



PRAIRIE VIEW
A&M UNIVERSITY

Spring 2015 Strategic Planning Summit

“The Best is Yet to Come: Reimagining and Reinventing
to Provoke Greater Growth and Quality

A Snapshot of the Institutional Profile
Dr. Ruby Stevens-Morgan
Associate Director of Institutional Research

April 22, 2015

Overview

- University Enrollments
- College Enrollments
- 1-Year Persistence Rates
- 4-Year and 6-Year Graduation Rates
- Hispanic Enrollments
- Transfer Enrollments
- Degrees Awarded



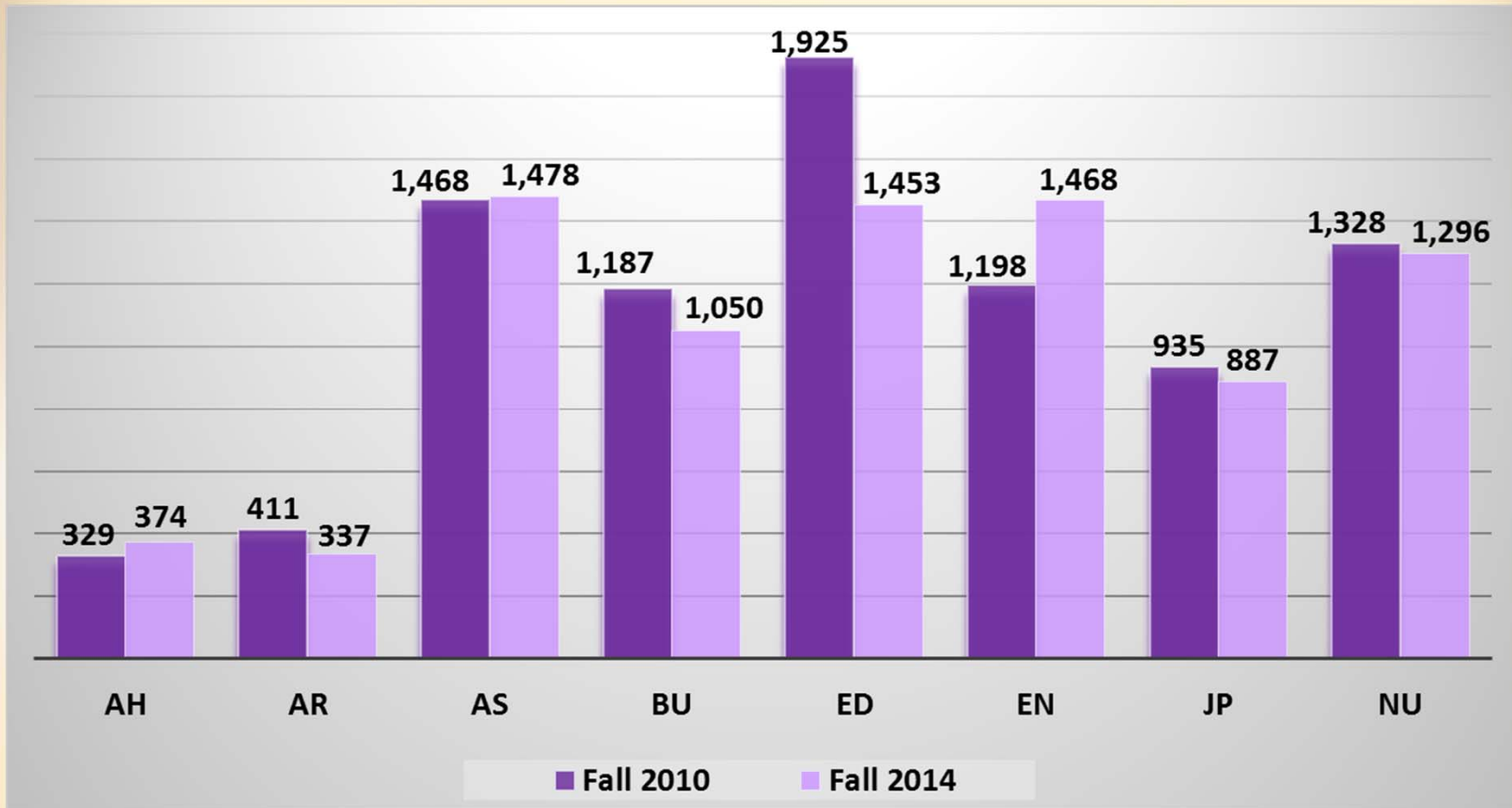
University Enrollments

Enrollment decreased 5% from 2010 to 2014.

COLLEGE	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Ag and Hum Sciences	329	341	328	345	374
