

For Immediate Release

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University Exchange Bookstore Helps Students Save Big with Rental and Price Match

Prairie View, TX, 1/8/2016 - University Exchange Bookstore is helping to make college more affordable for students this spring with two major cost-saving initiatives, text rental and price match. As part of Follett's network of 1,200 campus stores and 1,600 virtual stores, University Exchange Bookstore is offering Follett's text rental program to help save students up to 80 percent compared to purchasing new. Follett's rental program has already saved Prairie View A&M University students more than \$20,000 last semester alone.

University Exchange Bookstore also launched a price match program to further drive down costs. If students find course materials that they purchased at the campus store advertised at a lower price from a competing retailer, they are eligible to receive the difference in price from the campus store. This ensures students get their materials at the lowest cost possible and allows them to apply price match funds to supplies or other needed materials. See your campus store team for full program details.

"We understand that students need to stay within budget, and we're committed to helping them do that while also ensuring they are prepared for success," said Susan B. Sloan, University Exchange Bookstore manager. "The campus store already offers the largest selection of used books in the industry and a huge rental library; the price match program is the next step in our affordability and access commitment to students."

Since Follett's rental program began five years ago, students across the nation have saved more than \$1 billion in course materials. For more information on rental, the price match program and other ways to save on course materials, visit the campus store or go to <http://www.pvamu.bkstr.com>.

About University Exchange Bookstore

University Exchange Bookstore is the official on-campus store for Prairie View A&M University - offering products and services to students, faculty and the surrounding community both in-store and online via eFollett.com. The University Exchange Bookstore is located at Memorial Student Center, P.O. Box 489, Prairie View, TX 774460489 and is open 8:00 a.m. to 5:00 p.m. Monday through Friday.

About Follett Corporation

For more than 140 years, Follett has been a trusted partner to pre-K and K-12 schools, districts, and college campuses, taking care of the critical details that make it easier for schools to run, teachers to teach and students to learn. Every day, Follett serves over half of the students in the United States, and works with 70,000 schools as a leading provider of education technology, services and print and digital content. Follett is higher education's largest campus retailer and a hub for school spirit and community, operating more than 1,200 local campus stores and 1,600 virtual stores across the continent. Headquartered in Westchester, Illinois, Follett is a \$2.6 billion privately held company.

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Text Rental

- Follett's text rental program is now the **largest** university textbook rental program.
- Last fall, Follett's text rental program saved students **\$100 million**.
- Rental texts offer **discounts of up to 80 percent** compared to purchasing new.
- Follett's **risk-free rental policies** allow highlighting, note taking and converting the rental to purchase.



Price Match

- Follett has **expanded its Price Match program** across its campus store network to include University Exchange Bookstore.
- Price Match gives students confidence that the University Exchange Bookstore is providing access to all required course materials at the lowest price possible.
- If students find course material that they purchased at the campus store advertised at a lower price from a competing retailer, they are **eligible to receive the difference** from the campus store.
- Price Match allows students to **apply price match funds** to supplies or other needed materials available the campus store.



Driving Access and Affordability

- With more than **1,200** campus stores and **1,600** virtual stores, Follett's programs are making a big impact on college affordability and access for students nationwide.
- Follett offers the **largest inventory** of used books in the industry and a **huge rental library**.
- The combination of Follett's Text Rental and Price Match programs help **cut costs** and ensure **hassle-free access** to needed course materials.
- In total, Follett's text rental program has saved students nationwide **more than \$1 billion**



LEARN MORE

To learn about cost-saving course material options, contact the store directly or visit www.efollett.com.

For more information on Follett campus store services, go to www.follett.com/fms.