



PRAIRIE VIEW A&M UNIVERSITY JOINS FORCES WITH APPLE® TO BRING CODING AND APP DEVELOPMENT TO THE COMMUNITY

PVAMU faculty and staff will learn programming through Apple's Community Education Initiative

PRAIRIE VIEW, Texas (July 17, 2020) – Prairie View A&M University announced it will become a regional hub for Coding and Creativity as part of **Apple's Community Education Initiative** and Tennessee State University's HBCU C² initiative designed to bring coding and creativity experiences to historically black colleges and universities (HBCUs) and their communities.

"We are excited that our faculty and staff are participating in such an innovative program," said James Palmer, Ph.D., Provost and Senior Vice President of Academic Affairs. "This partnership with Apple will allow us to provide career pathways into STEM industries for the next generation of student scholars who can directly impact communities of color through the increased presence of technology."

The Computer Science (CS) Department in the Roy G. Perry College of Engineering (COE) will be the headquarters for this Apple initiative. CS/PVAMU becomes one of the eleven **HBCU Hubs for Coding & Creativity**. As a regional hub, CS/PVAMU will help organize various workshops/classes teaching Swift programming language (coding) to develop iOS apps.

Later this month, faculty leaders will participate in Apple's virtual Community Education Initiative Coding Academy to learn about coding and app development using Apple's comprehensive curriculum, which utilizes its easy-to-learn Swift programming language.

As part of its Community Education Initiative, Apple is supporting PVAMU with equipment and professional development to help the university become the pre-eminent regional HBCU C2 hub to bring coding and creativity to the Greater Houston and Waller County.

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About Prairie View A&M University: Designated an institution of "the first class" in the Texas Constitution, Prairie View A&M University is the second-oldest public institution of higher education in the state. With an established reputation for producing engineers, nurses, and educators, PVAMU offers baccalaureate degrees, master's degrees, and doctoral degree programs through eight colleges and schools. A member of The Texas A&M University System, the university is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information regarding PVAMU, visit www.pvamu.edu.

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