Architecture	411	337	343	341	337
Arts and Sciences	1,468	1,527	1,552	1,479	1,478
Business	1,187	1,098	1,050	1,084	1,050
Education	1,925	1,670	1,596	1,491	1,453
Engineering	1,198	1,141	1,227	1,331	1,468
Juv Jus and Psyc	935	947	911	896	887
Nursing	1,328	1,364	1,329	1,283	1,296
Grand Total	8,781	8,425	8,336	8,250	8,343



Enrollments by College



Success Measures

Success Measure	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
Persistence Rates (1 yr)	69.3%	62.0%	66.9%	63.8%	66.6%

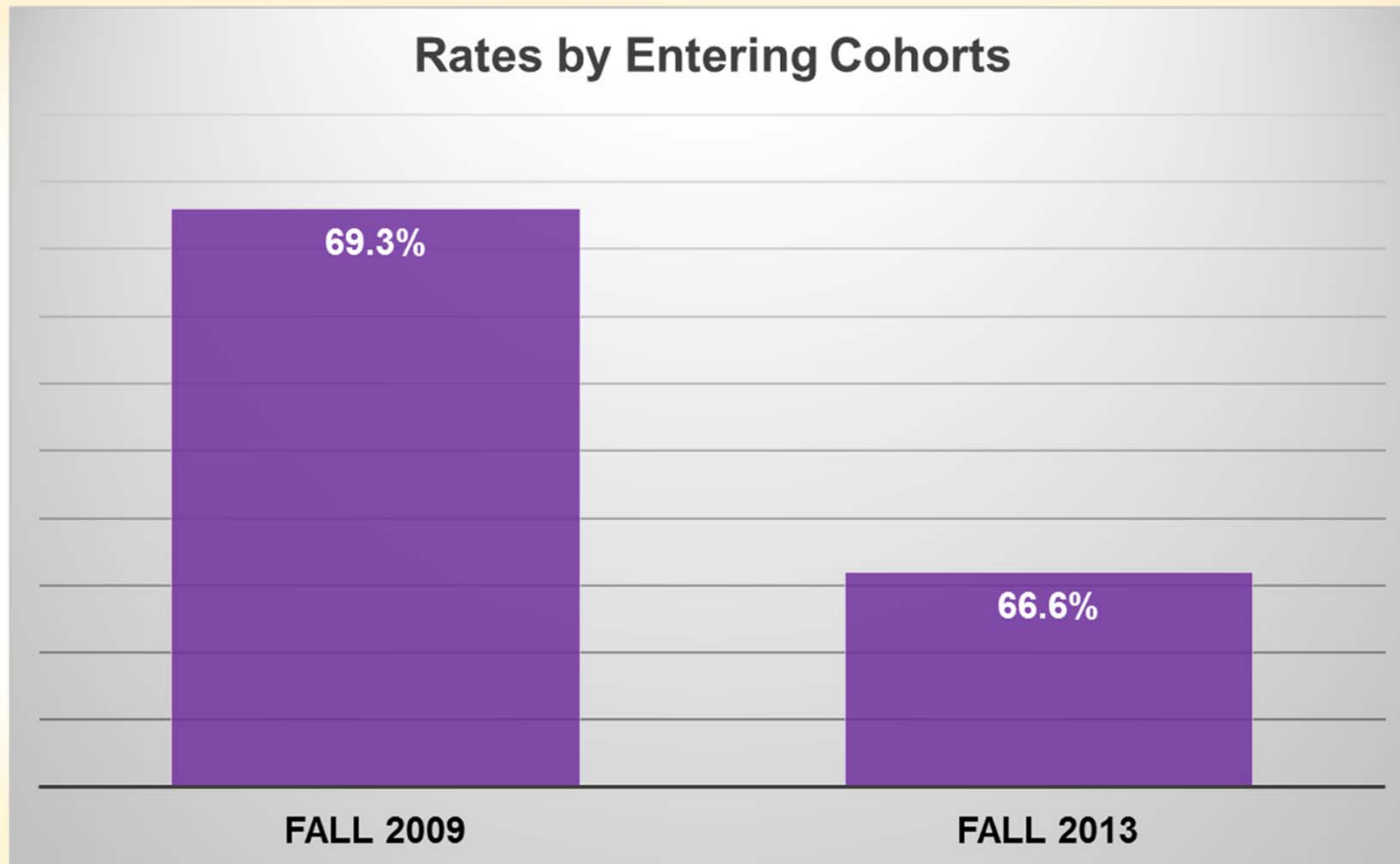
Success Measure	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
4-Year Graduation Rate	10.1%	11.5%	11.8%	11.4%	11.6%

