

# AUNAMESHA HENLEY, DRPH, MBA

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## PROFESSIONAL PROFILE

Seasoned, results-driven global leader with 10 plus years of experience in areas of management, health and safety compliance, higher education, cross-cultural competence, and data management. Diversified skills with proven ability to understand and translate business objective and historical data into successful, profitable product with low risk. Skilled in project management, diversity, and leadership development, and facilitating, implementing, and adapting to change.

## EDUCATION

### Howard University, Washington, DC

Master of Business Administration: SCM and Entrepreneurship; 2022

### Loma Linda University, Loma Linda, CA

Doctor of Public Health: Health Education; 2015

### George Mason University, Fairfax, VA

Master of Public Health: Community Health; 2011

### Howard University, Washington, DC

Bachelor of Science: Nutritional Science; 2009

## RELATED EXPERIENCE

### Wilmington University New Castle, DE

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*Assistant Professor and Instructional Designer* | September 2022 to May 2023

- Subject Matter Expert course developer for undergraduate and graduate Health Science course
- Develop course templates in Canvas, Moodle, and Blackboard
- Update various items in Canvas such as syllabi and migrating classic quizzes to new quizzes.
- Led the development and designed of a new masters in health sciences program set to launch fall 2023
- Instructor for several undergraduate and graduate health science courses of up to 75 students per course: *Health Policy, Health Education and Teaching, Essentials to Public Health, Human Growth and Development, Environmental Health, and Epidemiology*

### Howard University, Washington, DC

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*Associate Professor and Program Director* | August 2017 to September 2022

- Instructor for several undergraduate and graduate health science courses of up to 75 students per course: *Health Policy, Global Health, Community Health, Marketing, Human Growth and Development, Health Research and Operation, and Epidemiology*
- Developed short and long-term instructional vision and works to establish a culture of high expectation and shared responsibility for equitable access to high quality and culturally relevant instruction.
- Established, and executed, processes to streamline assessment and evaluation tools providing an increased awareness of student performance and challenges needing attention
- Supervise 2 adjunct professors and 1 administrative assistant
- Participated in process planning and implementation of a new global health initiative
- Manage operational concerns for the department including, but not limited to, hiring, scheduling,

- supply chain, front desk, and serving as the operational resource for the allied health division
- Increased student engagement and student retention by 10%
- Audited and analyzed undergraduate health management program for accreditation and updated program documents with approval from AUPHA accrediting body
- Collected data and participated in several quality/performance improvement studies to ensure continuous top-quality education including analyzing student outcome indicators and conducting a SWOT and ROOT analysis.
- Led self-study and curriculum evaluation meetings and established rapport with faculty members and other staff, while utilizing various teaching, leadership, and communication strategies to address staff/personnel dynamics

*Interim Department Chair* | January 2018 to December 2019

- Responsible for attracting talent and making the right hiring decisions, onboarding and continuously developing the team, setting goals and holding team members accountable for performance.
- Taught courses related to Health Management across undergraduate and graduate curriculum of up to 50 students per course
- Launched and implemented employee engagement efforts including the first *Faculty Member of the Month* and *Health Management Faculty Member of the Year*
- Coordinated grant writing training across multiple departments to educate staff on the process and importance of applying for grants
- Lead student satisfaction survey implementation for the Department of Health Management to monitor and identify opportunities for increasing student satisfaction and enrollment with a 35% response rate
- Steered process improvement and maintained relationships between Howard University and outside organizations to provide services and internship opportunities for students
- Managed financial reporting for the department to ensure compliance with the Office of the Dean
- Participated in program evaluation, supported student academic and professional advising (students and alumni), and program accreditation management
- Participated in student and faculty recruitment and academic program outreach activities

## **Trinity Washington University, Washington, DC**

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*Adjunct Professor* | August 2016 to January 2022

- Establish learning targets at the beginning of each session and planned lessons accordingly
- Create an intellectually stimulating classroom environment and provide students with practical learning opportunities
- Create asynchronous and synchronous online undergraduate and graduate courses and resource tools for students
- Supervise coursework and curriculum in all nutrition related subjects for the Nursing Department
- Attend and actively engage in department meetings

## **ALLBLK Washington, DC**

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*Product and Consumer Marketing Consultant* | September 2020 to January 2021

- Developed strategies and managed market communications that drove product demand
- Communicated value and position to sales and lead marketing team and created tolls to support selling process
- Performed thorough market research and competitive analysis to establish new strategic marketing initiatives
- Conducted focus groups and qualitative analysis to increase consumer engagement

- Drove marketing initiatives to increase brand visibility and market performance
- Exceeded profitability targets by 12% for FW20 season through negotiations
- Confidently manages complex process improvement projects across multiple team functions while listening to the needs of all stakeholders to drive innovation and improve efficiencies within teams.
- Personable and reliable approach to cross-functional communication with Design, Technical Design, Business, Marketing and Planning leading to a high rate of on-time deliverables.

