

## PVAMU LANDS A NEW GRANT TO CREATE A TELEVISION SHOW HIGHLIGHTING HBCU ACCOMPLISHMENTS

The Propel Impact grant was designed as a part of Apple's Nationwide Investment in Racial Equality and Justice to help create pathways and opportunities for Black students in the Arts and Entertainment industry.

PRAIRIE VIEW, Texas (January 13, 2022) - Prairie View A&M University (PVAMU) announced today it is one of 15 institutions to receive a \$200,000 grant from the Propel Center. The grant is designed to help create pathways and opportunities for increased diverse representation in the Arts and Entertainment industry. The grant will provide PVAMU's Department of Languages and Communication financial support to produce a weekly magazine show amplifying the accomplishments of HBCU students, faculty, and staff around the country titled "HBCU Today: Propel to Excel!"

"PVAMU-TV is a training ground for the next generation of broadcast journalists, filmmakers, and content creators through PV's Communications program," said Assistant Professor Teresa Dowell-Vest. "This opportunity to produce HBCU Today: Propel to Excel, made possible through the Propel Center, will allow our students to network with their peers at other HBCUs and celebrate other institutions charged with affirming the experiences of those underrepresented in higher education and media."

Disbursement for the new grant begins this month. Read details of the award on the Propel Center website.

For more information about HBCU Today: Propel to Excel, contact Professor Dowell-Vest at tedowellvest@pvamu.edu or by phone at 936-261-3722.

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About Prairie View A&M University: Designated an institution of "the first class" in the Texas Constitution, Prairie View A&M University is the second-oldest public institution of higher education in the state. With an established reputation for producing engineers, nurses, and educators, PVAMU offers baccalaureate degrees, master's degrees, and doctoral degree programs through eight colleges and schools. A member of The Texas A&M University System, the university is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information regarding PVAMU, visit www.pvamu.edu.

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