



PRAIRIE VIEW
A&M UNIVERSITY

COLLEGE OF BUSINESS





The College of Business programs are fully accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Accreditation by AACSB represents the highest standard of achievement for business schools offering undergraduate, master's, and doctoral degrees.



Dr. Munir Quddus

Dean, College of Business



The PVAMU College of Business is a mission-driven institution, which is committed to empowering students from diverse backgrounds with an education designed to transform them into ethical leaders, entrepreneurs, and professionals with a global outlook. The college is accredited by AACSB International, the primer accrediting body for business schools, and has a dynamic and entrepreneurial environment. Recent innovations in the curriculum include programs in business analytics and supply chain, as well as the only Doctor of Business Administration degree offered by a public university in Texas, or an HBCU. A diverse and dedicated faculty, with representation from those with a doctorate and others with real-world professional experience, serves nearly 1,450 undergraduate and graduate students with cutting-edge programs to build their skills for success in corporate America.

The College of Business EXPERIENCE:

The faculty members in the College of Business offer a high-quality teaching and learning environment using a variety of methods, technology, and a contemporary curriculum to meet the learning needs of students.

Our supportive faculty members bring a wealth of experience and practical backgrounds to the university and the program.

Students from diverse academic and socioeconomic backgrounds become business professionals and leaders who are ethical, entrepreneurial, productive, and prepared to succeed in the global economy.



#1

The College of Business online MBA program was ranked the best in the nation by the Affordable Colleges Foundation

#4

GetEducated.com ranked the traditional MBA No. 4 in the nation

Undergraduate Degrees Offered



B.B.A. in Accounting

The accounting program offers high-quality, comprehensive accounting education that prepares students for immediate employment in the private and public sectors as well as for graduate or professional education. Students engage in positive competition to enable them to develop into confident, global-minded individuals who possess the requisite knowledge and skills to become leaders in their organizations.

B.B.A. in Finance

The finance program is designed to prepare students for professional careers in the private and public sectors, and to pursue graduate study in finance or related disciplines. It seeks to provide students with a comprehensive and contemporary education in financial concepts and practices with sufficient flexibility to respond to dynamic national and global environments.

B.B.A. in Marketing

The marketing program provides a high-quality, comprehensive education of the fundamental principles, theories, and contemporary practices of marketing professionals in today's global environment. Students learn the necessary skills to effectively plan and execute the conception, pricing, promotion, and distribution of goods and services to satisfy the needs of customers, the organization, and society. While the core of the program emphasizes a balanced exposure to all aspects of marketing, opportunities are offered for a more in-depth study of specific functional areas of marketing.

B.B.A. in Management

The major emphasis in the management curriculum is on problem identification, analysis and solution, decision making, business ethics, communication, team dynamics, and leadership, as well as understanding and integrating other functional areas of business operations. Attention is given to the dynamic global business environment and to the immediate utilization of business skills.

B.B.A. in MIS

The management information systems program is structured to prepare students to design, develop, operate, and manage computer software systems and computer-based management information systems. Program content is broad enough to enable students to integrate concepts and apply the knowledge and tools of advanced information technology to practical applications in accounting, finance, and operations management.

CERTIFICATES

Non-business majors now have an opportunity to learn the basic principles of business operations and new venture development as undergraduates. Students may enroll in just three classes (nine semester credit hours) to gain critical skills in the areas of business that will give them a distinct advantage over the rest of the competition.

Degrees Offered (cont.)



Minors

An appropriate minor field of study can broaden your education and considerably enhance your marketability. With only a few additional courses, you can enrich your credentials.



The College of Business offers minor fields of study in the following areas:

- Accounting
- Business Administration (Management)
- Business Analytics
- Economics
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Management Information Systems (MIS)
- Marketing
- Personal Financial Planning
- Real Estate
- Supply Chain Management



Graduate Degrees Offered



M.S. in Accounting

The Master of Science in Accounting program is designed to provide advanced training and prepare aspiring accounting professionals for careers in public, private, and governmental accounting. This program assists graduates in meeting the Texas State Board of Public Accountancy prerequisites for the Uniform CPA Examination.





M.B.A.

The Master of Business Administration (MBA) degree is designed to provide the knowledge and skills necessary to succeed in profit or not-for-profit enterprises. The program integrates various business disciplines to provide the high-quality educational experience needed to assume a leadership role as a manager or entrepreneur.

Students may choose from the **MBA program** with courses offered in Houston at the **PVAMU Northwest Houston Center** or take advantage of the online MBA.

The Executive MBA (EMBA) Program

Seasoned professionals ready to move to the executive suite may prefer the **Executive MBA program**.

The Executive MBA (EMBA) Program is designed for experienced professionals and managers who must master key business principles to either develop their business or move up in a company. Faculty and corporate mentors provide useful tools and a framework for crafting sound business strategies and understanding vital business tools and philosophies.



BY THE NUMBERS

UNDERGRADUATE DEGREE PROGRAMS:

Hours to Completion

ACCOUNTING:

126

Semester Credit Hours

**FINANCE, MIS, MARKETING
MANAGEMENT:**

123

Semester Credit Hours

GRADUATE DEGREES:

Hours to Completion

**MASTER OF BUSINESS
ADMINISTRATION:**

36

Semester Credit Hours

EXECUTIVE MBA:

36

Semester Credit Hours

**MASTER OF SCIENCE
IN ACCOUNTING:**

30

Semester Credit Hours

PH.D. DEGREE:

Hours to Completion

**DOCTOR OF BUSINESS
ADMINISTRATION:**

60

Semester Credit Hours



STUDENT ENROLLMENT

BY PROGRAM

Fall
2020

Fall
2019

Fall
2018

Bachelor of Business
Administration

1205

1088

1113

Master of Science in
Accounting

36

45

44

Master of Business
Administration

173

142

145

TOTAL ENROLLMENT

1414

1275

1302

Average Undergraduate
Class Size:

35

Average Graduate
Class Size:

27

Staff & Administrators:

12

Faculty:

50





PREPARING LEADERS

Our alumni are recognized business leaders from Big Four accounting firms and Fortune 500 companies to small-business owners and entrepreneurs.

