



THE CW NETWORK EXPLORES THE COMPETITIVE WORLD OF HBCU BAND CULTURE IN NEW DOCU-SERIES "MARCH"

*The eight-part series following the Prairie View A&M University Marching Storm Band
premieres Monday, January 24.*

PRAIRIE VIEW, Texas (January 20, 2022) – The CW Network announced the all-new docu-series **MARCH**, which celebrates the colorful, boisterous and competitive world of HBCU band culture through the eyes of the experts—the band members and leaders themselves. Embedded inside the Prairie View A&M University Marching Band, The Marching Storm, this engaging eight-part series will capture the blood, sweat, and tears each member sheds to make it to the field while balancing their dynamic college life and academic pursuits. **MARCH** debuts on Monday, January 24 (8:00-9:00 pm ET/PT), and then **MARCH** moves to Sundays starting February 27 (9:00-10:00 ET/PT), after **ALL AMERICAN** and **ALL AMERICAN: HOMECOMING** take over Monday nights.

MARCH showcases the eclectic, energetic and talented group of college students at Prairie View A&M University—from drum majors and dancers to the flag team and all the section players—as they navigate performing in one of the most prestigious HBCU marching bands along with tackling a rigorous academic schedule and maintaining a high-grade point average. The series chronicles their pressure-filled journey to become the highest ranked HBCU band in the land, including electrifying performances at homecoming, Texas A&M and Southern University. As **MARCH** shares the personal and unique stories of individual members and staff of the over 300-person marching band, it also explores the legacy and culture of Prairie View A&M and highlights how the Marching Storm band is an integral part of that rich history.

From Stage 13, **MARCH** is executive produced by Cheryl Horner McDonough, Jamail Shelton, Shari Scorca and Marcel Fuentes.

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About Prairie View A&M University: Designated an institution of “the first class” in the Texas Constitution, Prairie View A&M University is the second-oldest public institution of higher education in the state. With an established reputation for producing engineers, nurses, and educators, PVAMU offers baccalaureate degrees, master’s degrees, and doctoral degree programs through eight colleges and schools. A member of The Texas A&M University System, the university is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information regarding PVAMU, visit www.pvamu.edu.

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