

# Texas Commitment to Prairie View A&M University

# FY 2002 – 2003

**OCR** Priority Plan



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# Documentation of the Texas Commitment to Prairie View A&M University

# Prairie View A&M University Priority Plan Estimates Versus Appropriations June 2001

		Biennium (02/03)		
Priority		Priority Plan Estimates	Actual Appropriations	Appropriations more (less) than Priority Plan Estimates
1	Recruitment, Retention and Graduation			
	1.1 University College	\$3.00	\$2.40	(\$0.60)
	1.2 Project ACCESS	\$1.00	\$0.00	(\$1.00)
	1.3 Student development and support center	\$1.00	\$2.00	\$1.00
	1.4 Merit-based honors scholarship program.	\$2.00	\$1.60	(\$0.40)
2	Systems			
	2.1 Information technology services	\$1.00	\$1.60	\$0.60
	2.2 Human resources function and infrastructure	\$0.00	\$0.00	
3	Programs			
	3.1 Accreditation of programs	\$0.50	\$0.40	(\$0.10)
4	Programs and Facilities			
HEAF	4.1 College of Nursing Building.	\$30.00	\$30.00	
	4.2 Enhance College of Nursing	\$1.00	\$1.00	
5	Programs and Facilities			
	5.1 Enhance College of Engineering	\$0.68	\$1.00	\$0.32
	5.2 MS/PhD programs in Electrical Engineering.	\$2.21	\$1.80	(\$0.41)
TRB	5.3 Upgrade/build additional engineering facilities	\$12.00	\$12.00	
6	Programs	<b>A</b>		<b>.</b>
_	6.1 Educator Preparation programs.	\$0.67	\$0.80	\$0.13
7	Programs and Facilities	<b>A</b>		• · · · ·
	7.1 BS in Construction Science	\$0.00	\$1.00	\$1.00
TDD	7.2 Masters of Architecture	\$0.00	\$1.00	\$1.00
TRB	7.3 School of Architecture Building	\$14.00	\$26.00	\$12.00
8	Facilities	¢45.00	¢45.00	
TRB	8.1 Master Plan renovations	\$15.00	\$15.00	
9	Systems	¢0.00	¢0.00	
10	9.1 Institutional development office	\$0.00	\$0.00	
10	Programs 10.1 12 endowed chairs	\$2.00	\$2.00	
11	Programs and Facilities	φ2.00	\$2.00	
11	11.1 PhD program in Juvenile Forensic Psychology	\$0.00	\$0.00	
TRB	11.2 Juvenile justice building	\$15.00	\$0.00 \$15.00	
12	Programs	φ13.00	ψ15.00	
12	12.1 PhD in Educational Leadership	\$0.00	\$1.20	\$1.20
	12.2 MS in Computer Science	\$0.94	\$0.80	(\$0.14)
	12.3 MS in Information Systems	\$0.00	\$1.40	\$1.40
13	Mission	<b>40.00</b>	ψ1110	φ1.10
	13.1 Edit statutory mission	\$0.00	\$0.00	
	13.2 Revise Institutional mission statement.	\$0.00	\$0.00	
NA	Not in Priority Plan			
	MS Accounting	\$0.00	\$0.30	\$0.30
	MS Community Development	\$0.00	\$0.80	\$0.80
	Community and Urban Rural Extension	\$0.00	\$0.40	\$0.40
	Faculty Recruitment, Retention, and Development	\$0.00	\$3.00	\$3.00
	Texas Institute for the Preservation of History and Culture	\$0.00	\$0.50	\$0.50
	Total Not in Priority Plan	\$0.00	\$5.00	\$5.00
	Total Tuition Revenue Bonds (TRB)	\$56.00	\$68.00	\$12.00
	Higher Education Assistance Fund (From A&M System)	\$30.00	\$30.00	\$0.00
	Total General Revenue	\$46.00	\$55.00	\$9.00

TRB = Tuition Revenue Bond HEAF=Higher Education Assistance Fund

# Senate Bill 1, Article III PRAIRIE VIEW A&M UNIVERSITY

		For the Ye August 31, 2002	ars I	Ending August 31, <u>2003</u>
1. Educational and General State Support	\$	53,029,373	\$	53,449,310
Grand Total, PRAIRIE VIEW A&M UNIVERSITY	<u>\$</u>	53,029,373	\$	53,449,310
<b>Method of Financing:</b> General Revenue Fund	\$	41,732,437	\$	42,125,345
<u>General Revenue Fund - Dedicated</u> Estimated Board Authorized Tuition Increases Account No. 704 Estimated Other Educational and General Income Account No. 770				90,017 90,017 10,206,919 10,233,948
Center for Study and Prevention of Juvenile Crime and Delinquency		1,000,000		1,000,000
Subtotal, General Revenue Fund - Dedicated	<u>\$</u>	11,296,936	<u>\$</u>	11,323,965
Total, Method of Financing	<u>\$</u>	53,029,373	<u>\$</u>	53,449,310
Number of Full-Time-Equivalent Positions (FTE)- Appropriated Funds		645.2		645.2
Number of Full-Time-Equivalent Positions (FTE)-Total		1,086.7		1,086.7

3. **Informational Listing of Appropriated Funds.** The appropriations made above for Educational and General State Support are subject to the special and general provisions of this Act and include the following amounts for the purposes indicated.

<b>A. Goal:</b> INSTRUCTION/OPERATIONS Provide instructional and operations support.				
Outcome (Results/Impact):				
Percent of First-time, Full-time, Degree-seeking Freshmen				
Who Earn a Baccalaureate Degree within Six Academic Years		32%		33%
Retention Rate of First-time, Full-time, Degree-seeking				
Freshmen Students after One Academic Year		70%		70%
Administrative Cost as a Percent of Total Expenditures		10%		10%
State Pass Rate of Education EXCET Exam		75.9%		75.9%
Percent of Baccalaureate Graduates Who Are First Generation				
College Graduates		47.7%		47.7%
Percent of Lower Division Courses Taught by Tenured Faculty		49.9%		49.9%
State Licensure Pass Rate of Engineering Graduates		65%		65%
State Licensure Pass Rate of Nursing Graduates		93%		93%
Dollar Value of External or Sponsored Research Funds (in				
Millions)	¢		¢	
A.1.1. Strategy: OPERATIONS SUPPORT	2	20,467,305 754,985	\$ \$ \$	20,467,305
A.1.2. Strategy: TEACHING EXPERIENCE SUPPLEMENT	Ş	754,985	Ş	754,985
A.1.3. Strategy: STAFF GROUP INSURANCE PREMIUMS	\$	943,284	\$	1,060,440
A.1.4. Strategy: WORKERS' COMPENSATION				
INSURANCE	\$	251,296	\$	251,296
A.1.5. Strategy: UNEMPLOYMENT COMPENSATION				
INSURANCE	\$	7,858	\$	7,858
A.1.6. Strategy: TEXAS PUBLIC EDUCATION GRANTS	\$	1,045,083	\$	1,048,275

<b>A.1.7. Strategy:</b> INDIRECT COST RECOVERY Indirect cost recovery for research related	\$	858,356	\$	858,356
activities. <b>A.1.8. Strategy</b> : CAPITAL EQUITY & EXCELLENCE FUNDING Capital Equity and Excellence funding.	<u>\$</u>	1,437,239	<u>\$</u>	1,437,239
Total, Goal A: INSTRUCTION/OPERATIONS	\$	25,765,406	<u>\$</u>	25,885,754
<ul> <li>B. Goal: INFRASTRUCTURE SUPPORT</li> <li>Provide infrastructure support.</li> <li>B.1.1. Strategy: E&amp;G SPACE SUPPORT</li> <li>Educational and general space support.</li> <li>B.1.2. Strategy: TUITION REVENUE BOND</li> </ul>	\$	5,469,847	\$	5,469,847
RETIREMENT	<u>\$</u>	1,296,303	<u>\$</u>	1,295,893
Total, Goal B: INFRASTRUCTURE SUPPORT	\$	6,766,150	<u>\$</u>	6,765,740
C. Goal: SPECIAL ITEM SUPPORT Provide special item support. C.1.1. Strategy: STUDENT NURSE STIPENDS C.1.2. Strategy: HONORS PROGRAM	\$\$\$	192,444 100,000	<del>\$\$\$</del>	192,444 100,000
C.1.3. Strategy: TEXAS MEDICAL CENTER LIBRARY	\$	27,267	\$	27,267
Texas Medical Center library assessment. C.2.1. Strategy: AGRICULTURE RESEARCH CENTER	\$	997,519	\$	997,519
Cooperative Agriculture Research Center. C.3.1. Strategy: EXTENSION AND PUBLIC SERVICE	\$	1,923,081	\$	1,923,081
C.3.2. Strategy: JUVENILE CRIME PREVENTION CENTER	\$	1,000,000	\$	1,000,000
Juvenile Crime Prevention Center. Estimated. C.3.3. Strategy: COMMUNITY DEVELOPMENT C.4.1. Strategy: INSTITUTIONAL ENHANCEMENT		150,000 3,757,506	\$ \$	150,000 3,757,505
Total, Goal C: SPECIAL ITEM SUPPORT	\$	8,147,817	\$	8,147,816
<ul> <li>D. Goal: TEXAS COMMITMENT-OCR PRIORITY PLAN</li> <li>Texas commitment - OCR Priority Plan.</li> <li>D.1.1. Strategy: OCR PRIORITY PLAN</li> <li>Provide funding to meet the Texas commitment to</li> </ul>	\$	12,350,000	\$	12,650,000 & UB
enhance programs, systems, and the recruitment, retention, and graduation of students.				
Grand Total, PRAIRIE VIEW A&M UNIVERSITY	<u>\$</u>	53,029,373	<u>\$</u>	53,449,310
<b>Method of Financing</b> : General Revenue Fund	\$	41,732,437	\$	42,125,345
<u>General Revenue Fund - Dedicated</u> Estimated Board Authorized Tuition Increases Account No. 704		90,017		90,017
Estimated Other Educational and General Income Account No. 770		10,206,919		10,233,948
Center for Study and Prevention of Juvenile Crime and Delinquency		1,000,000		1,000,000
Subtotal, General Revenue Fund - Dedicated	\$	11,296,936	\$	11,323,965
Total, Method of Financing	<u>\$</u>	<u>53,029,373</u>	<u>\$</u>	53,449,310

2. **Texas Commitment - OCR Priority Plan.** Out of the funds appropriated above in D. Goal: Texas Commitment - OCR Priority Plan, the following items are included in the Priority Plan:

		in millions		
00	R Priority Plan Items	2002	2003	
1.	University College	\$1.20	\$1.20	
2.	Texas Institute for the Preservation of			
	History and Culture	\$0.25	\$0.25	
3.	Student Development and Support Center	\$1.00	\$1.00	
4.	Honors Scholarships	\$0.80	\$0.80	
5.	Information Technology	\$0.80	\$0.80	
6.	Accreditation	\$0.20	\$0.20	
7.	College of Nursing	\$0.50	\$0.50	
8.	College of Engineering	\$0.50	\$0.50	
9.	MS Accounting		\$0.30	
10.	MS/PhD Electrical Engineering	\$0.90	\$0.90	
11.	Enhance Educator Preparation	\$0.40	\$0.40	
12.	BS Construction Science	\$0.50	\$0.50	
13.	MS Architecture	\$0.50	\$0.50	
14.	PhD Educational Leadership	\$0.60	\$0.60	
15.	Four Endowed Chairs	\$1.00	\$1.00	
16.	MS Information Systems	\$0.70	\$0.70	
17.	MS Community Development	\$0.40	\$0.40	
18.	Community and Urban Rural Extension	\$0.20	\$0.20	
19.	Faculty Recruitment, Retention, and Development	\$1.50	\$1.50	
20.	MS Computer Science	<u>\$0.40</u>	<u>\$0.40</u>	
	TOTAL:	\$12.35	\$12.65 & UB	

- 3. **OCR Priority Plan Reporting Requirements.** Prairie View A&M University shall work with the Texas A&M University System; and Prairie View A&M University and the Texas A&M University System shall work with the Texas Higher Education Coordinating Board, the Governor, and the Legislative Budget Board in order to establish a detailed plan to accomplish the goal and create benchmarks and performance measures to be adopted in accordance with the OCR Priority Plan for the above items by September 1, 2001, and shall report them semi-annually by December 31 and June 30 to the institution's Board of Regents, the Texas Higher Education Coordinating Board, the Governor, and the Legislative Budget Board. It is legislative intent that any funds not spent during the 2002–03 biennium shall be transferred to the 2004–05 biennium without any reduction in future funding for the Office of Civil Rights Priority Plan.
- 4. Establishment of America's Promise School. Out of the funds appropriated above Prairie View A& M University will jointly establish an America's Promise School with Waller Independent School District. The school will be a full service pre-kindergarten through fourth grade community-centered elementary school based around the America's Promise concept, which includes the following five promises: (1) an ongoing relationship with a caring adult/mentor; (2) safe places and structured activities before and after school; (3) a healthy start, including nutritional and health-related services; (4) students developing marketable skills through effective education; and (5) opportunities for the students to serve and give back to the community.
- 5. **OCR Multi-year Commitment.** It is the intent of the Legislature that the funding identified above in the OCR Priority Plan be continued as a multi-year commitment by the Legislature.

#### AN ACT

relating to the revenues of public institutions of higher education and to the issuance of revenue bonds to fund capital projects at those institutions.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Section 51.008, Education Code, is amended by adding Subsection (h) to read as follows:

(h) Tuition revenues and revenue collected under Section 34.017, Natural Resources Code, that are deposited in the treasury pursuant to this section, and the interest earned on those revenues, shall be treated as designated funds in the general revenue fund. Notwithstanding a pledge of those revenues made or to be made in the proceedings approved by the governing board of an institution of higher education authorizing the issuance or incurrence of bonds, the deposit of those revenues in the treasury to the credit of an account in the general revenue fund does not:

(1) affect in any manner the pledge of the revenues or the governing board's ability to pledge the revenues to secure and pay bonds issued or incurred by the governing board in accordance with law;

(2) cause the bonds to constitute a debt of the state or be payable from the full faith and credit of the state;

(3) change the character of the revenues as separate revenue of the institution collecting the revenue; or

(4) cause the revenue to be considered general revenue for purposes of Sections 17 and 18, Article VII, Texas Constitution.

SECTION 2. Section 55.16, Education Code, is amended to read as follows:

Sec. 55.16. BOARD RESPONSIBILITY. (a) Each board shall be authorized to fix and collect rentals, rates, and charges from students and others for the occupancy, services, use, and/or availability of all or any of its property, buildings, structures, activities, operations, or other facilities <u>as provided by this section</u> [<del>, in such amounts and in such manner as may be determined by the board</del>].

(b) Unless expressly provided by law that specified money under the control of a board is not considered revenue funds, a provision of this title or another law that limits the purposes for which money under the control of the board may be spent does not impair the board's authority to pledge and use any revenue or money under the board's control to secure or pay obligations of the board under this chapter or other law.

(c) A board shall fix each rental, rate, charge, or fee that the board is authorized by this title to fix in an amount the board determines necessary to pay or provide, for each activity or service for which the rental, rate, charge, or fee is imposed, all associated capital costs, including debt service, operation and maintenance costs, including associated overhead costs of a system or institution, and prudent reserves. Except as otherwise provided by Subsection (e), this section does not authorize a board to impose a rental, rate, charge, or fee in an amount that exceeds any applicable limit imposed by another provision of this title.

(d) For billing and reporting purposes, a governing board may accumulate all mandatory fees or charges authorized by this section or by Chapter 54 as a separate facilities and services charge.

(e) If bonds have been or are issued pursuant to this title, or secured or to be secured by a pledge of part or all of the board's revenue funds, and if, at the time of authorizing the issuance of the bonds, (1) the estimated maximum amount per semester hour of such pledged revenue funds (based on then current enrollment and conditions) during any future semester necessary to provide for the payment of the principal of and interest on the bonds when due, together with (2) the aggregate amount of all such pledged revenue funds which were levied on a semester hour basis for the then current semester to pay the principal of and interest on all previously issued bonds, do not exceed the amount permitted by this title, then any necessary fees, tuition, rentals,

rates, or other charges constituting revenue funds shall be levied and collected when and to the extent required by the resolution authorizing the issuance of the bonds in any amount required to provide revenue funds sufficient for the payment of the principal of and interest on the bonds, regardless of any other provision or limitation provided by this title.

(f) [(b)] A board is not required to charge students enrolled in different degree programs at the institution the same rentals, rates, charges, and fees under this section.

SECTION 3. Subchapter B, Chapter 55, Education Code, is amended by adding Sections 55.1731, 55.1732, 55.1733, 55.1734, 55.1735, 55.1736, 55.1737, 55.1738, 55.1739, 55.17391, and 55.17392 to read as follows:

Sec. 55.1731. THE TEXAS A&M UNIVERSITY SYSTEM; ADDITIONAL BONDS. (a) In addition to the other authority granted by this subchapter, the board of regents of The Texas A&M University System may issue in accordance with this subchapter and in accordance with a systemwide revenue financing program adopted by the board bonds for the following institutions not to exceed the following aggregate principal amounts to finance projects specified as follows:

(1) Prairie View A&M University:

(A) \$53 million to construct or renovate engineering facilities, construct and renovate an architecture building, and carry out other campus renovations; and

(B) \$15 million to construct a juvenile justice and psychology building;

(2) Tarleton State University, \$18.7 million for a library addition and renovation of a mathematics building;

(3) Texas A&M University--Commerce, \$14,960,000 to replace a science building wing;

(4) Texas A&M University--Corpus Christi, \$34 million to construct a classroom and laboratory facility and for construction of the Harte Research Center;

(5) Texas A&M International University, \$21,620,000 to construct a science building (Phase IV);

(6) Texas A&M University at Galveston, \$10,030,000 to construct an engineering building;

(7) Texas A&M University--Kingsville, \$20,060,000 to construct facilities for a pharmacy school and to construct a student services building;

(8) Texas A&M University--Texarkana, \$17 million to construct a health science building and for library renovation;

(9) West Texas A&M University, \$22,780,000 to construct a fine arts complex; and

(10) The Texas A&M University Health Science Center, \$14.3 million for

construction of classroom and faculty office facilities for the School of Rural Public Health.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of an institution, branch, or entity of The Texas A&M University System, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) If sufficient funds are not available to the board to meet its obligations under this section, the board may transfer funds among institutions, branches, and entities of The Texas A&M University System to ensure the most equitable and efficient allocation of available resources for each institution, branch, or entity to carry out its duties and purposes.

(d) Any portion of the proceeds of bonds authorized by this section for one or more specified projects at an institution that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

(e) The bonds authorized by Subsection (a)(1)(B) for Prairie View A&M University may not be issued before March 1, 2003.

Sec. 55.1732. THE UNIVERSITY OF TEXAS SYSTEM; ADDITIONAL BONDS. (a) In addition to the other authority granted by this subchapter, the board of regents of The University of Texas System may issue in accordance with this subchapter and in accordance with a systemwide revenue financing program adopted by the board bonds for the following institutions not to exceed the following aggregate principal amounts to finance projects specified as follows:

(1) The University of Texas at Arlington, \$16,635,945 to construct a science building;

(2) The University of Texas at Brownsville, \$26,010,000 to construct a life and health science and education facility (Phase II) and to procure and install permanent equipment and other fixtures in the facility;

(3) The University of Texas at Dallas, \$21,993,750 to renovate Founders Hall, Founders Annex, and Berkner Hall;

(4) The University of Texas at El Paso, \$12,750,000 to construct a biomedical and health sciences research center;

(5) The University of Texas--Pan American, \$29,950,000 for education complex, library, and multipurpose center renovation and construction;

(6) The University of Texas of the Permian Basin, \$5,610,000 for integrated Mesa Building renovations and gymnasium renovations;

(7) The University of Texas at San Antonio, \$22,950,000 to construct a science building on the main campus;

(8) The University of Texas at Tyler, \$20,910,000 to construct an engineering, sciences, and technology building and make other physical plant improvements;

(9) The University of Texas Southwestern Medical Center at Dallas, \$40 million for North Campus phase IV construction;

(10) The University of Texas Medical Branch at Galveston, \$20 million to renovate and expand research facilities;

(11) The University of Texas Health Science Center at Houston, \$19,550,000 to construct a classroom building;

(12) The University of Texas Health Science Center at San Antonio, \$28.9 million to construct a facility for student services and academic administration and to construct and develop a facility at the Laredo Extension Campus for educational and administrative purposes;

(13) the Regional Academic Health Center established under Section 74.611, \$25.5 million to construct a teaching and learning laboratory in or near the city of Harlingen;

(14) The University of Texas Health Center at Tyler, \$11,513,250 to construct a biomedical research center addition; and

(15) The University of Texas M. D. Anderson Cancer Center, \$20 million to construct a basic sciences research building.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of an institution, branch, or entity of The University of Texas System, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) If sufficient funds are not available to the board to meet its obligations under this section, the board may transfer funds among institutions, branches, and entities of The University of Texas System to ensure the most equitable and efficient allocation of available resources for each institution, branch, or entity to carry out its duties and purposes.

(d) Any portion of the proceeds of bonds authorized by this section for one or more specified projects at an institution that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

Sec. 55.1733. THE UNIVERSITY OF HOUSTON SYSTEM; ADDITIONAL BONDS. (a) In addition to the other authority granted by this subchapter, the board of regents of the University of Houston System may issue in accordance with this subchapter and in accordance with a systemwide revenue financing program adopted by the board bonds for the following institutions not to exceed the following aggregate principal amounts to finance projects specified as follows: (1) the University of Houston, \$51 million to construct science and engineering research and classroom facilities;

(2) the University of Houston--Downtown, \$18,232,500 to construct a classroom building;

(3) the University of Houston--Clear Lake, \$30,918,750 to construct a student services and classroom building; and

(4) the University of Houston--Victoria, \$2,805,000 to remodel the University West facility, acquire and renovate a facility services building, and renovate and expand a facility for the center for community initiatives.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of an institution, branch, or entity of the University of Houston System, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) If sufficient funds are not available to the board to meet its obligations under this section, the board may transfer funds among institutions, branches, and entities of the University of Houston System to ensure the most equitable and efficient allocation of available resources for each institution, branch, or entity to carry out its duties and purposes.

(d) Any portion of the proceeds of bonds authorized by this section for one or more specified projects at an institution that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

Sec. 55.1734. TEXAS STATE UNIVERSITY SYSTEM; ADDITIONAL BONDS. (a) In addition to the other authority granted by this subchapter, the board of regents of the Texas State University System may issue in accordance with this subchapter and in accordance with a systemwide revenue financing program adopted by the board bonds for the following institutions not to exceed the following aggregate principal amounts to finance projects specified as follows: (1) Angelo State University, \$16,917,550 to expand and renovate institutional facilities;

(2) Lamar University--Beaumont, \$21,792,096 to renovate and repair campus buildings;

(3) Lamar Institute of Technology, \$5,301,960 to renovate Gentry Hall and convert it to classroom and laboratory use;

(4) Lamar State College--Orange, \$2,125,000 for campus landscaping, renovation of the old library for physical plant purposes, renovation of the Main Building and Electronics Commerce Resource Center, and demolition of the old physical plant building;

(5) Lamar State College--Port Arthur, \$7,650,000 to construct a performing arts and classroom building and to expand the Gates Memorial Library and develop an adjacent plaza;

(6) Sam Houston State University, \$18 million to renovate and expand the

Farrington Building;

(7) Southwest Texas State University, \$18,436,500 to construct a business building; and

(8) Sul Ross State University, \$15,175,000 to renovate and expand the range animal science facility and science building annex and to carry out other building renovations.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of an institution, branch, or entity of the Texas State University System, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) If sufficient funds are not available to the board to meet its obligations under this section, the board may transfer funds among institutions, branches, and entities of the Texas State University System to ensure the most equitable and efficient allocation of available resources for each institution, branch, or entity to carry out its duties and purposes. (d) Any portion of the proceeds of bonds authorized by this section for one or more specified projects at an institution that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

Sec. 55.1735. UNIVERSITY OF NORTH TEXAS SYSTEM; ADDITIONAL BONDS. (a) In addition to the other authority granted by this subchapter, the board of regents of the University of North Texas System may issue in accordance with this subchapter and in accordance with a systemwide revenue financing program adopted by the board bonds for the following institutions not to exceed the following aggregate principal amounts to finance projects specified as follows:

(1) the University of North Texas, \$52,933,750 to construct a science building and to develop the campus and facilities of the University of North Texas at Dallas; and

(2) the University of North Texas Health Science Center at Fort Worth, \$27.5 million to construct a biotechnology center and school of public health building.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of the University of North Texas or the University of North Texas Health Science Center at Fort Worth, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) If sufficient funds are not available to the board to meet its obligations under this section, the board may transfer funds between the University of North Texas and the University of North Texas Health Science Center at Fort Worth to ensure the most equitable and efficient allocation of available resources for the University of North Texas and the University of North Texas Health Science Center at Fort Worth to carry out their duties and purposes.

(d) Any portion of the proceeds of bonds authorized by this section for one or more specified projects at an institution that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

(e) The board may not issue bonds under Subsection (a)(1) for the University of North Texas at Dallas before September 1, 2003. Sec. 55.1736. TEXAS WOMAN'S UNIVERSITY. (a) In addition to the other authority granted by this subchapter, the board of regents of Texas Woman's University may issue bonds in accordance with this subchapter in the aggregate principal amount not to exceed \$25,797,500 to finance the renovation of academic and administrative buildings at Texas Woman's University.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of Texas Woman's University, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) Any portion of the proceeds of bonds authorized by this section for one or more specified projects that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

Sec. 55.1737. MIDWESTERN STATE UNIVERSITY; ADDITIONAL BONDS. (a) In addition to the other authority granted by this subchapter, the board of regents of Midwestern State University may issue in accordance with this subchapter bonds not to exceed \$8,967,500 to finance campus improvements at Midwestern State University.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of Midwestern State University, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) Any portion of the proceeds of bonds authorized by this section for one or more specified projects that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

Sec. 55.1738. STEPHEN F. AUSTIN STATE UNIVERSITY. (a) In addition to the other authority granted by this subchapter, the board of regents of Stephen F. Austin State University may issue in accordance with this subchapter bonds not to exceed \$14,070,000 to finance campus infrastructure improvements, the construction of a telecommunications building, the renovation of power plant facilities, and the replacement or renovation of the Birdwell Building at Stephen F. Austin State University.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of Stephen F. Austin State University, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) Any portion of the proceeds of bonds authorized by this section for one or more specified projects that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

Sec. 55.1739. TEXAS TECH UNIVERSITY SYSTEM; ADDITIONAL BONDS. (a) In addition to the other authority granted by this subchapter, the board of regents of the Texas Tech University System may issue in accordance with this subchapter and in accordance with a systemwide revenue financing program adopted by the board bonds for the following institutions not to exceed the following aggregate principal amounts for projects specified as follows:

(1) Texas Tech University, \$23,647,000 to construct an experimental science research facility; and

(2) Texas Tech University Health Sciences Center, \$66,882,525 to construct a clinical and research facility in the city of Lubbock and to construct facilities to support the center's educational programs in the city of El Paso.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of Texas Tech University or the Texas Tech University Health Sciences Center, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) If sufficient funds are not available to the board to meet its obligations under this section, the board may transfer funds between Texas Tech University and the Texas Tech University Health Sciences Center to ensure the most equitable and efficient allocation of available resources for Texas Tech University and the Texas Tech University Health Sciences Center to carry out their duties and purposes.

(d) Any portion of the proceeds of bonds authorized by this section for one or more specified projects at an institution that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

Sec. 55.17391. TEXAS SOUTHERN UNIVERSITY; ADDITIONAL BONDS. (a) In addition to other authority granted by this subchapter, the board of regents of Texas Southern University may issue in accordance with this subchapter bonds not to exceed \$79 million to finance the construction of a science building, the construction of a building for the school of public affairs, the renovation of campus facilities, including electrical and piping systems, and campus landscaping.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of Texas Southern University, including student tuition charges required or authorized by law to be imposed on students enrolled at the university. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) Any portion of the proceeds of bonds authorized by this section for one or more specified projects that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

(d) Of the bonds authorized by Subsection (a), \$14.5 million may not be issued before March 1, 2003, and may be used only to finance campus renovations.