Success Measure	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008
6-Year Graduation Rate	34.2%	37.0%	40.3%	40.4%	40.0%

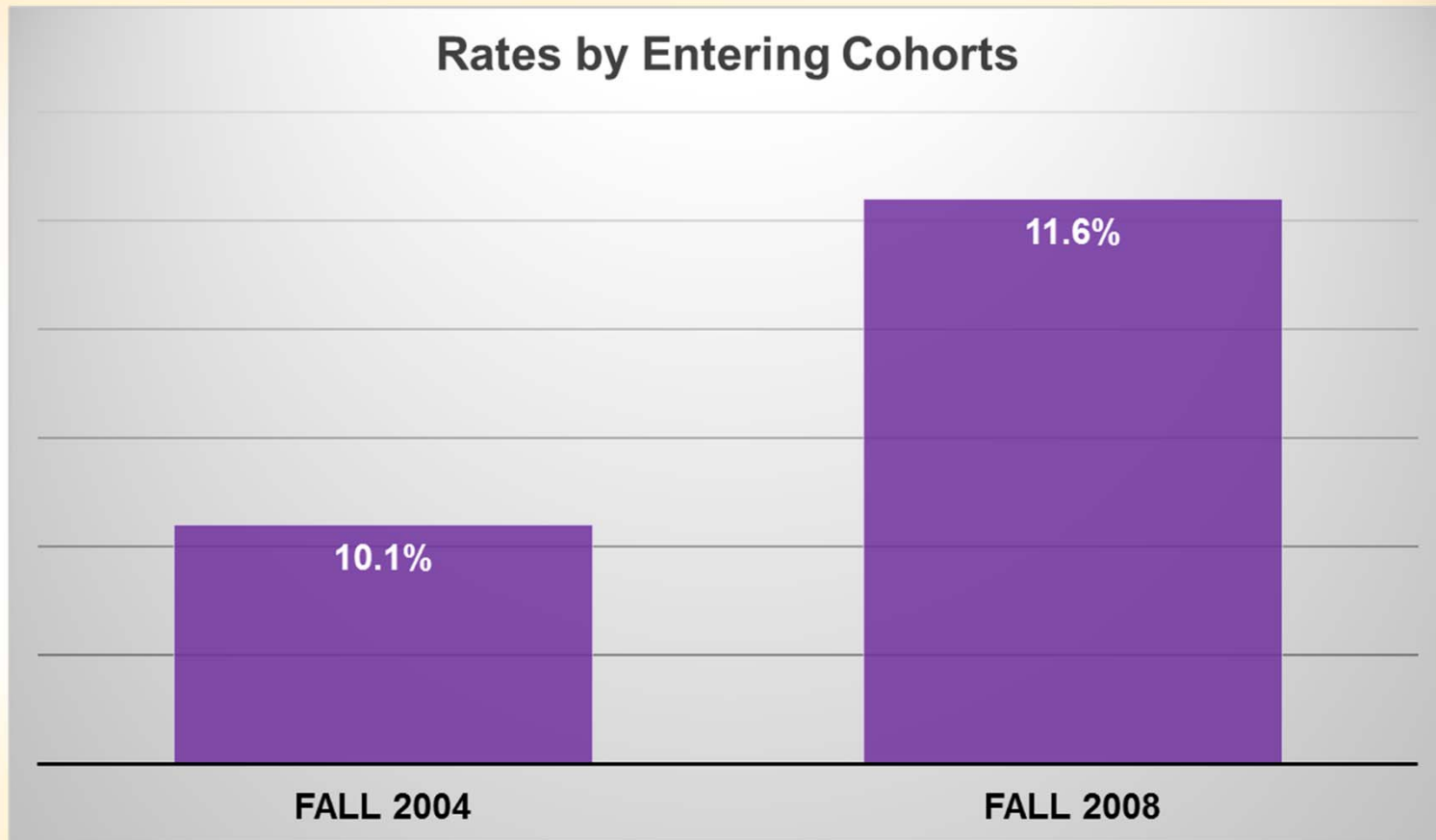