## **Office of the State Superintendent of Education, Washington, DC**

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*Program Officer* | December 2015 to September 2017

- Analyzed and assessed institutional strengths and limitations of grantees and prospective organizations applying for grants
- Provided relevant analysis and feedback to grantees to develop and finalize grant proposals
- Wrote grant recommendations to the DC Department of Health and the Centers of Disease Control and Prevention as part of the grant approval process
- Managed School Lunch Program (USDA) Service Training (internal)
- Developed OSSE guidelines for USDA Procurement Review Instrument implementation.
- Work with sponsors via email, phone, or video conference
- Evaluated and monitored school sites participating in USDA or CACFP meal programs
- Monitored grants and local wellness policies by maintaining regular contact with grantees, contractors, and other stakeholders, including through regular site visits to assess grantee capacity and the progress of grants
- Created and executed sourcing events, agreements, RFI/RFPs while proactively identifying and addressing potential growth opportunities for category.
- Developed solutions to roadblocks and implemented solutions to a variety of complex problems.
- Created category goals, cost savings targets, and supplier performance scorecards for the category.
- Assisted and lead supplier and stakeholder negotiations. Identified key cross functional teams (e.g. contracts team, operations, finance, legal etc.). Established negotiation options by identifying key leverage points and executing the negotiation strategy.
- Designed and developed local health policies and learning standards for children attending k-12 school in the District of Columbia
- Analyzed financial and budget information up to \$1 million, including the review and assessment of narrative and financial information of grantees to report to the Centers for Disease Control and Prevention
- Led cross-functional, interdisciplinary teams with diverse cultural and professional backgrounds to achieve clear metrics and outcomes.
- Demonstrated expertise in product development and innovation, contributing to successful projects.

- Applied technical knowledge in both upstream and downstream nutrition interventions, including research, implementation, and delivery approaches in developing country settings.
- Developed a cross-sectional data collection strategy and with creating survey instruments
- In coordination with the director and assistant superintendent, wrote occasional blog posts, op-eds, or position papers that offered perspectives or recommendations on issues relevant to the program's strategy
- Encouraged collaboration and strategic alliances among organizations and fields with related goals, constituencies, and interests, cultivating and maintaining institutional relationships with grantees, other agencies, and allies, and participating in program related meetings

### **Red Velvet Cupcakery, Washington, DC**

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Bakery Manager | August 2014 to August 2015

- Implemented strategies to improve customer satisfaction and productivity
- Prepared special order including cakes, cookies, and party arrangement
- Monitored supplier relationships to assess and improve performance.
- Scheduled and expedited the delivery of purchased materials to support a production plan including recommendations for premium logistic performance.
- Coordinated and executed inventory plans using systems parameters, tools, and material replenishment strategies to achieve inventory and material flow goals.
- Lead cost reduction initiatives associated with ingredients resourcing by developing a method for forecasting product ingredients with recent adoption dates.
- Assisted with cost models, make vs. buy studies and spend analysis.
- Responsible for OSHA and City Health Department classification decisions, provides record keeping oversight and interactions with off-site medical experts;
- Responsible for overall effectiveness, compliance and performance food safety and employee wellness
- Ensured compliance with local and industry sanitation standards
- Recruited, trained and supervised over 10 employees
- Coordinated vendors and improved procurement process aligned seasonal plans with ingredient availability and key area events for optimal promotion
- Maintained low labor cost to support business profit targets

### **Office on Aging, Washington, DC**

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*Intern, Nutrition Site Monitor* | Summer 2010

- Managed government funded nutrition sites (Meal on Wheels) to inspect and evaluate accordance to federal standards and regulation
- Analyzed meal sanitation, preparation, inventory, and out-put for each ward ensuring meals distribution and supply stayed within planned budget
- Designed and implemented Nutrition / Food Safety Program targeted towards aging populations and their specific needs such as bone density loss and loss of appetite
- Produced and administered an analysis report of site status to conclude if minimum standards are met
- Formulated an action plan for sites on probation to maintain government financial assistance
- Summarized site reports and presented evaluations to the Public Health Nutritionist.

