1/9/2017

Marketing and Communications Team

308 Harrington Science

MarComm Retreat NWHC

Hi Team,

We will hosting our Spring Semester Marketing and Communications Retreat Tuesday, January 10, 2017 at the Northwest Houston Center, Room 203.

Breakfast and Lunch will be provided as we will take a short break and work through lunch.

8:00-9:00 Breakfast Set up

9:00 – 9:30 Update on Open Marketing and Communications Positions

9:30-11:00 Staff Current Project Updates

11:00-11:30 TAMUS Communications Updates

11:30 – 12:30 Website Review/Updates

12:30-1:00 Lunch/Break

1:00-3:00 Open Discussion/Marketing Plan review (where we are/what we still need to do)

3:00-5:00 Spring Edition/1876 Magazine Story boarding ad article assignments

Be prepared for a lively discussion!

If you have questions about the agenda, let me know.

YB

Yolanda Bevill
Marketing and Communications

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