	PRAIRIE VIEW A&M UNIVERSITY
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SYLLABUS

Course Title: Mu	imedia Digital Applications				
Course Prefix:	RCH Course No.: 1273 Section No.: P03				
"Creativity is the suc	Iden cessation of stupidity." – Edwin Land				
	Department: I Architecture				
School of	Construction Science				
Architecture					
Architecture	Digital Media Art				
	Community Development				
Course Location:	Nathelyne Archie Kennedy Building, Room 223 (Main Computer Lab 2 nd Floor)				
Class Meeting Days & Times:	Tuesdays & Thursdays: 1 - 2:20PM				
Catalog Description:	Credit 3 semester hours. "Development of computer literacy with emphasis on document				
	preparation and basic computer graphics."				
Prerequisites:	N/A				
Co-requisites:	N/A				
Mode of Instruction: 🗹 Face-to-face 🗆 On-line 🗆 Hybrid					
Instructor: Jeremy L. Curtis, Instructor					
Office Location:	School of Architecture, Prairie View A&M University, Room 228A				
Office Telephone:	(832) 473-2779 (text first to identify yourself)				
Email Address: arch1273@gmail.com; http://arch1273.wixsite.com/multimediad					
	jlcurtis@pvamu.edu				
U.S. Postal Service	Prairie View A&M University				
Address:	P.O. Box 519				
	Mail Stop 2100				
	Prairie View, TX 77446				
Office Hours:	MW: 8-11AM ; TR: 2:30-3:30PM (OTHER HOURS BY APPOINTMENT) Students are advised to make appointments with the professor ahead of time and be				
	specific with the subject matter to be discussed. Students must be prepared for their				
	appointment by bring all applicable materials and information to the meeting.				
Virtual Office Hours:					
Required Text:	N/A				
Optional Text:	N/A				
Recommended	N/A				
Text/Readings:					
Learning Resources	PVAMU Library:				
	Telephone: (936) 261-1500; web: http://www.tamu.edu/pvamu/library/				
	Use the Reference Desk at the library where the staff is eager to guide your research. They can				
	orient you to hard copies and on-line resources.				
	University Bookstore:				
	Telephone: (936) 261-1990				
	web: https://www.bkstr.com/Home/10001-10734-1?demoKey=d				

	The Writing Center Telephone: (936) 261-3700 The Writing Center's goal is to provide a friendly, stress-free environment for students from all over campus to meet with a consultant and talk about writing of all types. They provide a responsive audience and advice from experienced writers in sessions generally lasting thirty to forty-five minutes. Sessions of this length offer time to work individually with students on any aspect of the writing process: from brain storming and drafting, to revising and proofreading. They will explore ways to improve a student's overall writing skills. They do NOT proofread or edit for students, but instead teach proofreading and editing techniques. Their goal is to: make a better writer for the long term. Student Academic Success Center Telephone: (936) 261-1040 Student Academic Success Center identifies academic and social roadblocks that interfere with persistence and timely graduation of PVAMU students. SASC informs campus-wide policies by staying current with retention literature and best practices. Further, SASC develops programs and services that are specifically aimed at continuing the academic success of the first year. We strive to provide PVAMU students with "Navigation to Graduation." The Tutoring Center John B. Coleman Library in Room 209 Telephone: (936) 261-1561 Hours: Monday through Thursday 12 pm to 9 pm and Friday from 8 am to 5 pm. Email: <u>AEtutoring@pvamu.edu</u> Open to all undergraduate students enrolled for credit in targeted PVAMU courses. offers help for: Microeconomics, Macroeconomics			
	 History, Government Statistics, Basics – Calculus II Psychology, Sociology 			
	 Psychology, Sociology English (Basics – Freshman Comp II), Speech Spanish I&II Biology (Pre-Med, Pre-Nursing) Chemistry (Bio & Nursing Majors) Physics Materials & Science 			
Course	Goals and Overview:			
	The goal of this course is to help students obtain an introductory skill-set for using computer based multimedia technologies, such as Adobe Acrobat, Photoshop, and Illustrator, which will further help assist them in their studies and practices. The primary emphasis is to help improve their research, productivity, presentation & communications through the effective use of graphic technology; stimulating their personal capacity & creativity.			
	Outcomes/Learning Objectives			
At the end	of this course, the students will:			
1273.1	Be able to incorporate various formats of files and digital tools necessary to create quality designs. (Communication)			
1273.2	Effectively communicate design ideas through oral and visual presentations. (Communication)			
1273.3	Define, document, and represent design ideas using industry leading software. (Critical Thinking)			
1273.4	Be able to produce quality images and publications to be used in studio projects and personal portfolios, while developing skills and knowledge of multimedia for use in professional careers. (Communication)			
1273.5	Understand the difference between appropriation and plagiarism. (Personal Responsibility)			
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Course Requirements & Evaluation Methods

This course will utilize the following instruments to determine student grades and proficiency of the learning outcomes for the course.

