**ECONOMIC DEVELOPMENT (ECON 3313)**  
**Spring 2017**

**Instructor:** Lawrence McNeil  
**Section # and CRN:** P01, 20982  
**Office Location:** Agriculture/Business Multipurpose Building, Room 353  
**Office Phone:** (936) 261-9205  
**Email Address:** lrmcneil@pvamu.edu  
**Office Hours:** MWF 11:00am – 12pm, 3:30pm – 4:30pm  
**Mode of Instruction:** Face to Face  
**Course Location:** Juvenile Justice, Room 236  
**Class Days & Times:** MWF 2:00pm – 3:20pm  
**Catalog Description:** Principles and practices of foreign trade with special emphasis on international economic relations. Analysis of foreign exchange, balance of payments, foreign investment, tariff history and policy, and currency problems.

**Prerequisites:** ECON 2113 and 2123  
**Co-requisites:** N/A  
Formal communication regarding class matters (information updates, announcements, etc.) and current events will primarily occur through the [Slack Team Page](#) and [E-courses](#).  
PowerPoint slides and other supplementary materials can be found at [www.mcneileconomics.com](http://www.mcneileconomics.com).
### (1) Student Learning Outcomes

<table>
<thead>
<tr>
<th>Upon successful completion of this course, students will be able to:</th>
<th>Program Learning Outcome # Alignment</th>
<th>Core Curriculum Outcome Alignment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Understand the classic theories of economic growth and development.</td>
<td>The preparation of managers of organizations requires a liberal arts education emphasizing an understanding of the economic, social and political issues in a multi-cultural environment. The major emphases in the management curriculum are on problem identification, analysis and solution, decision-making, business ethics, communications, team dynamics and leadership, as well as understanding and integrating the functional areas of business operations.</td>
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<tr>
<td>2</td>
<td>Understand income and poverty around the world in specific periods of development (centuries-approach).</td>
<td></td>
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<tr>
<td>3</td>
<td>Understand the functions of major development institutions and the role of microfinance.</td>
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<td>4</td>
<td>Understand and apply the indicators used to compare countries’ economic development.</td>
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<td>5</td>
<td>Analyze the recent controversies and new strategies regarding human capital and development.</td>
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<tr>
<td>6</td>
<td>Analyze the issues surrounding sustainable development and the environment.</td>
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<tr>
<td>7</td>
<td>Understand the significance of international trade and the balance of payments crisis to developing countries.</td>
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</tbody>
</table>

The objectives of the course can successfully be met by:

1) Following the online discussions regarding class issues and announcements.
2) Purchasing, reading, and studying the required materials as well as properly taking and studying notes after class.
3) Reading the text and supplemental readings before class and preparing relevant questions.
4) Attending class and utilizing teams/study groups.
5) Asking for and seeking help during office hours.
6) Keeping all deadlines.

Course Objectives/Accrediting Body: The Association to Advance Collegiate Schools of Business (AACSB)
(2) Major Course Requirements

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

<table>
<thead>
<tr>
<th>Course Grade Requirement</th>
<th>Value</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Paper</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>2) Mid-Term Presentation</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>3) Final Presentation</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>4) Participations</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>100</strong></td>
<td><strong>100</strong></td>
</tr>
</tbody>
</table>

Grading Criteria and Conversion
A = 90 and above;
B = 80 - 89;
C = 70 - 79;
D = 60 - 69;
F = 59 or below

(3) Detailed Description of Major Assignments

Paper and Presentations
The guidelines and due dates are found on the separate handout.

Participation
Class participation consists of all activities associated with in-class or online active learning, such as students being involved in class discussions, completing in-class assignments, group work, or oral presentations. Participation activities will not always be announced and make-ups will not be given (except in the case of university-approved absences), therefore it is incumbent upon students to regularly attend class. At end of the semester, the lowest participation grade will be dropped.

(4) Course Procedures and Additional Policies

Attendance Policy
Attendance will be taken on a daily basis at the beginning of class. Attendance grades are electronically recorded and available in E-courses. Students are expected to come to lecture or lab meetings on time. If you are not present at the time attendance is being taken, you will be considered absent. All students must maintain an attendance percentage of 90 or higher. If a student’s attendance percentage falls below 90, the following points will be deducted from the student’s final class grade: 80 – 89 = 2 points; 79 or below = 4 points.