Sec. 55.17392. TEXAS STATE TECHNICAL COLLEGE SYSTEM. (a) The board of regents of the Texas State Technical College System may issue in accordance with this subchapter and in accordance with a systemwide revenue financing program adopted by the board bonds for the following institutions not to exceed the following aggregate principal amounts for projects specified as follows: (1) Texas State Technical College--Harlingen, \$3.4 million to construct a facility for a learning resource center and distance learning center;

(2) Texas State Technical College--Marshall, \$1,785,000 to construct a facility for a library and administrative activities;

(3) Texas State Technical College--Waco, \$3.4 million to renovate the industrial technology center; and

(4) Texas State Technical College--West Texas, \$2,295,000 to construct a transportation technologies building.

(b) The board may pledge irrevocably to the payment of those bonds all or any part of the revenue funds of an institution, branch, or entity of the Texas State Technical College System, including student tuition charges. The amount of a pledge made under this subsection may not be reduced or abrogated while the bonds for which the pledge is made, or bonds issued to refund those bonds, are outstanding.

(c) If sufficient funds are not available to the board to meet its obligations under this section, the board may transfer funds among institutions, branches, and entities of the Texas State Technical College System to ensure the most equitable and efficient allocation of available resources for each institution, branch, or entity to carry out its duties and purposes.

(d) Any portion of the proceeds of bonds authorized by this section for one or more specified projects at an institution that is not required for the specified projects may be used to renovate existing structures and facilities at the institution.

SECTION 4. (a) All acts and proceedings of each governing board of an institution of higher education relating to the establishment and collection of rates, rentals, charges, and fees are validated as of the date the act or proceeding occurred.

(b) This section does not apply to an act or proceeding that on the effective date of this Act:

(1) is involved in litigation that results in a final judicial determination that the act or proceeding is invalid; or

(2) has been held to be invalid by a final judgment of a court.

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(c) In this section:

(1) "Governing board" means a governing board as defined by Section 55.01,Education Code, and includes the governing body of a public junior college.

(2) "Institution of higher education" has the meaning assigned by Section 61.003,Education Code.

SECTION 5. This Act takes effect immediately if it receives a vote of two-thirds of all the members elected to each house, as provided by Section 39, Article III, Texas Constitution. If this Act does not receive the vote necessary for immediate effect, this Act takes effect September 1, 2001.

I certify that H.B. No. 658 was passed by the House on May 2, 2001, by a non-record vote; that the House refused to concur in Senate amendments to H.B. No. 658 on May 21, 2001, and requested the appointment of a conference committee to consider the differences between the two houses; and that the House adopted the conference committee report on H.B. No. 658 on May 26, 2001, by a non-record vote.

# Chief Clerk of the House

I certify that H.B. No. 658 was passed by the Senate, with amendments, on May 17, 2001, by the following vote: Yeas 30, Nays 0, 1 present, not voting; at the request of the House, the Senate appointed a conference committee to consider the differences between the two houses; and that the Senate adopted the conference committee report on H.B. No. 658 on May 26, 2001, by the following vote: Yeas 30, Nays 0, 1 present, not voting.

Secretary of the Senate

APPROVED: \_\_\_\_\_

Date

Governor

# LEGISLATIVE BUDGET BOARD Austin, Texas

#### FISCAL NOTE, 77th Regular Session

# May 10, 2001

TO: Honorable Rodney Ellis, Chair, Senate Committee on Finance

FROM: John Keel, Director, Legislative Budget Board

**IN RE:** HB658 by Junell (Relating to the revenues of public institutions of higher education and to the issuance of revenue bonds to fund capital projects at those institutions.), Committee Report 2nd House, Substituted

Estimated Two-year Net Impact to General Revenue Related Funds for HB658, Committee Report 2nd House, Substituted: negative impact of \$(98,297,617) through the biennium ending August 31, 2003.

The bill would make no appropriation but could provide the legal basis for an appropriation of funds to implement the provisions of the bill.

#### **General Revenue-Related Funds, Five-Year Impact:**

Fiscal Year	Probable Net Positive/(Negative) Impact to General Revenue Related Funds
2002	\$0
2003	(98,297,617)
2004	(111,116,400)
2005	(111,330,950)
2006	(111,328,650)

All Funds, Five-Year Impact:

**Fiscal Year** 

Probable Savings/(Cost) from General Revenue Fund 0001

2002	\$ 0
2003	(98,297,617)
2004	(111,116,400)
2005	(111,330,950)
2006	(111,328,650)

**Fiscal Analysis** 

The bill would authorize the following institutions or systems of institutions of higher education to issue up to \$1.2 billion of revenue bonds:

Prairie View A&M University - \$68 million Tarleton State University - \$19.8 million Texas A&M University - Commerce - \$15.8 Texas A&M University - Corpus Christi - \$36 million Texas A&M International University - \$21.6 million Texas A&M University at Galveston - \$10.6 million Texas A&M University Kingsville - \$22.4 million Texas A&M University - Texarkana - \$18 million West Texas A&M University - \$24.1 million Texas A&M University Health Science Center - \$12.9 million The University of Texas at Arlington - \$29.3 million The University of Texas at Brownsville - \$27.5 million The University of Texas at Dallas - \$38.8 million The University of Texas at El Paso - \$22.5 million The University of Texas - Pan American - \$37.4 million The University of Texas of the Permian Basin - \$9.9 million The University of Texas at San Antonio - \$40.5 million The University of Texas at Tyler - \$32.4 million The University of Texas Southwestern Medical Center at Dallas - \$40 million The University of Texas Medical Branch at Galveston - \$18 million The University of Texas Health Science Center at Houston - \$20.7 million The University of Texas Health Science Center at San Antonio - \$30.6 million The University of Texas System Administration - Regional Academic Health Center - \$27 million The University of Texas Health Center at Tyler - \$12.2 million The University of Texas M.D. Anderson Cancer Center - \$18 million University of Houston - \$54 million University of Houston - Downtown - \$19.3 million University of Houston-Clear Lake - \$32.7 million University of Houston-Victoria - \$2.8 million Angelo State University - \$17.9 million Lamar University - Beaumont - \$23.1 million Lamar Institute of Technology - \$5.6 million

Lamar State College-Orange - \$2.3 million Lamar State College-Port Arthur - \$7.8 million Sam Houston State University- \$18 million Southwest Texas State University - \$19.5 million Sul Ross State University- \$13.9 million University of North Texas - \$29.0 million University of North Texas Health Science Center at Fort Worth - \$22.3 million University of North Texas at Dallas \$27 million Texas Woman's University - \$27.3 million Midwestern State University - \$9.5 million Stephen F. Austin State University - \$10.8 million Texas Tech University - \$25.0 million Texas Tech University Health Sciences Center - \$64.2 million Texas Southern University - \$79 million Texas State Technical College - Harlingen - \$3.6 million Texas State Technical College - Marshall - \$1.9 million Texas State Technical College - Waco - \$3.6 million Texas State Technical College - West Texas - \$2.4 million.

The bond proceeds would be used for the acquisitions, purchase, construction, renovation or equipping of buildings, facilities, and infrastructure. These bonds would be payable from pledged revenue, including student tuition. These bonds would not be general obligations of the State. However, the issuance of these bonds would have fiscal implications for the State. Although tuition income is pledged against the bonds, historically the Legislature has appropriated General Revenue to reimburse institutions of higher education for tuition used to pay the debt service. It is assumed that the Legislature would continue this policy.

# Methodology

It is assumed that the bonds would be issued on September 1, 2002 at a 7% interest rate, with a 20-year level debt service amortization with the exception of the specified bonds for Prairie View A&M University, Texas A&M University and University of North Texas at Dallas. Certain bonds for Prairie View A&M University and Texas Southern University would be issued on March 1, 2003, and the University of North Texas at Dallas bonds would be issued on September 1, 2003. Based on calculations prepared by the Texas Public Finance Authority, the amount of debt service payments for fiscal year 2003 would be \$98,297,617. The total estimated amount of debt service from fiscal year 2003 to fiscal year 2022 is estimated to be \$2,215,905,717.

No amounts are included for operations and maintenance costs related to additional facilities. Operations and maintenance costs are provided to higher education institutions based on predicted square feet not actual square feet. However, if the increased space resulted in additional enrollment, it is possible that the predicted square feet and therefore operations and maintenance costs would increase.

# Local Government Impact

No fiscal implication to units of local government is anticipated.

Source Agencies:347 Texas Public Finance AuthorityLBB Staff:JK, SD, PF, DB

# Programs for the Texas Commitment to Prairie View A&M University

#### **MISSION STATEMENT**

In addition to its designation as a statewide general-purpose institution of higher education and its designation as a land-grant institution, Prairie View A&M University is designated as a statewide special purpose institution of higher education for instruction, research, and public service programs dedicated to:

- (1) enabling students of diverse economic, ethnic and cultural backgrounds to realize their full potential;
- (2) assisting small and medium-sized communities to achieve their optimal growth and development; and
- (3) assisting small and medium-sized agricultural, business, and industrial enterprises to manage their growth and development effectively.

#### CONFLUENCE OF THE TEXAS COMMITMENT TO PRAIRIE VIEW A&M UNIVERSITY OCR PRIORITY PLAN WITH OTHER TEXAS STATE AND TEXAS A&M SYSTEM PLANS

The following table summarizes the confluence of the Texas Commitment to Prairie View A&M University OCR Priority Plan with other Texas State and Texas A&M System Plans. Numbers indicated in the table refer to specific goals, azimuths, recommendations or sections of the plans outlined on the following pages.

Ę		CONFLU	ENCE WITH	STATE/TAMU	JS PLANS
Component	Program Description	Closing the Gaps	TAMUS Integrative Plan	Moving Every Texan Forward	The Texas Plan (1983)
		(Goals)	(Azimuths)	(Recommend)	(Sections)
	University College	1,2,3	2,3,5	2	II.C.2
	Expand ACCESS	1	2	2	III
-	Student Development Center	1,2	2	2	
	Merit-Based Scholarships	1	2	3	II.C.2, III
-	Information Technology	3,4	2,3	3	II.C.2
2.2	Human Resources	3	3,6	3	
	Accreditation Support	3	3	3	
4.1	Construct Nursing Building	2,3	2,3	5	
4.2	Strengthen Academic Nursing Programs	2,3	3,5	3	II.C.2
5.1	Strengthen Academic Engineering Programs	2,3,4	1,3,4,5	3	
5.2	MS/PhD Electrical Engineering	2,3,4	3,4,6	3	
5.3	Upgrade/Construct New Engineering Facility	2,3,4	2,3,4	5	
6.1	Strengthen Educator Preparation Programs	2,3	3,5	3	
7.1	BS Construction Science	2,3	3	3	
7.2	Masters of Architecture	2,3	3	3	
7.3	Construct Architecture Building	2,3	2,3	5	
8.1	Master Plan Renovations	3,4	3,4	5	
9.1	Strengthen Institutional Development Office	3	3,4,6	3	
10.1	Establish 12 Endowed Chairs	3	3,4,6	3	
11.1	PhD Juvenile Forensic Psychology	2,3	3,4,6	3	
11.2	Construct Juvenile Justice Building	2,3,4	2,3,4	5	
12.1	PhD Educational Leadership	2,3,4	3,4,6	3	
12.2	MS Computer Sciences	2,3,4	3	3	
12.3	MS Information Systems	2,3	3	3	

#### TEXAS HIGHER EDUCATION PLAN: Closing the Gaps by 2015 TEXAS HIGHER EDUCATION COORDINATION BOARD OCTOBER 2000 EXECUTIVE SUMMARY

Texas is profiting from a diverse, vibrant and growing economy. Yet this prosperity could turn to crisis if steps are not taken quickly to ensure an educated population and workforce for the future. At present, the proportion of Texans enrolled in higher education is declining. Too few higher education programs are noted for excellence and too few higher education research efforts have reached their full potential.

Texas must take bold steps for the future success of its people. This higher education plan outlines the goals of *closing the gaps* in higher education participation and success, in educational excellence, and in funded research over the next 15 years. It is by no means a list of all desirable actions in Texas higher education, but rather outlines the four challenges which are the most critical to overcome for the future well-being of our state.

#### **Goal 1: Close the Gaps in Participation**

By 2015, close the gaps in participation rates across Texas to add 500,000 more students.

#### Strategies for the State

- 1. Make the Recommended High School Program (college preparatory courses) the standard curriculum in Texas public high schools and make it a minimum requirement for admission to Texas public universities by 2008.
- 2. Recruit, prepare and retain additional well-qualified educators for elementary and secondary schools.
- 3. Ensure that all students and their parents understand the benefits of higher education and the necessary steps to prepare academically and financially for college.
  - Carry out a sustained statewide public awareness campaign on the value of a college education, the preparation required and financial aid available.
  - Establish coordinated P-16+ informational, motivational and academic programs to prepare students for college.
- 4. Establish an affordability policy that ensures students are able to participate and succeed in higher education by:
  - Providing grants and scholarships to cover tuition, fees, and books for every student with financial need,
  - Setting tuition and fees in a manner that closes gaps in participation and success, and

• Establishing incentives that increase affordability through academic and administrative efficiencies in the higher education system.

# **Goal 2: Close the Gaps in Success**

# By 2015, increase by 50 percent the number of degrees, certificates and other identifiable student successes from high quality programs.

# Strategies for the State

- 1. Focus college and university efforts on increasing graduates in education, engineering, computer science, math, physical science, allied health, nursing and other critical fields.
- 2. Carry out the state's Uniform Recruitment and Retention Strategy and other efforts aimed at making college and university enrollment and graduation reflect the population of Texas.
- 3. Fund colleges and universities to reward increases in retention and graduation from high quality programs.
- 4. Create incentives and requirements for seamless student transitions among high schools, community and technical colleges, universities and health-related institutions.
- 5. Make partnerships and collaborations between the business community and higher education institutions a part of the culture of these organizations.

# **Goal 3: Close the Gaps in Excellence**

By 2015, substantially increase the number of nationally recognized programs or services at colleges and universities in Texas.

# Strategies for the State

- 1. Establish ladders of excellence for different types of institutions.
  - Require each public college and university to identify one or more programs or services to improve to a level of nationally recognized excellence and prepare a strategic plan to accomplish this goal.
  - Identify peer institutions for each public institution and establish excellence benchmarks.
- 2. Fund competitive grants to community and technical colleges and universities to match business contributions for acquiring equipment and software and maintaining high-tech instructional laboratories.

# **Goal 4: Close the Gaps in Research**

By 2015, increase the level of federal science and engineering research funding to Texas institutions by 50 percent to \$1.3 billion.

# Strategies for the State

- 1. Permit universities, like health science centers, to retain all overhead income from grants and contracts.
- 2. Establish the Texas Science and Engineering Collaborative to expand research in focused areas through collaboration among institutions.
- 3. Increase funding for the Advanced Research/Advanced Technology Programs.
- 4. Establish a competitive grant program to expand research and research capacity at developing research universities in current and projected major urban areas.

#### THE INTEGRATIVE PLAN: Promise For A New Century THE TEXAS A&M UNIVERSITY SYSTEM MARCH 2000 SUMMARY OF AZIMUTHS AND INITIATIVES

#### 1. Foster Collaboration Among System Institutions

- + Develop, communicate, and implement clearly defined missions.
- Achieve maximum collaboration among academic and research programs.
- Furnish access to resources in and out of the A&M System. Provide pipelines to graduate and professional school for graduates of A&M System institutions.
- Share best practices and establish linkages among like divisions or departments across the A&M System.

#### 2. Provide Educational Access and Excellence and Nurture Educational Success

- Manage growth to provide appropriate educational access.
- Increase the participation and success of underrepresented groups at all A&M System institutions.
- Foster educational success through innovative programs and services that integrate students into the intellectual and social life of the universities.
- Use technology, when appropriate, to increase access to excellence.
- Cultivate partnerships with community colleges.

# 3. Increase the Value of Our Academic Programs

- Deliver core programs that develop essential academic and life skills in all students.
- Produce highly qualified graduates for the state of Texas and beyond.
- Focus on academic programs that provide distinctive competencies for each system member.
- Recruit, develop, retain, and reward superior faculty who understand and are committed to their institutional missions.
- Recruit, develop, retain, and reward excellent staff and administrators who understand and are committed to their institutional missions.
- Enhance undergraduate, graduate, and continuing education with the use of innovative instructional technology.
- Be responsive to emerging disciplines and the needs of employers.
- ✤ Integrate agency researchers and staff into the academic pursuits of the universities.
- Emphasize leadership development and civic responsibility.

# 4. Increase the Value of Our Scholarship and Research

- Celebrate and support the broad research mission of Texas A&M University.
- Have targeted research missions for agencies and comprehensive A&M System universities.
- Enhance research collaboration among the universities and agencies.
- Enhance research collaboration with business and industry.

# HIGHER EDUCATION IN THE 21<sup>st</sup> CENTURY: Moving Every Texan Forward SPECIAL COMMISSION ON 21<sup>st</sup> CENTURY COLLEGES AND UNIVERSITIES JANUARY 2001 RECOMMENDATIONS FOR THE 2001 LEGISLATIVE SESSION

While the Commission is committed longer-term to developing a system of higher education as proposed above, we recommend the following actions to the Governor and the State Legislature for the 77<sup>th</sup> Legislative Session:

- 1. The Commission recommends at least doubling the amount of funding to the TEXAS grant program. This grant program has been a very positive step by the state in addressing the access issue and is consistent with the Commission's proposed longer-term emphasis on funding student grants. In addition, the Commission recommends that the Texas Legislature consider the development of a grant program that focuses more on the needs of community and technical college students.
- 2. The Commission recommends the development of a seamless educational system (PreK through graduate school) that eases the transition from one level to the next. The state must also continue to address vigorously the preparation of our young people in PreK through Grade 12 to improve participation in education beyond the secondary level. Several actions to improve the seamless transition of students are outlined in Chapter III of this report. Among these recommendations, the top priorities for the 2001 legislative session are:
  - Make the Recommended High School Program the standard curriculum in Texas public high schools;
  - Develop a comprehensive, statewide campaign (comparable to the "Don't Mess with Texas" anti-litter campaign) that informs students and parents of the value of higher education, the academic preparation needed to access higher education, and the availability of financial aid;
  - Authorize the "PreK-16 Council" to review education issues that contribute to a seamless governance of education from PreK through post-secondary education; and,
  - Provide incentives, including funding, to elementary, secondary, and post-secondary institutions for the expansion of PreK-16 initiatives that promote higher education recruitment, student retention, and student diversity.
- 3. The Commission recognizes that excellence in education in Texas is a prerequisite for this state to realize its goal of leadership in the United States. Access to higher education without accompanying excellence is a hollow victory and will not serve the needs of our citizens or our economic interests. In addition to actions outlined in Chapter III of this report, the Commission recommends that the following actions be given a priority in the 2001 legislative session:
  - Provide incentives to create centers of excellence on each campus that are consistent with the mission of the institution and provide the opportunity for national recognition;
  - Provide incentives for institutions of higher education to lower student to faculty ratios in

order to improve teaching effectiveness, student retention, and research; and,

- Charge the Texas Higher Education Coordinating Board and institutions of higher learning with developing accountability measures to measure excellence in those areas the institution has chosen as its focus.
- 4. The Commission recommends the reduction or elimination of excessive regulations and bureaucratic controls in order to improve the ability of higher education institutions to be flexible enough to respond to the changes in this state, as well as to national and global competition in higher education. As an initial step, the Commission recommends that the Legislature develop a program for a college or university "compact." This compact would be a contract between the state and an existing public college that would guarantee the reduction or elimination of certain state regulations and bureaucratic controls in exchange for meeting academic and financial performance criteria.
- 5. The Commission acknowledges that the future of capital construction for higher education presents special challenges. On the one hand, there is a need for expanded capacity to address access and a need for first rate facilities to promote excellence. On the other hand, it is probable that some part of these needs can and will be addressed by the integration of new technologies, including distance learning. With that in mind, the Commission recommends that future capital construction expansion for both current and future institutions be pursued cautiously and thoughtfully with a priority on expansion that addresses capacity in areas with greatest demand and/or most limited access, especially for populations that are underrepresented in our higher education system. Further elaboration of these issues is outlined in Chapter II and Chapter III, A., 8 of this report.
- 6. The Commission endorses the work of the Texas Higher Education Coordinating Board in developing the Texas higher education plan, *Closing the Gaps*. The general thrust of this plan is consistent with the recommendations of the Commission. The Commission urges the Legislature to support the goals and strategies outlined in the plan, and to consider the Commission's recommendations within the overall context of that plan.

#### TEXAS EQUAL EDUCATIONAL OPPORTUNITY PLAN FOR HIGHER EDUCATION THE STATE OF TEXAS MAY 1983

#### C. Enhancement of Prairie View A&M University

#### 1. Introduction

The Texas Legislature defined the mission of Prairie View A&M University in

1981 as follows:

Prairie View A&M University is a statewide general purpose institution of higher education and is a land-grant institution. Further, Prairie View A&M University is a statewide special purpose institution of higher education for instruction, research and public service programs which are dedicated to:

(1) enabling students with latent aptitudes, talents and abilities and of diverse economic, ethnic and cultural backgrounds to realize their full potential;

(2) assisting small and medium-sized communities to achieve their optimal growth and development; and

(3) assisting small and medium-sized agricultural, business and industrial enterprises to manage their growth and development effectively.

State policy shall continue to assure that improvements will be made as necessary to permit Prairie View A&M University to fulfill its defined mission. Where appropriate, such improvements will extend to physical plant and equipment, quality and range of program offerings, number and quality of faculty, student services and student financial aid. Further, Prairie View A&M University will have resources which are at least comparable to those at traditionally white institutions.

In regard to faculty salaries at Prairie View A&M University, the Texas A&M University Board of Regents directed Chancellor Frank W.R. Hubert on June 11, 1982, to conduct a comparative study of Prairie View A&M University faculty salaries and committed itself to rectify any inequities revealed by the study. The minute order which contained this assignment and commitment is as follows:

The Chancellor of The Texas A&M University System is directed to conduct a study to discover any inequities which may exist between Prairie View faculty salaries and faculty salaries at comparable institutions in the state and to identify any such equity problems by November 1, 1982. If inequities are found to exist, the Board of Regents will take necessary actions to rectify the inequities during the five-year life of the Texas Equal Educational Opportunity Plan for Higher Education.

On May 31, Chancellor Hubert informed The Texas A&M University Board of Regents of the specifications for the salary study. His memorandum follows:

May 31, 1982

#### MEMORANDUM NO. BR 82-72

TO:	Members, Board of Regents
	The Texas A&M University System

SUBJECT: Proposal to Study Faculty Salaries at Prairie View A&M University

In a letter dated April 26, 1982, and addressed to Chairman H.R. Bright (attached), Tom Rhodes, Chairman of the Governor's Special Committee for Equal Educational Opportunity, forwarded a request from the Office for Civil Rights that The Texas A&M University System Board of Regents pledge to conduct a study of faculty salaries at Prairie View. The Board of Regents was further requested to make a commitment by November 1, 1982, that if any inequities are identified by the study they will be rectified during the 5-year period covered by the Texas Equal Educational Opportunity Plan submitted to the Department of Education in June 1981.

In order to comply with this request, I propose that a study be undertaken to include analysis of the following data for Prairie View A &M University:

1) The number of individuals paid either wholly or primarily from faculty salaries, who have major administrative or coaching assignments.

2) The number of faculty employed on 9-month, 10<sup>1</sup>/<sub>2</sub>-month, or 12month appointments, relative to comparable institutions.

3) The specific nature of summer work assignments for faculty on  $10\frac{1}{2}$ -month and 12-month appointments.

- 4) Faculty qualifications as indicated by a current resume to include:
  - a) Current teaching fields;
  - b) All earned degrees, to include year, fields and granting

institutions;

- c) Years teaching at Prairie View and other institutions;
- d) Academic ranks held, as well as number of years in each rank and institution where rank held;
- e) Publications in refereed journals in the appropriate field of study.

5) Comparable salaries, by field and rank, of faculty with similar credentials at comparable institutions.

6) Level of staffing, by field of study, at Prairie View, relative to the number of semester credit hours and state subvention produced in each field.

7) Distribution of workload assignments for faculty, including both regular classroom teaching assignments and other professional assignments such as counseling and committee assignments.

The proposed study will be directed by Dr. Don Hellriegel, Interim Executive Vice Chancellor for Programs, with the assistance of appropriate staff members of both the System offices and Prairie View. Findings of the study will be presented to the Board of Regents at its September 1982 meeting. If discrepancies are found in comparisons of faculty salaries between Prairie View and other comparable institutions, a recommended set of actions to correct the discrepancies will also be presented to the Board for discussion and approval.

Frank W.R. Hubert Chancellor

Attachment

xc: Robert G. Cherry

The comparing institutions used in the study are:

Lamar University Sam Houston State University Southwest Texas State University Stephen F. Austin State University Texas A&I University Tarleton State University

There are no institutions in the Texas public higher education system which are strictly similar or comparable to Prairie View A&M University. However, the above institutions have sufficient characteristics in common with Prairie View to justify their use as comparing institutions. All of these institutions are primarily regional in their service areas and missions and are all classified as II-A level institutions by AAUP.

The faculty salary study has been completed and has revealed differences in salary levels at Prairie View A&M University and comparing institutions. The new PVA&M president and the new chancellor of the Texas A&M University System have efforts underway (1) to correct disparities where they reflect inequities, (2) to correct differences where they result from management inefficiencies or uneven allocation of funds, (3) to reallocate workloads and thereby reallocate salaries, (4) to attract more highly qualified new faculty members with higher salaries, and (5) to take other steps to raise average faculty salaries generally and by rank.

#### Comparative Faculty Salaries, 1981-82

		Comparative			
	PVAMU	Inst.		PVAMU	Total
<u>Rank</u>	<u>Average</u>	<u>Average</u>	<u>Diff.</u>	<u>FTE</u>	<b>Difference</b>
Professor	\$27,123	\$30,702	3,579	25.72	\$ 92,051.88
Assoc. Prof.	22,350	25,702	3,352	46.40	155,532.80
Asst. Prof.	20,386	21,420	1,034	75.73	78,304.82
Instructor	17,824	15,430	-2,394	86.37	<u>(206,769.78)</u>
				TOTAL	<u>\$119,119.72</u>

Texas is committed to eliminating disparities in faculty salaries at Prairie View A&M University. The average faculty salaries at Prairie View A&M University will be not less than that of the average of the six institutions against which Prairie View A&M was compared in the faculty salary study by the end of the plan and the disparity will be reduced by one half three years from the acceptance of this plan.

#### 2. <u>Steps to be Taken to Strengthen the Role of Prairie View A&M University</u>

On April 20, 1981, Dr. Frank W.R. Hubert, Chancellor of the Texas A&M University, wrote to Mr. Tom B. Rhodes, Chairman of the Governor's Special Committee as follows:

As you requested in your April 8 letter, I am forwarding copies of the "Prairie View A&M University Enhancement Plans" for your review and consideration in the

development of a state plan.

The plan includes strengthening and enhancement of existing and new: (a) academic programs, (b) research programs, (c) public service programs and (d) financial support.

The following principles guided the development of an enhancement plan for Prairie View A&M University:

- (1) The mission of the university was defined on a basis other than race.
- (2) The plan includes improvement in facilities, quality and range of programs, degree offerings, student assistance and other resources to make the university comparable to other similar universities.
- (3) The plan avoids educationally unnecessary program duplication with other institutions in close proximity.
- (4) The plan provides for improvement and expansion of resources at the university consistent with its mission.
- (5) The plan projects an enhancement program which assures that students will be attracted to the university solely on the basis of the quality of the educational programs and opportunities for individual growth and development.
- (6) The plan allows for priority consideration to placing new undergraduate, graduate or professional degree programs (including high-demand programs), courses of study, etc., which may be proposed at the university and which are consistent with its mission.
- (7) Wherever a program area is accreditable by a recognized accrediting body, accreditation will be sought by Prairie View A&M University and the Texas A&M University System administration.
- (8) The plan provides for specific goals to be achieved and timetables for review within a five-year period.

