

## Program Goals & Objectives

- i. **Program Outcome #1: Increase the number of students enrolled in the Construction Science program.**
  1. **Assessment Measure:** The program will commence conducting an entrance survey of all entering freshman and transfer students at start of both the Fall Semester and Spring Semester. A series of closed- and open-ended survey questions will query students on their decision to select this major at Prairie View A&M University.
  2. **Assessment Criteria:** At least seventy percent (70%) of the entering students will participate in the survey.
- ii. **Program Outcome #2: Increase the number of students who are enrolled in the dual-degree program (Architecture and Construction Science) to meet the demands of design/build trends in the development and delivery of projects.**
  1. **Assessment Measure:** The same survey used to track Program Outcome #1 will be used along with annual degree audits to track the percent of architecture and engineering (civil and mechanical) seniors who enter the dual degree program. A secondary goal of this measure is to determine which career path the students select for their professional career.
  2. **Assessment Criteria:** A goal of achieving at least 20% of all architecture majors enrolling in the dual degree program. [Note: Current enrollment data indicates that approximately 40% of architecture majors are pursuing a 2<sup>nd</sup> degree in Construction Science. For the Spring Semester 2023 4 of the 21 ARCH majors are to receive their 2<sup>nd</sup> degree in CONS, a 19% ratio.]
- iii. **Program Outcome #3: Increase the visibility of our program in the greater metropolitan areas in Texas (1<sup>st</sup> concentration: Houston; 2<sup>nd</sup> concentration: Dallas/Ft. Worth; 3<sup>rd</sup> concentration: San Antonio).**
  1. **Assessment Measure:** The same entry survey used to track Program Outcomes #1 and #2 will be used to track the percent of incoming students who are admitted to the program from these major metropolitan areas. We will also seek to gain information on those graduating seniors of this program who gain employment in professional, career-related work in these locations.
  2. **Assessment Criteria:** Target enrollment each year will be: 1<sup>st</sup> concentration: Houston: 50% of all freshman and transfer students; 2<sup>nd</sup> concentration: Dallas/Ft. Worth: 20%; 3<sup>rd</sup> concentration: San Antonio: 30%.