

General Data Protection Regulation (GDPR) Project Kick-Off

Agenda

- Welcome
- What is GDPR
- Plan of action
- Your role
- Next Steps



The GDPR Team

-Data Protection Officer/Compliance Whitney Glenz

-Chief Information Officer Midhat Asghar

-Human Resources Radhika Ayyar

-Enrollment Services Michelle Hill

-International Programs
Evie Myers

-Procurement & Disbursement Marie Johnson

-Information Technology Jim Fritz

-Alumni Relations
Edie Charlot

-Information Security
Henry Rose & David Maxwell

-Marketing & Communications Maurice Perkins



Introduction to GDPR



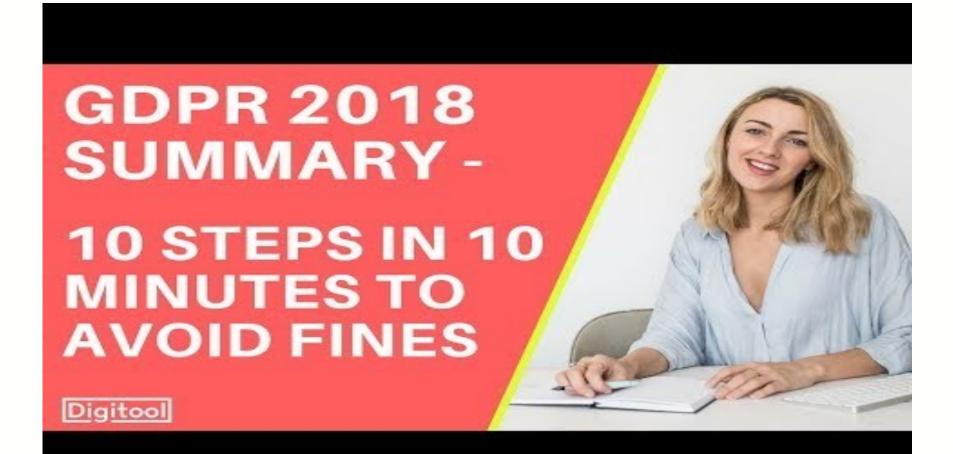


GDPR Basics

- GDPR says that if you collect personal data or behavior information from someone IN an EU country, you are subject to the requirements of the GDPR.
- First, the law only applies if the data subjects are IN the EU when the data is collected. For EU citizens outside the EU when the data is collected, the GDPR would NOT apply.
- GDPR will regulate data controllers and processors both in the EU and outside of the EU.
- General Data Protection Regulation is a legally enforceable EU regulation passed to replace the Data Protection Directive.
- GDPR enforcement will begin May 25, 2018.



GDPR – 10 Tips





Elements of the GDPR

Data flows from the EU must be understood and mapped

Data must be lawfully processed

Expanded duties for controllers and processors

Expanded rights for data subjects



Examples of Activities That Could Be Subject To GDPR

- Research involving persons living in the
 EU
 - Data collected by PVAMU researchers directly
 - Data collected by entities located in the EU then transferred/sold to PVAMU researchers
- Processing of data by PVAMU for controllers or processors located in the EU
- PVAMU apps marketed to persons living in the EU
- Internet browsing data/cookies of persons living in the EU
- PVAMU admissions data regarding persons living in the EU

- Data of persons living in the EU collected during the recruitment of PVAMU staff
- Data of PVAMU professors teaching abroad
- Data of PVAMU students (studying abroad)
- Data of persons living in the EU collected during PVAMU fundraising efforts
- PVAMU Phone records
- PVAMU Medical records
- Metadata & logs
 - Mail headers, door access logs, library records



PVAMU GDPR Project: Goal & Approach

Goal:

PVAMU will review GDPR requirements, and develop a risk-based compliance strategy and corresponding compliance program.

Approach:

- <u>People</u>: engage the right stakeholders, document GDPR roles & responsibilities
- <u>Policy</u>: provide privacy statements and supporting templates & documentation
- Process: assess and address processes in support of compliance
- <u>Technology</u>: identify possible technical solutions enabling compliance



Your Role

- Working Group Participation
 - Actively participate in all-stakeholder meetings and contribute to the progress of the project
 - Provide input to the design of ongoing GDPR program
 - Serve as a on-going GDPR liaison for your part of the organization
- Process & document development and review
 - Identify data flows potentially regulated by GDPR
 - Actively participate in working sessions to document and analyze processes in your organization that may be impacted by GDPR
 - Utilize and take ownership of on-going processes and documentation developed by the project (data flow template, etc.)



The GDPR Team

-Data Protection Officer/Compliance Whitney Glenz

-Information Security
David Maxwell

-Human Resources Radhika Ayyar

-Chief Information Officer

Midhat Asghar

-International Programs
Evie Myers

-Registrar

Michelle Hill

-Information Technology
Jim Fritz

-Travel Office Marie Johnson

-Information Security Henry Rose



Next Steps

- Update Policies and Procedures to reflect consent and GDPR Notice of Rights
- Provide updated policies and procedures to the campus community
- Develop list of Summer Travel to EU for Faculty/Staff and Students
- Schedule GDPR Project Meeting for Late Summer
- Develop website for GDPR at PVAMU



Open Discussion