Only university-approved absences will be accepted. When a university-approved activity is in conflict with the class meeting, the student must inform the instructor and provide official documentation supporting the conflict. In such a case, the student will be excused. Students will have three days from the date of the absence to submit documentation. See the University Attendance Policy in Section 6 and in the University Catalog.
<table>
<thead>
<tr>
<th>Week of</th>
<th>Readings Related to Major Topics</th>
<th>Paper</th>
</tr>
</thead>
</table>
| Jan. 18    | **Topic 1:** *What is economic development? How do we measure growth and development?*  
- Michael Todaro and Stephen Smith, Chapter 1: Introducing Economic Development  
- Michael Todaro and Stephen Smith, Chapter 2: Comparative Economic Development  
| Jan. 23    | **Stage 1 (Topics)** – January 27  
**Topic 2:** *What are the theories and approaches to understanding growth and development?*  
- Michael Todaro and Stephen Smith, Chapter 3: Classic Theories of Economic Growth  
| Jan. 30    | **Stage 2 (Conceptual Framework)** – February 10  
**Topic 3:** *What are the roles of institutions and development policymakers?*  
- Michael Todaro and Stephen Smith, Chapter 11: Development Policymaking  
- Daron Acemoglu and James Robinson, “(Chapter 13) Why Nations Fail Today” and “(Chapter 14) Breaking the Mold.”  
| Feb. 6     | **Stage 3 (Conceptual Framework)** – February 10  
**Topic 3:** *What are the roles of institutions and development policymakers?*  
- Michael Todaro and Stephen Smith, Chapter 11: Development Policymaking  
- Daron Acemoglu and James Robinson, “(Chapter 13) Why Nations Fail Today” and “(Chapter 14) Breaking the Mold.”  
<p>| Feb. 13    |  |  |
| Feb. 20    |  |  |
| Feb. 27    |  |  |
| March 6    |  |  |
| <strong>Spring Break:</strong> Monday, March 13 to Saturday, March 18 |  |  |</p>
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Source</th>
<th>Stage</th>
</tr>
</thead>
</table>
| March 20  | Topic 4: *How are international trade, finance, and foreign direct investment related to economic development?* | - Michael Todaro and Stephen Smith, Chapter 12: International Trade Theory  
- Stage 3 resubmission (optional) – April 3                                      |
| March 27  |                                                                      |                                                                                                |                                            |
| April 3    |                                                                      |                                                                                                |                                            |
| April 10   | Case Studies in Development – South Africa                           | - Steven Radelet, Emerging Africa: How 17 Countries are Leading the Way (Washington, DC, Center For Global Development, 2010).  
*Intro, Chapter 1: Emerging Africa, Chapter 6: The Technology Revolution, and Chapter 8: Challenges and Opportunities on the Road Ahead*  
| April 17   |                                                                      |                                                                                                |                                            |
| April 24   | Presentation of Essay Papers (April 26 and May 1)                    |                                                                                                |                                            |
| May 1      | University last class: Tuesday, May 2                                |                                                                                                |                                            |

*Class schedule is subject to change.*
(5) Student Support and Success

John B. Coleman Library
The library and its partners have as their mission to provide resources and instructional material in support of the evolving curriculum, as a partner in Prairie View A&M University's mission of teaching, research, and service and to support the University's core values of access and quality, diversity, leadership, relevance, and social responsibility through emphasis on ten key areas of service. It maintains library collections and access both on campus, online, and through local agreements to further the educational goals of students and faculty. https://www.pvamu.edu/library/ Phone: 936-261-1500

The Learning Curve (Center for Academic Support)
The Learning Curve offers Tutoring via peer tutoring. The services include workshops (i.e., Save My Semester, Recalculate Your Route), seminars (i.e., Tools You Can Use: TI-84), group review sessions (i.e., College Algebra Topic Reviews, GRE Preparation), group study opportunities (i.e., TSIA, HESI, Study Break, Exam Cram), and test-taking strategies (How to take Notes, Study Buddy, 5 Day Study Guide). The Learning Curve is a nationally certified tutoring program through the National Tutoring Association. The peer tutors are trained and certified by the coordinator each semester. Location: J.B. Coleman Library Rm. 207F. Phone: 936-261-1561

