

# Anthony E. Backstrom

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## Statement

*Pablo Picasso once stated, "All children are artists... Accessing each individual's creativity will be the conduit I use to aid students' development. Students will gain the ability to express themselves through art. They will visualize and create works based on the historical context of the subject matter as well as their creative interpretation. My instruction will utilize a range of training and experience that includes hands-on and field experiences that will enhance the classroom instruction.*

*As a teacher, I want my students to learn and appreciate art and its history. My objective is for my students to leave the classroom with a better understanding of the many forms art can take, including but not limited to drawing, painting, printmaking, or photography. I also want them to have gained perspective on the historical context behind styles, trends and periods of art.*

*It is my aim to shape how the students view the world so that they are able to access and tap into their creative talents throughout their life. We are all life-long learners and I hope to share that same passion with my students in the classroom.*

## Key Objectives:

- Develop a dynamic, creative environment that is conducive for learning of assigned students.
  - Create a curriculum that engages across a range of skill and interest levels.
  - Communicate effectively with diverse populations.
  - Establish credibility and leadership through experience and example.
  - Teach students about art, design, techniques and art history.
  - Provide guidance, counseling and discipline necessary to encourage students to exceed standards of achievement.
  - Determine classroom objectives, evaluate student progress and prepare reports for parents.
  - Participate in staff meetings and school activities in order to align classroom work with school goals and objectives.
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## Education

- ACT, Houston, EC-12, Art Certification, 2014
- University of Phoenix, MA, Organizational Management, 2005
- Prairie View A&M University, BS, Merchandising & Design, 1996
- University of Houston, Clear Lake, Graduate Program, Painting/Art History, 1997
- ACT, Houston, EC-12, Art Certification, 2014
- Graduate of the High School for the Performing and Visual Arts, Art, 1989
- Glassell School of Art, Art Training (Drawing, Painting), 1985 - 1989
- Art League Houston, Art Training (Painting, Acrylics/ Oil), 2014 - 2015

## Teaching Experience

- Assistant Professor, Fashion Design, San Jacinto College South 1997 - 1998
- Art Teacher, Dr. Gerald D. Cobb Sixth Grade Campus 2016 - 2017

## Art Experience

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- Museum of Fine Arts, Houston, Mural Project, 1996
- Community Artists' Collective, Houston, Texas, Artist Plate Show, 1996
- Project Row Houses, Houston, Texas, Artist Consultant - "Hoop Dreaming" Art Installation, 1996
- Shrine of the Black Madonna, Houston, Texas, Artist Plate Show, 1997

- Prairie View A&M University, Prairie View, Texas, "The Brother's Show", 1997
- Texas A&M University, College Station, Texas, "The Brother's Show", 1997
- The Reggae Hut, Houston, Texas, Art Show Installation, 1998
- The Mahogany Gallery & Studio, Houston, TX 2011 – Present, Artist and public installations
- Gallery M Squared, Houston, Texas, Artist Consultant, "Stir", 2012
- The Park at Palm Center, Houston, Texas, Public Art Installation, 2013
- Russ Pittman Park, Houston, Texas, "I'll Fly Away - Movement", Artist Consultant, Public Art Installation, 2013
- Print Matters Houston, Artist Consultant, "Rock n Roll" Woodcut, 2014
- Blue Orange Gallery, Artist Consultant, "Suga", 2014
- Art League Houston, Student Show Anticipated, 2015
- One Man Show Anticipated, 2016

## Work Experience

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### Recruiting

- Developed job description and compensation ranges to attract candidates.
- Created and structured employment offers.
- Conducted interview training with hiring managers.
- Applied advanced knowledge of various social media platforms to proactively recruit high quality candidates.
- Performed exit interviews.

### Retail

- Planned and executed floor moves, merchandise placement and promotion of key items to maximize deficient business areas.
- Managed employee payroll, scheduling, recruitment and non-selling functions.
- Developed peer executive and associate mentoring program.
- Executed store visual merchandising initiatives.
- Developed an exclusive clientele list resulting in repeat business for designer Men's apparel, Men's shoes and Men's furnishings.

2017 – Present Toyota Center, Houston, TX **Guest Services**

- Assist Toyota Center guest with seating, information and

2015-16 - Nordstrom, Houston, TX, **Sales Professional, Women's Shoes**

- Maintain a luxury retail women's shoe clientele selling such brands as Salvatore Ferragamo, Jimmy Choo, Christian Louboutin, Christian Dior, etc.

2008 – 2011 - C&S Wholesale Grocers, Inc., Keene, NH, **Corporate Recruiter/ Talent Acquisition Specialist**

- Qualified candidates through interviewing techniques and presented candidate synopsis and recommendations to hiring managers.

- Developed creative and alternative sourcing strategies to increase applicant flow.
- Demonstrated and applied detailed knowledge of employment law and practices as they relate to hiring procedures.
- Advised hiring managers on staffing policies and procedures and ensure compliance in hiring activities.
- Played an active role in negotiations of employment offers.
- Attended job/ college fairs.
- Conducted interview training/ consulting with hiring managers.

2007 – 2008 - Hickey – Freeman, Kittery, ME, **Assistant Store Manager**

- Managed a \$1.5 million dollar sales floor, which included Men's tailored clothing, Men's sportswear and Men's furnishings.
- Maintained store inventory control through shipping and receiving while executing operational functions related to floor merchandise moves, merchandise placement and promotion of featured sales items.
- Managed employee payroll, scheduling, recruitment and non-selling functions.
- Managed a staff of selling associates.

1999 – 2002/ 2006 – 2007 - Saks Fifth Avenue, Houston, TX - Boston, MA, **Sales Professional**

- Established and managed a luxury clientele for Men's furnishings, Men's shoes, Men's suits and Men's sportswear including numerous designer brands (Canali, Ermengildo Zegna, Hugo Boss, Salvatore Ferragamo, etc.)

2005 – 2006 - Brooks Brothers, Kittery, ME, **Assistant Store Manager**

- Managed a \$5 million dollar sales floor, which included Men's tailored clothing, Men's sportswear, Men's furnishings, Women's tailored clothing, and Women's sportswear.
- Maintained store inventory control through shipping and receiving while executing operational functions related to floor merchandise moves, merchandise placement and promoting featured sales items.
- Managed a staff of nine associates.
- Managed employee payroll, scheduling and recruitment activity.

2004 – 2005 - Macy's, Newington, NH, **Group Sales Manager**

- Managed a \$3.5 million dollar apparel and footwear department, which included Men's tailored clothing, Men's designer collections, Men's denim, Men's furnishings, Men's shoes and Women's shoes.
- Created daily sales goals for staff in addition to recruiting, coaching and mentoring a staff of ten direct reports and seventy associates.
- Planned and executed floor moves, merchandise placement and promoting sales of key items to maximize deficient business areas.
- Developed peer executive and associate mentoring program.

### *Skills*

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- Proficient in MS Office applications
- Project Management
- Interior Design and Commercial Interior Planning and Design
- Fine Art (Abstract, Portrait Drawing, Mixed Media, Photography)

### *Volunteer Service*

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- S.H.A.P.E. Community Center, Community Art Installation (The Park at Palm Center) Houston, Texas, 2013
- The Refreshing Church, Children's Ministry Art Projects, Houston, Texas, 2013, 2014, 2015

References Available Upon Request