



PRAIRIE VIEW
A&M UNIVERSITY

Spring 2015 Strategic Planning Summit

“The Best is Yet to Come: Reimagining and Reinventing
to Provoke Greater Growth and Quality

Indicators of Student Engagement
John Gardner & Sarah Wakefield
Quality Enhancement Plan, iREAD

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iREAD Outcomes

Skills	Habits	Self-concept
<ul style="list-style-type: none">• Increase ability to synthesize information• Increase use of appropriate technology in academic work	<ul style="list-style-type: none">• Improve organizational skills• Improve learning efficiencies (ex. problem solving)• Improve service learning	<ul style="list-style-type: none">• Improve transition to college• Improve ability to determine best-fit career



iREAD Cohorts Comparison

Cohort	Completers	Retained to Yr 2	μ Attempted	μ Earned	μ GPA
2011	110	78.07%	29.08	24.88	2.47
2012	103	86.41%	29.53	25.25	2.42
2013	139	78.42%	30.49	26.45	2.46



iRead Cohort 1 (2011)

Fall 2011 Enrolled	Fall 2012 Retention	Fall 2013 Retention	Fall 2014 Retention	μ Attempted	μ Earned	μ GPA
1,666	67.17% 1,119	50.30% 838	44.42% 740	89.86	82.77	2.76
110	78.18% 86	56.36% 62	49.09% 54	94.35	88.33	2.85



NSSE 2014 Strengths

- Discussed academic performance with faculty
(FY +20, SY +26)
- Worked with instructor on non-course activities
(FY +19, SY +23)
- Collaborative learning
(SY +28 / 23 / 22)
- * Seniors study, read, + write more than SW peers



NSSE 2014 Weaknesses

- Instructors taught course in an organized way
 - Freshmen -13 34% low ratings
 - Seniors -9 29% low ratings
- Quality of interactions with faculty & staff
 - Freshmen -9 for faculty/staff 12 - 19% low ratings
 - Seniors -10 for admin.staff 16% low ratings