The Center for the Oversight and Management of Personalized Academic Student Success (COMPASS)
The Center for the Oversight and Management of Personalized Academic Student Success (COMPASS) is designed to help Prairie View students in their second year and beyond navigate towards graduation by providing the following services: Academic Advisement, Targeted Tutorials for Personalized Learning, Campus-Wide Referrals, and Academic & Social Workshops. Location: J.B. Coleman Library Rm. 306. Phone: 936-261-1040

Writing Center
The Writing Center provides student consultants on all aspects of the writing process and a variety of writing assignments. Writing Center consultations assist students in such areas as prewriting, brainstorming, audience awareness, organization, research, and citation. Students taking on-line courses or courses at the Northwest Houston Center or College of Nursing may consult remotely or by email. Location: Hilliard Hall Rm. 121. Phone: 936-261-3724.

Student Counseling Services
The Student Counseling Services unit offers a range of services and programs to assist students in maximizing their potential for success: short-term individual, couples, and group counseling, as well as crisis intervention, outreach, consultation, and referral services. The staff is licensed by the State of Texas and provides assistance to students who are dealing with academic skills concerns, situational crises, adjustment problems, and emotional difficulties. Information shared with the staff is treated confidentially and in accordance with Texas State Law. Location: Owens-Franklin Health Center Rm. 226. Phone: 936-261-3564

Testing
The Department of Testing administers College Board CLEP examinations, the HESI A2 for pre-nursing majors, LSAT for law school applicants and MPRE for second-year law students, the Experiential Learning Portfolio option, the Texas Success Initiative (TSI) Assessment, which determines college readiness in the state, and exam proctoring, among other service such as SAT and ACT for high school students. Location: Delco Rm. 141. Phone: 936-261-4286

Office of Diagnostic Testing and Disability Services
As a federally-mandated educational support unit, the Office of Disability Services serves as the repository for confidential disability files for faculty, staff, and students. For persons with a disability, the Office develops individualized ADA letters of request for accommodations. Other services include: learning style inventories, awareness workshops, accessibility pathways, webinars, computer laboratory with adapted hard and software, adapted furniture, proctoring of non-standardized test administrations, ASL interpreters, ALDs, digital recorders, livescribe, Kurtzweil, and a comprehensive referral network across campus and the broader community. Location: Evans Hall Rm. 317. Phone: 936-261-3585

Veteran Affairs
Veterans Services works with student veterans, current military and military dependents to support their transition to the college environment and continued persistence to graduation. The Office coordinates and certifies benefits for both the G.I. Bill and the Texas Hazlewood Act. Location: Evans Hall Rm. 323. Phone: 936-261-3563
Office for Student Engagement
The Office for Student Engagement delivers comprehensive programs and services designed to meet the co-curricular needs of students. The Office implements inclusive and accessible programs and services that enhance student development through exposure to and participation in diverse and relevant social, cultural, intellectual, recreational, community service, leadership development and campus governance. Location: Memorial Student Center Rm. 221. Phone: 936-261-1340

Career Services
Career Services supports students through professional development, career readiness, and placement and employment assistance. The Office provides one-on-one career coaching, interview preparation, resume and letter writing, and career exploration workshops and seminars. Services are provided for students at the Northwest Houston Center and College of Nursing in the Medical Center twice a month or on a requested basis. Distance Learning students are encouraged to visit the Career Services website for information regarding services provided. Location: Evans Hall Rm. 217. Phone: 936-261-3570

(6) University Rules and Procedures

Disability Statement (Also See Student Handbook):
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, in Evans Hall, Room 317, or call 936-261-3585/3.

Academic Misconduct (See Student Handbook):
You are expected to practice academic honesty in every aspect of this course and all other courses. Make sure you are familiar with your Student Handbook, especially the section on academic misconduct. Students who engage in academic misconduct are subject to university disciplinary procedures.

Forms of Academic Dishonesty:
1. Cheating: deception in which a student misrepresents that he/she has mastered information on an academic exercise that he/she has not mastered; giving or receiving aid unauthorized by the instructor on assignments or examinations.
2. Academic misconduct: tampering with grades or taking part in obtaining or distributing any part of a scheduled test.
3. Fabrication: use of invented information or falsified research.
4. Plagiarism: unacknowledged quotation and/or paraphrase of someone else’s words, ideas, or data as one’s own in work submitted for credit. Failure to identify information or essays from the Internet and submitting them as one’s own work also constitutes plagiarism.

