



## NEW STRATEGIC LEADERSHIP underscores START OF HISTORIC ERA AT PVAMU

*Prairie View A&M University appoints visionary Sheleah D. Reed as Transformation Officer.*

PRAIRIE VIEW, Texas (January 28, 2026)- [Prairie View A&M University](#) announces the appointment of Sheleah D. Reed, APR, as University Transformation Officer within the [Division of Strategy and Transformation](#), a strategic leadership role aligned with the President's mission and the University's long-term vision under *Journey to Eminence 2035*.

As Prairie View A&M University prepares to celebrate its 150th Anniversary, Reed's appointment signals a forward-looking commitment to innovation, institutional growth, and transformational leadership at the second-oldest public institution of higher learning in the state of Texas.

A proud Prairie View A&M University alumna, Reed brings more than 20 years of senior leadership experience in organizational transformation, strategic communications, and stakeholder engagement across K-12 and higher education systems nationwide.

As University Transformation Officer, Reed will help advance institutional priorities through the Office of Transformation by aligning strategy, operations, and culture to ensure sustainable impact and continued excellence. Her appointment offers a unique opportunity to explore the future of Prairie View A&M University.

To schedule an interview with Ms. Reed or to speak with Prairie View A&M University leadership, contact Liz Faublas-Wallace at [lswallace@pvamu.edu](mailto:lswallace@pvamu.edu).

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**PRAIRIE VIEW A&M UNIVERSITY**, founded in 1876, is the second oldest public institution of higher education in the state of Texas and the third largest Historically Black College/University (HBCU) in the nation. Designated as an "institution of the first class" in the Texas Constitution, the enrollment exceeds 10,000 students and over 80,000 graduates. PVAMU offers academic programs through its ten colleges and schools, boasting degree options leading to bachelor's and doctoral-level degrees. A Carnegie-classified high-research (R2) University and a member of The Texas A&M University System, PVAMU is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information, visit [www.pvamu.edu](http://www.pvamu.edu).

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