THE CW NETWORK EXPLORES THE COMPETITIVE WORLD OF HBCU BAND CULTURE IN NEW DOCU-SERIES "MARCH"

The eight-part series following the Prairie View A&M University Marching Storm Band premiers Monday, January 24.

PRAIRIE VIEW, Texas (January 20, 2022) – The CW Network announced the all-new docu-series MARCH, which celebrates the colorful, boisterous and competitive world of HBCU band culture through the eyes of the experts—the band members and leaders themselves. Embedded inside the Prairie View A&M University Marching Band, The Marching Storm, this engaging eight-part series will capture the blood, sweat, and tears each member sheds to make it to the field while balancing their dynamic college life and academic pursuits. MARCH debuts on Monday, January 24 (8:00-9:00 pm ET/PT), and then MARCH moves to Sundays starting February 27 (9:00-10:00 ET/PT), after ALL AMERICAN and ALL AMERICAN: HOMECOMING take over Monday nights.

MARCH showcases the eclectic, energetic and talented group of college students at Prairie View A&M University—from drum majors and dancers to the flag team and all the section players—as they navigate performing in one of the most prestigious HBCU marching bands along with tackling a rigorous academic schedule and maintaining a high-grade point average. The series chronicles their pressure-filled journey to become the highest ranked HBCU band in the land, including electrifying performances at homecoming, Texas A&M and Southern University. As MARCH shares the personal and unique stories of individual members and staff of the over 300-person marching band, it also explores the legacy and culture of Prairie View A&M and highlights how the Marching Storm band is an integral part of that rich history.

From Stage 13, MARCH is executive produced by Cheryl Horner McDonough, Jamail Shelton, Shari Scorca and Marcel Fuentes.

Media Contacts:
Candace Johnson, 936/261-1566
cajohnson@pvamu.edu

Judy Yam, 818/977-1021
Judy.Yam@cwtv.com

Rob Moynihan, 760/519-5543
Rob.Moynihan@cwtvconsultant.com

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About Prairie View A&M University: Designated an institution of “the first class” in the Texas Constitution, Prairie View A&M University is the second-oldest public institution of higher education in the state. With an established reputation for producing engineers, nurses, and educators, PVAMU offers baccalaureate degrees, master’s degrees, and doctoral degree programs through eight colleges and schools. A member of The Texas A&M University System, the university is dedicated to fulfilling its land-grant mission of achieving excellence in teaching, research, and service. For more information regarding PVAMU, visit www.pvamu.edu.

MEDIA CONTACTS

Candace Johnson
Executive Director of Marketing and Communications
936-261-1566 • cajohnson@pvamu.edu

Kendra Gibbs
Communications Specialist
936-261-2195
kegibbs@pvamu.edu

The Office of Marketing and Communications • 936-261-1560 • www.pvamu.edu/marcomm