Any form of misconduct or dishonesty will result in disciplinary procedures, which can include a student receiving a grade of F in the course.

Nonacademic Misconduct (See Student Handbook):
The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either (1) the instructor’s ability to conduct the class, (2) the inability of other students to profit from the instructional program, or (3) campus behavior that interferes with the rights of others will not be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action. Such incidents will be adjudicated by the Dean of Students under nonacademic procedures.

Sexual Misconduct (See Student Handbook):
Sexual harassment of students and employers at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating this policy will be subject to disciplinary action.
Title IX Statement
Prairie View A&M University (PVAMU) is committed to supporting students and complying with the Texas A&M University System non-discrimination policy. It seeks to establish an environment that is free of bias, discrimination, and harassment. If you experience an incident of sex- or gender-based discrimination, including sexual harassment, sexual assault or attempted sexual assault, we encourage you to report it. While you may talk to a faculty member about an incident of misconduct, the faculty member must report the basic facts of your experience to Ms. Alexia Taylor, PVAMU’s Title IX Coordinator. If you would like to speak with someone who may be able to afford you privacy or confidentiality, there are individuals who can meet with you. The Title IX Coordinator is designated to handle inquiries regarding non-discrimination policies and can assist you with understanding your options and connect you with on- and off-campus resources. The Title IX Coordinator can be reached by phone at 936-261-2123 or in Suite 013 in the A.I. Thomas Administration Building.

Class Attendance Policy (See Catalog for Full Attendance Policy)
Prairie View A&M University requires regular class attendance. Attending all classes supports full academic development of each learner whether classes are taught with the instructor physically present or via distance learning technologies such as interactive video and/or internet.

Excessive absenteeism, whether excused or unexcused, may result in a student’s course grade being reduced or the assignment of a grade of “F”. Absences are accumulated beginning with the first day of class during regular semesters and summer terms.

Student Academic Appeals Process
Authority and responsibility for assigning grades to students rests with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the Undergraduate Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint.

TECHNICAL CONSIDERATIONS

Minimum Recommended Hardware and Software:
- Intel PC or Laptop with Windows 7; Mac with OS X; Smartphone or iPad/Tablet with Wi-Fi
- High speed Internet access
- 8 GB Memory
- Hard drive with 320 GB storage space
- 15” monitor, 800x600, color or 16 bit
- Sound card w/speakers
- Microphone and recording software
- Keyboard & mouse
- Most current version of Google Chrome, Safari, Internet Explorer or Firefox

Note: Be sure to enable Java & pop-ups in the Web browser preferences

Participants should have a basic proficiency of the following computer skills:
- Sending and receiving email
- A working knowledge of the Internet
- Proficiency in Microsoft Word (or a program convertible to Word)
- Proficiency in the Acrobat PDF Reader
- Basic knowledge of Windows or Mac O.S.

Netiquette (online etiquette):
Students are expected to participate in all discussions and virtual classroom chats as directed. Students are to be respectful and courteous to others on discussions boards. Foul or abusive language will not be tolerated.

Technical Support:
Students should go to https://mypassword.pvamu.edu/ if they have password issues. The page will provide instructions for resetting passwords and contact information if login issues persist. For other technical questions regarding eCourses, call the Office of Distance Learning at 936-261-3283
**Communication Expectations and Standards:**
Emails or discussion postings will receive a response from the instructor, usually in less than 48 hours. Urgent emails should be marked as such. Check regularly for responses.

**Discussion Requirement:**
Online courses often require minimal to no face-to-face meetings. However, conversations about the readings, lectures, materials, and other aspects of the course can take place in a seminar fashion. This will be accomplished by the use of the discussion board. The exact use of discussion will be determined by the instructor.

It is strongly suggested that students type their discussion postings in a word processing application and save it to their PC or a removable drive before posting to the discussion board. This is important for two reasons: 1) If for some reason your discussion responses are lost in your online course, you will have another copy; 2) Grammatical errors can be greatly minimized by the use of the spell-and-grammar check functions in word processing applications. Once the post(s) have been typed and corrected in the word processing application, it/they should be copied and pasted to the discussion board.