



## **PVAMU HELPS KICK OFF THE MOST ANTICIPATED ANNUAL HBCU ATHLETIC EVENT**

*Tickets for the 2024 State Fair Classic are on sale now.*

**PRAIRIE VIEW, Texas** (June 28, 2024) – – Prairie View A&M University, ALW Entertainment and the Dallas Sports Commission are excited to announce that tickets are available for the 2024 State Fair Classic, taking place September 28, 2024.

A historic college football rivalry between the Prairie View A&M [Panthers](#) and the Grambling State Tigers, the State Fair Classic has been a celebrated tradition at the Cotton Bowl Stadium in Fair Park since the 1980s. This year's showdown between the HBCU rivals will kick off at 6 p.m. on Saturday, September 28.

Tickets for the 2024 State Fair Classic can be purchased at [ticketmaster.com](https://www.ticketmaster.com), Ticketmaster outlets, and participating Dallas-based Williams Chicken locations. Every ticket purchased includes game day admission to the State Fair of Texas, including pre and post-game concerts, and entrance into the Cotton Bowl Stadium for the football game and halftime show.

Fans can register online for a chance to win free tickets to the game and receive additional information on State Fair Classic events at [www.statefairclassicfootball.com](https://www.statefairclassicfootball.com).

The pageantry of the State Fair Classic stretches beyond the field, including captivating halftime performances by the renowned Prairie View A&M University [Marching Storm](#) and Grambling State University's world-famed Tiger Marching Band. ALW Entertainment has secured Hip Hop legend Big Daddy Kane for a post-game performance. Gospel singer and songwriter Deitrick Haddon will perform a pre-game concert.

The highly anticipated schedule is outlined below:

### **Pre-Game Concert:**

Gospel Recording Artist Deitrick Haddon

### **Pre-Game National Anthem Performance:**

State Fair Classic Gospel Choir—5:45 p.m.

### **State Fair Classic Football Game:**

Cotton Bowl Kick Off– 6 p.m. - Grambling State Tigers vs. Prairie View A&M Panthers

### **Halftime Show:**

The Grambling State University Tiger Marching Band vs. PVAMU Marching Storm

### **Post-Game Concert:**

National Recording Artist Big Daddy Kane

An official press kit is available [here](#).

“The enthusiasm and energy created by the State Fair Classic provides a one-of-a-kind atmosphere, celebrated throughout the community,” said Al Wash, founder of ALW Entertainment. “We are thrilled to add the talents of world-renowned artists Big Daddy Kane and Deitrick Haddon to the great tradition of the State Fair Classic.”

The 2023 State Fair Classic had an economic impact of more than \$20 million.

For media inquiries or to schedule interviews with Prairie View A&M University's Athletic Director, Anton Goff, contact Liz Faublas-Wallace at [lswallace@pvamu.edu](mailto:lswallace@pvamu.edu).

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**PRAIRIE VIEW A&M UNIVERSITY**, founded in 1876, is the second oldest public institution of higher education in the state of Texas and the third largest Historically Black College/University (HBCU) in the nation. Designated as an "institution of the first class" in the Texas Constitution, the enrollment exceeds 9,000 students and over 80,000 graduates. PVAMU offers academic programs through its 11 colleges and schools, boasting degree options leading to bachelor's and doctoral-level degrees. A Carnegie-classified high-research (R2) University and a member of The Texas A&M University System, PVAMU is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information, visit [www.pvamu.edu](http://www.pvamu.edu).

**THE STATE FAIR CLASSIC**, is an annual college football game celebrating the rich history, culture, and traditions of historically Black colleges and universities (HBCUs). The event takes place at the Cotton Bowl Stadium in Dallas, Texas, featuring thrilling football, halftime performances, live concerts, cultural showcases, food festivals, and educational programs, making it a unique celebration of sports and culture.

## MEDIA CONTACTS

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