More than fifty percent of our students report having an internship experience prior to graduation, making for higher job placement rates and graduate school opportunities.

Students are supported by the College through organizations and events designed to encourage students to explore and grow as professionals. Business majors are required to enroll in courses to develop individual career plans with the assistance of career professionals dedicated to helping them set and meet their goals.

SPECIAL PROGRAMS

- **Young Business Leaders**
- **Certificate in Entrepreneurship**
- **PVAMU Small Business Development Center**
- **Center for International Business Education**

College of Business

Student Organizations

The American Marketing Association (AMA)

The American Marketing Association (AMA), the international society for marketing professionals, is one of the largest professional associations for marketers. Members participate in regional, national, and local marketing activities.

Association of Information Technology Professionals (AITP)

Association of Information Technology Professionals (AITP) is an elite network of Information Technology professionals, educators, and students dedicated to continuing education, professional growth, leadership, and the exploration of issues that face the IT industry.

Beta Gamma Sigma

Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International – The Association to Advance Collegiate Schools of Business.

Beta Alpha Psi

Beta Alpha Psi is the honor society for accounting, finance, and information systems students attending an AACSB-accredited program. The membership endeavors to inspire and support excellence by encouraging the study and practice of their disciplines, providing opportunities for service and professional development, as well as fostering lifelong ethical and public responsibilities.

Enactus

Enactus (formerly Students in Free Enterprise or SIFE) is a nonprofit organization that gives students the tools to learn the free enterprise system in a real working situation.

Student Advisory Council

Student Advisory Council is composed of the student organization presidents, one selected representative from each of the College of Business clubs/organizations and the College of Business Senator(s). The Council serves as a liaison between the Dean of the College of Business and students.

PV Finance Association

PV Finance Association promotes the stimulation of the students' interests in the field of finance, achievement of excellence among students in the department application of academic knowledge to practical situations, and promotion of ethical principles and industry.

National Association of Black Accountants (NABA)

National Association of Black Accountants (NABA) is a national organization for accountants and accounting students. NABA encourages and helps students enter the accounting profession, promotes professional development in accounting, and provides assistance in developing accounting education for members of minority groups.

The PVAMU chapter of Toastmasters International

The PVAMU chapter of Toastmasters International offers members an opportunity to improve public speaking and communication skills. Membership is open to everyone (student, faculty, and staff) in the PVAMU community.

Leaders in Management Association (LMA)

Members are relentless in their pursuit of knowledge and work tirelessly on their leadership skills. Coordinating signature programs in the college, serving as in areas of student recruitment and outreach, this group of leaders set the bar for exceptional leaders within the college. All business majors are invited to join.

The Hispanic Business Student Association

The Hispanic Business Student Association is a group of individuals united with similar academic and personal interest in business. Its desire is to be united in a professional association that promotes group identity to develop professionally, encourage students to self-improve, foster moral and ethical standards, recognize academic and professional achievement, cultivate a sense of professional and civic responsibility and service, and promote the study of any business-related subject.

Students in the College of Business have the opportunity to join a variety of student organizations that will enhance their in-classroom learning.

Admissions and Financial Aid

FRESHMAN ADMISSION

- ▶ Completed ApplyTexas application at www.applytexas.org
 - ▶ Nonrefundable \$40 application fee
 - ▶ Official high school transcript. Distinguished, Recommended or Foundation with Endorsement High School Program, or GED certificate with a Minimum GPA: 2.80 on a 4.0 scale
 - ▶ Official SAT/ACT Test Score: Minimum scores: 710 SAT (Critical Reading and Math) or 800 SAT (Total Score) or 15 ACT
 - ▶ The following STAAR scores are required: English I/Reading and Writing, English II, Biology, Algebra I, and United States History
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TRANSFER ADMISSION

- ▶ Completed ApplyTexas application at www.applytexas.org
 - ▶ Nonrefundable \$40 application fee
 - ▶ Official transcripts from all institutions attended
 - ▶ Transferring less than 15 semester credit hours will require the student to satisfy regular freshman admissions requirements
 - ▶ Required 2.0 cumulative GPA on a 4.0 scale
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SCHOLARSHIPS, GRANTS, AND LOANS ARE AVAILABLE FOR ELIGIBLE STUDENTS

Scholarships are available for incoming students as well as current students. All scholarships are renewable by maintaining a certain GPA, course load, and/or active enrollment status.

(Other requirements may apply)

University Contact Information

Office of Admissions

P.O. Box 519, M.S. 1009
Prairie View, TX 77446

Tel: **936-261-1000**

admissions@pvamu.edu

Office of Student Financial Aid and Scholarship

Willie A. Tempton, Sr. Memorial
Student Center, 3rd Floor
P.O. Box 519, M.S. 1005
Prairie View, TX 77446

Tel: **936-261-1000**

fadmail@pvamu.edu

Office of Recruitment

Evans Hall, Room 121
P.O. Box 519, M.S. 1011
Prairie View, TX 77446

Tel: **936-261-1081**

recruitment@pvamu.edu

Prairie View A&M University College of Business

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