

Resolution
of the
Prairie View A&M University Faculty Senate

12 February 2016

Whereas, faculty members engage in a wide range of teaching, scholarly, and service activities that contribute to the enrollment and retention of students; and

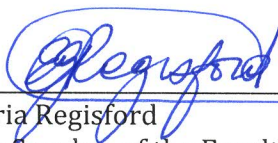
Whereas, faculty members typically do not have the type of dedicated training or experience in recruitment and marketing that is required of professional college recruiters; and

Whereas, recruitment efforts can be hampered by the participation of recruiters who either lack confidence in their recruiting ability or are unwilling participants in the recruitment process;

Now, therefore be it resolved, that while faculty members should be encouraged to engage in recruiting activities and should be fully supported and appropriately rewarded for doing so, recruitment should be defined by the institution as an optional form of faculty service and should not be designated on Faculty Performance Evaluation instruments as a required form of service with the effect of penalizing faculty members who decline to engage in recruiting activities.



M. Clay Hooper
Speaker of the Faculty Senate



Gloria Regisford
Vice Speaker of the Faculty Senate