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General Data Protection Regulation (GDPR) Project Kick-Off

Agenda

- Welcome
- What is GDPR
- Plan of action
- Your role
- Next Steps



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The GDPR Team

-Data Protection Officer/Compliance
Whitney Glenz

-Chief Information Officer
Midhat Asghar

-Human Resources
Radhika Ayyar

-Enrollment Services
Michelle Hill

-International Programs
Evie Myers

-Procurement & Disbursement
Marie Johnson

-Information Technology
Jim Fritz

-Alumni Relations
Edie Charlot

-Information Security
Henry Rose & David Maxwell

-Marketing & Communications
Maurice Perkins



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Introduction to GDPR

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"Before I write my name on the board, I'll need to know how you're planning to use that data."



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GDPR Basics

- GDPR says that if you collect personal data or behavior information from someone **IN** an EU country, you are subject to the requirements of the GDPR.
- First, the law only applies if the data subjects are **IN** the EU when the data is collected. For EU citizens outside the EU when the data is collected, the GDPR would **NOT** apply.
- GDPR will regulate data controllers and processors both in the EU and outside of the EU.
- General Data Protection Regulation is a legally enforceable EU regulation passed to replace the Data Protection Directive.
- GDPR enforcement will begin May 25, 2018.

GDPR – 10 Tips

GDPR 2018 SUMMARY -

10 STEPS IN 10 MINUTES TO AVOID FINES

Digitool



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Elements of the GDPR

- Data flows **from** the EU must be understood and mapped
- Data must be lawfully processed
- Expanded duties for controllers and processors
- Expanded rights for data subjects



Examples of Activities That Could Be Subject To GDPR

- Research involving persons **living in the EU**
 - Data collected by PVAMU researchers directly
 - Data collected by entities located in the EU then transferred/sold to PVAMU researchers
- Processing of data by PVAMU for controllers or processors **located in the EU**
- PVAMU apps marketed to persons **living in the EU**
- Internet browsing data/cookies of persons **living in the EU**
- PVAMU admissions data regarding persons **living in the EU**
- Data of persons **living in the EU** collected during the recruitment of PVAMU staff
- Data of PVAMU professors **teaching abroad**
- Data of PVAMU students (**studying abroad**)
- Data of persons **living in the EU** collected during PVAMU fundraising efforts
- PVAMU Phone records
- PVAMU Medical records
- Metadata & logs
 - Mail headers, door access logs, library records

PVAMU GDPR Project: Goal & Approach

Goal:

PVAMU will review GDPR requirements, and develop a risk-based compliance strategy and corresponding compliance program.

Approach:

- People: engage the right stakeholders, document GDPR roles & responsibilities
- Policy: provide privacy statements and supporting templates & documentation
- Process: assess and address processes in support of compliance
- Technology: identify possible technical solutions enabling compliance

Your Role

- Working Group Participation
 - Actively participate in all-stakeholder meetings and contribute to the progress of the project
 - Provide input to the design of ongoing GDPR program
 - Serve as a on-going GDPR liaison for your part of the organization
- Process & document development and review
 - Identify data flows potentially regulated by GDPR
 - Actively participate in working sessions to document and analyze processes in your organization that may be impacted by GDPR
 - Utilize and take ownership of on-going processes and documentation developed by the project (data flow template, etc.)



The GDPR Team

-Data Protection Officer/Compliance
Whitney Glenz

-Information Security
David Maxwell

-Human Resources
Radhika Ayyar

-Chief Information Officer
Midhat Asghar

-International Programs
Evie Myers

-Registrar
Michelle Hill

-Information Technology
Jim Fritz

-Travel Office
Marie Johnson

-Information Security
Henry Rose



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Next Steps

- Update Policies and Procedures to reflect consent and GDPR Notice of Rights
- Provide updated policies and procedures to the campus community
- Develop list of Summer Travel to EU for Faculty/Staff and Students
- Schedule GDPR Project Meeting for Late Summer
- Develop website for GDPR at PVAMU

Open Discussion



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