Of special note in reference to the enhancement of Prairie View A&M University are the special appropriations made by the 1981 Legislature in the amount of \$11.5 million above the formula-generated budget. Of that amount, \$2.4 million is for educational programs, as set out below:

Student Nurse Stipends	\$ 442,800
Library Facilities for Nursing Students	29,000
Counseling Services	273,340
Data Processing Equipment	161,420

Equipment for Undergraduate Instruction	400,000
Library Books	480,000
Energy and Plant Maintenance Study	250,000
Scholarships	212,400
Recruitment and Scholarships for Non-Black Students	212,400
Total	<u>\$2,461,360</u>

#### a. <u>Academic Programs to Strengthen Prairie View A&M University</u>

It is adopted as a goal of this plan that by the conclusion of the fifth year of the plan, Prairie View A&M University will enroll at least 25 percent of its student body in high demand or unduplicated degree programs, including programs to be selected from those listed on page 74. This list contains several new degree programs, at least six of which will be approved and offered by PV by the fifth year of the plan. Texas A&M University will not add any of these programs to its curricula during the life of the plan. The dates indicate the schedule for implementation (September).

Computer Science	B.S.	(1983)
Computer Engineering Technology	B.S.	(1983)
Animal Science	M.S.	(1984)
Electrical Engineering Technology	B.S.	(1984)
Mechanical Engineering Technology	B.S.	(1985)
Science & Mathematics Education	M.S.	(1985)
Health Sciences	B.S.	
Nursing	M.S.	
Animal Science	Ph.D.	
Science and Mathematics Education	Ph.D./E	d.D.

Existing professional programs at Prairie View A&M University, namely, Home Economics, Nursing, and Social Work will be enhanced. These measures will contribute significantly to the goal of enrolling 25 percent of the student body in high demand or unduplicated programs by the fifth year of the plan.

At least two of these programs will be implemented during the 1983-84 academic year, two in 1984-85, and two in 1985-86. In the event that any of these programs are discontinued during the life of the plan, an alternative new degree program shall be substituted for it, so that PV's ability to attract additional students will not be diminished. Listed below are the six new programs as presently planned by the school and the areas to be strengthened during the life of this plan. The numbers of enrollments shown are projected for the fifth year of the plan.

		Estimated
		Number-
_		Before Fifth
Category	Program	Year of Plan
New Programs	Create a College of Engineering	
	Technology	
	B.S., Computer Science	170
	B.S., Computer Engr. Tech.	125
	B.S., Elec. Engr. Tech.	103
	B.S., Mech. Engr. Tech	103
	M.S. in Mathematics and Science	e
	Education	90
	M.S. in Animal Science	40
	Subtotal	631
Strengthened	Home Economics	199
Programs	Nursing	340
	Social Work	126
	Subtotal	665
	GRAND TO	TAL <u>1,296</u> (Exceeds 25% Commitment)

## PRAIRIE VIEW A&M UNIVERSITY

Note on Calculations:

Projected Enrollment 5th Year: 4,855; 25% is 1,214

The pages immediately following contain the following information for each of the six new programs:

- Estimates of the projected number of students majoring in the programs for each year through 1986-87;
- Estimates of the additional personnel, library holdings, equipment, and facilities needed to implement the program; and
- The estimated cost of each new program and the source(s) of these funds.
- For those programs that are offered currently by Texas A&M University, an

explanation of why the program at Prairie View A&M University is expected to attract the number of students projected on a nonracial basis.

Steps have already been taken in regard to strengthening existing professional programs and adding new programs. Prairie View A&M University was authorized by the Coordinating Board in 1982 to offer the degree Master of Science in Engineering, the B.S. in Industrial Engineering and the B.S. in Chemical Engineering. The Texas A&M University System Board of Regents has approved new facilities for the College of Education. An M.S. program in Environmental Toxicology was also approved by the Coordinating Board in 1982. By the improvement in existing professional programs, adding programs, the improvement of existing facilities, equipment and library holdings, and the addition of new such resources, Prairie View A&M University will be strengthened academically and in its capacity to attract other-race students. The three new programs listed above have only just begun and it is still too early to measure their effectiveness in attracting whites.

The new and enhanced programs mentioned above will strengthen Prairie View A&M University and will attract more white students to that institution for the following reasons:

- 1. Programs will be accompanied by facilities improvements and campus attractiveness.
- 2. The programs will attract employers and users of the faculty expertise in the new and strengthened areas. That is, the programs will reach out into the community in ways other than instruction, including research, consulting, public service, etc. This in turn will give exposure resulting in attracting new students from the entire community.
- 3. New and strengthened programs in nursing will tie to the country's largest medical center located in Houston. This exposure has and will attract more nonminority students.
- 4. The increases in whites on this campus due to new and strengthened programs will result in attracting more whites to other fields as well.
- 5. As the quality of graduates from new and strengthened programs becomes

apparent in the market place and the workplace, whites who may not earlier have considered studying at this institution will have increased reason to consider it as equivalent to traditionally white institutions.

More specific explanation of improvements, data on demand for the proposed programs, and why the programs will attract more white students are included in each of the descriptions of new degree programs and areas to be strengthened set out below.

Prairie View A&M University's most effective strategy in attracting white students in the near term future will be by focusing on a commuting student and graduate student audience in the northwest sector of the metropolitan Houston area. Therefore, it is important for Prairie View A&M University to initiate and strengthen academic programs that are in high demand and that will, by their location near the northwest Houston service area (defined as the area between I-10, and I-45, outside the city limits of Houston and surrounding rural areas), be convenient to a commuting student audience (see map following). Prairie View A&M University will offer the six programs described below, as they are approved and implemented, at times convenient to the audience served in that geographic area. Prairie View A&M University will undertake annual visits to high schools in this geographic area of recruitment set aside as its service area to attract graduates to the Prairie View A&M main campus. During the life of the plan the Coordinating Board will restrict other state universities from offering any programs in this geographic area that would substantially duplicate any of the six programs described below, or the three program areas being strengthened, that is, Social Work, Nursing, and Home Economics.

To clarify the Prairie View A&M plans and the state commitment to assist the school in attracting white students, this is what will be done: The state has in effect, carved out the area described above as a geographic area exclusively set aside for Prairie View as a service area and as a recruitment area based on relative convenience for students for programs in this plan. In terms of commuting time the population west and northwest of Houston outside the city is closer to Prairie View A&M than it is to the University of Houston. This is due not only to shorter distances in some cases, but in others to the extremely heavy traffic in Houston and the fact that commuters to Prairie View A&M travel against the traffic flow at peak loads. By prohibiting duplication of course offerings in this area, the state will facilitate Prairie View's recruitment.

Listed below are the independent school districts in the prescribed service area and the

number of high schools in each district.

School District	No. of High Schools
Aldine	3
Cy-Fair	3
Houston ISD	6
Magnolia ISD	1
Montgomery ISD	1
Spring ISD	2
Waller ISD	1
Hempstead ISD	1
Katy ISD	2
Klein ISD	3
Spring Branch ISD	6
Tomball ISD	1
Alief ISD	4

## PRAIRIE VIEW A&M UNIVERSITY LEGISLATIVE BUDGET BOARD KEY PERFORMANCE MEASURES 1996, 1997, 1998, 1999, 2000

	19	996	19	997	19	998	19	999	20	000	]
	Actual	Targeted									
1. State Licensure Pass Rate of Engineering Graduates	0.0%	80.0%	44.0%	80.0%	22.2%	80.0%	41.5%	80.0%	60.0%	60.0%	+
2. State Licensure Pass Rate of Nursing Graduates	81.0%	93.0%	80.5%	93.0%	93.0%	99.0%	83.0%	99.0%	91.2%	93.0%	
3. State Pass Rate of Education EXCET Exam	63.0%	86.0%	72.8%	86.0%	61.8%	86.0%	67.7%	86.0%	75.9%	75.0%	+
4. Percent of Course Completers	93.3%	95.0%	93.9%	95.0%	94.1%	99.4%	96.0%	99.4%	95.1%	92.0%	+
<ol><li>Percent of first-time, full-time, degree-seeking freshmen earning a Baccalaureate degree within six academic Years</li></ol>	33.0%	32.0%	28.0%	32.0%	27.1%	33.0%	31.6%	33.0%	28.7%	30.0%	_
6. Retention rate of first-time, full-time, degree-seeking freshmen students after one academic year	62.9%	73.0%	64.0%	73.0%	64.1%	73.0%	69.1%	73.0%	70.2%	65.0%	+
<ol> <li>Retention rate of TASP students requiring remediation education after one academic year</li> </ol>	42.0%	57.0%	51.9%	57.0%	52.3%	58.0%	57.1%	58.0%	64.7%	51.0%	+
8. Dollar value of external or sponsored research funds (in millions	) 11	9	10.7	9	10.1	11	9.5	11	8.4	11	_
<ol><li>External or sponsored research funds as a percent of State appropriations</li></ol>	29.3%	35.3%	27.6%	35.3%	26.2%	35.3%	24.1%	35.3%	18.7%	22.0%	
10. Percent of lower division courses taught by tenured faculty	46.8%	51.0%	46.7%	51.0%	46.4%	52.2%	57.3%	52.2%	49.9%	47.0%	+
11. Number of undergraduate degrees awarded	642	*	660	*	720	763	706	773	640	N/A	Ľ
12. Number of minority graduates (undergrad + grad)	803	709	819	727	917	727	921	727	857	N/A	¥
<ol> <li>Percent of baccalaureate graduates who are first generation college graduates***</li> </ol>					47.7%		43.1%		46.8%	47.7%	
14. Administrative cost as a percent of total expenditures***			12.8%		12.9%		11.3%		12.2%	10.0%	

Source: Official report of LBB Performance Measures

Note: Actual 2000 not available at this time.

\*No State goals were set for this measure for the 1996 and 1997 period.

IERA:gp/Performance Measures Prepared 5/26/00 Revised: 10/25/00

Summary: Of the 12 measures with targets (N=14 total) PVAMU met the State goal for 6 and did not meet the goal for the remaining 6.

FY 2000: + Made or exceeded target — Failed to achieve target ➤ Decreasing

### **COMPONENT 1.1: UNIVERSITY COLLEGE**

## PROGRAM DESCRIPTION

University College (UC) is a program committed to providing an academically focused, studentcentered, structured environment for the entire university community with an emphasis on freshmen. UC is the outgrowth of two successful pilot programs: the Academy for Collegiate Excellence and Student Success (ACCESS) and the Panther Living and Academic Community Experience (PLACE). UC consists of three divisions. The Advisement Division (AD) that provides freshmen with holistic, intrusive, accessible advisement as well as a central point for accessing services and referrals to service. The Academic Enhancement Division (AED) serves the entire university. It encompasses the developmental education program providing services to over 1500 students. The AED is responsible for the Center for Academic Support that provides tutoring, workshops and other academic strengthening programs for all students. Finally, the University Scholars' Program is housed within the AED of UC. The Student Life Division (SLD) is responsible for the residential learning community. The emphasis is a living environment that is academically focused. Study hall is offered within the residence, as is tutoring and group study. The SLD provides students with ongoing orientation to university life and also offers opportunities to attend enrichment activities on and off the campus. UC is a holistic program that is focused on improving matriculation, retention and graduation rates while increasing student academic success and facilitating a smooth transition to the world of higher education.

## **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To retain a larger percentage of freshmen to the sophomore year.

#### **Objectives:**

- 1. Improve knowledge of financial aid issues and processes.
- 2. Improve the transition from University College to other residential facilities.
- 3. Improve registration procedures.
- 4. Improve the social/cultural quality of life (out-of-classroom experiences) for freshmen.
- 5. Improve the "customer" University bond. (connectivity issues)
- 6. Improve overall academic performance.
- 7. Improve academic advising.

#### Benchmarks:

- 1. Retention of first time full-time freshmen to the sophomore year will reach 75% by Fall 2005.
- 2. 75% of all eligible first-year students will participate in early registration by Spring 2003.
- 3. 75% of University College students will complete financial aid paperwork for the Fall semester by the end of the Spring 2003 semester.

## Goal 2: To retain a larger percentage of populations that are vulnerable to attrition (i.e. commuter students, African American males, etc.)

## **Objectives:**

- 1. Improve the short term and long term Orientation activities for these students
- 2. Improve academic advising.
- 3. Provide a supportive campus environment

## Benchmarks:

- 1. Retention of vulnerable populations to the sophomore year will reach 75% by Fall 2005.
- 2. 75% of all eligible students in these groups will participate in early registration by Spring 2003.
- 3. 75% of vulnerable students will complete financial aid paperwork for the Fall semester by the end of the Spring 2003 semester.

## Goal 3: To retain a greater number of ethnically underrepresented students

## Objectives:

- 1. Improve the short term and long term Orientation activities for these students
- 2. Improve academic advising
- 3. Provide a supportive campus environment

## Benchmarks:

- 1. Retention of ethnically underrepresented students to the sophomore year will reach 75% by Fall 2005.
- 2. 75% of ethnically underrepresented students will participate in early registration by Spring 2003.
- 3. 75% of ethnically underrepresented students will complete financial aid paperwork for the Fall semester by the end of the Spring 2003 semester.

Implementation Plan

## **UNIVERSITY COLLEGE**

Goal 1 To retain a larger percentage of freshmen to the sophomore year

**Objective 1** Improve knowledge of financial aid issues and processes.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Hold spring financial aid workshops in each residence hall to assist residents with financial aid paperwork for summer and fall and hold a spring workshop for commuter students in the Panther Room	Spring 2001 – Spring 2002	All University College residents will be notified of workshop opportunities and all commuter students will be identified and notified by mail.	Freshman Financial Aid Coordinator	\$250	OCR, University College
The University College Freshman Financial Aid Coordinator will hire appropriate staff for the University College Financial Aid Office	Spring 2001 – Fall 2001	The office will be appropriately staffed and operational	Freshman Financial Aid Coordinator	\$88,010	OCR, University College
Include a financial aid information handout in information packet mailed to newly admitted freshmen	Fall 2002 – Spring 2003	All admitted freshmen receive financial aid information prior to arrival on the campus	Freshman Financial Aid Coordinator	\$1,500	OCR, University College
Hold financial aid workshops for all professional and faculty advisors	Fall 2001 – Fall 2002	Two financial aid workshops conducted per year	Freshman Financial Aid Coordinator	\$250	OCR, University College

Implementation Plan

## **UNIVERSITY COLLEGE**

Goal 1 To retain a larger percentage of freshmen to the sophomore year

**Objective 2** Improve the transition from University College to other residential facilities.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Conduct housing orientation sessions for University College students	Spring 2001	Each University College residence hall will participate in a housing orientation each spring	Assistant Student Life Administrator	None	
Develop an informational handout on the payment requirements for upperclassmen campus housing facilities for distribution with fall semester final grades and spring mid- term grades	Spring 2001 – Fall 2001	Each University College student receives information on payment requirements for the upper classmen campus housing facilities	Student Life Administrator	None	

Implementation Plan

## **UNIVERSITY COLLEGE**

# Goal 1 To retain a larger percentage of freshmen to the sophomore year

**Objective 3** Improve registration procedures.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Develop an up-to-date 'book' of degree plan requirements for all advisors	Spring 2001 – Summer 2001	All advisors have access to the latest degree plans in book form or on-line	Project Director	\$500	State
Provide yearly training for Faculty Advisor Coordinators (FACs) on TASP policy and processes and provide them with materials to share with the faculty in their respective colleges	Fall 2001	The FACs from each college will receive yearly training and take that training back to the faculty in their respective colleges	Project Director	\$500	State
Implement a continuous training schedule for advisors on the use of SIS+	Spring 2002 – Fall 2003	Minimum 2 workshops a year conducted on the use of SIS+	Associate Project Director	None	
Develop the capability to carry out registration within each residence hall	Fall 2002 – Fall 2004	Each residence hall has the capability for in- house registration	Director of Information Technology; Associate Project Director	<ul> <li>a) \$28,000 for computers</li> <li>b) cost for wiring TBD \$75,000</li> </ul>	<ul> <li>a) OCR, University College</li> <li>b) OCR, University College</li> </ul>

Implementation Plan

### **UNIVERSITY COLLEGE**

# Goal 1 To retain a larger percentage of freshmen to the sophomore year

**Objective 4** Improve the residential, social and cultural quality of life (out-of-classroom experiences) for freshmen.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide appropriate management and supervision of University College to insure appropriate stewardship of resources and programs	Fall 2001	Each residence hall will have a resource management plan	Project Director	\$321,010	OCR, University College
Hire, train, supervise and evaluate mature, professional Learning Community Managers (LCMs) to provide a structured, academically focused residential environment in each hall	Fall 2001 – Fall 2002	Each residence hall will be managed by a trained LCA	Student Life Administrator; Assistant Student Life Administrator	<ul> <li>a. Salaries &amp; Benefits - \$402,500</li> <li>b. Training - \$5,000</li> <li>c. Travel - \$4,500</li> </ul>	OCR, University College
Hire, train, supervise and evaluate student Community Assistants (CAs) to live in the residence halls and assist the LCMs with building management	Fall 2001 – Fall 2002	Each residence hall will have two CAs	Student Life Administrator; Assistant Student Life Administrator	<ul> <li>a. Salaries &amp; Benefits - \$120,750</li> <li>b. Training - \$5,000</li> </ul>	OCR, University College
Set up a 'storefront police post' in University College to implement community policing practices, provide positive interaction among students and campus police and increase the visibility of uniformed police in the housing area	Fall 2001 – Fall 2002	A 'storefront police post' will be active in University College	Assistant Student Life Administrator; Campus Chief of Police	\$102,000	OCR, University College

A Faculty Fellow will be assigned to	Fall 2001 – Spring	Each hall will have a	Assistant Student	\$8,890	OCR, University
each residential hall and will help	2002	Faculty Fellow who	Life		College
develop and participate in a minimum		participates in a	Administrator		
of two academic, social or cultural		minimum of two co-			
activities for hall residents each		curricular activities			
semester, to include field experiences					
off campus					
Develop a constitution and by-laws	Fall 2001 – Fall 2002	All governance rules	Student Life	None	
for University College student		and regulations will be	Administrator		
governance and elect leadership		written and approved			
within each hall		and each residence hall			
		will have an established			
		student leadership			
		structure			

Implementation Plan

## **UNIVERSITY COLLEGE**

Goal 1 To retain a larger percentage of freshmen to the sophomore year

Objective 5 Improve the "customer" - University bond. (connectivity issues)

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide more frequent, smaller Orientation sessions for new students that allow more interaction and provide more information in an effective manner	Fall 2001 – Fall 2002	75% of the incoming class will be oriented in one-day sessions not exceeding 100 participants	Associate VP Student and Enrollment Services; Project Director; Advisement Coordinator	\$100,650	OCR, University College
Provide a special "freshman session" (Panther Camp) prior to the beginning of school for all freshman that provides activities related to the university's history and traditions	Fall 2001 – Fall 2001	75% of the incoming class will participate in panther Camp	Student Activities	None	
Provide on-going employee training on good customer service principles that include discussion of the special problems of freshmen and first- generation college students	Fall 2001 – Fall 2002	All non-academic employees will attend yearly customer service training	Director of Human Resources	None	
Develop a University College Newsletter that features University College news and highlights students and staff	Spring 2001 – Spring 2002	Newsletter made available to mail to University College parents	Academic Enhancement Administrator	None	

Implementation Plan

## **UNIVERSITY COLLEGE**

# Goal 1 To retain a larger percentage of freshmen to the sophomore year

**Objective 6** Improve academic advising.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Insure that the Advisor-Advisee ratio does not exceed 1 to 125	Fall 2001 – Fall 2002	Caseloads for PAs will not exceed 125 students	Advisement Coordinator	\$550,000	State
Provide monthly meetings and regular training for Faculty Advisement Coordinators	Fall 2001 – Fall 2002	Each college will have Faculty Advisement Coordinators who attend monthly meetings and provide information to faculty in their colleges	Project Director, Academic Coordinator	None	
Develop an up-to-date 'book' of degree plan requirements for all advisors	Spring 2001 – Summer 2001	All advisors have access to the latest degree plans in book form or on-line	Project Director	None	
Provide appropriate advisement instruments for use with students	Fall 2002 – Fall 2003	All freshmen will be administered the Holland Self-Directed Search and the Learning and Study Strategies Inventory	Advisement Coordinator	\$30,000	OCR, University College

Implementation Plan

## **UNIVERSITY COLLEGE**

Goal 1 To retain a larger percentage of freshmen to the sophomore year

**Objective 7** Improve overall academic performance.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide more tutoring opportunities In the residential complex	Spring 2001 – Spring 2001	Daily tutoring will be offered in the University College complex (M-Th)	Academic Support Coordinator; Assistant Student Life Administrator	\$84,000	Title III
Increase the number of difficult 1000 level courses offering Supplemental Instruction	Spring 2001 – Spring 2002	Four SI classes will be offered	Academic Support Coordinator; Department Heads	\$62,100	Title III
Develop an interdisciplinary Freshman Orientation Course team taught by faculty and Professional Advisors	Fall 2001 – Fall 2002	Class will be offered as a three-credit course	Dean University College; Project Director	\$12,700	OCR, University College

Implementation Plan

## **UNIVERSITY COLLEGE**

Goal 2 <u>To retain a larger percentage of populations that are</u> <u>vulnerable to attrition (i.e. commuter students; African</u> <u>American males, etc.)</u> 
 Objective 1
 Improve short term and long term Orientation for these students

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide information during orientation that addresses the special needs of vulnerable populations (i.e. financial aid, housing, ADA)	Fall 2001 – Fall 2002	Orientation will include information that addresses the needs of vulnerable populations	Associate VP Student and Enrollment Services	None	
Increase mentoring opportunities for vulnerable populations	Fall 2001 – Fall 2003	Mentoring programs will be available for populations considered vulnerable to attrition	Project Director, Advisement Coordinator; Student Activities Director	None	
TASP Initiative	Spring 2002 – Spring 2003	Provide TASP information briefing to three targeted high schools	Associate Project Director	\$6,000	OCR, University College

Implementation Plan

## **UNIVERSITY COLLEGE**

**Objective 2** 

Improve academic advising.

Goal 2 To retain a larger percentage of populations that are vulnerable to attrition (i.e. commuter students; African American males, etc.)

**Ouantitative** Responsibility Costs **Funding Source** Tasks Timelines Outcomes Provide Professional Advisors with Fall 2001 – Fall 2003 All professional Project Director; \$5,000 OCR, University Advisement training and/or professional advisors will receive in-College development geared to vulnerable house training on a Coordinator yearly basis on advising populations for vulnerable populations and/or attend professional conferences addressing these groups Provide additional financial aid Fall 2001 – Fall 2003 The financial aid Freshman None information developed **Financial Aid** information to these populations as Coordinator will include needed information relevant to the needs of these populations Fall 2001 – Fall 2002 Student will be Advisement Assist students to early register None contacted prior to early Coordinator; registration to University determine 'holds' status College Freshman and corrective action taken when possible Financial Aid Coordinator

**Implementation Plan** 

### **UNIVERSITY COLLEGE**

**Objective 3** 

Provide a supportive campus environment

Goal 2 To retain a larger percentage of populations that are vulnerable to attrition (i.e. commuter students; African American males, etc.)

**Ouantitative** Tasks Timelines Responsibility **Funding Source** Costs Outcomes Fall 2001 – Fall 2003 Encourage the development of clubs, Clubs, service Student None service organizations and support organizations or Activities groups that target vulnerable support groups for Director: vulnerable populations Advisement populations will be formed Coordinator Form focus groups from vulnerable Fall 2001 – Fall 2003 Focus groups will be Associate VP None populations to determine their needs formed and meet Student and regularly Enrollment Services Owens Clinic will provide support Fall 2001 – Fall 2002 Owens Clinic will do Head of Clinic None services for vulnerable populations as an assessment of support services needs needed and provide services as indicated

Implementation Plan

## **UNIVERSITY COLLEGE**

Goal 3 To retain a greater number of ethnically underrepresented students

**Objective 1** Improve short term and long term Orientation for these students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide information during orientation that addresses the special needs of ethnically underrepresented students	Fall 2001 – Fall 2002	Orientation will include information that addresses the needs of diverse populations	Associate VP Student and Enrollment Services	None	
Increase mentoring opportunities for ethnically underrepresented students and encourage faculty to be involved	Fall 2001 – Fall 2003	Mentoring programs will be available for populations considered vulnerable to attrition	Project Director, Advisement Coordinator; Student Activities Director; Academic Deans	None	

Implementation Plan

## **UNIVERSITY COLLEGE**

## Goal 3 To retain a greater number of ethnically underrepresented students

**Objective 2** <u>Improve academic advising.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide Professional Advisors with training and/or professional development geared to diverse populations	Fall 2001 – Fall 2003	All professional advisors will receive in- house training on a yearly basis on advising for diverse populations and/or attend professional conferences addressing these groups	Project Director; Advisement Coordinator	None	
Provide additional financial aid information to these populations as needed and in the language appropriate to the group	Fall 2001 – Fall 2003	The financial aid information developed will include information relevant to the needs of these populations	Freshman Financial Aid Coordinator	None	
Assist students to early register	Fall 2001 – Fall 2002	Student will be contacted prior to early registration to determine 'holds' status and corrective action taken when possible	Advisement Coordinator; Freshman Financial Aid Coordinator	None	

Implementation Plan

## **UNIVERSITY COLLEGE**

# Goal 3 To retain a greater number of ethnically underrepresented students

Objective 3 Provide a supportive campus environment

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Increase the number and quality of culturally diverse programs and support services geared toward International, Asian, Anglo, Native- American and Hispanic student populations	Fall 2001 – Fall 2003	University College will host a minimum of two activities per semester to foster cultural sensitivity and diversity	Assistant Student Life Administrator, Student Activities Director	None	
Encourage the development of clubs, service organizations and support groups that target vulnerable populations	Fall 2001 – Fall 2003	Clubs, service organizations or support groups for ethnically diverse students will be formed	Student Activities Director, Advisement Coordinator	None	
Form focus groups from ethnically diverse populations to determine their needs	Fall 2001 – Fall 2003	Focus groups will be formed and meet regularly	Associate VP Student and Enrollment Services	None	

#### **COMPONENT 1.2: ACCESS**

#### **PROGRAM DESCRIPTION**

The ACCESS program was the response of Dr. Charles A. Hines to three serious concerns facing PVAMU, the state of Texas and the nation: 1) The large number of academically underprepared students arriving at our colleges and universities; 2) The significant number of students leaving college between the freshman and sophomore year and 3) The unacceptably low graduation rates. The program has two components. The first is a seven-week, academically intense residential program often referred to as 'academic boot camp.' In this component the emphasis is on academic enhancement. The students spend over 200 contact hours in daily classes studying critical reading and thinking, mathematics, composition, problem solving and research methods. Five evenings a week the students participate in structured study halls that include workshops on speech and study skills. The students take several instruments to discover their study styles and possible major/career matches. On Saturdays they participate in field experiences where they have an opportunity to utilize their critical thinking and problem solving skills in relevant real worlds experiences such as the Challenge works experiential ROPES course at Texas A & M, a visit to a foreign consulate, a mock Mars Mission. These activities are complemented by a variety of cultural events. The sixth week of the program the students take the TASP, the state mandated college entrance test. The second element of the ACCESS program is University College.