 Projects: Three (3) assignments structured to measure the effective usage of computer software and demonstrating critical thinking related to creative ability and capability to use in multiple formats (design, technical, and communication). At the end of each assignment the student will be assessed using an in-class survey tied to a rubric on their experiences.

- Presentations: Demonstration of communication skills will be tied to creating designs, compiling and
 organizing the information/data/ideas, and achieving an effective presentation. Students will receive an
 evaluation/assessment of their presentations by the professor.
- Class Attendance/Participation: Daily attendance and participation in class discussions

pected to attend each class. <u>Class attend</u> ted to record your name and signature. If your service the signature of the signa	bints) bints) ints) rsity uses for assessment purposes. One act," an item of coursework that serves as information will be provided during the isit Taskstream via the link in eCourses. uired to be uploaded to Taskstream. ss attendance. Excessive absences will m, whether excused or unexcused, may uced or assignment of a grade of "F." it day of class. ourse at Prairie View A&M University you dance is recorded on roll sheets that are you do not sign the roll, even if you attend ince attendance is critical to the learning	
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	which may help you to earn the grade you ulated beginning with the first day of class as, you may assume that you have receiv you have a university approved excuse in our intricipation in an activity appearing on the U eath or major illness in a student's immediat ness of a dependent family member. Intricipation in legal proceedings that requires eligious holy day. Infinement because of illness. Equired participation in military duties.	

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Demonstration durat	with supporting documentation requesting that the absence be removed from you record for ONE WEEK AFTER THE ABSENCE HAS OCCURRED . There will be NO exceptions to this rule. All requests will be reviewed and approved or disapproved based upon the justification that you provide in your memorandum. While other reasons for being absent are rarely approved; it is understood that you might feel that there is a higher priority that requires you to miss class. In accepting your decision to miss class, you must also be willing to accept the instructor's decision to not award you involvement points for the class or classes that are missed.
Personal Conduct	 Students and faculty are expected to conduct themselves in ways that support individual learning and the learning of others. To that end members of the classroom community will conduct themselves in a professional and ethical manner to achieve these objectives. Any conduct construed to interfere with the learning opportunities of members of the class may result in the removal of the student from the class for that day. Repeated inappropriate conduct will result in permanent removal from the class. Based upon the fact that you are preparing for professional employment, you are expected to adhere to the following specific guidelines: 1. During regular class periods all students are expected to dress appropriately in accordance with university regulations so that no disruptions in the learning experience will occur. 2. No hats or caps will be allowed to be worn in the classroom during class sessions. If you elect to wear a hat or cap during the lectures or class discussion, your decision will be respected. However you should also respect the instructor's decision to not award you daily participation points based upon that decision. 3. <u>Dress Code for Presentations</u>: Professional dress is expected for all design and technical presentations in class. Failure to adhere to the guidelines posted by the instructor will result in a deduction of ten percent (10%) from your final presentation score. 4. No food or drink is allowed in the classroom at any time. 5. <u>Cellular telephones are to be turned off or put on silent ring tone</u> during the class period. Texting is strictly prohibited during the class period. No 'ear phone' units will be allowed. If your cell phone rings during the lecture or you are texting you are subject to losing all participation point for that class period. 6. <u>Laptops must emit no noise</u>. Make sure your laptop is warmed up and your battery charged before class starts. A laptop is allowed only for taking notes or accessing relevant cours
	 and other non-class related activities are not allowed at any time. 7. <u>Harassment</u> of your fellow students of any kind will not be tolerated. 8. <u>No children, friends, family members or guests are allowed in the class without prior approval</u>. Failure to adhere to this rule will result in a "0" for that class period.
Conduct of the Class and Care of the Facility	 Please note the following rules for the conduct of the class. <u>Class will begin at the appointed time</u>. <u>Class is dismissed when so indicated by the instructor</u>. Students are expected to be on time and stay throughout the entire class period. Leaving the classroom before the class is dismissed without prior approval from the instructor will result in a loss of participation for that class. All class members are required to keep the classroom in a clean and orderly manner to facilitate the number of students using it each day. Failure to maintain the classroom as requested by the instructor will result in a deduction in participation
	 points for all class members for that date of instruction. 4. <u>Lecture Notes and Handouts</u> will be sent to your official university email. Handouts distributed during a class period will not be distributed at any other time. It is the student's responsibility to get a copy form another student or source.
Submission of Assignments:	Projects are due at the scheduled time. No late work will be accepted without proper documentation.
Formatting Documents:	Microsoft Word is the standard word processing tool used at PVAMU. If you are using other word processors, be sure to save the document in either the Microsoft Word, Rich-

