

PRAIRIE VIEW A&M UNIVERSITY

Spring 2015 Strategic Planning Summit

Theme: "The Best Is Yet To Come: Reimagining and Reinventing to Provoke Greater Growth and Quality"

Willie A. Tempton, Sr., Memorial Student Center
Ballrooms A&B
7:15 a.m. - 3:30 p.m.
Wednesday, April 22, 2015

7:15 a.m. - 7:50 a.m. **Registration**
MSC Ballroom Foyer

Plenary Session – MSC Ballroom
Presiding: Dr. James M. Palmer
Associate Provost for Academic Affairs
Associate Director, Office for Institutional Accreditation

8:00 a.m. - 8:15 a.m. **Welcome and Opening Remarks**
Dr. Corey Bradford
Vice President for Business Affairs

8:20 a.m. - 8:50 a.m. **Planning to Reap the Harvest: PVAMU, On the Cusp of Greatness**
Dr. George C. Wright
President
Prairie View A&M University

9:00 a.m. - 9:30 a.m. **Commitment to On-going, Visionary Planning: The View from the Texas A&M University System**
Mr. Kevin McGinnis
Executive Director, Risk Management and Benefits Administration
Texas A&M University System

9:35 a.m. - 9:45 a.m. **Break**

Session One – MSC Ballroom
Looking Back, Taking Stock, Marching Forward Toward Greater Growth and Quality

Presiding: Dr. Munir Quddus
Associate Provost for Northwest Houston Center
Dean, College of Business

9:50 a.m. – 10:50 a.m.

The Academic Enterprise

Dr. Sarina Phillips
Associate Provost for Academic Affairs (9 min)

The Student Affairs and Institutional Advancement Enterprise

Dr. Laretta Byars
Vice President for Student Affairs and Institutional Advancement (9 min)

The Research Enterprise

Dr. Cajetan Akujuobi
Vice President for Research and Dean of Graduate Studies (7 min)

The Auxiliary Services Enterprise

Mrs. Anitra Addison
Executive Director, Auxiliary Support Services (7 min)

The Business Affairs Enterprise

Dr. Corey Bradford
Vice President for Business Affairs (7 min)

The Athletics Enterprise

Mr. Ashley Robinson
Director, Athletics (7 min)

The Administrative Enterprise

Dr. Michael L. McFrazier
Vice President for Administration and Chief of Staff (7 min)

10:50 a.m. – 11:00 a.m.

Questions, Observations, Remarks

Session Two – MSC Ballroom
What Do We Know? Consider the Data

Presiding: Dr. Dean Williamson
Director, Office for Institutional Research and Effectiveness

11:05 a.m. – 11:40 a.m.

What Do the Data Say? A Snapshot of the Institutional Profile
Dr. Ruby Stevens-Morgan
Associate Director, Office for Institutional Research and Effectiveness

What Do the Data Say? Undergraduates' Decision to Enroll. Degree Earners' Assessment of Experience on "the Hill"
Dr. Alphonso Keaton
Interim Associate Dean, Brailsford College of Arts and Sciences

What Do the Data Say? Indicators of Student Engagement
Mr. John Gardner
Assessment Coordinator, Quality Enhancement Plan, iREAD

Dr. Sarah Wakefield
Data Specialist, Quality Enhancement Plan, iREAD

Luncheon Session – MSC Ballroom

Presiding: Dr. Kay Norman
Director, Diagnostic Testing and Disability Services

11:50 a.m. – 12:50 p.m.

Luncheon

Invocation
Rev. Charles H. Lewter, IV
Dean, Johnson-Phillip All Faiths Chapel

Introduction of Speaker
Roger Thomas, III
Mr. PVAMU 2014-2015

Guest Speaker
Harry E. Johnson, Sr.
President/CEO
The Memorial Foundation

Acknowledgements, Remarks, and Instructions
Dr. E. Joahanne Thomas-Smith
Special Assistant to the President
Provost Emerita

Session Three: Focus Group Conversations A – MSC Ballroom
Given What We Know from Data and Beyond, Are We Ready to Stand the Wind?

Dr. E. Joahanne Thomas-Smith
Special Assistant to the President
Provost Emerita

1:15 p.m. - 2:15 p.m. **The Federal Influence: PVAMU Facing a Changing Higher Education Paradigm**
(Groups with even numbers)

The Texas Influence: PVAMU Facing Rising Expectations for Participation, Success, Excellence and Research
(Groups with odd numbers)

2:15 p.m. - 2:25 p.m. **Break**

Session Four: Focus Group Conversations B – MSC Ballroom

Out-of-the-Box: Taking Bold Measures to Advance the Environment for Greater Growth and Quality

Dr. James A. Wilson, Jr.
Associate Provost for Academic Affairs
Director, Honors Program

2:30 p.m. - 3:30 p.m. **Shaping Institutional Strategies**
(1) Innovations and Transformations: Groups 1-4

(2) Identified Concerns/ Weaknesses/Threats

- **Enrollment:** Groups 5-7
- **Student Success and Excellence:** Groups 8-10
- **Customer Service and Environment:** Groups 11-13
- **Communication:** Groups 14-16
- **Technology:** Groups 17-19

3:30 p.m. **Closing Remarks and Announcements**
Dr. E. Joahanne Thomas-Smith