Prairie View A&M University Core Curriculum: **Background Information**



Prefix and Number of Course			
Complete Course Title			
Originating Department			
Please check the appropriate box:			
current core curriculum course / no revisions			
current core curriculum course / additional UAC action required for revised course description			
new candidate for core curriculum / additional UAC action required			
Please paste in the current catalog description for the course in question. Refer to http://pvamu.edu/pages/8039.asp for the 2012-13 catalog. Include any prerequisites.			
Please paste in the proposed or revised course description, if applicable.			
What did the last assessment cycle show about outcomes in the course? Where are the data?			
For current classes, list the approximate total number of seats available each semester:			
Designated contact person for follow-up:			
E-mail address: Campus extension:			
Be prepared to present evidence of effective data collection on all relevant core objectives by April 2013 for final UAC approval.			

Request for Inclusion in the Prairie View A&M University Core Curriculum: **COMMUNICATION Component Area**



Duefer and Namehou of	Course	**************************************
Prefix and Number of	Course	
TCCNS Equivalent	,——————————————————————————————————————	
Complete Course Title		
Originating Departmen	nt	
the message, fostering un Courses involve the comexchange messages appro-	nderstanding, and building the skil amand of oral, aural, written, and very copriate to the subject, occasion, and the four required core objective	oressing them clearly, considering the effect of ls needed to communicate persuasively. isual literacy skills that enable people to ad audience. The second considering the effect of the course of t
	How is it included?	How is it assessed?
1) Critical Thinking creative thinking, innovation, inquiry, and analysis, evaluation and synthesis of information		
2) Communication effective development, interpretation and expression of ideas through written, oral and visual communication		
3) Teamwork ability to consider different points of view and to work effectively with others to support a shared purpose or goal		
4) Personal Responsibility ability to connect choices, actions and consequences to ethical decision-making		

Department Head

date

Dean

date