## Internships and Fellowships

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### **Kaiser Permanente, Ontario, CA**

*Nutrition and Dietetics Intern / Summer 2013 to Winter 2013*

- Developed and taught five weekly lifestyle classes with a focus on diabetes, heart disease, high cholesterol, and obesity with presentation topics including meal planning, calorie reduction, and exercise tips
- Trained and taught weight management and smoking cessation workshops to approximately 150 young adults and aging patients with a history of cardiac disease, obesity, and tobacco use and troubleshoot barriers to healthy lifestyle implementation
- Provided individual consultations on lifestyle disease risk reduction, obesity, and osteoporosis prevention and management to women with several showing promising results in weight loss and medication reduction resulting from lifestyle changes

### **Loma Linda University Loma Linda, CA**

*Primary Research Assistant Department of Environmental Health | Spring 2012*

- Responsibilities included data entry and statistical analysis for ongoing family science research
- Set up professor's online classes in Blackboard Content Management System

### **Loma Linda University Loma Linda, CA**

*Graduate Teaching Assistant, Department of Health Promotion & Education | 2012 to 2013*

- Full responsibility for one methods sections of Health Promotion Classes.
- Used instructional technology to enhance pedagogical techniques

## Publications and Presentations

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TALBERT, PATRICIA Y.; BAILEY, BERNARD L.; FRAZIER, MARQUISE D.; **HENLEY, AUNAMESHA T.**; CARRINGTON, RODNEY D.; WALKER, ROBLENA E. LESSONS LEARNED FROM THE COVID-PANDEMIC: THE PERSPECTIVES OF HIGHER EDUCATION PROFESSIONALS/ ACADEMIC SCHOLARS. 2022 P. 931-956(26)

**Henley, Aunamesha**, Williams, W., and Talbert, P.Y. The Barriers to Physical Inactivity Among Black Female College students: A Qualitative Study. *(In review)*

Williams, W., Alleyene, R., and **Henley, A.** The Root of Physical Inactivity Among African American Women Identifying Exercise Friendly Hairstyle. *The Journal of the National Black Nurses Association*. 2017; 28 (2): 26- 31

**Henley A**, Diadrey-Anne S, Hopp J et. al. Ethnic identity and Physical Activity among African, African American, and Black female college students. *Int J Health Sci Res*. 2016; 6(2):286-294

Lane, Sydney, and **Henley, Aunamesha** (2019). Through Literacy Can We Increase the Number of Black Women Who Get Tested for Breast Cancer? Presented at Howard University Research Week, April 2019, Washington, DC.

Fails, Makayla., Cooper, Toni, and **Henley, Aunamesha** (2019). The Effect of Social Media on Young Adults and Their Intentions to Reduce Excess Exposure to Social Media. Presented at Howard University Research Week, April 2019, Washington, DC.

**Henley, Aunamesha** (2019). Cultural Identity and Physical Activity among Black Female College Students. Presented at the LEADS Summit, March 1, 2018, San Antonio, TX.

Alleyne, Rebecca, and **Henley, Aunamesha** (2016). Overcoming Haircare as a Barrier to Physical Activity in US Black Women. Presented at the APHA Conference, November 1, 2016, Denver, Co.

Lewis, Fiona B., Ngewa, Rebekah N., **Henley, Aunamesha** (2016). Lessons about Paying it Forward: Stories from Early Career Women Professionals. Presented at the Black Doctoral Network Conference, October 28, 2016, Atlanta, GA.

Doe, Kafui Y. and **Henley, Aunamesha** (2016). Leveraging local policies and partnerships to promote the implementation of the Whole School, Whole Community, Whole Child Model (WSCC) in the District of Columbia, Washington, DC. Presented at American School Health Association October 6, 2016, Baltimore, MD.

Lewis, Fiona B. and **Henley, Aunamesha** (2016). “Students’ Perspectives on Student Centered Obesity Prevention and Weight Management Programs”, Oakwood University Faculty Development Research Symposium, April 2016, Huntsville, Alabama.

**Henley, Aunamesha** (2016). Ethnic Identity and Physical Activity among African, African American, and Black Female College Students. Presented at Ninth Health Disparities Conference, March 1, 2016, New Orleans, LA.

Ngewa, Rebekah N., Mukaire, Pamela E., **Henley, Aunamesha**, Udeigbo, Tobechukwu J. (2015). Acculturation and Breast Cancer Screening among African Immigrants Women in Washington D.C. Metropolitan area. Presented at APHA, October 29, Chicago, IL.

## Grants

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October 2020 – Grant Writing 101: Train the trainer

July 2020- HRSA 20-023: Telehealth Focused Rural Health Research Center Program. J

June 2019- OAH - Replication of Programs Proven Effective through Rigorous Evaluation to Reduce Teenage

• DC PREP GRANT o Amount \$250,000.00 (March 2016)

## Awards and Certification

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- Canvas Training 2022
- Distance Learning Certified 2018
- Faculty Member of the Year 2020

- Recipient, Gates Millennium Scholarship; 2005 -2015
- Epsilon Tau Sigma, National Society of Allied Health 2009