Source: THECB Institutional Resumes



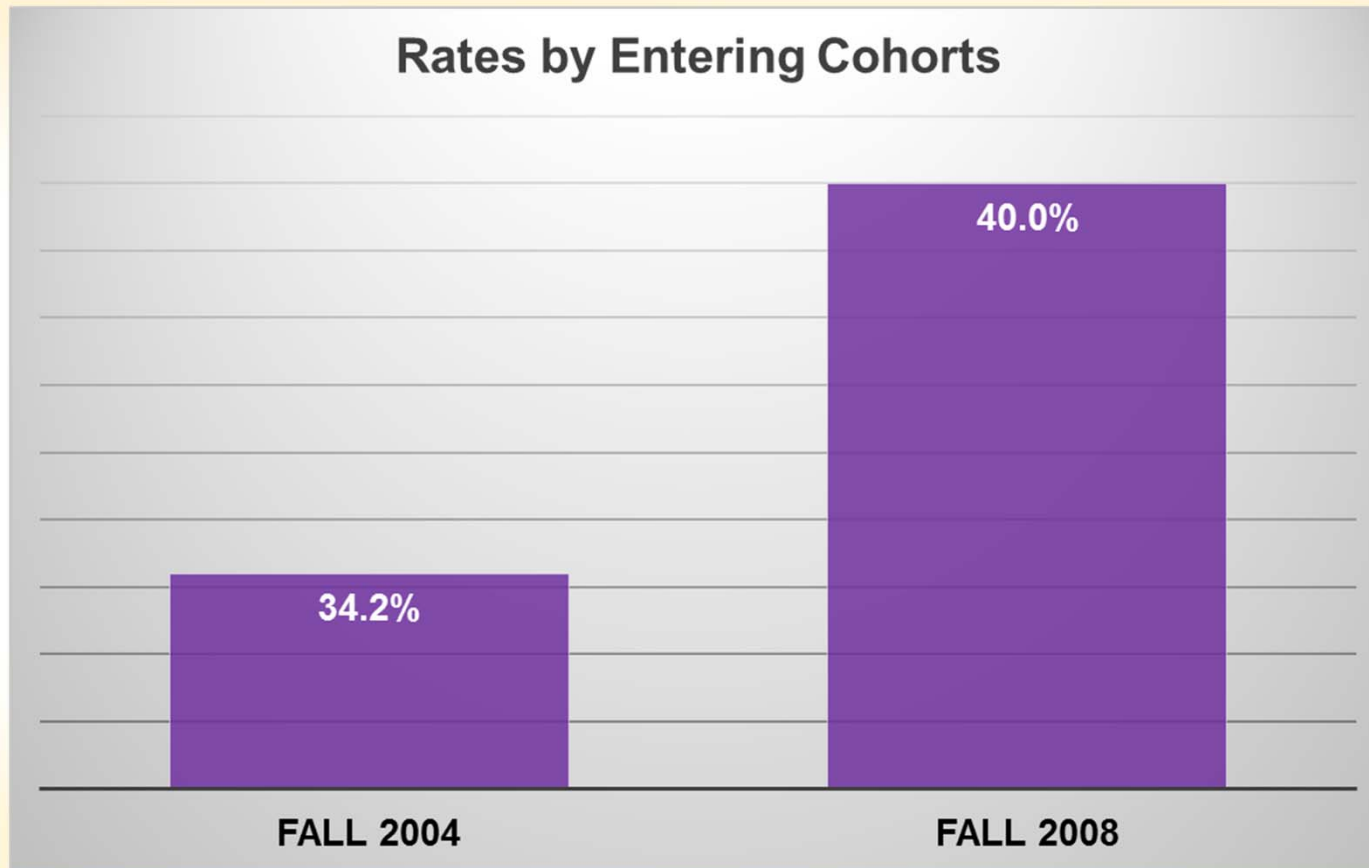
One-Year Persistence Rates



4-Year Graduation Rates



6-Year Graduation Rates