### **COMPONENT 1.3: STUDENT DEVELOPMENT CENTER**

## **PROGRAM DESCRIPTION**

The Division for Student and Enrollment Services administers a comprehensive range of enrollment and student development, services, activities, and programs that support the cultural, social, intellectual, moral, and physical development of all students. The Division has a strong tradition of providing activities, programs, and services that are based on a student-centered philosophy, with the firm belief that student development services are an integral part of the total learning experience at Prairie View A&M University. All levels within the division are directed toward achieving productive results and continuous quality improvement at all times. "Excellence in service to students, Prairie View A&M University, and the community" provides the operational framework for the New Student Development Center.

## **GOALS, OBJECTIVES, AND BENCHMARKS**

## Goal 1: To strengthen the Division of Student and Enrollment Services in the areas of recruitment, retention, and graduation of students.

#### **Objectives:**

- 1. Create a university environment that promotes the social, cultural, moral, intellectual, and physical fitness growth and development of students.
- 2. Enhance the university recruitment and marketing programs.
- 3. Improve student access to student financial services and scholarships through total use of automation.
- 4. Increase the technology resources within the Division.
- 5. Employ student service personnel that will support the program focus of the Division.

#### Benchmarks:

- 1. Students will report a 75% level of satisfaction with each unit within the student service area by November 2002.
- 2. The university recruitment and marketing program will successfully incorporate and implement all new recruitment and marketing strategies by May 2002.
- 3. Financial services and scholarships will be totally automated by May 2002.
- 4. The Division for Student and Enrollment Services will be fully staffed, with all personnel in appropriate assignments by May 31, 2002.

Implementation Plan

## STUDENT DEVELOPMENT CENTER

Goal 1 To strengthen the Division of Student and Enrollment Services in the areas of recruitment, retention, and graduation of students **Objective 1** Create a university environment that promotes the social, cultural, moral, intellectual, and physical fitness growth and development of students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Identify and prioritize existing student support programs that need enhancing, new programs that need to be developed that will support cultural, social, moral, intellectual, physical fitness and development of students and implement.	Fall 2001 – Summer 2003	100% of programs in student service will support the division's goal.	Associate Vice President for Student Services	\$200,000	OCR, Student Development Center
Develop and provide post orientation programs for upper class students.	Fall 2002	All upper class students will participate in scheduled orientation programs	Coordinator of Orientation	\$35,000	OCR, Student Development Center
Develop and present residential, campus-wide and off site, culturally diverse programs and activities.	Fall 2001 – Summer 2003	Present at least a total of 12 culturally diverse programs	Director of Student Activities	\$35,000	OCR, Student Development Center
Identify, coordinate and implement an enhanced career services and job search program for students.	Fall 2001 – Spring 2003	All academic units will participate in the development and implementation of a comprehensive plan	Director of Career Services	\$45,000	OCR, Student Development Center
Contribute to the development and implementation of campus safety and security.	Fall 2001 – Summer 2003	85% improvement in the University safety and security	Vice President for University Operations	\$85,000	OCR, Student Development Center

Implementation Plan

## **STUDENT DEVELOPMENT CENTER**

Goal 1 <u>To strengthen the Division of Student and Enrollment</u> Services in the areas of recruitment, retention, and graduation of students Objective 2 Enhance the university recruitment and marketing programs.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Purchase twenty (20) telephones and twenty (20) computers for student workers.	Fall 2001	Office fully equipped with twenty (20) telephones and twenty (20) computers	Director of Recruitment and Retention	\$33,000	OCR, Student Development Center
Carry out a telephone recruitment campaign	Fall 2001	Twenty (20) students will be trained on telephone recruiting	Director of Recruitment and Retention	\$74,470	OCR, Student Development Center
Use a computerized system to track prospective students through admission and matriculation	Spring 2002	Six (6) laptop computers purchased	Director of Recruitment and Retention	\$15,000	OCR, Student Development Center
Design a user friendly Web page and CD-Rom.	Spring 2002	20,000 CD-Rom produced for distribution	Director of Recruitment and Retention	\$40,000	OCR, Student Development Center
Obtain advertisement in print and visual media.	Spring 2002	Identify five highly visible marketing resources in print and visual media	Director of Recruitment and Retention	\$500,000	OCR, Student Development Center
Purchase view guide and other recruitment materials.	Fall 2002	Acquire 1000 view guides	Director of Recruitment and Retention	\$29,530	OCR, Student Development Center

Implementation Plan

## STUDENT DEVELOPMENT CENTER

Goal 1 <u>To strengthen the Division of Student and Enrollment</u> Services in the areas of recruitment, retention, and graduation of students **Objective 3**Improve student access to student financial services and<br/>scholarships through total use of automation.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Identify appropriate automation that support financial aid/scholarship processing and awards.	Fall 2001	100% improvement in the delivery of financial aid and scholarships	Director of Student Financial Aid	\$150,000	OCR, Student Development Center
Identify appropriate resource materials that support financial aid/scholarship processing and awards.	Spring 2002 – Spring 2003	Secure 75% of resource material needed to support operations	Director of Student Financial Aid	\$45,000	OCR, Student Development Center
Provide training and development to help employees use automation efficiently.	Spring 2002	100% of employees will participate in training	Director of Student Financial Aid	\$5,000	OCR, Student Development Center

## STUDENT DEVELOPMENT CENTER

**Objective 4** 

Increase the technology resources within the Division.

### Goal 1 <u>To strengthen the Division of Student and Enrollment</u> <u>Services in the areas of recruitment, retention, and graduation</u> <u>of students</u>

**Ouantitative** Tasks Timelines Responsibility Costs **Funding Source** Outcomes Fall 2001 Identify technology needs within the Produce one (1) Associate Vice None Division. comprehensive President for technology list for the Student Services Division Submit purchase request for Fall 2001 – Spring All technology needs Associate Vice OCR, Student \$150.000 President for technology needs to include assistive 2002 will be in place Development technology for blind and hearing Student Services Center impaired. and Associate Vice President for Information Technology OCR. Student Identify resource materials, software, Fall 2001 – Spring Acquire sufficient \$100.000 Associate Vice and other supplies. 2002 materials, software, and President for Development supplies to support all **Student Services** Center division units and Associate Vice President for Information Technology

Implementation Plan

## **STUDENT DEVELOPMENT CENTER**

Goal 1 <u>To strengthen the Division of Student and Enrollment</u> <u>Services in the areas of recruitment, retention, and graduation</u> <u>of students</u> **Objective 5**Employ student service personnel that will support the<br/>program focus of the Division.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Identify existing personnel who can be reassigned to new task and identify new personnel needs that cannot be covered by existing personnel.	Fall 2001	All personnel that can be reassigned will be identified and all new personnel needs will be identified	Associate Vice President for Student Services	None	
Hire new employees.	Spring 2002	All positions are filled with qualified personnel	Associate Vice President for Student Services	\$300,000	OCR, Student Development Center

### **COMPONENT 1.4: HONORS SCHOLARSHIPS**

## **PROGRAM DESCRIPTION**

For many years Prairie View A&M University's Banneker Honors College provided specialized educational opportunities for academically talented students. However, as times changed it was determined that the program needed to be reinvigorated, expanded and given a new focus. The University Scholars Program was developed to do just that. The Scholars Program is a significant recruitment tool for the University for the most academically able students. The program should be expanded to double its current size. The University Scholars Program is seeking to develop an enriched academic experience that is challenging, rewarding and supportive. The program provides its participants with expanded opportunities to be mentored, to do research, to be involved in summer internships and specialized study programs, to be of service to the community, to become technologically competent; to gain leadership skills and to engage in a wide variety of broadening experiential activities both on and off campus. The University Scholars Program has raised the bar for entrance into and continued participation in the program. The Scholars Program is working with student affairs to identify significant scholarship dollars for Scholars participants. Further, PVAMU has some of the newest and finest campus housing in the country. The Scholars Program is working to insure that participants are housed in the academic Phase of this residential housing. Eventually it is hoped to house the Scholars participants in an Honors Program Academic Village as part of the overall privatized housing complexes.

## **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To increase the quality and quantity of students enrolled at the University

#### **Objectives:**

- 1. Increase recruitment activities that target high-achieving students.
- 2. Target regional high schools with large numbers of high-achieving students for recruitment activities.
- 3. Improve financial aid packaging and processing.
- 4. Change admissions criteria appropriately to attract high-achieving students.

#### Benchmarks:

- 1. Five national merit scholars will be enrolled by Fall 2003.
- 2. The average Total SAT score of enrolled students will increase to 900 by fall 2004.

## HONORS SCHOLARSHIPS

# **Goal 1** To increase the quality and quantity of students enrolled at the University

**Objective 1** Increase recruitment activities that target highachieving students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Create a college visitation day for high-achieving students.	Fall 2001 – Fall 2002	2 college visitation days conducted per year	Director of Recruitment	\$20,000 per year	OCR, Honors Scholarships
Create mailings that target high- achieving students	Fall 2001 – Fall 2002	3 mailings per year are sent to high-achieving students	National Merit Scholar Outreach Coordinator	\$5,000 per year	OCR, Honors Scholarships
Develop a mentor program for new high-achieving students involving Scholars Program Students	Fall 2001	Each prospective Scholars Program Student has at least one phone or email contact with a current Scholars Program student	Director of the University Scholars Program	None	

## HONORS SCHOLARSHIPS

# **Goal 1** To increase the quality and quantity of students enrolled at the University

**Objective 2**Target regional high schools with large numbers of<br/>high-achieving students for recruitment activities.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Identify regional high schools with high-achieving students	Fall 2001	20 regional high schools with high- achieving students are visited per year	National Merit Scholar Outreach Coordinator	None	
Establish mentorships involving Prairie View A&M University students and faculty with freshman and sophomore students at regional high schools	Fall 2002 – Spring 2003	20 student-student and 5 faculty-student mentorships are established	Director of the University Scholars Program	\$5,000 per year	OCR, Honors Scholarships
Provide scholarship and other information to counselors at regional high schools with high-achieving students	Spring 2002	Scholars Program applications and brochures are mailed to 50 regional high schools	National Merit Scholar Outreach Coordinator	\$2,000 per year	OCR, Honors Scholarships

### HONORS SCHOLARSHIPS

# Goal 1 To increase the quality and quantity of students enrolled at the University

**Objective 3** Improve financial aid packaging and processing.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide full scholarships for students qualifying for the University Scholars Program	Fall 2001 – Fall 2002	30 students per year receive full scholarships	Director of Academic Scholarships	\$1,200,000 per year	OCR, Honors Scholarships; Matching Funds
Provide complete financial aid packages for students who qualify for partial scholarships	Fall 2001 – Fall 2002	46 students per year receive partial scholarships (average of \$2000/student)	Director of Academic Scholarships	\$368,000 per year	OCR, Honors Scholarships; Matching Funds

#### HONORS SCHOLARSHIPS

# **Goal 1** To increase the quality and quantity of students enrolled at the University

**Objective 4** <u>Change admissions criteria appropriately to attract</u> <u>high-achieving students.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Modify mailing materials to exclude mention of the provisional admission option	Fall 2001	All advertisements sent to prospective students include only the regular admissions requirements	Public Relations Director	None	
Develop a schedule and plan for phasing out of provisional admission to the University	Fall 2001 – Fall 2004	No provisional students are admitted to the University	Chair of the Admissions and Academic Standards Committee	None	
Raise the minimum SAT and equivalent ACT scores for admission to the University	Fall 2003 – Fall 2006	The minimum SAT score for admission to the University is 850 or higher	Chair of the Admissions and Academic Standards Committee	None	

#### **COMPONENT 2.1: INFORMATION TECHNOLOGY**

#### PROGRAM DESCRIPTION

This program is designed to strengthen the Information Technology Services offered to students, faculty, and staff. This will include technology upgrades and sufficient resources to further implement the Student Information System, enhance integration of appropriate technology into education, research, and operations; and offer adequate services and presence on the Web. Students, faculty, and staff will benefit from appropriate, reliable, and secure information technology resources to achieve excellence. As a support unit, the IT Department will provide competitive advantages in teaching, learning, research, outreach, and services.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To integrate information technology into all aspects of the University mission

#### **Objectives:**

- 1. Enhance teaching and learning environment for students, faculty, and staff
- 2. Increase support to research
- 3. Improve service to students, faculty and staff

#### Benchmarks:

- 1. Provide 25% greater access to students and employees by Spring 2002
- 2. Provide a 20% faster and more reliable network by Fall 2001
- 3. Provide security, redundancy, and backup systems by Spring 2002

#### Goal2: To provide excellent services via technology resources

#### **Objectives:**

- 1. Create and maintain a robust infrastructure responsive to university goals
- 2. Attract and retain skilled and knowledgeable personnel
- 3. Study challenges, consult experts, and assemble the best possible teams

#### Benchmarks:

- 1. Information Technology will meet 90% of commitments, deadlines, and priorities by Fall 2005
- 2. Information Technology will provide initiatives and utilize creativity to achieve goals by Fall 2005
- 3. Staff and customer satisfaction with Information Technology services will increase by 10% by Fall 2002

#### **INFORMATION TECHNOLOGY**

# **Goal 1** To integrate information technology into all aspects of university mission

**Objective 1** Enhance teaching and learning environment for students, faculty, and staff.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide wireless services for main and Houston area campuses	Spring 2002	Wireless capability for all E&G buildings	Network Manager	\$100,000	OCR, Information Technology and Title III
Provide training for faculty and staff	Spring 2002 – Spring 2003	Two (2) workshops per semester	Technology Integration Manager	\$40,000	OCR, Information Technology
Increase quality and quantity of Web and online information	Fall 2001	Revised Web site and up-to-date information	Chief Information Officer	\$60,000	Title III and OCR, Information Technology
Provide distance education resources	Spring 2002 – Fall 2002	Operational course management software and hardware	Technical Support Manager	\$80,000	Title III and OCR, Information Technology

#### **INFORMATION TECHNOLOGY**

# Goal 1 To integrate information technology into all aspects of university mission

**Objective 2** Increase support to research.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Increase bandwidth for main and remote campuses	Spring 2002	Increase capacity by 100%	Network Manager	\$25,000	OCR, Information Technology
Enhance network management and infrastructure	Spring 2002	Increase up time and stability by 10%	Network Manager	\$40,000	OCR, Information Technology
Increase university exposure and reputation via the Web	Fall 2001	Provide links to all PVAMU sponsored programs activities with Web sites	Network Manager	\$5,000	OCR, Information Technology

#### **INFORMATION TECHNOLOGY**

# Goal 1 To integrate information technology into all aspects of university mission

**Objective 3** Improve service to students, faculty and staff.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide faculty and staff training (II)	Fall 2001 – Spring 2003	Training schedule for all university personnel	Technology Integration Manager	\$70,000	OCR, Information Technology
Electronic document management	Fall 2001 – Spring 2003	90% of student documents in the Records Office will be digitized	Technology Integration Manager	\$200,000	OCR, Information Technology; State
Develop Information Technology policies, procedures, and processes	Spring 2002	Complete SOP handbook	Chief Information Officer	\$40,000	OCR, Information Technology

#### **INFORMATION TECHNOLOGY**

#### Goal 2 To provide excellent information technology resources

**Objective 1** Create and maintain a robust infrastructure responsive to university goals.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Acquire and install dialup equipment	Spring 2002	Increase dialup access by 50%	Network Manager	\$20,000	OCR, Information Technology
Acquire network backup and redundancy systems	Spring 2002	Required backup capability for IT online services	Network Manager	\$110,000	OCR, Information Technology
Acquire security/intrusion systems (network, data, and Physical)	Spring 2002	Capability to comply with Department of Information Resources requests	Network Manager	\$100,000	OCR, Information Technology

Implementation Plan

#### **INFORMATION TECHNOLOGY**

Goal 2 To provide excellent information technology resources

**Objective 2** <u>Attract and retain skilled and knowledgeable personnel.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Hire additional personnel	Spring 2002 – Spring 2003	Helpdesk (\$55K), Systems Analyst (\$65K), Network Analyst (\$55K), Technicians (\$40K each)	Chief Information Officer	\$650,000	OCR, Information Technology; Title III
Provide staff equity and exemplary performance pay raises	Fall 2001	Maintain pay equity with comparable institutions	Chief Information Officer	\$220,000	OCR, Information Technology
IT employee development	Spring 2002	Training, workshops and/or certificates for 90% of Networking staff and 100% of IT Managers	Chief Information Officer	\$80,000	OCR, Information Technology
Technology upgrade for IT employees	Spring 2002 – Spring 2003	Upgrade 10 systems per year	Chief Information Officer	\$35,000	OCR, Information Technology

#### **INFORMATION TECHNOLOGY**

#### Goal 2 To provide excellent information technology resources

Objective 3 <u>Study challenges, consult the experts, and assemble the best possible teams.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Hire an outside expert to conduct a need/gap analysis	Fall 2001	Report on the needs/gap analysis performed by the expert	Chief Information Officer	\$5,000	OCR, Information Technology
Outsource special IT projects	Fall 2001 – Spring 2003	Response time improved by 50% on special departmental projects	Chief Information Officer	\$120,000	OCR, Information Technology

#### COMPONENT 2.2: STRENGTHEN HUMAN RESOURCES – FACULTY RECRUITMENT AND RETENTION

#### PROGRAM DESCRIPTION

The quality of any institution of higher education is determined by the quality of its faculty. This program is intended to raise the level of quality of Prairie View A&M University's faculty to premier status. The program will raise compensation for outstanding and highly productive faculty and recruit, retain and develop faculty.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To improve the academic credentials of faculty

#### **Objectives:**

- 1. Recruit faculty with terminal degrees to fill all appropriate full-time positions at the University.
- 2. Provide opportunities for current faculty to obtain terminal degrees appropriate to the teaching discipline.

#### Benchmarks:

- 1. 90% of all Prairie View A&M University faculty will have a terminal degree appropriate to the teaching discipline by fall 2003.
- 2. Three current non-tenure-track Prairie View A&M University faculty will have obtained terminal degrees in their teaching disciplines by fall 2005.

#### Goal 2: To improve faculty evaluation and compensation

#### **Objectives:**

- 1. Evaluate faculty for merit-based salary increases.
- 2. Provide increased opportunities for faculty development.

#### Benchmarks:

- 1. Average Student Opinion Survey scores will improve to 1.5 on a 1-5 scale (1 = highest) by Fall 2004.
- 2. Faculty salaries will exceed the average for West region Comprehensive Universities by Fall 2005.

#### FACULTY RECRUITMENT AND RETENTION

Goal 1 To improve the academic credentials of faculty

**Objective 1** <u>Recruit faculty with terminal degrees to fill all</u> <u>appropriate full-time positions at the University.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Determine faculty recruitment priorities	Fall 2001	Field-specific faculty recruitment advertisements appear in the <i>Chronicle for</i> <i>Higher Education</i>	Academic Deans	\$10,000	OCR, Faculty Recruitment, Retention, and Development
Develop an interview process appropriate to each discipline	Fall 2001 – Spring 2002	Interviews are conducted for all disciplines receiving applications from qualified individuals	Academic Deans	\$200,000	OCR, Faculty Recruitment, Retention, and Development
Re-evaluate faculty recruitment needs	Spring 2002 – Fall 2002	Field-specific faculty recruitment advertisements appear in field-specific journals and other publications	Academic Deans	\$10,000	OCR, Faculty Recruitment, Retention, and Development
Hire new faculty	Fall 2001 – Fall 2003	All identified full-time faculty positions are filled	Academic Deans	\$1,000,000	OCR, Faculty Recruitment, Retention, and Development

#### FACULTY RECRUITMENT AND RETENTION

Goal 1 To improve the academic credentials of faculty

Objective 2 <u>Provide opportunities for current faculty to obtain</u> terminal degrees appropriate to the teaching discipline.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Create instruments for evaluation of faculty development needs	Fall 2001	Appropriate evaluation instruments are in place for all academic areas	Academic Deans	None	
Carry out faculty assessment for development needs	Spring 2002 – Fall 2002	Signed contracts with three faculty members	President's Office	None	OCR, Faculty Recruitment, Retention, and Development
Enroll faculty members in Ph.D. programs	Spring 2003	Three faculty members are enrolled in terminal degree programs	President's Office	\$45,000	OCR, Faculty Recruitment, Retention, and Development

#### FACULTY RECRUITMENT AND RETENTION

#### Goal 2 To improve faculty evaluation and compensation

**Objective 1** Evaluate faculty for merit-based salary increases.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Develop faculty merit pay evaluation instruments, procedures, and guidelines	Fall 2001	Faculty merit evaluation instruments and procedures are determined that are appropriate for all academic areas	Academic Deans	None	
Carry out the faculty evaluation procedures for merit pay increases	Fall 2001 – Spring 2002	Faculty are identified in each academic area for merit increases	Academic Deans	\$200,000 per year	OCR, Faculty Recruitment, Retention, and Development

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#### FACULTY RECRUITMENT AND RETENTION

#### Goal 2 To improve faculty evaluation and compensation

Objective 2 <u>Provide increased opportunities for faculty</u> <u>development.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Determine faculty development evaluation instruments, procedures, and guidelines	Fall 2001	Faculty evaluation instruments and procedures are determined that are appropriate for all academic areas	Academic Deans	None	
Conduct regular faculty development sessions on uses of technology in instruction	Fall 2001	Two technology workshops are conducted each semester	Director of the Center for Teaching Excellence and Distance Learning	\$5,000	OCR, Faculty Recruitment, Retention, and Development
Identify off-campus faculty development opportunities	Fall 2002 – Spring 2003	10 faculty members per year will be sent to faculty development workshops or conferences	Director of the Center for Teaching Excellence and Distance Learning	\$15,000	OCR, Faculty Recruitment, Retention, and Development
Provide sabbaticals for identified faculty	Fall 2004 – Fall 2006	10 faculty members per year will receive sabbaticals	Academic Deans	\$500,000	OCR, Faculty Recruitment, Retention, and Development

#### **COMPONENT 3.1: ACCREDITATION SUPPORT**

#### PROGRAM DESCRIPTION

Accreditation support seeks to eliminate current deficiencies and build the infrastructure necessary to acquire AACSB accreditation for the College of Business. Support is required for library holdings, instructional equipment, faculty and professional staff additions, salary increases, graduate student assistantships, instructional resources and outcomes assessment instruments.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To attain AACSB accreditation for the College of Business

#### **Objectives:**

- 1. Enhance and improve the College of Business academic programs.
- 2. Establish the infrastructure and complete the processes necessary to meet accreditation standards.

#### Benchmarks:

- 1. AACSB accreditation candidacy will be attained by Spring 2003
- 2. AACSB accreditation will be attained by Spring 2005

#### Goal 2: To maintain the Institutional accreditation with SACS

#### **Objectives:**

1. Achieve full compliance with SACS criteria.

#### Benchmarks:

1. Full compliance with SACS criteria will be achieved by Spring 2002

#### **ACCREDITATION SUPPORT**

#### Goal 1 To attain AACSB accreditation for the College of Business

**Objective 1** Enhance and improve the College of Business academic programs.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Purchase additional on-line databases (Dow Jones or Ebscohost)	Fall 2001 – Fall 2002	Add 80,000 volumes to the Coleman library Business collection	Dean of Business; Director of Coleman Library	\$40,000	OCR, Accreditation Support
Assess faculty, research, equipment, faculty development activities, and the Business curriculum for compliance with AACSB standards	Fall 2001 – Spring 2002	Faculty and curricula that meet accreditation standards	Dean of Business	\$140,000	OCR, Accreditation Support
Conduct mock self-study	Spring 2002	Self-study	Dean of Business	None	
Address deficiencies cited by the visiting committee	Summer 2003	AACSB standard compliance	Dean of Business	\$10,000	OCR, Accreditation Support

#### **ACCREDITATION SUPPORT**

Goal 1 To attain AACSB accreditation for the College of Business

**Objective 2** Establish the infrastructure and complete the processes necessary to meet accreditation standards.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Contribute to the development and implementation of campus safety and security.	Fall 2001 – Summer 2003	85% improvement in the University safety and security	Vice President for University Operations	\$25,000	OCR, Accreditation
Establish College of Business leadership	Summer 2001 – Fall 2001	A dean and permanent department heads are selected	President	\$10,000 \$60,000 per year	OCR, Faculty Recruitment, Retention, and Development
Apply for candidacy to AACSB	Fall 2002 – Spring 2003	Candidacy achieved and fees paid	Dean of Business	\$15,000 per year	OCR, Accreditation
Prepare for visiting committee site visit	Spring 2003	Visiting committee report on deficiencies	Dean of Business	\$10,000	OCR, Accreditation
Submit self-study and related documents	Spring 2004 – Spring 2005	AACSB accreditation	Dean of Business	\$125,000	

Implementation Plan

# **ACCREDITATION SUPPORT**

#### Goal 2 To maintain the Institutional accreditation with SACS

**Objective 1** <u>Achieve full compliance with SACS criteria.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Identify and purchase assessment instruments	Summer 2001	Adoption of five standardized assessment instruments	Director of Institutional Research	\$20,000	TBD
Add personnel in the Institutional Research and Effectiveness Office	Fall 2001	0.5 FTE Staff	Vice President for Finance and Administration	\$35,000 per year	TBD
Establish effectiveness training for all personnel	Fall 2001	2 workshops per year	Director of Institutional Research	\$8,000 per year	TBD
Strengthen library support	Fall 2001	Reference materials and instructional support purchased as needed for compliance with SACS criteria	Director of Coleman Library	\$75,000	TBD
Create mini-grants for faculty who include students in research	Fall 2001 – Spring 2002	10% increase in the number of faculty and students engaged in collaborative research	Vice President for Finance and Administration	\$18,000	TBD
Create teaching/research assistantships	Fall 2001	3 teaching/research assistantships per semester	Dean of the Graduate School	\$44,000 per year	TBD

#### **COMPONENT 4.1: COLLEGE OF NURSING BUILDING**

#### **PURPOSE**

The nursing program's primary goal is to educate beginning professional nurses who have a foundation for continuing personal, professional and educational growth. Graduates will have an increased ability to practice in a variety of settings, and will be prepared to assume leadership roles in responding to the health needs of a rapidly changing and complex society. This strengthening and enhancing initiative will also assist in filling the tremendous shortage of nurses that exists in Texas and across America. Additionally, nurses will be prepared to provide service to an increasingly culturally diverse and aging population.

#### **BENEFITS TO TEXAS**

The College of Nursing supports the university mission of teaching, research and service. The College of Nursing has an 81-year history of graduating significant numbers of minority nurses. The development and implementation of the Master of Science Family Nurse Practitioner Program with a focus on urban and rural health care further supports the university missions to provide advanced education through the masters program.

Task	Deadline	Outcome Documentation
Project Initiation	July 2001	Form C-1 (PVAMU)
Needs Assessment	August 2001	Preliminary Program of Requirements
Send preliminary Program of	September 2001	Letters to Architect/Engineer
Requirements to short list of		Firms
Architect/Engineer Firms		
Architect/Engineer Selection	October 2001	TAMUS F, P&C & PVAMU User
		Coordinator Form C-31
Program of Requirements	November 2001	TAMUS F, P &C & PVAMU
		College of Nursing User
		Coordinator
Negotiate Architect/Engineer	December 2001	Architect/Engineer Contract
Contract		
Initiate Concept Design	January 2002	Architectural Drawings
Approve Concept Design	May 2002	Letter of Approval
Authorize Construction	May 2002	Letter of Authorization
Documents Preparation	-	
Construction Documents	October 2002	Architectural & MEP Drawings
Accept contractor proposals	December 2002	Proposals received

#### **IMPLEMENTATION SCHEDULE**

Task	Deadline	Outcome Documentation
Bidding and Negotiations	January 2003	TAMUS F, P&C & PVAMU User
		Coordinator
Contract Administration	February 2003	TAMUS F, P&C & PVAMU User
		Coordinator
Construction Commencement	March 2003	TAMUS F, P&C & PVAMU User
		Coordinator
Construction Complete	June 2005	TAMUS Form 111300
Install Movable Furnishings	July 2005	Furnishings installed
Beneficial Occupancy	August 2005	TAMUS Form C-13A

#### **COMPONENT 4.2: STRENGTHEN ACADEMIC NURSING PROGRAMS**

#### **PROGRAM DESCRIPTION**

Prairie View A&M University College of Nursing has been the major producer of minority professional nurses for Texas since its inception in 1918. The graduates are prepared to serve the mass population of culturally diverse vulnerable individuals and groups in the State. Enhancement of the College's program offerings will help to contribute to the State's need for 10,000 registered nurses annually entering the work force over the next 10 years. Also, there will be a greater production of minority nurses prepared as nurse practitioners and in other advanced practice and leadership roles, which are sorely needed in Texas to address the nursing shortage.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

# Goal 1: To expand the offerings and options of study for undergraduate and graduate degrees in Nursing to coincide with the Texas Health Plan designed to meet the disparities in health outcomes in Texas

#### **Objectives:**

- 1. Appraise the effectiveness of the College of Nursing in delivering undergraduate and graduate programs.
- 2. Generate high faculty performance and effectiveness through development and recruitment.
- 3. Design new program tracks in Nursing justified by program evaluation and consumer trends and needs.
- 4. Create a campus climate and community to ensure student and graduate satisfaction.