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	Text, or plain text format.
Exam Policy:	Exams should be taken as scheduled. No makeup examinations will be allowed excep under documented emergencies (See Student Handbook).
Professional Orga	inizations and Journals
References	
University Rules a	Ind Procedures
Disability Statement (See Student Handbook):	Students with disabilities, including learning disabilities, who wish to request accommodations in class should register with the Services for Students with Disabilities (SSD) early in the semester so that appropriate arrangements may be made. In accordance with federal laws, a student requesting special accommodations must provide documentation of their disability to the SSD coordinator Students should also inform the instructor of their need for accommodations immediately at the outset of the course so that a solution designed to being successful in class can be produced.
Academic Misconduct (See Student Handbook):	You are expected to practice academic honesty in every aspect of this course and all other courses Make sure you are familiar with your Student Handbook, especially the section on academic misconduct. Students who engage in academic misconduct are subject to university disciplinary procedures.
Forms of Ácademic Dishonesty:	 Cheating: deception in which a student misrepresents that he/she has mastered information of an academic exercise that he/she has not mastered; giving or receiving aid unauthorized by the instructor on assignments or examinations. Academic misconduct: tampering with grades or taking part in obtaining or distributing any par of a scheduled test. Fabrication: use of invented information or falsified research. Plagiarism: unacknowledged quotation and/or paraphrase of someone else's words, ideas, o data as one's own in work submitted for credit. Failure to identify information or essays from the Internet and submitting them as one's own work also constitutes plagiarism.
Nonacademic Misconduct (See Student Handbook)	The university respects the rights of instructors to teach and students to learn. Maintenance of these rights requires campus conditions that do not impede their exercise. Campus behavior that interferes with either: (1) the instructor's ability to conduct the class; (2) the inability of other students to prof from the instructional program, or (3) campus behavior that interferes with the rights of others will no be tolerated. An individual engaging in such disruptive behavior may be subject to disciplinary action Such incidents will be adjudicated by the Dean of Students under nonacademic procedures.
Sexual misconduct (See Student Handbook):	Sexual harassment of students and employers at Prairie View A&M University is unacceptable and will not be tolerated. Any member of the university community violating this policy will be subject to disciplinary action.
Student Academic Appeals Process	Authority and responsibility for assigning grades to students rests with the faculty. However, in those instances where students believe that miscommunication, errors, or unfairness of any kind may have adversely affected the instructor's assessment of their academic performance, the student has a right to appeal by the procedure listed in the Undergraduate Catalog and by doing so within thirty days of receiving the grade or experiencing any other problematic academic event that prompted the complaint.
Technical Conside	erations for Online and Web-Assist Courses
Minimum Hardware and Software Requirements	Pentium with Windows XP or PowerMac with OS 9 -56K modem or network access -Internet provider with SLIP or PPP -8X or greater CD-ROM -64MB RAM -Hard drive with 40MB available space -15" monitor, 800x600, color or 16 bit -Sound card w/speakers -Microphone and recording software -Keyboard & mouse -Netscape Communicator ver. 4.61 or Microsoft Internet Explorer ver. 5.0 /plug-ins -Participants should have a basic proficiency of the following computer skills: -Sending and receiving email -A working knowledge of the Internet -Proficiency in Microsoft Word -Proficiency in the Acrobat PDF Reader -Basic knowledge of Windows or Mac O.S.
Netiquette (online etiquette): ARCH 1273	Students are expected to participate in all discussions and virtual classroom chats when directed to do so. Students are to be respectful and courteous to others in the discussions. Foul or abusive language will not be tolerated. When referring to information from books, websites or articles MULTIMEDIA DIGITAL APPLICATIONS COURSE SYLLABU

