BUILDING A CULTURE OF COMPLIANCE

COMPLIANCE **Featured Topics:** MATTERS

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How Will You Choose?

For full article: https://ethicsunwrapped.utexas.edu/ethicsunwrapped-how-will-you-choose

"How we frame our choices affects the decisions we make. If we focus solely on whether we will win the bicycle race, hit more home runs, or have the hedge fund with the highest rate of return, we will make different choices than if we ask ourselves whether we are acting honorably and consistently with our own values...

The metrics by which we gauge our success should always prominently feature whether we have acted with honor and whether we have lived up to our own values."



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