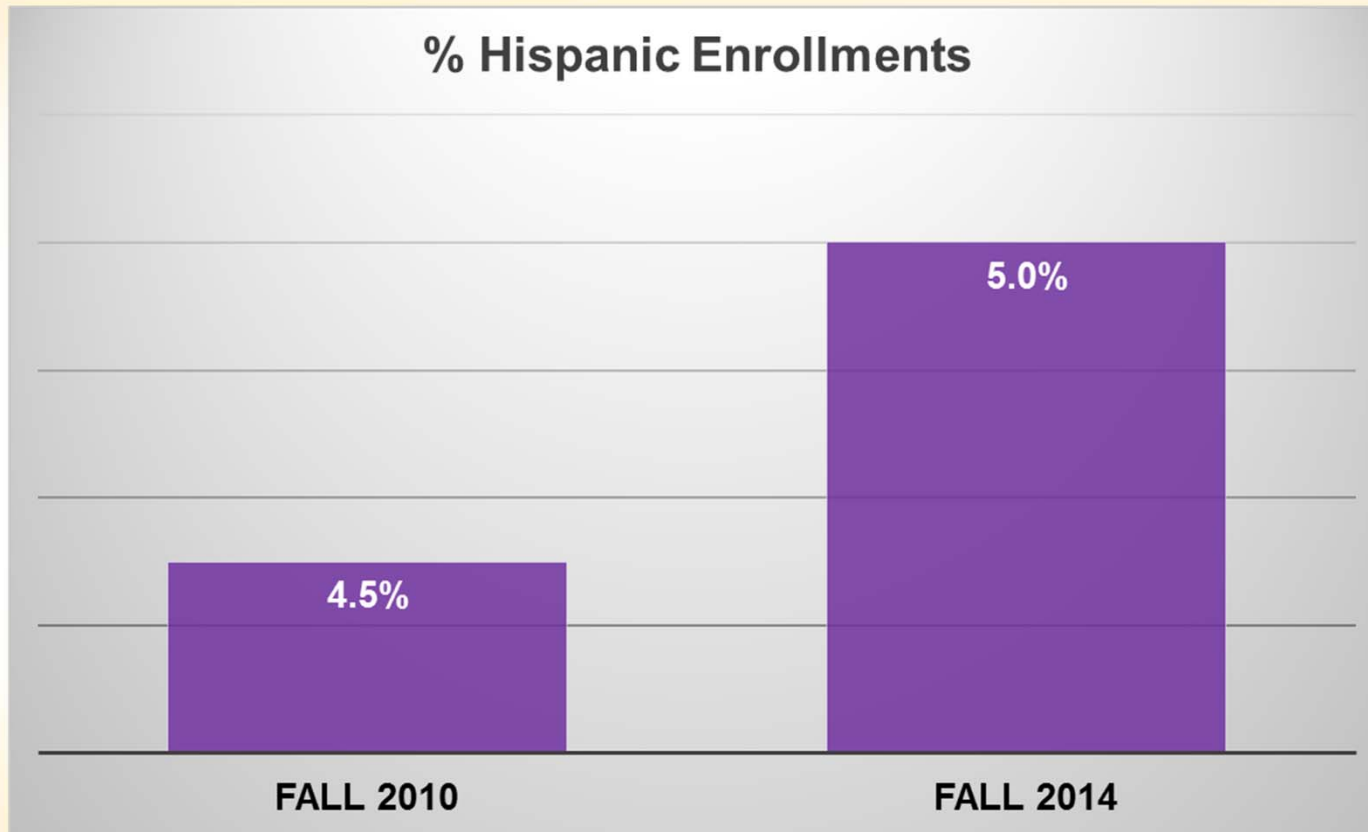
Target Populations

Success Measure	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
Hispanic Enrollments	4.5%	5.0%	5.9%	5.6%	5.0%