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	please use APA standards to reference sources.
Technical Support:	Students should call the Prairie View A&M University Helpdesk at 936-261-2525 for technical issues with accessing your online course. The helpdesk is available 24 hours a day/7days a week. For other technical questions regarding your online course, call the Office of Distance Learning at 936-261-3290 or 936-261-3282
Communication Expectations and Standards:	All emails or discussion postings will receive a response from the instructor, usually within 48 hours. Urgent emails should be marked as such. Check regularly for responses. You can send email anytime that is convenient to you, but the instructors will check their email messages continuously during the day throughout the work-week (Monday through Friday) during normal office hours. Instructors should respond to email messages during the work-week by the close of business (5:00 pm) on the day following <u>their receipt</u> of them. Emails received on Friday will be responded to by the close of business on the following Monday.

ACCREDITATION/ASSESSMENT CRITERIA Table No. 1-NAAB CRITERIA

This course is structured to assist the student meet the following criteria shown in **Table No. 1** as established by the National Architectural Accreditation Board (NAAB). To view the entire list, go to the NAAB website, <u>www.naab.org</u> and access "2014 NAAB Conditions for Accreditation."

Performance Criteria:	Ability ☑	Understanding ☑	Cours	e Learning O Competencie (T, R, I)	
			T Taught	R Reinforced	l Utilized/ Integrated
REALM A: Critical Thinking and Representation					
A.1. Professional Communication Skills (Ability)	✓			√	
A.2. Design Thinking Skills (Ability)					
A.3. Investigative Skills (Ability)					
A.4. Architectural Design Skills (Ability)					
A.5. Ordering Systems (Ability)					
A.6. Use of Precedents (Ability)					
A.7. History and Global Culture (Understanding)					
A.8. Cultural Diversity and Social Equity (Understanding)					
REALM B: Building Practices, Technical Skills, and	d Knowle	edge			
B.1. Pre-Design (Ability)					
B.2. Site Design (Ability)					
B.3. Codes and Regulations (Ability)					
B.4. Technical Documentation (Ability)					
B.5. Structural Systems (Ability)					
B.6. Environmental Systems (Ability)					
B.7. Building Envelope Systems and Assemblies (Understanding)					
B.8. Building Materials and Assemblies (Understanding)					
B.9. Building Service Systems (Understanding)					
B.10. Financial Considerations (Understanding)					
REALM C: Integrated Architectural Solutions					
C.1. Research (Understanding)					
C.2. Integrated Evaluations and Decision-Making Design Process					
(Ability)					
C.3. Integrative Design (Ability)					
REALM D: Professional Practice					
D.1. Stakeholder Roles in Architecture (Understanding)					
D.2. Project Management (Understanding)					
D.3. Business Practices (Understanding)					
D.4. Legal Responsibilities (Understanding)					
D.5. Professional Conduct (Understanding)					

This course is structured to assist the student meet the following criteria				
the American Council for Construction Education (ACCE) Standards and entire list, go to the ACCE website, <u>www.acce-hq.org</u> and view the "Accre			I o view the	
Course Learning Outcomes:		ditation Procedures." Competencies (T, R, I)		
	T Taught	Reinforced	I Utilized/ Integrated	A Assessed
1. Create written communications appropriate to the construction discipline.		✓	9	
2. Create oral presentations appropriate to the construction discipline		✓		
3. Create a construction project safety plan				
4. Create construction project cost estimates				
5. Create construction project schedules				
6. Analyze professional decisions based on ethical principles .				
7. Analyze construction documents for planning and management of construction processes.				
8. Analyze methods, materials, and equipment used to construct projects.				
9. Apply construction management skills as a member of a multidisciplinary team .				
10. Apply electronic-based technology to manage the construction process.				
11. Apply basic surveying techniques for construction layout and control.				
 Understand different methods of project delivery and the roles and responsibilities of all constituencies involved in the design and construction process. 				
13. Understand construction risk management.				
14. Understand construction accounting and cost control				
15. Understand construction quality assurance and control.				
16. Understand construction project control processes.				
17. Understand the legal implications of contract, common, and regulatory law to manage a construction project.				
18. Understand the basic principles of sustainable construction.				
19. Understand the basic principles of structural behavior.				
20. Understand the basic principles of mechanical, electrical and piping systems.				