#### Benchmarks:

- 1. 80% of the Nursing faculty will be prepared at the doctoral level by 2007.
- 2. Enrollment in the College of Nursing will increase to 500 by Fall 2007.
- 3. 93% of BSN graduates will pass the national licensing examination for the registered nurse by 2005.
- 4. 100% of MSN graduates will pass the national examination for certification in advanced nursing practice by Fall 2003.

#### STRENGTHEN ACADEMIC NURSING PROGRAMS

Goal 1 To expand the offerings and options of study for undergraduate and graduate degrees in Nursing to coincide with the Texas Health Plan designed to meet the disparities in health outcomes in Texas **Objective 1** <u>Appraise the effectiveness of the College of Nursing in</u> <u>delivering undergraduate and graduate programs.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Carry out a needs assessment	Fall 2001	.80 reliability coefficient of nursing manpower needs met for local community and state-wide	College Program Evaluation and Curriculum Committee Chairs; Consultant	\$30,000	OCR, Nursing Enhancement
Perform a program evaluation	Fall 2001 – Spring 2002	.75 reliability coefficient for demonstration of program effectiveness	College Program Evaluation Committee Chair; Consultant and Program Evaluator	\$30,000	OCR, Nursing Enhancement
Create the Minority Health and Research Center	Spring 2002 – Spring 2003	Physical and organizational structure approved and operational	Associate Dean for Research and Development, College of Nursing	None	

Implementation Plan

#### STRENGTHEN ACADEMIC NURSING PROGRAMS

Goal 1 To expand the offerings and options of study for undergraduate and graduate degrees in Nursing to coincide with the Texas Health Plan designed to meet the disparities in health outcomes in Texas Objective 2 Generate high faculty performance and effectiveness through development and recruitment.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Recruit faculty with terminal degrees	Fall 2001 – Summer 2007	7 new faculty are hired	Dean of Nursing	\$10,000	OCR, Faculty Recruitment, Retention, and Development
Enroll faculty in doctoral programs	Fall 2001 – Summer 2007	7 faculty members completed doctoral programs	Associate Dean for Administration and Academic Programs, College of Nursing	\$92,122	OCR, Nursing Enhancement
Create a Department of Continuing Education	Fall 2002 – Summer 2003	One continuing education program offered per quarter	Director of Continuing Education, College of Nursing	\$86,200	OCR, Nursing Enhancement
Enroll faculty in continuing education programs	Fall 2001 – Summer 2007	100% of the faculty attending one approved continuing education program annually.	Director of Continuing Education, College of Nursing	\$25,000	OCR, Nursing Enhancement

Implementation Plan

#### STRENGTHEN ACADEMIC NURSING PROGRAMS

**Goal 1** To expand the offerings and options of study for undergraduate and graduate degrees in Nursing to coincide with the Texas Health Plan designed to meet the disparities in health outcomes in Texas **Objective 3** Design new program tracks in Nursing justified by program evaluation and consumer trends and needs.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Select new program tracks for the College of Nursing	Fall 2001 – Fall 2002	Articulation program for technical nurses: LVNs to BSN Program launched; Two specialty tracks for the MSN launched.	Associate Dean for Administration and Academic Programs, College of Nursing	\$31,940	OCR, Nursing Enhancement
Obtain approvals for new program tracks for the College of Nursing	Fall 2002	All new program tracks are initiated: faculty appointed 2 per undergraduate and graduate programs.	Director, LVN- BS Program; Director, Graduate Nursing Program	\$289,560	OCR, Nursing Enhancement
Purchase materials and supplies needed for the new programs	Spring 2003 – Summer 2003	Acquisition of equipment and supplies are attained	Assistant to the Dean	\$88,500	OCR, Nursing Enhancement
Select appropriate library resources for new program tracks	Spring 2002 – Spring 2003	Library requisitions completed.	Director, Graduate Nursing Program; and Library Committee Chair	\$40,000	OCR, Nursing Enhancement

Implementation Plan

#### STRENGTHEN ACADEMIC NURSING PROGRAMS

**Goal 1** To expand the offerings and options of study for undergraduate and graduate degrees in Nursing to coincide with the Texas Health Plan designed to meet the disparities in health outcomes in Texas **Objective 4** <u>Create a campus climate and community to ensure</u> <u>student and graduate satisfaction.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Establish student life areas in the College of Nursing building	Fall 2002 – Spring 2003	Nine (9) organized student generated activities annually; Wellness and aerobics center established.	Assistant to the Dean; Student Advisory Council Chair	\$35,000	OCR, Nursing Enhancement
Create a student mentoring program	Fall 2002 – Spring 2003	50% of faculty participation in the mentoring program; 100% student participation in mentoring program.	Associate Dean for Administration and Academic Programs, College of Nursing	\$37,500	OCR, Nursing Enhancement
Design a new student recruitment campaign	Fall 2001 – Fall 2007	Student enrollment plan in operation	Recruiter; Assistant to the Dean	\$125,678	OCR, Nursing Enhancement
Contribute to the development and implementation of campus safety and security.	Fall 2001 – Summer 2003	85% improvement in the University safety and security	Facilities Coordinator, College of Nursing	\$62,500	OCR, Nursing Enhancement

#### **COMPONENT 5.1: STRENGTHEN ACADEMIC ENGINEERING PROGRAMS**

#### PROGRAM DESCRIPTION

The College of Engineering's status as a nationally prominent engineering school will be solidified and enhanced, making it attractive to all students in the State of Texas. Strengthening the academic offerings will result from typical improvements such as modernizing and upgrading the curricula and program offerings, upgrading equipment, technology and laboratories, improving the numbers and/or quality of faculty, increasing program retention and graduation rates, maintaining accreditation for all programs, developing a Fundamentals of Engineering (FE) enhancement program, and developing a graduate program infrastructure.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To attain and maintain excellence in engineering education

#### **Objectives:**

- 1. Develop a Fundamentals of Engineering (FE) Enhancement Program.
- 2. Expand the Engineering curriculum assessment process to include evidence obtained from student portfolios, nationally-normed subject content examinations, alumni surveys, employer surveys, and placement of graduates.
- 3. Upgrade and maintain laboratory and classroom facilities.

#### Benchmarks:

- 1. At least a 65% pass rate on state licensure of engineering graduates will be attained by Fall 2003.
- 2. One hundred percent (100%) of engineering graduates will be placed in jobs or graduate school by Fall 2003.
- 3. One-hundred percent (100%) of laboratories and classrooms will meet accreditation standards by Fall 2004.
- Goal 2: To recruit and retain students who have demonstrated a capacity to excel in an environment that integrates advanced information technology with creativity, critical thinking, and problem solving

#### Objectives:

- 1. Increase average SAT and ACT scores for students pursuing engineering degrees.
- 2. Increase enrollment in the Engineering Science Concepts Institute (Summer Bridge Program).

#### Benchmarks:

- 1. Enrollment in Engineering Science Concepts Institute will increase to 75 students per year.
- 2. Average SAT and equivalent ACT scores for students pursuing engineering degrees will increase to 1200 by Fall 2005.
- 3. A minimum of 150 engineers will graduate per year by Summer 2006.

# Goal 3: To promote service and scholarly activities through the continual development of faculty, students, research and service centers and other collaborations

#### **Objectives:**

- 1. Increase research and service by Engineering faculty.
- 2. Increase the number of terminally qualified Engineering faculty.
- 3. Increase scholarly publications and creative activities.
- 4. Establish an Executive Advisory Board to the Dean of Engineering.

#### Benchmarks:

- 1. The College will add at least 2 research centers and 1 service center by Fall 2005.
- 2. Research funding will increase by 20% by Fall 2007.
- 3. One hundred percent of the Engineering faculty will have terminal degrees by Fall 2005.
- 4. Three endowed professorships will be added to Engineering by Fall 2006.
- 5. An Engineering Executive Advisory Board will be established by Fall 2002.
- 6. Two workshops/seminars will be conducted in the College of Engineering by Fall 2003.

Implementation Plan

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

Goal 1 To attain and maintain excellence in engineering education

**Objective 1**Develop a Fundamentals of Engineering (FE)<br/>Enhancement Program.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Establish an FE Exam Support and Learning Center to include space for review materials such as reference manuals and subject area textbooks, CD-ROM based learning tools, and multimedia equipment.	Fall 2001 – Spring 2002	Completion of Support Center	Associate Dean, College of Engineering	\$15,000	OCR, Engineering Enhancement
Release time (25%) for faculty member to serve as FE Coordinator	Fall 2001 – Summer 2002	A Coordinator is designated	Dean, College of Engineering	\$22,000 per year	OCR, Engineering Enhancement
Hire Graduate Assistant to assist FE Coordinator	Fall 2001	Hire Graduate Assistant	FE Coordinator	\$18,000 per year	OCR, Engineering Enhancement
Support for FE Course Management (Stipends for Chemistry, Mathematics, and Physics faculty)	Fall 2001 – Summer 2002	Assistance from 3 support departments needed 3 times annually	FE Coordinator	\$13,500 per year	OCR, Engineering Enhancement

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

Goal 1	To attain and	maintain	excellence	in engin	eering	education

**Objective 2** Expand the Engineering curriculum assessment process to include evidence obtained student portfolios, nationally-normed subject content examinations, alumni surveys, employer surveys, and placement of graduates.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Continue administration of national student survey designed to assess student opinion of curriculum	Fall 2001	Surveys are completed by each graduating class	Associate Dean, College of Engineering	\$2,000 per year	OCR, Engineering Enhancement
Initiate infrastructure for developing and monitoring student portfolios	Fall 2001 – Spring 2002	Student portfolios are produced in all majors	Associate Dean, College of Engineering	\$15,000 per year	OCR, Engineering Enhancement
Continue the curriculum assessment process	Fall 2001 – Summer 2003	All engineering courses have documented proof of continuous assessment	Department Heads, College of Engineering	None	None
Establish an on-going program for enhancing the teaching and research effectiveness of faculty	Fall 2001 – Summer 2003	Formal training for faculty is conducted at least once each year	Dean, College of Engineering	\$10,000	OCR, Engineering Enhancement
Monitor the progress toward satisfying Criteria 2000 requirements for ABET accreditation	Fall 2001 – Fall 2004	Re-accreditation confirmed effective September 2005	Dean, College of Engineering; ABET Coordinator	\$22,000 per year	OCR, Engineering Enhancement

Implementation Plan

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

#### Goal 1 To attain and maintain excellence in engineering education

 Objective 3
 Upgrade and maintain laboratory and classroom facilities.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Assess the state of the instructional laboratories and take necessary action for improvements leading to better quality instruction.	Fall 2001 – Fall 2002	Upgraded laboratories and classrooms	Department Heads, College of Engineering	\$307,220	OCR, Engineering Enhancement
Contribute to the development and implementation of campus safety and security.	Fall 2001 – Summer 2003	85% improvement in the University safety and security	Vice President for University Operations	\$62,500	OCR, Engineering Enhancement

Implementation Plan

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

**Goal 2** To recruit and retain students who have demonstrated a capacity to excel in an environment that integrates advanced information technology with creativity, critical thinking, and problem solving

**Objective 1** Increase average SAT and ACT scores for students pursuing engineering degrees.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Establish an Office of Recruitment.	Fall 2001	Assistant to the Dean hired with principle responsibility as a recruiter	Dean, College of Engineering	\$78,340 per year	Engineering Enhancement OCR
Increase honors scholarship support to entering freshmen and sustain	Fall 2002 – Fall 2005	Eight honors scholarships awarded per year	Dean, College of Engineering	\$64,000 per year	AUF

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

**Goal 2** To recruit and retain students who have demonstrated a capacity to excel in an environment that integrates advanced information technology with creativity, critical thinking, and problem solving

**Objective 2**Increase enrollment in the Engineering Science<br/>Concepts Institute (Summer Bridge Program).

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Increase recruitment activities in regional high schools	Fall 2001 – Spring 2003	Recruiters visit five high schools per year with large numbers of high-achieving students	Assistant to the Dean of Engineering	None	
Develop an engineering pipeline program	Fall 2001 – Spring 2002	Program developed	Dean, College of Engineering	\$25,000	OCR, Engineering Enhancement
Write proposals to obtain funding for an engineering pipeline program	Fall 2001 – Spring 2002	One proposal funded	Dean, College of Engineering	None	

Implementation Plan

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

**Goal 3** To promote service and scholarly activities through the continual development of faculty, students, research and service centers and other collaborations

**Objective 1** Increase research and service by Engineering faculty.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Encourage Department Heads to work with faculty, both current and new, to establish areas of expertise for supporting Research Center development	Fall 2001 – Fall 2004	3 Research Centers	Department Heads, College of Engineering	\$265,000	OCR, Engineering Enhancement
Establish Center for Engineering Advanced Training and Service	Fall 2001 – Fall 2005	1 Service Center	Dean, College of Engineering; Department Heads, College of Engineering	\$85,000	OCR, Engineering Enhancement
Build into each department strategic plan and each faculty member's performance expectations incentives for accomplishing more research.	Fall 2001 – Fall 2004	10% increase in funded research in each department each year	Department Heads, College of Engineering; Research Center Directors	None	

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

**Goal 3** To promote service and scholarly activities through the continual development of faculty, students, research and service centers and other collaborations

**Objective 2** Increase the number of terminally qualified Engineering faculty.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Establish partnerships with institutions with graduate programs producing Ph.D.'s in Engineering disciplines	Fall 2001 – Fall 2005	Four partnerships are established	Dean, College of Engineering	None	
Recruit highly qualified faculty when vacancies occur and when new positions are established	Fall 2001 – Fall 2005	100% terminally qualified faculty	Department Heads, College of Engineering	\$20,000	OCR, Faculty Recruitment, Retention, and Development
Obtain funding for endowed professorships	Fall 2001 – Summer 2006	3 new endowed professors	Department Heads, College of Engineering	\$3,000,000	OCR, Endowed Chairs; Private sources

Implementation Plan

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

**Goal 3** To promote service and scholarly activities through the continual development of faculty, students, research and service centers and other collaborations

**Objective 3** Increase scholarly publications and creative activities.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Include as part of the evaluation process the requirement to actively pursue scholarly publications/creative activity	Fall 2001	Each faculty member will have at least one new publication in a peer-reviewed journal	Department Heads, College of Engineering	None	
Establish a Distinguished Lecturer series	Spring 2002 – Spring 2003	One Distinguished Lecturer per year	Deans and Department Heads, College of Engineering	\$5,000 per year	OCR, Engineering Enhancement
Conduct workshops/seminars relevant to the expertise developed in the College particularly relating to various engineering applications	Fall 2002 – Fall 2003	2 Workshops/Seminars	Department Heads, College of Engineering	\$4,000	OCR, Engineering Enhancement

#### STRENGTHEN ACADEMIC ENGINEERING PROGRAMS

**Goal 3** To promote service and scholarly activities through the continual development of faculty, students, research and service centers and other collaborations

Objective 4 Establish an Executive Advisory Board to Dean of Engineering.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Finalize the creation of Executive	Fall 2002 – Spring	First meeting of	Dean, College of	None	
Advisory Board	2003	Executive Advisory Board	Engineering		
Evaluate and strengthen, if necessary, the four department Industrial Advisory Boards	Fall 2002 – Spring 2003	Complete assessment	Department Heads, College of Engineering	None	

#### **COMPONENT 5.2: MS/Ph.D. ELECTRICAL ENGINEERING**

#### **PROGRAM DESCRIPTION**

This program is designed to enhance the Department of Electrical Engineering, which provides instruction in undergraduate courses in Electrical Engineering and graduate courses in Electrical Engineering. In addition, the faculty does research funded by government agencies and engineering companies. The enhancement of the program involves the creation of new M.S. and Ph.D. programs in Electrical Engineering. This entails (i) adding additional faculty, program administrator, research assistants, library and instructional technology, equipment, and computing resources and (ii) building a new building for the program.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

Goal 1: To produce MS/Ph.D. graduates in Electrical Engineering who can secure employment in the State of Texas or the Nation

#### **Objectives:**

1.	Admit qualified and motivated students in both programs.
2.	Provide the necessary facilities needed for the training of MS/Ph.D. students.
3.	Provide assistance to students to obtain employment.

#### Benchmarks:

- 1. 10 students will graduate with an MS in Electrical Engineering by Spring 2006.
- 2. 5 students will graduate with a Ph.D. in Electrical Engineering by Spring 2005.
- 3. By Spring 2007, 90% of Electrical Engineering MS/Ph.D. graduates will obtain employment in industry, government and research agencies.

# Goal 2: To produce significant number of graduates with experience in Electrical Engineering research and development.

#### **Objectives:**

- 1. Increase the number of funded projects and research in the Electrical Engineering Department.
- 2. Employ a highly qualified graduate faculty for the MS/PhD programs.

#### Benchmarks:

- 1. 50% of MS Electrical Engineering students will select the thesis option by Spring 2003.
- 2. 65% of Electrical Engineering graduate students will have worked on funded projects by Spring 2003.
- 3. All graduate faculty for the Engineering MS/Ph.D. programs will be hired by Fall 2004.

#### MS/Ph.D. ELECTRICAL ENGINEERING

#### Goal 1 To produce MS/PhD graduates in Electrical Engineering who can secure employment in the State of Texas or the Nation

 Objective 1
 Admit qualified and motivated students in both programs.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Create admission requirements for M.S. and Ph.D.	Spring 2001 – Fall 2001	List of Admission Requirements for M.S. and Ph.D. programs in place	Electrical Engineering Department Head	None	None
Advertise programs	Spring 2002 – Fall 2007	Print 1000 brochures on program	Program Coordinator	\$18,000	OCR, MS/PhD. Electrical Engineering
Offer graduate assistantship to qualified applicants	Fall 2002 – Summer 2003	\$15,000 per year per student	Electrical Engineering Department Head	\$150,000	Research Grants (CARR and Texas Instruments Grants)
Offer teaching assistantship to qualified applicants	Fall 2002 – Summer 2003	\$12,000 per year per student	Electrical Engineering Department Head	\$80,000	OCR, MS/PhD. Electrical Engineering

#### MS/Ph.D. ELECTRICAL ENGINEERING

#### Goal 1 To produce MS/PhD graduates in Electrical Engineering who can secure employment in the State of Texas or the Nation

 Objective 2
 Provide the necessary facilities needed for the training of MS/PhD students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Purchase reasonable library holdings for programs	Fall 2002 – Summer 2003	At least 2300 new EE books	Director of Coleman Library	\$250,000	OCR, MS/Ph.D. Electrical Engineering
Purchase necessary equipment for laboratories	Fall 2002 – Spring 2004	State-of-the-art laboratory equipment is in place	Electrical Engineering Department Head	\$40,000	OCR, MS/Ph.D. Electrical Engineering
Contribute to the development and implementation of campus safety and security.	Fall 2001 – Summer 2003	85% improvement in the University safety and security	Vice President for University Operations	\$112,500	OCR, MS/Ph.D. Electrical Engineering

#### MS/Ph.D. ELECTRICAL ENGINEERING

#### Goal 1 To produce MS/PhD graduates in Electrical Engineering who can secure employment in the State of Texas or the Nation

**Objective 3** <u>Provide assistance to students to obtain employment.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide job fairs	Fall 2001 – Spring 2002	2 job fairs per year	Director of Career Planning	None	None
Provide workshops and talks on Business Ethics and Professional responsibilities	Fall 2001	At least one talk or workshop per year	Graduate Coordinator	None	None

Implementation Plan

#### MS/Ph.D. ELECTRICAL ENGINEERING

Goal 2 To produce significant number of graduates with experience in Electrical Engineering research and development **Objective 1** Increase the number of funded projects and research in the Electrical Engineering Department.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide workshops on grant or proposal writing to faculty	Fall 2001 – Summer 2003	One workshop a year	Vice President for Research and Development; Electrical Engineering Department Head	\$2,000	OCR, MS/Ph.D. Electrical Engineering
Write papers for publication	Fall 2001 – Summer 2003	10 papers per academic year	Dean of Engineering; Electrical Engineering Department Head	\$1,500	OCR, MS/Ph.D. Electrical Engineering
Obtain funded projects	Fall 2001 – Summer 2003	Increase research funds in the Electrical Engineering Department by 10%	Dean of Engineering; Electrical Engineering Department Head	None	None

#### MS/Ph.D. ELECTRICAL ENGINEERING

#### Goal 2 To produce significant number of graduates with experience in Electrical Engineering research and development

**Objective 2**Employ a highly qualified graduate faculty for the<br/>MS/PhD programs.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Form search committee for new positions	Fall 2001	Letter appointing committee members	Electrical Engineering Department Head	None	None
Advertise Positions in technical journals and magazines	Fall 2002 – Summer 2003	One advert per academic year	Electrical Engineering Department Head; Search Committee Chair	\$8,000	OCR, MS/Ph.D. Electrical Engineering
Interview prospective faculty members	Fall 2002 – Summer 2003	At least 16 persons for 8 positions	Electrical Engineering Department Head	\$20,000	OCR, MS/Ph.D. Electrical Engineering
Hire faculty members	Spring 2002 – Summer 2003	8 faculty hired	Dean of Engineering; Electrical Engineering Department Head	\$550,000 per year	OCR, MS/Ph.D. Electrical Engineering

#### **COMPONENT 5.3: ELECTRICAL ENGINEERING FACILITY**

#### **PURPOSE**

Upgrade/Construct a new building for the College of Engineering on campus. The building will house the graduate (M.S. and Ph.D.) programs in Electrical Engineering. In addition, the building will house the undergraduate program in Electrical Engineering. The building will provide space for additional faculty, program administrator, research assistants, instructional laboratories, research laboratories, and computing facilities.

#### **BENEFITS TO TEXAS**

The benefits of this program will be an increased number of Electrical Engineering graduates who will be ready to work for industries and government agencies in the State of Texas and also elsewhere in the country. In addition, by attracting highly qualified and nationally-recognized faculty to the graduate programs in Electrical Engineering, the University will be able to attract more external or sponsored research funds, thus allowing the University to meet and exceed the sponsored research performance measures. Furthermore, the programs will increase the number of doctorate holders.

Task	Deadline	Outcome Documentation
Each department in the College evaluates needs for class room, research, and graduate student office space and submits report to dean	April 2001	Reports to dean with details of plan for growth and additional facility needs for the department
Department heads and dean meet and determines needs and priorities	May 2001	Report detailing priorities
Appoint College Committee to receive comments from faculty, research directors and others	June 2001	Selection of Members, Chair and delegate charge to committee
Committee Meetings and solicitation of comments and Recommendation to Dean	June 2001	Recommendations to Dean
Determine the future space and equipment needs for the College of Engineering	August 2001	College of Engineering Master Plan
Decision made whether to build or renovate	August 2001	Report to the Coordinating Board
Project Initiation	January 2002	Form C-1 (PVAMU)
Needs Assessment	February 2002	Preliminary Program of Requirements

Task	Deadline	Outcome Documentation
Send preliminary Program of	March 2002	Letters to Architect/Engineer
Requirements to short list of		Firms
Architect/Engineer Firms		
Architect/Engineer Selection	April 2002	TAMUS F, P&C & PVAMU User Coordinator Form C-31
Program of Requirements	May 2002	TAMUS F, P &C & PVAMU
		College of Nursing User Coordinator
Negotiate Architect/Engineer Contract	June 2002	Architect/Engineer Contract
Initiate Concept Design	July 2002	Architectural Drawings
Approve Concept Design	August 2002	Letter of Approval
Authorize Construction	October 2002	Letter of Authorization
Documents Preparation		
Construction Documents	March 2003	Architectural & MEP Drawings
Accept contractor proposals	May 2003	Proposals received
Bidding and Negotiations	June 2003	TAMUS F, P&C & PVAMU User
		Coordinator
Contract Administration	July 2003	TAMUS F, P&C & PVAMU User
		Coordinator
Construction Commencement	August 2003	TAMUS F, P&C & PVAMU User
		Coordinator
Construction Complete	November 2004	TAMUS Form 111300
Install Movable Furnishings	December 2004	Furnishings installed
Beneficial Occupancy	January 2005	TAMUS Form C-13A

#### **COMPONENT 6.1: STRENGTHEN EDUCATOR PREPARATION PROGRAMS**

#### PROGRAM DESCRIPTION

The Educator Preparation Programs at Prairie View A&M University include initial certification programs for prospective elementary and secondary school teachers as well as advanced programs in the areas of counselor education, school administration, special education, health and physical education, and curriculum and instruction. This enhancement will strengthen existing programs, attract and retain stronger faculty and students, and enhance performance measures.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: Enhance Educator Preparation Programs

#### **Objectives:**

- 1. Strengthen existing programs.
- 2. Attract and retain qualified and competent faculty.
- 3. Attract and retain quality students.
- 4. Enhance performance measures.

#### Benchmarks:

- 1. Meet the accreditation requirements of State Board for Educator Certification (SBEC) on September 1, 2001 as well as on September 1, 2002.
- 2. Meet the NCATE accreditation standards in Fall 2001 and Fall 2006.

Implementation Plan

#### **STRENGTHEN EDUCATOR PREPARATION PROGRAMS**

Goal 1 Enhance Educator Preparation Programs

**Objective 1** <u>Strengthen existing programs</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
External evaluation of existing programs.	Fall 2001	Specific strengths and weaknesses identified.	Department Heads	\$20,000	OCR, Enhance Educator Preparation Programs
Hire appropriate faculty and staff.	Fall 2001 – Spring 2002	Required faculty and staff are employed.	Department Heads and Dean of Education	\$235,000	OCR, Enhance Educator Preparation Programs
Offer professional development to existing faculty and staff.	Fall 2001 – Spring 2002	Professional development activities scheduled for existing faculty and staff.	Department Heads and Dean of Education	\$25,000	OCR, Enhance Educator Preparation Programs

#### STRENGTHEN EDUCATOR PREPARATION PROGRAMS

#### Goal 1 Enhance Educator Preparation Programs

**Objective 2** Attract and retain qualified and competent faculty

	Outcomes	Responsibility	Costs	Funding Source
Fall 2001	Job descriptions for needed faculty and staff are established	Department Heads and Dean of Education	None	
Fall 2001 – Spring 2002	Pool of prospective employees is identified.	Department Heads and Dean of Education	\$2,500	College of Education and Departmental Operating Budgets
		are establishedFall 2001 – SpringPool of prospective	are establishedof EducationFall 2001 – Spring 2002Pool of prospective employees is identified.Department Heads and Dean	are establishedof EducationFall 2001 – Spring 2002Pool of prospective employees is identified.Department Heads and Dean\$2,500

#### STRENGTHEN EDUCATOR PREPARATION PROGRAMS

#### Goal 1 Enhance Educator Preparation Programs

**Objective 3** Attract and retain quality students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Review current criteria for admission to both undergraduate and graduate programs.	Summer 2001 – Fall 2001	Admitted candidates meet established admission requirements	Departmental and College committees on admission	None	
Hire a full-time College of Education Recruiter.	Summer 2001	Contacts with high schools, community colleges, Future Educators of America chapters. Recruitment workshops and camps	Dean of Education	\$40,000	OCR, Enhance Educator Preparation Programs
Establish appropriate system of monitoring student progress	Summer 2001 – Fall 2001	Increased student retention	Advisors and Department Heads	None	

Implementation Plan

#### STRENGTHEN EDUCATOR PREPARATION PROGRAMS

#### Goal 1 Enhance Educator Preparation Programs

**Objective 4** Enhance performance measures.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Align classroom instruction and field experiences with ExCET competencies and Texas Essential Knowledge and Skills (TEKS).	Fall 2001	Classroom instruction and field experiences are aligned with ExCET competencies and Texas Essential Knowledge and Skills (TEKS)	Faculty and Department Heads	None	
Schedule ongoing reviews and practice tests for ExCET exams.	Fall 2001 – Summer 2002	Announcement of reviews and practice test schedules	Department Heads and ExCET Coordinator	None	
Review existing criteria for completion of educator preparation programs.	Fall 2001	Appropriate changes in completion of programs identified.	Department Heads	None	
Conduct faculty orientation on the NCATE 2000 standards.	Fall 2001	Faculty members are familiar with the NCATE 2000 standards	Dean of Education	None	

#### **COMPONENT 7.1: BS CONSTRUCTION SCIENCE**

#### **PROGRAM DESCRIPTION**

The Construction Science program will be a four-year undergraduate program leading to a Bachelor of Science degree requiring approximately 134 semester credit hours of study. The course of study would entail 42 semester credit hours of University core courses, 34 semester credit hours of architecture classes, 38 semester credit hours of construction science coursework and 24 hours of directed and free electives. The program is designed to prepare graduates for direct entry into the building construction industry or for further study leading toward a graduate degree in construction management.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

Goal 1: To develop and put in place a high quality educational program in Construction Science

#### **Objectives:**

- 1. Recruit and enroll students selecting construction science as their major.
- 2. Retain and appropriately develop qualified faculty, staff and administrators.
- 3. Establish an advisory board.
- 4. Set up internship and career placement support.
- 5. Provide support and testing equipment.

