



PRAIRIE VIEW  
A&M UNIVERSITY

Spring 2015 Strategic Planning Summit

“The Best is Yet to Come: Reimagining and Reinventing  
to Provoke Greater Growth and Quality  
Student Affairs and Institutional Advancement

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Vice President

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# Selected Achievements 2010-2015

## Increased Student Services

- Established Veteran's Affairs
- Enhanced Counseling Center
- Enhanced Student Judicial Services
- Expanded Student Travel Opportunities



# Selected Achievements 2010-2015

## Increased Student Services

- Expanded Student Travel
- Expanded Recreational Opportunities



# Selected Achievements 2010-2015

## Enhanced Institutional Visibility

- Institutional Brand
- Billboards
- 1876
- Social Media
- Vocus



# Selected Achievements 2010-2015

## Engaged Alumni

- One Team
- Phon-a-thon
- Major Gift Officers



# Selected Achievements 2010-2015

## Alumni Giving Averages

HBCU

- Public
- Private
- PVAMU



## The Road Ahead: Greater Growth and Quality 2015-2020

- Health & Wellness of Students & Staff
- Bowling Center
- Service-Learning Opportunities
- Student Travel
- Student Leadership Development



# The Road Ahead: Greater Growth and Quality 2015-2020, Continued

- Sports Complex
- Endowments
- Student Resource Center
- Student Placements Post Graduation