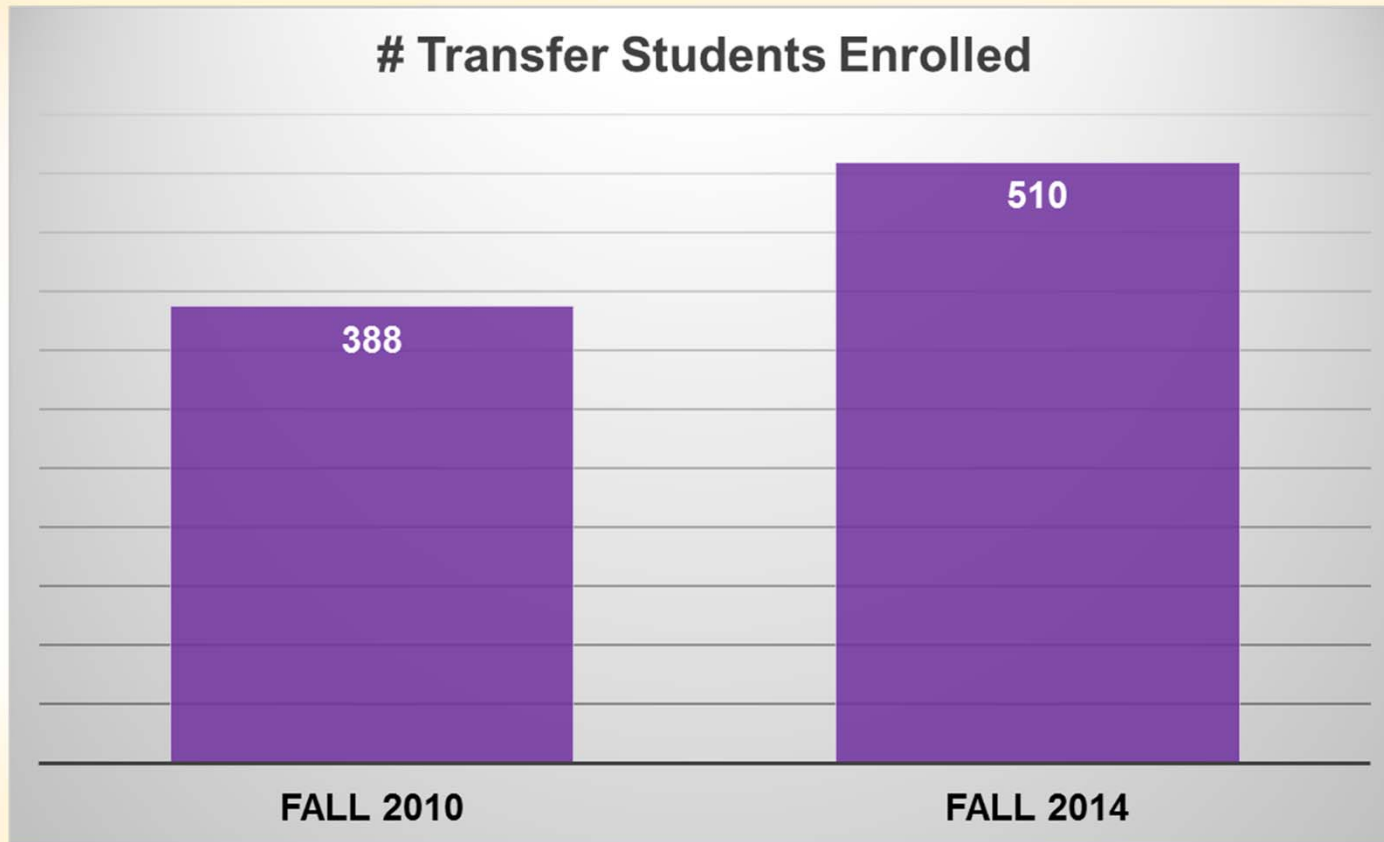
Success Measure	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
# Transfer Students	388	326	452	464	510



