



**40TH ANNIVERSARY OF A STORIED HBCU FOOTBALL RIVALRY:
PVAMU GEARS UP FOR 2025 LABOR DAY CLASSIC AGAINST TSU**

PRAIRIE VIEW, Texas (August 29, 2025) - The countdown is on for one of Houston's most anticipated traditions, the 2025 Labor Day Classic between Prairie View A&M University and Texas Southern University. The game is set for Saturday, Aug. 30, at Shell Energy Stadium, with Texas Southern serving as this year's host.

This year's matchup is extra special, marking the 40th anniversary of the Classic. The first game was played in the Astrodome in 1985. Today, it has grown into one of the premier HBCU sports matchups in the nation.

Take a look at this year's Labor Day Classic events, celebrating the legacy, culture, and spirit of both universities while bringing together tens of thousands of fans for a long weekend of competition and fun.

Event Highlights

- **Sneaker Ball**
Friday, Aug. 29 | 7 p.m. – Hilton Americas Houston
An evening of style and philanthropy, where fashion meets purpose in support of student-athletes.
- **Game Day**
Saturday, Aug. 30 | 7 p.m. – Shell Energy Stadium
TSU will host PVAMU in a fierce football showdown, with fan tailgates, spirited activations, and a halftime performance between TSU's Ocean of Soul and PVAMU's Marching Storm bands that's often as competitive as the game itself.

PVAMU Head Football Coach Tremaine Jackson and Athletic Director Anton Goff will be available for comment following the game. For media inquiries, interviews, or additional information about the 2025 Labor Day Classic, contact: **Liz Faublas-Wallace** Communications Specialist, Office of Marketing and Communications at lswallace@pvamu.edu.

###

PRAIRIE VIEW A&M UNIVERSITY, founded in 1876, is the second oldest public institution of higher education in the state of Texas and the third largest Historically Black College/University (HBCU) in the nation. Designated as an "institution of the first class" in the Texas Constitution, the enrollment exceeds 9,000 students and over 80,000 graduates. PVAMU offers academic programs through its ten colleges, Undergraduate Studies and School of Architecture, boasting degree options leading to bachelor's to doctoral-level degrees. A Carnegie-classified high-research (R2) University and a member of The Texas A&M University System, PVAMU is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research and service. For more information, visit www.pvamu.edu.

MEDIA CONTACTS

Candace Johnson

Executive Director of Marketing and
Communications

936-261-1566 • cajohnson@pvamu.edu

Liz Faublas-Wallace

Communications Professional

936-261-1562

lswallace@pvamu.edu

The Office for Marketing and Communications • 936-261-1560 • www.pvamu.edu/marcomm