

## PVAMU COLLEGE OF BUSINESS TO BEGIN OFFERING DOCTOR OF BUSINESS ADMINISTRATION (DBA) DEGREE

PVAMU's DBA is the first at a public university in Texas and the first at a Historically Black College and University (HBCU).

**PRAIRIE VIEW,** Texas (March 15, 2021) – The College of Business (COB) at Prairie View A&M University (PVAMU) is poised to expand its academic programs by offering a new <u>Doctor of Business Administration</u> (<u>DBA</u>). After three years of planning and preparation, PVAMU's DBA proposal earned approvals from the Texas A&M University System Board of Regents and the Texas Higher Education Coordinating Board.

The Southern Association for Colleges and Schools (SACSCOC) and the Association to Advance Collegiate Schools of Business (AACSB International) academic accrediting agencies have reviewed and approved the new program. Accreditation by AACSB International signifies an institution has met the most rigorous standards of excellence in business education.

"The DBA will help us engage more closely with the Houston business community. We expect that the graduates of this program will go on to become business leaders with greater research and analytical skills, college professors, and academic leaders," said Munir Quddus, Ph.D., Dean of the College of Business.

The DBA program is set to launch in the fall of 2021 and will be based at PVAMU's <u>Northwest Houston</u> <u>Center</u> and will offer professionals and executives an opportunity for a high-quality education to further their careers in an increasingly complex and data-driven global economy.

To learn more about PVAMU's new DBA program, click here.

## About the PVAMU COB:

- 2021, 2020 Ranked #9 and #8, respectively, in U.S. for Online MBA, Intelligent
- 2020 Ranked #80 in top 500 business schools, <u>SSRN</u> (Social Science Research Network)
- 2019 Ranked #1 in Texas for Online MBA, <u>College Consensus</u>

For more information, contact Dr. Brian Lee, Director, at brlee@pvamu.edu, or (936) 261-9258.

###

About Prairie View A&M University: Designated an institution of "the first class" in the Texas Constitution, Prairie View A&M University is the second-oldest public institution of higher education in the state. With an established reputation for producing engineers, nurses, and educators, PVAMU offers baccalaureate degrees, master's degrees, and doctoral degree programs through eight colleges and schools. A member of The Texas A&M University System, the university is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information regarding PVAMU, visit www.pvamu.edu.

## **MEDIA CONTACTS**

Candace Johnson Executive Director of Marketing and Communications 936-261-1566 • cajohnson@pvamu.edu Michael Douglas Communications Specialist III 936-261-2149 mwdouglas@pvamu.edu

The Office of Marketing and Communications • 936-261-1560 • www.pvamu.edu/marcomm