Hispanic Enrollments



Transfer Enrollments



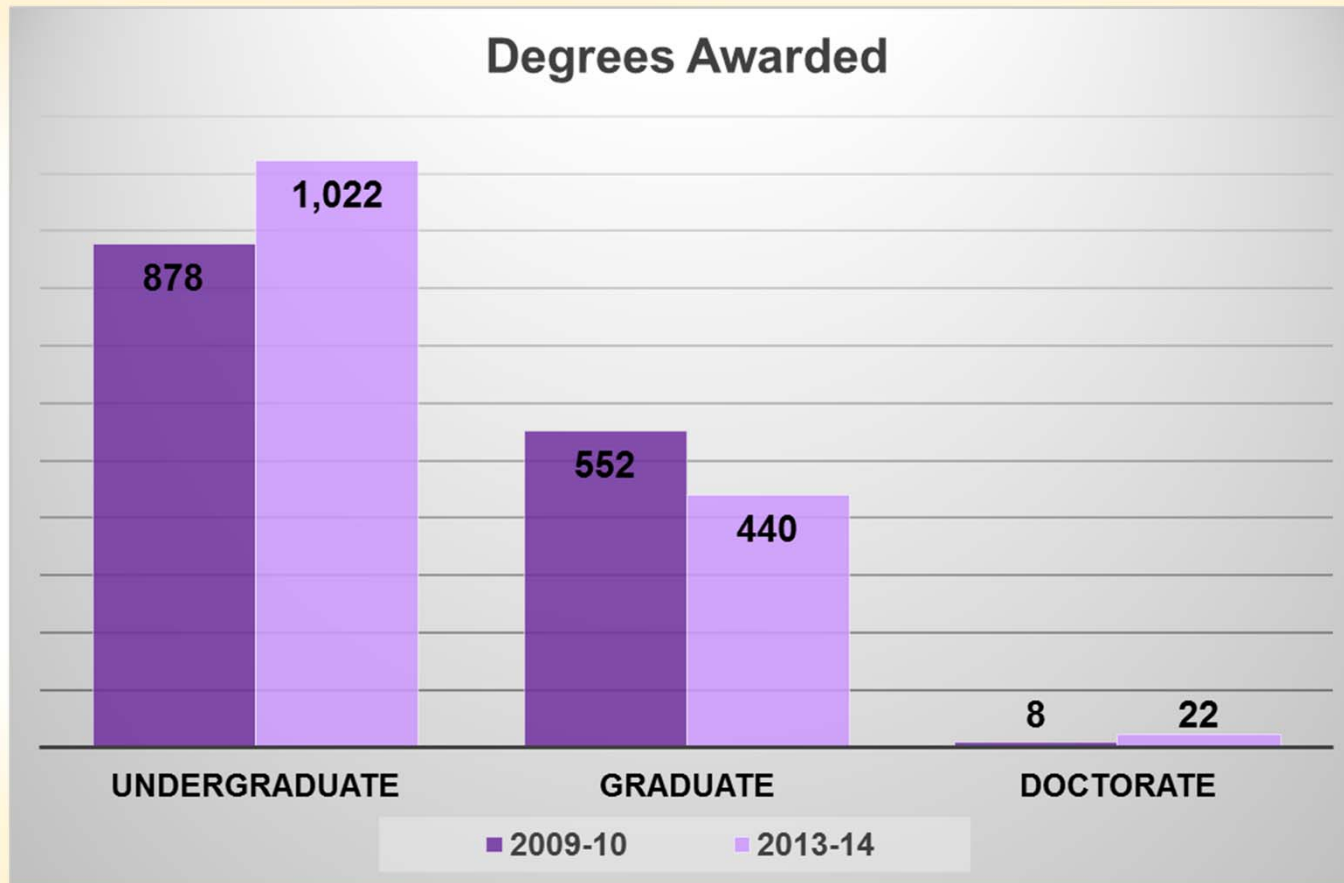
Degrees Awarded

Total degrees awarded increased 3% from 2010 to 2014.

Degrees by Level	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014
Undergraduate	878	904	1,026	1,008	1,022
Graduate	552	534	445	418	440
Doctorate	8	15	17	23	22
Grand Total	1,438	1,453	1,488	1,449	1,484



Degrees Awarded



Knowledge is Power

- Access IR Public Data
- Request Additional Access