#### Benchmarks:

- 1. The BS in Construction Science will graduate 20 majors by Spring 2007.
- 2. The administration, faculty and staff for the BS in Construction Science will be retained by Fall 2002.
- 3. The Construction Science Advisory Board will established by Fall 2001.
- 4. Internship placement for the Construction Science will be in place by Spring 2002.

Implementation Plan

#### **BS CONSTRUCTION SCIENCE**

**Goal 1** To develop and put in place a high quality educational program in Construction Science

**Objective 1** <u>Recruit and enroll students selecting construction</u> science as their major.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Establish student recruiting program	Spring 2002	20 students will enter program as Freshmen	School of Architecture Program Manager	\$15,000	OCR, BS Construction Science
Add Program Manager/Recruiter (shared position with other departments)	Fall 2001	Position filled	Dean and Faculty Committee of School of Architecture	\$25,000 per year	OCR, BS Construction Science
Increase honors scholarship support to entering freshmen	Fall 2002 – Fall 2005	Five honors scholarships awarded per year	Dean, School of Architecture	\$50,000 per year	AUF

Implementation Plan

#### **BS CONSTRUCTION SCIENCE**

**Goal 1** To develop and put in place a high quality educational program in Construction Science

**Objective 2** <u>Retain and appropriately develop qualified faculty, staff</u> <u>and administrators.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Assign Interim Director of program	Fall 2001	Position Filled	Dean	\$5,000	OCR, BS Construction Science
Hire Construction Science Program Administrator	Spring 2001	Position Filled	Dean of Architecture; Faculty Committee Chair	\$5,000 search \$75,000 per year	OCR, BS Construction Science
Hire Faculty	Fall 2002	Positions Filled	Program Administrator; Faculty Committee Chair	\$3,000 search \$200,000 per year	OCR, BS Construction Science
Provide faculty development grants for meeting attendance, education activities, research initiation	Fall 2002 – Fall 2003	20% of all faculty will be participating in development activities	Program Administrator	\$20,000	OCR, BS Construction Science

Implementation Plan

#### **BS CONSTRUCTION SCIENCE**

#### Goal 1 Develop and put in place a high quality educational program in Construction Science

**Objective 3** Establish an advisory board.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Select members of Advisory Board	Fall 2001	Members selected	Interim Program Director	None	
Have a minimum of two meetings of advisory board each year	Spring 2002 – Spring 2003	Meetings held and documented	Interim and Selected Program Director	\$10,000	OCR, BS Construction Science

Implementation Plan

#### **BS CONSTRUCTION SCIENCE**

# **Goal 1** To develop and put in place a high quality educational program in Construction Science

**Objective 4** <u>Set up internship and career placement support.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Fill Recruiting Program director position (shared with other departments)	Spring 2002	Position filled	Assistant to the Dean and Interim Administrator	\$40,000 per year	OCR, BS Construction Science
Provide above position with support	Summer 2002 – Summer 2003	10 internship and job placements per year	Program Director	\$3,000	OCR, BS Construction Science

#### **BS CONSTRUCTION SCIENCE**

# Goal 1 To develop and put in place a high quality educational program in Construction Science

**Objective 5** Provide support and testing equipment.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Purchase appropriate equipment in support of academic mission	Fall 2002 – Fall 2003	Equipment acquired and in place	Program Administrator	\$20,000	OCR, BS Construction Science
Add to library collection	Fall 2002	Copies of two national Architecture journals available in library. Fifty Architecture reference books added to library holdings.	Program Administrator; Director of Coleman Library	\$23,000	OCR, BS Construction Science

#### **COMPONENT 7.2: MASTER OF ARCHITECTURE**

#### **PROGRAM DESCRIPTION**

The Master of Architecture program will replace the existing 5-Year Bachelor of Architecture degree as the professional degree in architecture granted by Prairie View A&M University. The program will be structured as a 5-Year accredited, professional degree program and students completing this program will earn both the B.S. in Architecture and the Master of Architecture in that time frame. The entire professional degree program will entail a total of 166 semester credit hours with 36 of those hours at the graduate level. In addition, the Master of Architecture program will offer the opportunity for multiple entry points depending on the undergraduate preparation of the students ranging from 60 to 110 semester hours of credit and a post-professional study opportunity for students already possessing an accredited Bachelor of Architecture degree of 36 semester credit hours.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To establish the Master of Architecture accredited degree program and enhance the quality of the professional education of architecture students at Prairie View A&M University

#### **Objectives:**

- 1. Increase the quality and quantity of students in the professional degree programs.
- 2. Add both general and specific faculty expertise.
- 3. Support faculty development.
- 4. Establish foreign study and internship programs.
- 5. Obtain technology equipment and personnel.
- 6. Establish an advisory board.

#### Benchmarks:

- 1. The number of students graduating from the Master of Architecture program will reach 20 by Spring 2006.
- 2. An advisory board will be in place for the Master of Architecture program by Fall 2001.

Implementation Plan

#### **MASTER OF ARCHITECTURE**

Goal 1 To establish the Master of Architecture accredited degree program and enhance the quality of the professional education of architecture students at Prairie View A&M University **Objective 1** Increase the quality and quantity of students in the professional degree programs.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide student merit scholarships	Fall 2001	5 student scholarships awarded	Assistant to the Dean and Faculty Committee	\$50,000 per year	OCR, Master of Architecture
Provide Teaching and Research Assistantships	Spring 2002	5 students awarded assistantships	Assistant to the Dean; Faculty Committee Chair	\$50,000 per year	OCR, Master of Architecture
Develop student recruiting program to include adding part-time recruiter to staff, publications and travel support	Spring 2002	Increase enrollment by 60 students per year	Assistant to the Dean and Faculty Committee	None	
Add staff position (combined with recruiting) for counseling/advising, job and internship placement and foreign studies support	Spring 2002	10 students placed in internships and foreign study programs	Assistant to the Dean and Faculty Committee	\$20,000	OCR, Master of Architecture

Implementation Plan

#### **MASTER OF ARCHITECTURE**

Goal 1 To establish the Master of Architecture accredited degree program and enhance the quality of the professional education of architecture students at Prairie View A&M University **Objective 2** Add both general and specific faculty expertise.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Add new faculty in Architecture History	Fall 2002	Faculty member hired	Dean of Architecture; Faculty Committee Chair	\$3,000 Search \$60, per year	OCR, Master of Architecture
Add design faculty	Spring 2002 – Fall 2002	Two new faculty hired	Dean of Architecture; Faculty Committee Chair	\$6,000 Search \$200,000 per year	OCR, Master of Architecture
Develop Visiting Critics/Faculty Program	Fall 2001	Visiting Critics agreements signed	Dean of Architecture; Faculty Committee Chair	\$40,000	OCR, Master of Architecture

Implementation Plan

#### **MASTER OF ARCHITECTURE**

**Goal 1** To establish the Master of Architecture accredited degree program and enhance the quality of the professional education of architecture students at Prairie View A&M University Objective 3 Support faculty development.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Produce faculty development goals and objectives	Fall 2001	Document written	Dean of Architecture; Faculty Committee Chair	None	
Implement faculty development program	Fall 2002 – Fall 2003	2 faculty development workshops per semester	Dean of Architecture	\$5,000	OCR, Master of Architecture
Add to library and learning resources	Fall 2002 – Fall 2003	Library resources meet NAAB accreditation requirements	Program Director	\$82,000	OCR, Master of Architecture

Implementation Plan

#### **MASTER OF ARCHITECTURE**

Goal 1 To establish the Master of Architecture accredited degree program and enhance the quality of the professional education of architecture students at Prairie View A&M University **Objective 4** Establish foreign study and internship programs.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Develop goals and objectives for foreign study and internship programs	Fall 2001	Report produced	Faculty Committee Chair; Program Administrator	None	
Fill position of Student Services Administrator with responsibility for career placement, internships, foreign study	Fall 2001	Position Filled	Dean of Architecture; Faculty Committee Chair	\$2,000 search \$50,000 per year	OCR, Master of Architecture
Implement internship programs	Spring 2002	10 students placed in internships	Program Director	\$3,000	OCR, Master of Architecture
Implement foreign study programs	Summer 2002	Number of students participating in Foreign Study programs	Program Director	\$10,000	OCR, Master of Architecture

Implementation Plan

#### **MASTER OF ARCHITECTURE**

Goal 1 To establish the Master of Architecture accredited degree program and enhance the quality of the professional education of architecture students at Prairie View A&M University **Objective 5** Obtain technology equipment and personnel.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Hire digital technologist	Fall 2001	Technologist hired	Dean of Architecture; Faculty Committee Chair	\$55,000 per year	OCR, Master of Architecture
Obtain equipment and renovate space for digital photography studio	Fall 2001	Digital photography studio in place	Faculty Committee Chair	\$30,000	OCR, Master of Architecture
Add digital equipment in support of mission	Fall 2001 – Fall 2002	Equipment items obtained	Faculty Committee Chair	\$50,000	OCR, Master of Architecture

Implementation Plan

#### **MASTER OF ARCHITECTURE**

To establish the Master of Architecture accredited degreeObjective 6Establish an advisory board.program and enhance the quality of the professionaleducation of architecture students at Prairie View A&MEstablish an advisory board.

Goal 1

University

Quantitative Timelines Responsibility Costs **Funding Source** Tasks Outcomes Select members for Advisory Board Fall 2001 Members notified Dean None Summer 2002 – Meetings held and Call meetings of a \$15,000 OCR, Master of Dean Advisory Board Summer 2003 documented Architecture

#### **COMPONENT 7.3: ARCHITECTURE AND ARTS BUILDING**

#### **PURPOSE**

Construct a new building for the School of Architecture on campus. The School of Architecture and Arts building will house the Architecture, Construction Science, Interior Design and Landscape Architecture Undergraduate Programs, the Community Development Graduate Program, Community Urban and Rural Extension Service Center (CURES), the Texas Cultural Center (HB 889), and programs in art, communications, and the humanities.

#### **BENEFITS TO TEXAS**

The School of Architecture has demonstrated excellence by building a winning tradition in design and other competitions against the leading (major) universities of Texas. Because, by Texas Constitutional edict, Prairie View A&M University is a "university of the first class," an opportunity exists to place Texas in the forefront of producing a large number of culturally diverse architects trained to meet America's rebuilding challenge.

Task	Deadline	Outcome Documentation
Project Initiation	July 2001	Form C-1 (PVAMU)
Needs Assessment	August 2001	Preliminary Program of Requirements
Send preliminary Program of Requirements to short list of Architect/Engineer Firms	September 2001	Letters to Architect/Engineer Firms
Architect/Engineer Selection	October 2001	TAMUS F, P&C & PVAMU User Coordinator Form C-31
Program of Requirements	November 2001	TAMUS F, P &C & PVAMU College of Nursing User Coordinator
Negotiate Architect/Engineer Contract	December 2001	Architect/Engineer Contract
Initiate Concept Design	January 2002	Architectural Drawings
Approve Concept Design	June 2002	Letter of Approval
Authorize Construction Documents Preparation	June 2002	Letter of Authorization
Construction Documents	December 2002	Architectural & MEP Drawings
Accept contractor proposals	February 2003	Proposals received
Bidding and Negotiations	March 2003	TAMUS F, P&C & PVAMU User Coordinator

#### **IMPLEMENTATION SCHEDULE**

Task	Deadline	Outcome Documentation
Contract Administration	April 2003	TAMUS F, P&C & PVAMU User
		Coordinator
Construction Commencement	May 2003	TAMUS F, P&C & PVAMU User
		Coordinator
Construction Complete	February 2005	TAMUS Form 111300
Install Movable Furnishings	March 2005	Furnishings installed
Beneficial Occupancy	April 2005	TAMUS Form C-13A

#### **COMPONENT 8.1: MASTER PLAN RENOVATIONS**

#### **PURPOSE**

To rehabilitate Prairie View A&M University's infrastructure and buildings in accordance with the University's Master Plan.

#### **BENEFITS TO TEXAS**

The Master Plan renovations will create a safe and healthful environment, reduce operating costs, reduce utility costs, and ensure that the University's buildings and infrastructure are well within code compliance standards.

#### **IMPLEMENTATION SCHEDULE**

Task	Deadline	Outcome Documentation
Identify projects	June 2001	PVAMU Master Plan projects list
Initiate FY 2002 projects	June 2006	PVAMU individual project file
Revalidate update project listing	May 2002	PVAMU Master Plan projects list
Identify projects	June 2002	PVAMU Master Plan projects list
Initiate FY 2002 projects	June 2006	PVAMU individual project file
Revalidate update project listing	May 2003	PVAMU Master Plan projects list
Identify projects	June 2003	PVAMU Master Plan projects list
Initiate FY 2002 projects	June 2006	PVAMU individual project file
Revalidate update project listing	May 2004	PVAMU Master Plan projects list
Identify projects	June 2004	PVAMU Master Plan projects list
Initiate FY 2002 projects	June 2006	PVAMU individual project file
Revalidate update project listing	May 2005	PVAMU Master Plan projects list
Component fully implemented	September 2005	PVAMU Master Plan Completion Document

#### **COMPONENT 9.1: STRENGTHEN INSTITUTIONAL DEVELOPMENT OFFICE**

#### PROGRAM DESCRIPTION

Institutional development is an essential function at any institution. It generates funds to ensure that new and existing programs are of the highest quality and reputation. It also provides a mechanism to raise private and federal funds to pay for programs, faculty chairs and scholarships.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To improve the organization of the development office

#### **Objectives:**

1.	Complete a Capital Campaign.
2.	Centralize the production and distribution of marketing materials.
3.	Develop a "Prairie View style" for marketing materials.
4.	Develop a thematic approach for marketing materials.

#### Benchmarks:

1.	A calendar of university-wide marketing activities will be available by Fall 2003.
2.	All marketing materials will originate from a single office by Fall 2006.

#### Goal 2: To use strategic marketing to improve the image of the University

#### **Objectives:**

- 1. Develop marketing materials that feature and highlight academic programs.
- 2. Improve communication with internal and external constituencies.

#### Benchmarks:

1.	The U.S. News and World Report reputation index of the University will increase
	to 3/5 by the 2004 Annual Ranking of Colleges.
•	

- 2. The ratio of enrolled to admitted students will reach 75% by Fall 2005.
- 3. The University will achieve Tier I status in the West Region by Fall 2006.

#### Goal 3: To expand and diversify the student focus of marketing

#### **Objectives:**

- 1. Develop marketing materials in languages other than English.
- 2. Effectively use technology in marketing for students.
- 3. Effectively use current PVAMU students in marketing for prospective students.

- 4. Develop marketing materials and activities that target transfer, nontraditional, and high-achieving students.
- 5. Develop marketing materials and activities for graduate student recruitment.

#### Benchmarks:

- 1. All marketing materials will be available in two languages by Fall 2004.
- 2. More than half of the marketing activities will involve underrepresented groups on the campus by Fall 2005.

Implementation Plan

#### **DEVELOPMENT**

#### Goal 1 To improve the organization of the development office

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Evaluate future needs of the development office	Fall 2001 – Fall 2004	Strategic Plan for Office of Research and Development	Vice President for Research and Development	None	
Evaluate future opportunities for the Development Office	Fall 2001 – Fall 2004	Strategic Plan for Office of Research and Development	Vice President for Research and Development	None	
Retain fund-raising counsel	Summer 2001	Signed contract with Ketchum, Inc.	President	\$1,500,000 (\$48,000 at signing and \$33,000 per month for 48 months)	TBD
Launch an internal and external public relations campaign	Fall 2001	Internal public relations campaign document and list of activities	Director of Development	\$350,000	TBD

Implementation Plan

#### **DEVELOPMENT**

#### Goal 1 To improve the organization of the development office

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Revise and strengthen Case Statement	Fall 2001	Copies of revised Case Statement will be made available to the public	Vice President for Research and Development	\$100,000	TBD
Create a Capital Campaign Steering Committee	Fall 2001	A list of steering committee members will be made to the public	Director of Development	\$110,000	TBD
Conduct prospect review and research	Fall 2001 – Fall 2005	A list of prospective donors will be developed and distributed on a need to know basis	Director of Development	\$150,000	TBD
Conduct an awareness and cultivation program	Spring 2002 – Fall 2005	Improved and accurate communication among PVAMU stakeholders	Vice President for Research and Development	None	

#### **DEVELOPMENT**

#### Goal 1 <u>To improve the organization of the development office</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Hire additional development staff	Summer 2001	Campaign Operations Manager and prospect researcher will be employed	Vice President for Research and Development	\$1,000,000	TBD
Revise the gift acceptance acknowledgement plan	Spring 2002	Gift acceptance acknowledgement plan will be distributed to campaign steering committee and campaign workers	Director of Development	\$50,000	TBD
Install database management system	Fall 2001	Train key personnel on the use of the database management system	Vice President for Research and Development	\$40,000	TBD
Create a campaign Budget	Fall 2001	Approved capital campaign budget	Vice President for Research and Development	None	

#### **DEVELOPMENT**

#### Goal 1 To improve the organization of the development office

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Expand the involvement of volunteers	Fall 2001 – Fall 2005	Provide certificates to Prairie View Campaign Volunteers	Director of Development	None	
Establish a planned giving program	Spring 2002 – Fall 2005	Provide copies of planned giving program brochure to PVAMU stakeholders.	Director of Development	None	
Establish closer working relationship with alumni organizations	Summer 2001 – Fall 2005	The leadership of Prairie View A&M University and the Alumni Association will share and manage development information	President	None	
Establish a manageable Capital Campaign timetable	Fall 2001 – Fall 2005	Provide copies of Capital Campaign Project Management Chart to key administrators, faculty, and campaign staff	Vice President for Research and Development	None	

Implementation Plan

#### **DEVELOPMENT**

#### Goal 1 To improve the organization of the development office

**Objective 2** <u>Centralize the production and distribution of marketing</u> <u>materials.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Hire a Director of Communications	Fall 2001 – Spring 2002	A Director of Communications is in place	Director of Development	\$50,000 per year	Capital Campaign
Develop policies and procedures for marketing	Spring 2002	A Marketing Procedures Manual is distributed to all Colleges and Divisions	Director of Communications	None	

Implementation Plan

#### **DEVELOPMENT**

#### Goal 1 To improve the organization of the development office

**Objective 3** <u>Develop a "Prairie View style" for marketing materials.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Create an image for existing marketing materials	Spring 2002 – Fall 2002	All existing marketing materials have a consistent style	Director of Communications	\$10,000	Capital Campaign
Develop a conceptual model for internal and external reports	Fall 2002	All reports distributed internally and to state and system agencies have a consistent style	Director of Communications	\$2,500	Capital Campaign

Implementation Plan

### **DEVELOPMENT**

### Goal 1 To improve the organization of the development office

**Objective 4** <u>Develop a thematic approach for marketing materials.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Develop a uniform theme for a marketing campaign	Fall 2001 – Fall 2002	An identifiable theme is associated with all marketing materials	Director of Communications	None	
Design and produce College and Division-based marketing materials using the theme of the marketing campaign	Fall 2002 – Fall 2003	Each Dean and Vice Presidential area will have appropriate marketing materials	Director of Communications	\$10,000	TBD

Implementation Plan

### **DEVELOPMENT**

Goal 2 To use strategic marketing to improve the image of the University

**Objective 1** Develop marketing materials that feature and highlight academic programs.

Tasks	Timelines	Quantitative	Responsibility	Costs	Funding Source
		Outcomes			
Develop a marketing/recruiting video to share the Prairie View A&M University story	Fall 2001 – Spring 2002	A marketing video is distributed to 20 regional high schools	Director of Communications	\$20,000	Donations
Develop a marketing/recruiting CD to share the Prairie View A&M University story	Fall 2001 – Spring 2002	Copies of a marketing/ recruiting CD is made available to junior-level students in 20 regional schools	Director of Communications	\$20,000	TBD
Develop a View Book that features all prominent areas of the University	Fall 2001 – Fall 2002	10,000 copies of the View Book are distributed to prospective students	Director of Communications	\$20,000 per year	TBD

Implementation Plan

### **DEVELOPMENT**

# Goal 2 To use strategic marketing to improve the image of the University

**Objective 2** Improve communication with internal and external constituencies.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Develop a Faculty/Staff Newsletter	Spring 2002 – Spring 2003	A monthly newsletter is produced in print and on the web	Director of Communications	\$7,000 per year	TBD
Distribute the President's Annual Report to corporate partners, including Cluster	Fall 2001 – Fall 2002	All members of Cluster receive the President's Annual Report	Director of Communications	\$8,000 per year	TBD
Distribute <i>PV Progress</i> to alumni and friends	Fall 2001 – Fall 2002	<i>PV Progress</i> is received by 20% of all alumni	Director of Communications	\$20,000 per year	TBD

Implementation Plan

### **DEVELOPMENT**

### Goal 3 To expand and diversify the student focus of marketing

 
 Objective 1
 Develop marketing materials in languages other than English.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Translate all existing marketing materials into Spanish	Fall 2001 – Spring 2003	All marketing materials are available in Spanish	Director of Communications Special Populations Recruiter	None	
Develop marketing materials for students with disabilities	Fall 2001 – Spring 2003	All marketing materials are in forms appropriate for students with disabilities	Director of Communications Director of Disability Services	None	

Implementation Plan

### **DEVELOPMENT**

### Goal 3 To expand and diversify the student focus of marketing

**Objective 2** Effectively use technology in marketing for students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Provide on-line information about the University to local community organizations and entities	Fall 2003 – Fall 2004	5 local community organizations have a network connection to the University	Chief Information Officer	\$5,000	TBD
Establish a server that is dedicated to marketing for students	Fall 2003 – Fall 2004	All current outreach programs using technology have access to information in all other outreach programs	Director of Communications Chief Information Officer	\$8,500	Grants
Establish an email "hotline" with local high school counselors	Fall 2003 – Fall 2004	Counselors at 5 high schools receive regular email information updates	Chief Information Officer	None	

Implementation Plan

### **DEVELOPMENT**

### Goal 3 To expand and diversify the student focus of marketing

Objective 3 Effectively use current PVAMU students in marketing for prospective students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Develop a database of quotes, photographs, and experiences of students	Fall 2003 – Fall 2005	75% of University marketing materials utilize quotes, photographs, and experiences of students	Director of Student Activities	\$2,000	TBD
Develop a prospective student mentorship program involving outstanding current students	Fall 2001 – Fall 2002	All prospective qualifying for the University Scholars Program are assigned a mentor on admission to the University	Merit Scholar Outreach Coordinator	None	
Develop a mechanism for awarding academic or other credit for community service by students	Fall 2003 – Fall 2005	A service-learning handbook is available	Director of Student Activities	\$1,000	TBD
Develop a university-wide outreach schedule and budget for student auxiliary organizations	Fall 2001 – Fall 2002	A calendar of student auxiliary outreach activities	Director of Student Activities	None	

Implementation Plan

### **DEVELOPMENT**

### Goal 3 To expand and diversify the student focus of marketing

**Objective 4** Develop marketing materials and activities that target transfer, nontraditional, and high-achieving students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Develop a Scholars Program brochure and mailing	Fall 2001 – Spring 2002	Scholars Program brochures and applications are sent to 2,000 prospective students per year	Merit Scholars Outreach Coordinator	\$5,000 per year	TBD
Develop a "Continuing Education" brochure and mailing	Fall 2001 – Spring 2002	Brochures and University applications are sent to 2,000 prospective students per year	Director of Communications	\$5,000 per year	TBD
Develop a brochure and mailing for transfer students	Fall 2001 – Spring 2002	Brochures and University applications are sent to 2,000 community college students per year	Director of Communications	\$5,000 per year	TBD
Develop marketing paraphernalia	Fall 2001 – Fall 2003	Each admitted student receives at least one item of paraphernalia	Director of Communications Director of Admissions	\$10,000 per year	TBD

Implementation Plan

### **DEVELOPMENT**

### Goal 3 To expand and diversify the student focus of marketing

**Objective 5** Develop marketing materials and activities for graduate student recruitment.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Develop a database of graduate student research	Fall 2003 – Fall 2005	All Graduate Program marketing materials feature research experiences of students	Director of Communications Dean of the Graduate School	\$2,000	TBD
Create a list-serve of prospective graduate students	Fall 2002 – Fall 2004	1,000 prospective graduate students per year receive information about Prairie View A&M University on-line	Dean of the Graduate School; Chief Information Officer	None	
Develop a Graduate Program brochure and mailing	Fall 2001 – Spring 2002	Graduate Program brochures and applications are sent to 1,000 prospective graduate students per year	Dean of the Graduate School	\$2,500 per year	TBD
Develop marketing paraphernalia for prospective graduate students	Fall 2001 – Fall 2003	Each admitted graduate student receives at least one item of paraphernalia	Director of Communications Dean of the Graduate School	\$5,000 per year	TBD

### **COMPONENT 10.1: ESTABLISH ENDOWED CHAIRS**

### **PROGRAM DESCRIPTION**

Four (4) endowed professorships will be established in areas targeted for pre-eminence: biology, computer science, electrical engineering, and educational leadership.

### **GOALS, OBJECTIVES, AND BENCHMARKS**

Goal 1: To plan, organize and implement the establishment of an endowed chair position in computer science that will provide leadership for the development of a Software Engineering Institute.

#### **Objectives:**

- 1. Establish an endowed chair position for a RO1 computer scientist who will provide leadership for the development of a software engineering institute.
- 2. Establish a state-of-the-art research program in software engineering.
- 3. Enhance the curriculum in computer science in order to establish the foundation for a doctoral program.
- 4. Establish partnerships with tier-one research institutions for the purpose of strengthening the computer science curriculum to become a research-intensive program.

#### Benchmarks:

- 1. An RO1 computer scientist will be selected and appointed as the Endowed Chair in Computer Science by Fall, 2002 to lead the development of a software engineering research center.
- 2. The software engineering center researchers will increase the number of competitive grants proposal submitted to fund software engineering research by 20 percent the first year.
- 3. A software engineering series of courses will be initiated by Spring, 2003 that can keep pace with rapidly evolving knowledge of software engineering.
- 4. Partnerships will be formed with research-intensive institutions such as Texas A&M University, University of Texas, Stanford University, and Carnegie Mellon by Fall, 2003 that will facilitate access to federal funded initiatives that can enhance the software engineering center.

