word processing application, it should be copied and pasted to the discussion board.
STATEMENT OF AGREEMENT
I have read the Course Syllabus for ARTS 1113-P03 Design I for the Fall Semester 2018, including the Class Lecture and Event Schedule, and agree to abide by the conditions for the class as spelled out in this document. My signature indicates my personal commitment to meeting the course objectives and succeeding in this educational endeavor.

Signature-Student

______________________________
Student name (Please print neatly) Student ID # Date

Signature-Instructor

______________________________
Instructors name Date

RETURN THIS PAGE FROM THE SYLLABUS TO THE INSTRUCTOR TO COMPLETE YOUR ENROLLMENT IN THIS COURSE.

☐ RECEIVED WITH STUDENT’S SIGNATURE: _______________________

☐ ENTERED INTO GRADE BOOK: ________________________________