- Request Additional Data
- Notify Us of Data Gaps
- Acknowledge Need for Change
- Take Proactive Steps to Improve



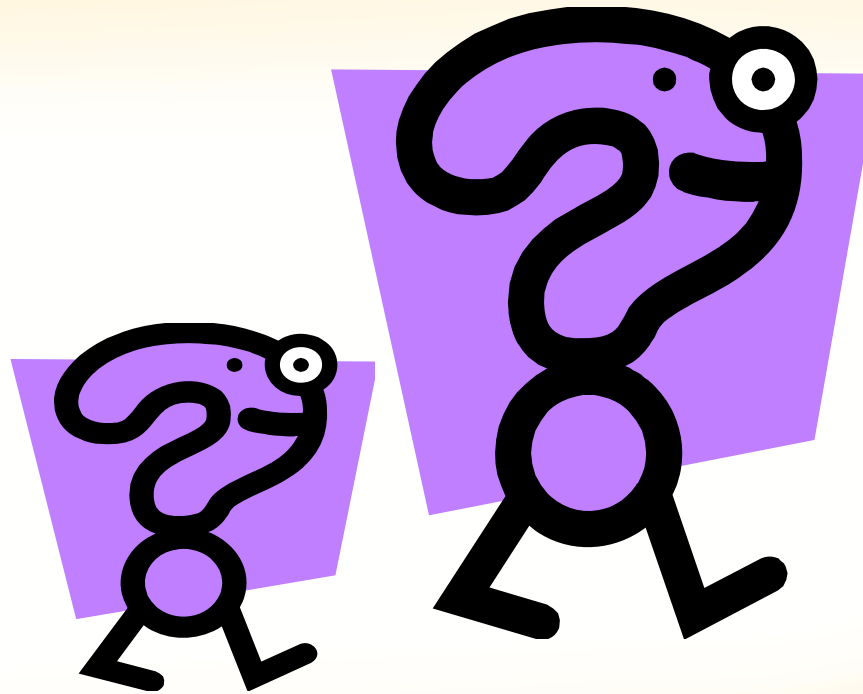
The Role of IR

- Report Complete Accurate Data
- Increase “Public” Data Access
- Increase “University” Data Access
- Assist Units in Identifying Data Needs
- Provide Data for Unit Goals/Objectives

WE ARE HERE TO HELP



Questions



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