### Goal 2: To plan, organize and implement the establishment of an endowed chair position in biology that will provide leadership for the development of a university sanctioned molecular biology institute

#### **Objectives:**

1. Establish an endowed chair position for a RO1 molecular biologist who will

- provide leadership for the development of a molecular biology center.
- 2. Establish a research program in molecular biology.
- 3. Establish the foundation for a doctoral program.
- 4. Establish partnerships with tier-one research institutions.

### Benchmarks:

- 1. An RO1 molecular biologist will be selected and appointed as the Endowed Chair in Biology by Fall, 2002 to lead the development of a molecular biology center.
- 2. The molecular biology center will increase the number of competitive grants proposal submitted to fund molecular biology research by 15 percent the first year.
- 3. A molecular biology series of courses will be initiated by Fall, 2004 that can keep pace with the rapidly evolving knowledge of molecular biology.
- 4. Partnerships will be formed with research-intensive institutions such as Harvard, Yale and MIT by Spring, 2003 that will facilitate access to federal funded initiatives that can enhance the molecular biology center.

# Goal 3: To plan, organize and implement the establishment of an endowed chair position in electrical and computer engineering that will provide leadership for the development of the computer engineering program.

### Objectives:

- 1. Identify a funding source to recruit a scholar who will provide the leadership and continued development of the computer engineering option within the Ph.D. and M.S. Electrical Engineering Programs as well as the B.S. in Computer Engineering.
- 2. Recruit and retain a scholar who will provide leadership for enhancing and promoting scholarly activities, increasing funded research support, and establishing strategic alliances with scholars at other universities thus encouraging expansion of our efforts.

### Benchmarks:

1. The Endowed Chair in Electrical Engineering will be filled by September 1, 2003.

# Goal 4: To plan, organize and implement the establishment of an endowed chair position in educational leadership that will provide leadership for the development of a center for leadership development and educator preparation.

#### **Objectives:**

1. Establish an endowed chair for a renowned education professor who will provide the leadership for the development of a center for leadership development and educator preparation.

- 2. Enhance the Educational Leadership Academy which is designed to prepare 21<sup>st</sup> Century Leaders to effectively serve diverse populations.
- 3. Establish partnerships with tier-one research institutions for the purpose of strengthening and keeping educational leadership a cutting-edge program.

### Benchmarks:

- 1. A renowned education Professor will be selected as the Endowed Chair in Educational Leadership by June 1, 2002 to provide leadership for the development of a center for leadership development and educator preparation.
- 2. The leadership of the Educational Leadership Academy will increase the number of workshop participants by 50 percent and the number of workshop days to two during the first year.
- 3. The number of educational leadership research proposals and publications in nationally recognized journals would increase by 30% by June, 2003.

### TEXAS COMMITMENT TO PRAIRIE VIEW A&M UNIVERSITY Implementation Plan

### ESTABLISH ENDOWED CHAIRS

Goal 1 To plan, organize and implement the establishment of an endowed chair position in computer science that will provide leadership for the development of a Software Engineering Institute **Objective 1**Establish an endowed chair position for a RO1<br/>computer scientist who will provide leadership for the<br/>development of a software engineering institute.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Acquire the matching \$500,000	Fall 2001 – Fall 2002	Endowment of \$1,000,000 established	Director of Development; Department Head; Dean	\$2,500	OCR, Endowed Chairs
Conduct a search for the endowed chair in computer science.	Fall 2002 – Summer 2002	A nationally recognized computer scientist will be appointed	Computer Science Search Committee Chair	\$6,000	OCR, Endowed Chairs
Establish the Software Engineering Center	Fall 2002	Functional Software Engineering Center	Endowed Chair	\$300,000	Research Grants and other External Funding.

Implementation Plan

### ESTABLISH ENDOWED CHAIRS

Goal 1 To plan, organize and implement the establishment of an endowed chair position in computer science that will provide leadership for the development of a Software Engineering Institute **Objective 2** Establish a state-of-the-art research program in software engineering.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Prepare and submit competitive research grant proposals	Fall 2002 – Summer 2003	The Software Engineering Center will increase the number of grant proposals submitted by 25%.	Endowed Chair; Center Researchers	\$6,000	DISA/MITSS/ DOD
Design and manage a new laboratory in software engineering	Fall 2002	Functional Software Engineering research laboratory	Endowed Chair	\$100,000	NASA
Facilitate collaborative research efforts with faculty and students	Fall 2002 – Summer 2003	CS faculty, and students participating in Software Engineering Center activities.	Endowed Chair	\$50,000	The Software Engineering Initiative; NASA

Implementation Plan

### ESTABLISH ENDOWED CHAIRS

Goal 1 To plan, organize and implement the establishment of an endowed chair position in computer science that will provide leadership for the development of a Software Engineering Institute **Objective 3**Enhance the curriculum in computer science in order to<br/>establish the foundation for a doctoral program.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Plan, organize and implement a software engineering curriculum study committee	Spring 2003	Committee established	Computer Science Chair; Endowed Chair	None	
Develop appropriate curriculum for software engineering and obtain approval to offer new courses.	Spring 2003 – Fall 2004	At least two courses ready to be implemented	Computer Science Chair; Endowed Chair	\$2,000	Computer Science Budget

Implementation Plan

### ESTABLISH ENDOWED CHAIRS

Goal 1 To plan, organize and implement the establishment of an endowed chair position in computer science that will provide leadership for the development of a Software Engineering Institute **Objective 4** Establish partnerships with tier-one research institutions for the purpose of strengthening the computer science curriculum to become a research-intensive program.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Evaluate existing partnerships with external institutions to identify those that can strengthen computer science to become a research-intensive program.	Fall, 2002	Research and academic partnerships most beneficial to PVAMU will be selected	Endowed Chair; Computer Science Head	\$2,000	Computer Science Budget
Enhancement of selected can strengthen computer science to become a research-intensive program	Spring, 2004 – Spring, 2005	At least two jointly funded projects established	Endowed Chair; Computer Science Head	\$6,000	Software Engineering Center annual budget

### TEXAS COMMITMENT TO PRAIRIE VIEW A&M UNIVERSITY Implementation Plan

### **ESTABLISH ENDOWED CHAIRS**

Goal 2 To plan, organize and implement the establishment of an endowed chair position in biology that will provide leadership for the development of a university sanctioned molecular biology institute Objective 1Establish an endowed chair position for a RO1<br/>molecular biologist who will provide leadership for the<br/>development of a molecular biology center.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Acquire the matching \$500,000	Fall 2001 – Fall 2002	Endowment of \$1,000,000 established	Director of Development; Dean; Department Head	\$2,500	OCR, Endowed Chairs
Conduct a search for the endowed chair in biology	Fall 2001 – Summer 2001	A nationally recognized molecular biologist will be appointed.	Biology Search Committee Chair	\$6,000	OCR, Endowed Chairs
Establish the Molecular Biology Center	Fall 2002	A functional Molecular Biology Center	Endowed Chair	\$300,000	Research Grants and other External Funding.

Implementation Plan

### ESTABLISH ENDOWED CHAIRS

Goal 2 To plan, organize and implement the establishment of an endowed chair position in biology that will provide leadership for the development of a university sanctioned molecular biology institute **Objective 2** Establish a research program in molecular biology.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Preparation and submission of competitive research Grant proposals.	Fall 2002 – Summer 2003	The Molecular Biology Center will increase the number of grant proposals submitted by 15%.	Endowed Chair; Center Researchers	\$6,000	Molecular Biology Center budget.
Design and manage a new laboratory in molecular biology.	Fall 2002	A functional molecular biology research laboratory	Endowed Chair	\$100,000	Research Grants and other External Funding.
Facilitate collaborative research efforts with faculty and students.	Fall 2002 – Spring 2003	Biology faculty, and students participating in Molecular Biology Center activities.	Endowed Chair	\$50,000	Molecular Biology Center Budget and Department of Biology Budget.

### TEXAS COMMITMENT TO PRAIRIE VIEW A&M UNIVERSITY Implementation Plan

### **ESTABLISH ENDOWED CHAIRS**

Goal 2 To plan, organize and implement the establishment of an endowed chair position in biology that will provide leadership for the development of a university sanctioned molecular biology institute **Objective 3** Establish the foundation for a doctorial program.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Plan, organize and implement a molecular biology curriculum study committee.	Spring 2003	Committee established	Biology Chair; Endowed Chair	None	
Develop appropriate curriculum for molecular biology and obtain approval to offer new courses.	Spring 2003 – Fall 2004	At least two courses ready to be implemented	Biology Chair; Endowed Chair	\$2,000	Biology Budget

Implementation Plan

### ESTABLISH ENDOWED CHAIRS

Goal 2 To plan, organize and implement the establishment of an endowed chair position in biology that will provide leadership for the development of a university sanctioned molecular biology institute **Objective 4** Establish partnerships with tier-one research institutions.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Evaluate existing partnerships with external institutions to identify those that can strengthen biology to become a research intensive program.	Fall 2002	Research and academic partnerships most beneficial to PVAMU will be selected.	Endowed Chair; Biology Head	\$2,000	Biology Budget
Implement joint research projects	Spring 2003 – Spring 2005	At least two jointly funded projects established	Endowed Chair; Biology Head	\$6,000	Molecular Biology Center annual budget

### TEXAS COMMITMENT TO PRAIRIE VIEW A&M UNIVERSITY Implementation Plan

### ESTABLISH ENDOWED CHAIRS

Goal 3 To plan, organize and implement the establishment of an endowed chair position in electrical and computer engineering that will provide leadership for the development of the computer engineering program **Objective 1**Identify a funding source to recruit a scholar who will<br/>provide the leadership and continued development of<br/>the computer engineering option within the Ph.D. and<br/>M.S. Electrical Engineering Programs as well as the<br/>B.S. in Computer Engineering.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Form a Select Committee to develop a strategy for identifying potential funding sources	Fall 2001	Search plan document	Department Head, Electrical Engineering	None	
Discuss strategy and obtain input from the Electrical Engineering Industrial Advisory Board	Fall 2001	Advisory Board Meeting Minutes	Department Head, Electrical Engineering; Dean, College of Engineering	None	
Pursue sources of opportunity for identifying the matching for the endowed chair position	Fall 2001 – Summer 2002	\$500,000 matching	Department Head, Electrical Engineering; Dean, College of Engineering	None	

Implementation Plan

### **ESTABLISH ENDOWED CHAIRS**

Goal 3 To plan, organize and implement the establishment of an endowed chair position in electrical and computer engineering that will provide leadership for the development of the computer engineering program **Objective 2** Recruit and retain a scholar who will provide leadership for enhancing and promoting scholarly activities, increasing funded research support, and establishing strategic alliances with scholars at other universities thus encouraging expansion of our efforts.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Form a Search Committee to establish the criteria for identifying the best available scholar to lead our computer engineering option	Spring 2002	Search Committee	Department Head, Electrical Engineering	None	
Obtain input from Industrial Advisory Board	Spring 2002	Industrial Advisory Board Meeting Minutes	Department Head, Electrical Engineering; Dean, College of Engineering	None	
Search Committee identify and pursue sources for communicating and advertising the availability of the position	Spring 2002 – Summer 2002	Position advertisement	Search Committee Chair	\$10,000	OCR, Endowed Chairs
Fill Endowed Chair	Fall 2003	Chair filled	Dean, College of Engineering	\$1,000,000	\$500,000-OCR, Endowed Chairs \$500,000- External funding

**Implementation Plan** 

### **ESTABLISH ENDOWED CHAIRS**

Goal 4 To plan, organize and implement the establishment of an endowed chair position in educational leadership that will provide leadership for the development of a center for leadership development and educator preparation **Objective 1** Establish an endowed chair for a renowned education professor who will provide the leadership for the development of a center for leadership development and educator preparation.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Appointment of an endowed chair selection committee	Fall 2001	Action Plan	Graduate Dean; Department Head	\$4,000	OCR, Endowed Chairs
Establish criteria and qualifications for endowed chair	Fall 2001	Criteria and qualifications list for review	Graduate Dean; Department Head	None	
Identify and bring together a team of endowed chair professors to review criteria	Fall 2001	Criteria and qualifications list approved	Graduate Dean; Department Head	\$15,000	OCR, Endowed Chairs
Conduct a national search for candidates	Fall 2001 – Spring 2002	Published advertisements, letters of recommendation and nominations	Graduate Dean; Department Head	\$6,000	OCR, Endowed Chairs

Implementation Plan

### **ESTABLISH ENDOWED CHAIRS**

Goal 3 To plan, organize and implement the establishment of an endowed chair position in educational leadership that will provide leadership for the development of a center for leadership development and educator preparation **Objective 1** Establish an endowed chair for a renowned education professor who will provide the leadership for the development of a center for leadership development and educator preparation.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Recruitment and interview of qualified candidates	Spring 2002	An endowed chair is hired	Graduate Dean; Department Head	\$25,000	OCR, Endowed Chairs
Establish a one million dollar endowment chair in educational leadership	Summer 2002	A nationally recognized professor of education will be appointed	President	\$1,000,000	OCR, Endowed Chairs; External
Establish the Center for Leadership Development and Educator Preparation	Summer 2002 – Summer 2003	The Center for Leadership Development and Educator Preparation will be functional by June 1, 2003	Endowed Chair	\$350,000	OCR, Endowed Chairs

Implementation Plan

### **ESTABLISH ENDOWED CHAIRS**

Goal 3 To plan, organize and implement the establishment of an endowed chair position in educational leadership that will provide leadership for the development of a center for leadership development and educator preparation **Objective 2** Enhance the Educational Leadership Academy which is designed to prepare 21<sup>st</sup> Century leaders to effectively serve diverse populations.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Conduct a needs assessment with area school districts	Fall 2002	A summary consisting of needs for area school districts	Endowed Chair and Department Head	\$5,000	OCR, Endowed Chairs
Increase number of workshops in order to accommodate needs of area schools	Fall 2002 – Summer 2003	2 additional days of Leadership Academy Workshops	Endowed Chair; Leadership Academy Committee Chair	\$10,000	OCR, Endowed Chairs
Provide release time for several faculty members to conduct research for Leadership Academy	Fall 2003 – Summer 2004	8 research proposals developed and shared during Workshops	Endowed Chair; Department Head	\$30,000	OCR, Endowed Chairs
Reduce the costs of the Leadership Academy Workshops in order to attract a more diverse population of participants	Summer 2004	Increase in Workshop participants	Endowed Chair; Department Head	\$20,000	OCR, Endowed Chairs

Implementation Plan

### **ESTABLISH ENDOWED CHAIRS**

Goal 3 To plan, organize and implement the establishment of an endowed chair position in educational leadership that will provide leadership for the development of a center for leadership development and educator preparation  
 Objective 3
 Establish partnerships with tier-one research institutions for the purpose of strengthening and keeping educational leadership a cutting-edge program.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Establishment of partnerships with tier-I research institutions	Fall 2003	Partnerships will be formed with research institutions	Endowed Chair; Department Head	\$10,000	OCR, Endowed Chairs
Conduct joint research	Spring 2004	Faculty research would increase by 30%	Endowed Chair; Graduate Dean; Department Head	\$100,000	OCR, Endowed Chairs
Establish a Mentor Program	Summer 2001	5 faculty members would be assigned mentors	Endowed Chair; Graduate Dean; Department Head	\$100,000	OCR, Endowed Chairs
Establish a Faculty Exchange Program	Fall 2006	2 faculty members from each institution	Endowed Chair; Graduate Dean; Department Head	\$100,000	OCR, Endowed Chairs

### **COMPONENT 11.1: Ph.D. JUVENILE FORENSIC PSYCHOLOGY**

### **PROGRAM DESCRIPTION**

This program will be housed in the School of Juvenile Justice and Psychology. The Ph.D. program in Juvenile Forensic Psychology will enhance the legislative mandate-fulfilling and outreach capabilities of the School of Juvenile Justice and Psychology; and will in turn be interactive with and receive support from the components of the School. The School is composed of the following components: The Texas Juvenile Crime Prevention Center; the Institute of Juvenile Studies; degree programs including the Doctor of Philosophy in Juvenile Justice, the Master of Science in Juvenile Forensic Psychology, the Master of Science in Juvenile Justice, the Bachelor of Science in Criminal Justice, the Bachelor of Science in Criminal Justice, the Bachelor of Science in Psychology. Planning for this program will begin in the fall semester of 2006.

### **COMPONENT 11.2: JUVENILE JUSTICE BUILDING**

### **PURPOSE**

Construct a new building to house programs related to the prevention of juvenile crime in Texas. The programs include the Texas Juvenile Crime Prevention Center, the Ph.D. in Juvenile Justice, Bachelor of Science in Criminal Justice, the Bachelor of Science in Criminal Justice with specialization in Juvenile Justice, and the Bachelor of Science in Psychology.

### **BENEFITS TO TEXAS**

The building will house personnel and programs designed to train and educate agencies of social control in juvenile crime prevention.

#### **IMPLEMENTATION SCHEDULE**

Task	Deadline	Outcome Documentation
Project Initiation	July 2002	Form C-1 (PVAMU)
Needs Assessment	August 2002	Preliminary Program of Requirements
Send preliminary Program of Requirements to short list of Architect/Engineer Firms	September 2002	Letters to Architect/Engineer Firms
Architect/Engineer Selection	November 2002	TAMUS F, P&C & PVAMU User Coordinator Form C-31
Program of Requirements	November 2002	TAMUS F, P &C & PVAMU College of Nursing User Coordinator
Negotiate Architect/Engineer Contract	December 2002	Architect/Engineer Contract
Initiate Concept Design	January 2003	Architectural Drawings
Approve Concept Design	May 2003	Letter of Approval
Authorize Construction Documents Preparation	May 2003	Letter of Authorization
Construction Documents	September 2003	Architectural & MEP Drawings
Accept contractor proposals	November 2003	Proposals received
Bidding and Negotiations	December 2003	TAMUS F, P&C & PVAMU User Coordinator
Contract Administration	January 2004	TAMUS F, P&C & PVAMU User Coordinator
Construction Commencement	February 2004	TAMUS F, P&C & PVAMU User Coordinator

Task	Deadline	Outcome Documentation
Construction Complete	September 2005	TAMUS Form 111300
Install Movable Furnishings	October 2005	Furnishings installed
Beneficial Occupancy	November 2005	TAMUS Form C-13A

### COMPONENT 12.1: Ph.D. EDUCATIONAL LEADERSHIP

### **PROGRAM DESCRIPTION**

This new program will consist of a Doctor of Philosophy (Ph.D.) degree in Educational Leadership. The program will be built on a current highly successful and acclaimed graduate program in Educational Administration at the master's degree level. One of the specializations will be "Community College Administration."

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

#### Goal 1: To develop the infrastructure for the Ph.D. degree in Educational Leadership

#### **Objectives:**

- 1. Obtain a faculty that is appropriate for a world-class program in Educational Leadership.
- 2. Upgrade facilities to support the Ph.D. in Educational Leadership.

#### Benchmarks:

1. Faculty will be sufficient to support the Ph.D. in Educational Leadership by April 2003.

# Goal 2: To conduct a needs assessment, develop the curriculum and recruit candidates for the Ph.D. degree in Educational Leadership.

#### **Objectives:**

- 1. Collect data to determine the emphasis and focus of the Ph.D. program in Educational Leadership.
- 2. Use collected data to develop the scope and sequence of the curriculum for the Ph.D. program in Educational Leadership.
- 3. Recruit highly qualified candidates to enroll in the Ph.D. program in Educational Leadership.

#### Benchmarks:

- 1. The Educational Leadership curriculum will be developed by Fall 2003.
- 2. Applications to the Ph.D. in Educational Leadership will be accepted by Fall 2003.
- 3. 10 students will graduate with a Ph.D. in Educational Leadership by Spring 2006.

### TEXAS COMMITMENT TO PRAIRIE VIEW A&M UNIVERSITY Implementation Plan

### Ph.D. EDUCATIONAL LEADERSHIP

# Goal 1 To develop the infrastructure for the Ph.D. degree in Educational Leadership

**Objective 1** Obtain a faculty that is appropriate for a world-class program in Educational Leadership.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Hire new faculty with terminal degrees in Educational Leadership	Fall 2001 – Spring 2002	8 new faculty are hired	Educational Leadership and Counseling Department Head	\$5000 \$350,000 per year	OCR, Ph.D. Educational Leadership
Provide faculty orientation and professional development activities for new faculty	Spring 2002 – Summer 2002	Utilize the services of University Technology Trainer and the Human Resource Division.	Director of Human Resources	None	
Provide computers and technology training for new faculty	Spring 2002	Purchase 8 computers, the necessary software and desk jet printers.	Educational Leadership and Counseling Department Head; Director of Information Technology	\$17,600	OCR, Ph.D. Educational Leadership

Implementation Plan

### Ph.D. EDUCATIONAL LEADERSHIP

# Goal 1 To develop the infrastructure for the Ph.D. degree in Educational Leadership

Objective 2 Upgrade facilities to support the Ph.D. in Educational Leadership.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Purchase office equipment for new faculty.	Spring 2002	Purchase 8 desk, desk chair, office chair set, file cabinets, and book self.	Educational Leadership and Counseling Department Head	\$20,000	OCR, Ph.D. Educational Leadership
Contribute to the development and implementation of campus safety and security.	Fall 2001 – Summer 2003	85% improvement in the University safety and security	Vice President for University Operations	\$75,000	OCR, Ph.D. Educational Leadership
Determine and purchase necessary library holdings to support curriculum implementation and classroom instruction.	Fall 2002 – Fall 2003	Obtain materials needed to insure that the Coleman Library is in compliance with the number of holdings needed for a Ph.D. granting institution.	Director of Coleman Library; Educational Leadership and Counseling Department Head	\$182,000	OCR, Ph.D. Educational Leadership

Implementation Plan

### Ph.D. EDUCATIONAL LEADERSHIP

Goal 2 <u>To conduct a needs assessment, develop the curriculum and</u> <u>recruit candidates for the Ph.D. degree in Educational</u> <u>Leadership</u> **Objective 1**Collect data to determine the emphasis and focus of the<br/>Ph.D. program in Educational Leadership.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Prepare and disseminate a comprehensive survey instrument to collect data in our service area (Texas Gulf Cost Region).	Summer 2002 – Fall 2002	A yielded return of 500 survey instruments	Educational Leadership and Counseling Department Head	\$2,500	OCR, Ph.D. Educational Leadership
Disaggregate the data and place in a format to use in the development of the program curriculum.	Fall 2002	Faculty will use data to determine the types of courses to be offered and number of semester hours for program	Educational Leadership and Counseling Department Head	\$1,500	OCR, Ph.D. Educational Leadership

Implementation Plan

### Ph.D. EDUCATIONAL LEADERSHIP

Goal 2 <u>To conduct a needs assessment, develop the curriculum and</u> <u>recruit candidates for the Ph.D. degree in Educational</u> <u>Leadership</u> **Objective 2** Use collected data to develop the scope and sequence of the curriculum for the Ph.D. program in Educational Leadership.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Faculty will research Ph.D. programs at other institutions comparable to PVAMU.	Fall 2002	Visit 3-5 Ph.D. granting universities across the state or nation.	Educational Leadership and Counseling Department Head	\$3,500	OCR, Ph.D. Educational Leadership
Develop the curriculum for the Ph.D. degree in Educational Leadership (i.e. common core, program concentration and research component.)	Fall 2002	Faculty will use data to determine the 45-60 semester hours required for the Ph.D.	Educational Leadership and Counseling Department Head	\$2,000	OCR, Ph.D. Educational Leadership

Implementation Plan

### Ph.D. EDUCATIONAL LEADERSHIP

Goal 2 <u>To conduct a needs assessment, develop the curriculum and</u> <u>recruit candidates for the Ph.D. degree in Educational</u> <u>Leadership</u> Objective 3Recruit highly qualified candidates to enroll in the<br/>Ph.D. program in Educational Leadership.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Establish the admission criteria for the Ph.D. in Ed. Leadership.	Spring 2002 – Summer 2002	Published criteria for the admissions process.	Educational Leadership and Counseling Department Head	\$1,000	OCR, Ph.D. Educational Leadership
Disseminate and receive applications from highly qualified Ed. Leadership Ph. D. candidates	Summer 2002 – Fall 2002	A pool of 100+ applicants.	Educational Leadership and Counseling Department Head	\$1,500	OCR, Ph.D. Educational Leadership
Provide research/teaching assistantships for desiring Ed. Leadership Ph. D. candidates.	Spring 2003	15-20 research/teaching assistantships for Ph.D. candidates.	Educational Leadership and Counseling Department Head	\$150,000	OCR, Ph.D. Educational Leadership

### **COMPONENT 12.2: MS COMPUTER SCIENCE**

#### **PROGRAM DESCRIPTION**

Prairie View A&M University proposes to offer the Master of Science degree in Computer Science (MSCS) in the College of Engineering. The degree program allows both thesis and non-thesis options. The MS in Computer Science is designed to serve two purposes:

- As a "professional" program to allow computer scientists in industry to upgrade their professional skills; and
- As an "academic" program allowing capable computer scientists to prepare for the terminal degree.

### **GOALS, OBJECTIVES, AND BENCHMARKS**

Goal 1: To address the critical shortage of professionals in Computer Science in Texas and the nation.

#### **Objectives:**

- 1. Increase recruitment activities that target high-achieving graduate students.
- 2. Provide diverse modes of instruction.
- 3. Improve the transition from undergraduate to graduate school.

#### Benchmarks:

- 1. Ten students will graduate each academic year from the MS in CS program, starting Spring 2006.
- 2. 50% of the graduate courses in the MS in CS will delivered by distributed learning methods, starting Spring 2004.
- 3. 25% of the graduate courses in the MS in CS will be scheduled on evenings and/or weekends.
- 4. 10% of the graduates from the BS in CS will enter the MS in CS each year, starting Fall 2004.
- Goal 2: To provide an avenue for computer professionals in industry to upgrade their professional skills.

#### **Objectives:**

- 1. Provide a relevant curriculum of instruction that is congruent with the changes and demands from industry.
- 2. Provide laboratory experiences that utilize state-of-the-art equipment and software.

#### Benchmarks:

- 1. At least 10 computer professional from local industries will be enrolled in the MS program on a part-time basis by Fall 2003.
- 2. Two guest lecturers from industry, government, or other universities will deliver presentations at PVAMU each semester, starting in Spring 2002.
- 3. 25% of the full-time Computer Science graduate students will complete internships in industry each semester, staring Spring 2003.
- 4. One-half of the full-time Computer Science graduate students will participate in one field trip per semester starting in Fall 2002.

### Goal 3: To prepare graduates to pursue the terminal degree in Computer Science.

### **Objectives:**

- 1. Maintain rigor that is equivalent to nationally recognized MS programs in CS.
- 2. Cultivate and enhance research skills of students enrolled in the Computer Science Program.

### Benchmarks:

- 1. 25% of the full-time Computer Science graduate students will publish at least one paper each academic year, starting in Fall 2003.
- 2. 25% of the full-time Computer Science graduate students will collaborate with faculty in the writing of research proposals each academic year, starting in Fall 2003.
- 3. Each Computer Science graduate student will deliver one technical presentation per year at the departmental bi-weekly seminar, starting in Spring 2003.

#### **MS COMPUTER SCIENCE**

# Goal 1 To address the critical shortage of professionals in computer science in Texas and the nation

**Objective 1** Increase recruitment activities that target highachieving graduate students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Prepare recruitment brochures, CD's and equivalent media.	Spring 2002	Recruiting materials will be completed.	Department Recruitment Committee Chair	\$5,000	OCR, MS Computer Science
Identify, recruit and retain qualified graduate students.	Fall 2001 – Fall 2003	10 students enrolled in the MS program	Department Recruitment Committee Chair	\$2,000	OCR, MS Computer Science
Hire CS faculty	Fall 2001 – Summer 2003	Three Faculty hired	Dean of Arts and Sciences; Computer Science Department Head	\$195,000	OCR, MS Computer Science
Instruction begins in the Computer Science graduate program.	Spring 2003	Three graduate courses in CS ready for delivery.	Computer Science Department Head	None	

#### **Implementation Plan**

#### **MS COMPUTER SCIENCE**

Goal 1 To address the critical shortage of professionals in computer science in Texas and the nation

**Objective 2** Provide diverse modes of instruction.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
To structure and develop courses in a web-based/TTVN format	Spring 2002 – Fall 2003	3 web-based/TTVN courses ready for delivery.	Computer Science Department Head	\$20,000	OCR, MS Computer Science
To develop and implement web- based courses.	Fall 2002 – Summer 2003	3 web-based courses ready for delivery.	Computer Science Department Head	\$25,000	OCR, MS Computer Science
Expand graduate degree program by scheduling graduate classes in the evenings and weekends.	Spring 2002 – Spring 2004	Three evening and/or weekend classes scheduled per year	Computer Science Department Head	None	

#### **Implementation Plan**

#### **MS COMPUTER SCIENCE**

Goal 1 To address the critical shortage of professionals in computer science in Texas and the nation

**Objective 3** Improve the transition from undergraduate to graduate school.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Conduct time and project management workshops	Spring 2003 – Fall 2003	One seminar on case studies of successful and challenging project management will be given each semester.	Computer Science Department Head	\$2,000	OCR, MS Computer Science; Industrial Advisory Board
Implement graduate-undergraduate student mentor programs.	Fall 2003 – Summer 2004	Five undergraduate students will participate in the mentor program each semester, starting Spring 2003	Faculty Advisors	None	
To expose students to team-work, diversity and modes of thought.	Spring 2003 – Fall 2003	Each student will complete one team project before graduation	Computer Science Department Head, Advisory Board Chair	\$2,000	OCR, MS Computer Science; Industrial Advisory Board

#### **Implementation Plan**

#### **MS COMPUTER SCIENCE**

Goal 2 To provide an avenue for computer professionals in industry to upgrade their professional skills

**Objective 1** Provide a relevant curriculum of instruction that is congruent with the changes and demands from industry.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Identify potential members on the Industrial Advisory Board for guest lectures.	Spring 2002 – Spring 2003	Two lectures per semester	Computer Science Department Head	\$500	OCR, MS Computer Science
Develop and implement courses in nano-technology, computational complexity, security, visualization, virtual reality, etc.	Fall 2001 – Summer 2003	Two new courses implemented per semester.	Computer Science Department Head	\$30,000	OCR, MS Computer Science
To seek initial assessment of the MS proposal from the Industrial Advisory Board.	Fall 2001 – Spring 2003	Modified program descriptions	Computer Science Department Head	\$500	OCR, MS Computer Science

Invite guest lecturers from industry, national laboratories, government and other universities.	Spring 2002 – Fall 2003	Conduct a minimum of six seminars.	Curriculum Committee Chair	\$6,000	OCR, MS Computer Science
Update library holdings.	Fall 2001 – Spring 2003	Subscribe to 20 IEEE/ ACM periodicals/journals	Dean of Arts and Sciences	\$80,000	OCR, MS Computer Science
Faculty participation in technical conferences and workshops.	Spring 2002 – Summer 2003	One faculty per semester having participated in these activities.	Computer Science Department Head	\$10,000	OCR, MS Computer Science; External funding
Faculty participation in continuing education and industry-sponsored courses.	Spring 2002 – Summer 2003	One faculty per semester having participated in these activities.	Dean of Arts and Sciences; Computer Science Department Head	\$10,000	OCR, MS Computer Science; External funding

#### **MS COMPUTER SCIENCE**

# Goal 2 To provide an avenue for computer professionals in industry to upgrade their professional skills

**Objective 2** <u>Provide laboratory experiences that utilize state-of-the-art equipment and software.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Identify and purchase relevant equipment and software that facilitates instruction.	Fall 2001 – Spring 2003	95% of the identified equipment and software installed.	Department Systems Administrator	\$25,000	OCR, MS Computer Science
Internships in industry	Summer 2002 – Summer 2003	Three students per semester employed in industry.	Computer Science Department Head	None	
Field trips to IT industries and national labs.	Spring 2002 – Spring 2003	One field trip per semester	Computer Science Department Head	\$3,000	OCR, MS Computer Science; External funding for student support
Contribute to the development and implementation of campus safety and security.	Fall 2001 – Summer 2003	85% improvement in the University safety and security	Vice President University Operations	\$50,000	OCR, MS Computer Science

MS COMPUTER SCIENCE

# Goal 3 To prepare graduates to pursue the terminal degree in Computer Science

**Objective 1**Maintain rigor that is equivalent to nationally<br/>recognized MS programs in CS.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Student participation in publications and presentations at conferences.	Fall 2002 – Spring 2003	Two papers published	Faculty	\$3,000	Grants
Perform annual program assessment.	Spring 2003	Assessment reports and program modifications	Computer Science Department Head; Dean of Arts and Sciences	\$1,000	OCR, MS Computer Science

#### Implementation Plan

#### **MS COMPUTER SCIENCE**

Goal 3 To prepare graduates to pursue the terminal degree in Computer Science **Objective 2** <u>Cultivate and enhance research skills of students</u> enrolled in the Computer Science Program.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
To expose the students to writing research proposals from a variety of funding sources.	Spring 2002 – Summer 2003	One research proposal per student per semester	Instructor; Advisor	\$1,000	OCR, MS Computer Science
Presentation by graduate students	Spring 2002 – Summer 2003	Bi-weekly seminars	Faculty	\$500	Professional organizations
Facilitate student participation in university research programs	Summer 2002 – Summer 2003	25% of full-time students participating in research.	Faculty	None	

#### **COMPONENT 12.3: MS INFORMATION SYSTEMS**

#### **PROGRAM DESCRIPTION**

Prairie View A&M University proposes to offer the Master of Science degree in Computer Information Systems (MSCIS) in the College of Engineering. This degree will be attractive to students who already possess a bachelor's degree in computer science, technology, business or engineering, and who wish to advance their knowledge of computer information systems. The degree program allows both thesis and non-thesis options. The MS in Computer Information Systems is designed to serve two purposes:

- As a "professional" program to allow computer professionals in industry to upgrade their professional skills; and
- As an "academic" program allowing capable information scientists to prepare for the terminal degree.

#### **GOALS, OBJECTIVES, AND BENCHMARKS**

# Goal 1: To address the critical shortage of professionals in Information Technology in Texas and the nation.

#### **Objectives:**

- 1. Increase recruitment activities that target high-achieving graduate students.
- 2. Provide diverse modes of instruction.
- 3. Improve the transition from undergraduate to graduate school.

#### Benchmarks:

- 1. Ten students will graduate each academic year from the MS in CIS program, starting Spring 2006.
- 2. 50% of the graduate courses in the MS in CIS will delivered by distributed learning methods, starting Spring 2004.
- 3. 25% of the graduate courses in the MS in CIS will be scheduled on evenings and/or weekends.
- 4. 10% of the graduates from the BS in CIS will enter the MS in CIS each year, starting Fall 2004.

# Goal 2: To provide an avenue for computer professionals in industry to upgrade their professional skills.

#### Objectives:

- 1. Provide a relevant curriculum of instruction that is congruent with the changes and demands from industry.
- 2. Provide laboratory experiences that utilize state-of-the-art equipment and software.

#### Benchmarks:

- 1. At least 10 computer professionals from local industries will be enrolled in the MS program on a part-time basis by Fall 2003.
- 2. Two guest lecturers from industry, government, or other universities will deliver presentations at PVAMU each semester, starting in Spring 2002.
- 3. 25% of the full-time graduate students will compete internships in industry each semester, starting Spring 2003.
- 4. One-half of the full-time graduate students will participate in one field trip per semester starting in Fall 2002.

# Goal 3: To prepare graduates to pursue the terminal degree in Computer Information Systems.

#### Objectives:

- Maintain rigor that is equivalent to nationally recognized MS programs in CIS.
   Cultivate and enhance research skills of students enrolled in the Computer
- Information Systems Program.

#### Benchmarks:

- 1. 25% of the full-time CIS graduate students will publish at least one paper each academic year, starting in Fall 2003.
- 2. 25% of the full-time CIS graduate students will collaborate with faculty in the writing of research proposals each academic year, starting in Fall 2003.
- 3. Each CIS graduate student will deliver one technical presentation per year at the departmental bi-weekly seminar, starting in Spring 2002.

#### **MS INFORMATION SYSTEMS**

Goal 1To address the critical shortage of professionals in<br/>Information Technology in Texas and the nation

**Objective 1** Increase recruitment activities that target highachieving graduate students.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Prepare recruitment brochures, CD's and equivalent media.	Spring 2002	Recruiting materials will be completed.	Department Recruitment Committee Chair	\$4,500	OCR, MS Information Systems
Identify, recruit and retain qualified graduate students.	Fall 2001 – Fall 2003	10 graduate students will be enrolled in the MS program	Department Recruitment Committee Chair	\$2,000	OCR, MS Information Systems
Hire CIS faculty	Fall 2001 – Summer 2002	Four faculty hired	Dean/ Department Head	\$260,000	OCR, MS Information Systems
Instruction begins in the Information Systems graduate program.	Fall 2003	Three graduate courses in CIS ready for delivery.	Department Head	None	

#### **Implementation Plan**

#### **MS INFORMATION SYSTEMS**

# Goal 1 To address the critical shortage of professionals in Information Technology in Texas and the nation

Objective 2 Provide diverse modes of instruction.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
To structure and develop courses in a web-based/TTVN format	Spring 2002 – Fall 2003	3 web-based/TTVN courses ready for delivery.	Department Head	\$25,000	OCR, MS Information Systems
To develop and implement web- based courses.	Fall 2002 – Summer 2003	3 web-based courses ready for delivery.	Department Head	\$25,000	OCR, MS Information Systems
Expand graduate degree program by scheduling graduate classes in the evenings and weekends.	Spring 2002 – Spring 2004	Three evening and/or weekend classes scheduled per year	Department Head	None	

#### Implementation Plan

#### **MS INFORMATION SYSTEMS**

Goal 1 To address the critical shortage of professionals in Information Technology in Texas and the nation

**Objective 3** Improve the transition from undergraduate to graduate school.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Conduct time and project management workshops	Spring 2002 – Fall 2002	One seminar on case studies of successful and challenging project management will be given each semester	Department Head	\$2,000	OCR, MS Information Systems; Industrial Advisory Board
Implement graduate-undergraduate student mentor programs.	Fall 2002 – Summer 2003	Five undergraduate students will participate in the mentor program each semester, starting Spring 2003	Faculty Advisors	None	
To expose students to team-work, diversity and different modes of thought.	Spring 2002 – Fall 2002	Each student will complete one team project before graduating	Department Head, Graduate Faculty and Industrial Advisory Board	\$2,000	OCR, MS Information Systems; Industrial Advisory Board

**Implementation Plan** 

#### **MS INFORMATION SYSTEMS**

Goal 2 To provide an avenue for computer professionals in industry to upgrade their professional skills

**Objective 1** <u>Provide a relevant curriculum of instruction that is</u> congruent with the changes and demand from industry.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Recruit a diverse group of industry, government and academic personnel to serve on the advisory board.	Fall 2001	Ten members recruited	Computer Science Department Head	\$2,000	OCR, MS Information Systems
Develop and implement courses in reverse logistics, e-commerce, Internet technologies, knowledge management, Internet security, decision support systems, etc.	Fall 2001 – Summer 2003	Two new courses implemented per semester.	Computer Science Department Head	\$82,639	OCR, MS Information Systems
To seek initial assessment of the MS proposal from the Industrial Advisory Board.	Fall 2001 – Spring 2002	Modified program descriptions	Computer Science Department Head	\$500	OCR, MS Information Systems

Invite guest lecturers from industry, national laboratories, government and other universities.	Spring 2002 – Fall 2002	Conduct a minimum of six seminars.	Curriculum Committee Chair	\$6,000	OCR, MS Information Systems
Update library holdings.	Fall 2001 – Spring 2002	Subscribe to 20 IEEE/ Business periodicals/ journals	Dean of Arts and Sciences	\$104,722	OCR, MS Information Systems
Faculty participation in technical conferences and workshops.	Spring 2002 – Summer 2003	One faculty per semester having participated in these activities.	Computer Science Department Head	\$10,000	OCR, MS Information Systems; External funding
Faculty participation in continuing education and industry-sponsored courses.	Spring 2002 – Summer 2003	One faculty per semester having participated in these activities.	Dean of Arts and Sciences; Computer Science Department Head	\$10,000	OCR, MS Information Systems; External funding

Implementation Plan

#### **MS INFORMATION SYSTEMS**

# Goal 2 To provide an avenue for computer professionals in industry to upgrade their professional skills

**Objective 2** <u>Provide laboratory experiences that utilize state-of-the-art equipment and software.</u>

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Recruit departmental computer technician.	Fall 2001	Technician recruited	Dean of Arts and Sciences; Computer Science Department Head	\$45,000 per year	OCR, MS Information Systems
Identify and purchase relevant equipment and software that facilitates instruction.	Fall 2001 – Spring 2002	95% of the identified equipment and software installed.	Department Computer Technician	\$50,000	OCR, MS Information Systems
Internships in industry	Summer 2002 – Summer 2003	Three students per semester employed in industry.	Computer Science Department Head	None	
Field trips to IT industries and national labs.	Spring 2002 – Spring 2003	One field trip per semester	Computer Science Department Head	\$3,000	OCR, MS Information Systems; External funding for student support
Contribute to the development and implementation of campus safety and security.	Fall 2001 – Summer 2003	85% improvement in the University safety and security	Vice President University Operations	\$87,500	OCR, MS Information Systems

#### **MS INFORMATION SYSTEMS**

#### Goal 3 To prepare graduates to pursue the terminal degree in Computer Information Systems

**Objective 1**Maintain rigor that is equivalent to nationally<br/>recognized MS programs in CIS.

Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Student participation in publications and presentations at conferences.	Fall 2002 – Spring 2003	Two papers published.	Faculty	\$3,000	Grants
Perform annual program assessment.	Spring 2003	Assessment reports and program modifications	Computer Science Department Head	\$1,000	OCR, MS Information Systems

Implementation Plan

#### **MS INFORMATION SYSTEMS**

Goal 3 To prepare graduates to pursue the terminal degree in Computer Information Systems		Objective 2	<u>Cultivate and enhance research skills of students</u> <u>enrolled in the Computer Information Systems</u> <u>Program.</u>		
Tasks	Timelines	Quantitative Outcomes	Responsibility	Costs	Funding Source
Expose the students to writing research proposals from a variety of funding sources.	Spring 2002 – Summer 2003	One research proposal developed per full-time student per year	Instructor; Advisor	\$1,000	External Funding
Presentation by graduate students	Spring 2002 – Summer 2003	Each student will give one presentation per year in the departmental bi-weekly seminars	Faculty	\$500	Professional organizations
Facilitate student participation in university research programs	Summer 2002 – Summer 2003	25% of full-time students participating in research.	Faculty	None	

# Special Issues Related to the Texas Commitment to Prairie View A&M University

# Special Issues Related to the Texas Commitment to Prairie View A&M University

Item/Area	FY 2002	FY 2003	Total	Funding Source
Safety and Security	\$1,067,746	\$451,376	\$1,519,122	OCR Programs
Fire Safety	850,000	100,000	950,000	AUF
Library Enhancements	949,361	147,361	1,096,722	OCR Programs
Capital Campaign			1,567,000	Tuition
Endowed Chairs Matching Requirement	1,000,000	1,000,000	2,000,000	Private Donations
Merit Scholarships Matching Requirement	800,000	800,000	1,600,000	Private Donations and Grants
Distance Education	210,960	95,960	306,920	Grants, E&G
Accreditation	551,200	607,200	1,158,400	E&G
Human Resources	100,000	100,000	200,000	E&G
Total			\$10,398,164	

Implementation Plan

#### **LIBRARY ENHANCEMENT**

Goal 1 To increase library holdings in critical areas

Objective 1 <u>Meet or exceed accreditation standards in OCR-</u> supported programs.

Program	Timelines	Accrediting Body	Responsibility	Costs	Funding Source
AACSB Accreditation	Fall 2001 – Fall 2002	AACSB	Dean of Business	\$75,000	OCR
Enhance the College of Nursing	Fall 2001 – Fall 2002	NLNAC	Dean of Nursing	\$40,000	OCR
MS Accounting	Spring 2002 – Fall 2003	AACSB	Dean of Business	\$25,000	OCR
MS/Ph.D. Electrical Engineering	Fall 2001 – Spring 2002	ABET	Dean of Engineering	\$250,000	OCR
Enhance Educator Preparation	Fall 2001 – Fall 2002	NCATE	Dean of Education	\$40,000	OCR
BS Construction Science	Fall 2001 – Spring 2002	ACCE	Dean of Architecture	\$23,000	OCR
MS Architecture	Fall 2001 – Spring 2002	NAAB	Dean of Architecture	\$82,000	OCR
Ph.D. Educational Leadership	Fall 2001 – Spring 2002	NCATE	Dean of Education	\$182,000	OCR
MS Information Systems	Fall 2001 – Fall 2002	CSAB	Dean of Arts and Sciences	\$124,722	OCR
MS Community Development	Fall 2001 – Spring 2002	ACRL	Dean of Architecture	\$90,000	OCR
Community and Urban Rural Extension	Fall 2001 – Spring 2002	ACRL	Dean of Architecture	\$60,000	OCR
MS Computer Science	Fall 2001 – Fall 2002	ABET, CSAB	Dean of Arts and Sciences	\$105,000	OCR

# Summary of the Texas Commitment to Prairie View A&M University

Through the Programs for the Texas Commitment to Prairie View A&M University, the following outcomes, benchmarks and achievements will be attained:

- 1. Retention of first time full-time freshmen to the sophomore year will reach 75% by Fall 2005.
- 2. 75% of all eligible first-year students will participate in early registration by Spring 2003.
- 3. 75% of University College students will complete financial aid paperwork for the Fall semester by the end of the Spring 2003 semester.
- 4. Retention of vulnerable populations to the sophomore year will reach 75% by Fall 2005.
- 5. 75% of all eligible students in these groups will participate in early registration by Spring 2003.
- 6. 75% of vulnerable students will complete financial aid paperwork for the Fall semester by the end of the Spring 2003 semester.
- 7. Retention of ethnically underrepresented students to the sophomore year will reach 75% by Fall 2005.
- 8. 75% of ethnically underrepresented students will participate in early registration by Spring 2003.
- 9. 75% of ethnically underrepresented students will complete financial aid paperwork for the Fall semester by the end of the Spring 2003 semester.
- 10. Students will report a 75% level of satisfaction with each unit within the student service area by November 2002.
- 11. The university recruitment and marketing program will successfully incorporate and implement all new recruitment and marketing strategies by May 2002.
- 12. Financial services and scholarships will be totally automated by May 2002.
- 13. The Division for Student and Enrollment Services will be fully staffed, with all personnel in appropriate assignments by May 31, 2002.
- 14. Five national merit scholars will be enrolled by Fall 2003.
- 15. The average Total SAT score of enrolled students will increase to 900 by fall 2004.
- 16. Provide 25% greater access to students and employees by Spring 2002
- 17. Provide a 20% faster and more reliable network by Fall 2001
- 18. Provide security, redundancy, and backup systems by Spring 2002
- 19. Information Technology will meet 90% of commitments, deadlines, and priorities by Fall 2005
- 20. Information Technology will provide initiatives and utilize creativity to achieve goals by Fall 2005
- 21. Staff and customer satisfaction with Information Technology services will increase by 10% by Fall 2002
- 22. 90% of all Prairie View A&M University faculty will have a terminal degree appropriate to the teaching discipline by fall 2003.
- 23. Three current non-tenure-track Prairie View A&M University faculty will have obtained terminal degrees in their teaching disciplines by fall 2005.
- 24. Average Student Opinion Survey scores will improve to 1.5 on a 1-5 scale (1 = highest) by Fall 2004.

- 25. Faculty salaries will exceed the average for West region Comprehensive Universities by Fall 2005.
- 26. AACSB accreditation candidacy will be attained by Spring 2003
- 27. AACSB accreditation will be attained by Spring 2005
- 28. Full compliance with SACS criteria will be achieved by Spring 2002
- 29. 80% of the Nursing faculty will be prepared at the doctoral level by 2007.
- 30. Enrollment in the College of Nursing will increase to 500 by Fall 2007.
- 31. 93% of BSN graduates will pass the national licensing examination for the registered nurse by 2005.
- 32. 100% of MSN graduates will pass the national examination for certification in advanced nursing practice by Fall 2003.
- 33. At least a 65% pass rate on state licensure of engineering graduates will be attained by Fall 2003.
- 34. One hundred percent (100%) of engineering graduates will be placed in jobs or graduate school by Fall 2003.
- 35. One-hundred percent (100%) of laboratories and classrooms will meet accreditation standards by Fall 2004.
- 36. Enrollment in Engineering Science Concepts Institute will increase to 75 students per year.
- 37. Average SAT and equivalent ACT scores for students pursuing engineering degrees will increase to 1200 by Fall 2005.
- 38. A minimum of 150 engineers will graduate per year by Summer 2006.
- 39. The College will add at least 2 research centers and 1 service center by Fall 2005.
- 40. Research funding will increase by 20% by Fall 2007.
- 41. One hundred percent of the Engineering faculty will have terminal degrees by Fall 2005.
- 42. Three endowed professorships will be added to Engineering by Fall 2006.
- 43. An Engineering Executive Advisory Board will be established by Fall 2002.
- 44. Two workshops/seminars will be conducted in the College of Engineering by Fall 2003.
- 45. 10 students will graduate with an MS in Electrical Engineering by Spring 2006.
- 46. 5 students will graduate with a Ph.D. in Electrical Engineering by Spring 2005.
- 47. By Spring 2007, 90% of Electrical Engineering MS/Ph.D. graduates will obtain employment in industry, government and research agencies.
- 48. 50% of MS Electrical Engineering students will select the thesis option by Spring 2003.
- 49. 65% of Electrical Engineering graduate students will have worked on funded projects by Spring 2003.
- 50. All graduate faculty for the Engineering MS/Ph.D. programs will be hired by Fall 2004.
- 51. Meet the accreditation requirements of State Board for Educator Certification (SBEC) on September 1, 2001 as well as on September 1, 2002.
- 52. Meet the NCATE accreditation standards in Fall 2001 and Fall 2006.
- 53. The BS in Construction Science will graduate 20 majors by Spring 2007.
- 54. The administration, faculty and staff for the BS in Construction Science will be retained by Fall 2002.

- 55. The Construction Science Advisory Board will established by Fall 2001.
- 56. Internship placement for the Construction Science will be in place by Spring 2002.
- 57. The number of students graduating from the Master of Architecture program will reach 20 by Spring 2006.
- 58. An advisory board will be in place for the Master of Architecture program by Fall 2001.
- 59. A calendar of university-wide marketing activities will be available by Fall 2003.
- 60. All marketing materials will originate from a single office by Fall 2006.
- 61. The U.S. News and World Report reputation index of the University will increase to 3/5 by the 2004 Annual Ranking of Colleges.
- 62. The ratio of enrolled to admitted students will reach 75% by Fall 2005.
- 63. The University will achieve Tier I status in the West Region by Fall 2006.
- 64. All marketing materials will be available in two languages by Fall 2004.
- 65. More than half of the marketing activities will involve underrepresented groups on the campus by Fall 2005.
- 66. An RO1 computer scientist will be selected and appointed as the Endowed Chair in Computer Science by Fall, 2002 to lead the development of a software engineering research center.
- 67. The software engineering center researchers will increase the number of competitive grants proposal submitted to fund software engineering research by 20 percent the first year.
- 68. A software engineering series of courses will be initiated by Spring, 2003 that can keep pace with rapidly evolving knowledge of software engineering.
- 69. Partnerships will be formed with research-intensive institutions such as Texas A&M University, University of Texas, Stanford University, and Carnegie Mellon by Fall, 2003 that will facilitate access to federal funded initiatives that can enhance the software engineering center.
- 70. An RO1 molecular biologist will be selected and appointed as the Endowed Chair in Biology by Fall, 2002 to lead the development of a molecular biology center.
- 71. The molecular biology center will increase the number of competitive grants proposal submitted to fund molecular biology research by 15 percent the first year.
- 72. A molecular biology series of courses will be initiated by Fall, 2004 that can keep pace with the rapidly evolving knowledge of molecular biology.
- 73. Partnerships will be formed with research-intensive institutions such as Harvard, Yale and MIT by Spring, 2003 that will facilitate access to federal funded initiatives that can enhance the molecular biology center.
- 74. The Endowed Chair in Electrical Engineering will be filled by September 1, 2003.
- 75. A renowned education Professor will be selected as the Endowed Chair in Educational Leadership by June 1, 2002 to provide leadership for the development of a center for leadership development and educator preparation.
- 76. The leadership of the Educational Leadership Academy will increase the number of workshop participants by 50 percent and the number of workshop days to two during the first year.
- 77. The number of educational leadership research proposals and publications in

nationally recognized journals would increase by 30% by June, 2003.

- 78. Faculty will be sufficient to support the Ph.D. in Educational Leadership by April 2003.
- 79. The Educational Leadership curriculum will be developed by Fall 2003.
- 80. Applications to the Ph.D. in Educational Leadership will be accepted by Fall 2003.
- 81. 10 students will graduate with a Ph.D. in Educational Leadership by Spring 2006.
- 82. Ten students will graduate each academic year from the MS in CS program, starting Spring 2006.
- 83. 50% of the graduate courses in the MS in CS will delivered by distributed learning methods, starting Spring 2004.
- 84. 25% of the graduate courses in the MS in CS will be scheduled on evenings and/or weekends.
- 85. 10% of the graduates from the BS in CS will enter the MS in CS each year, starting Fall 2004.
- 86. At least 10 computer professional from local industries will be enrolled in the MS program on a part-time basis by Fall 2003.
- 87. Two guest lecturers from industry, government, or other universities will deliver presentations at PVAMU each semester, starting in Spring 2002.
- 88. 25% of the full-time Computer Science graduate students will complete internships in industry each semester, staring Spring 2003.
- 89. One-half of the full-time Computer Science graduate students will participate in one field trip per semester starting in Fall 2002.
- 90. 25% of the full-time Computer Science graduate students will publish at least one paper each academic year, starting in Fall 2003.
- 91. 25% of the full-time Computer Science graduate students will collaborate with faculty in the writing of research proposals each academic year, starting in Fall 2003.
- 92. Each Computer Science graduate student will deliver one technical presentation per year at the departmental bi-weekly seminar, starting in Spring 2003.
- 93. Ten students will graduate each academic year from the MS in CIS program, starting Spring 2006.
- 94. 50% of the graduate courses in the MS in CIS will delivered by distributed learning methods, starting Spring 2004.
- 95. 25% of the graduate courses in the MS in CIS will be scheduled on evenings and/or weekends.
- 96. 10% of the graduates from the BS in CIS will enter the MS in CIS each year, starting Fall 2004.
- 97. At least 10 computer professionals from local industries will be enrolled in the MS program on a part-time basis by Fall 2003.
- 98. Two guest lecturers from industry, government, or other universities will deliver presentations at PVAMU each semester, starting in Spring 2002.
- 99. 25% of the full-time graduate students will compete internships in industry each semester, starting Spring 2003.
- 100. One-half of the full-time graduate students will participate in one field trip per semester starting in Fall 2002.

- 101. 25% of the full-time CIS graduate students will publish at least one paper each academic year, starting in Fall 2003.
- 102. 25% of the full-time CIS graduate students will collaborate with faculty in the writing of research proposals each academic year, starting in Fall 2003.
- 103. Each CIS graduate student will deliver one technical presentation per year at the departmental bi-weekly seminar, starting in Spring 2002.