		COURSE OUTLINE	EVENT AND LECTU	RE SCHEDULE		
		hange as the semester p	roceeds in order to cover	r the most important material in the time allotted.		
			ss. All referenced readin	igs are taken from the required text.		
B	Reg Date	istration/Assembly es		Dates exam scores will be posted		
Į.	Кеу	Dates	1	Holidays		
<u> </u>		duation lications		Guest lectures		
	Date	es for Exams		Project Team Workshop		
		16 V	VEEK CALENDAR	ł		
Week One: ⊺ August 28-30,	•			iversity Policies & Regulations; lass expectations, etc.		
Chapter (s):						
Assignment (s)):	Introduction to	Class and to the V	Vebsite Wix.com		
University Eve	ents: P	August 28-30, 2019		ADD-DROP COURSE PERIOD		
		August 26- September 3, 2019	attend class during	ng Period (NS/SH) Students who do not this period will have their courses ial aid reduced or cancelled		
		August 29, 2019 [Thursday]	Job Fair 10:00 am-2:00 pm; W Ballroom, 2 nd Floor), Workshops: • Resume Workshop • Elevator Pitch w/ a	twist (Reviewing Social Media)		
		August 30, 2019 [Friday]	Final Day to Register without late fee			
Week Two: T September 2-0		Adobe Photosho	o Lecture; Project C	One: Publication (Introduction)		
Chapter (s):						
Assignment (s)):	Issue of Vocabu	lary Words & Beg	jin research		
University Eve	ents: B	September 2, 2019 [Monday]	LABOR DAY (University Closed)			
		September 4, 2019 [Wednesday]	GENERAL STUDENT ASSEMBLY: All students to attend. (TO BE CONIFMRED; Time to be announced.)			
Week Three: September 9- Chapter (s):		Project One: Research/Work Week				
		Continue recent		a sector of Arither Discourses		
Assignment (s)).	Continue research, begin work on poetry & Author Biography				

University Events:				
	September 11, 2019 [Wednesday]	CENSUS DATE (12TH CLASS DAY): COURSE RESERVATIONS CANCELLED FOR NON-PAYMENT.		
		LAST DAY TO WITHDRAW FROM COURSE WITHOUT ACADEMIC RECORD. (Note: A Financial Record will still exist)		
		LATE DEADLINE FOR GRADUATING UNDERGRADUATES TO SUBMIT APPLICATION FOR TUITION REBATE		
	September 12, 2019 [Thursday]NOTE! WITHDRAWAL FROM COURSES "WITH ACADEMIC RECORD" (W) BEGINS. END ON NOVEMBER 1, 2019.			
Week Four: Topic September 16-20, 2019	Project One: Work Week			
Chapter (s):				
Assignment (s):	Finish up on Pu	blication Works; Begin Cover Design Layout		
University Events: P				
		Center		
Week Five: Topic September 23-27, 2019	Project One: Work Week			
Chapter (s):				
Assignment (s):		Cover Design Layout; Start on Poster Layout		
University Events:	September 25, 2017 [Monday] NOTE! 20 TH CLASS DAY			
Week Six: Topic September 30-October 4, 2019	Project One: Pre	paration Week		
Chapter (s):				
Assignment (s):	Polish, Save, Pr	rint, Prep design and Upload to website		
University Events:	,,,			
Week Seven: Topic October 7-11, 2019	Project One: Pres	sentation Week		
Chapter (s):				
Assignment (s):	Presentation Pa	art A and B		
University Events: B				
Week Eight: Topic October 14-18, 2019	Adobe Illustrator Lecture; Project Two: Future Entrepreneur (Introduction)			
Chapter (s):				
Assignment (s):	Issue Business Plan Template; begin research			
University Events:				
Mid-Term Exam 🎤	October 17-19, 2	2019		
Week Nine: Topic October 21-25, 2019	Project Two: Res	search/Work Week		
Chapter (s):				
Assignment (s):	Work on Resum	nes, Business Plan, Brochure Layout		

University Events:	October 22, 2019 [Tuesday]	MID-TERM EXAM GRADES DUE	
Week Ten: Topic	Project Two: Work Week		
October 28-November 1, 2019			
Chapter (s):			
Assignment (s):		Sketches; idea board for business card/flyer	
University Events: 🔁	October 31, 2019 [Thursday]	Final Date to Apply for Fall 2019 Graduation (ceremony participation)	
	November 1, 2019 [Friday]	Application for Graduation-Degree Conferral only for Fall 2019 Graduation Begins (no ceremony participation or name listed in the program) Final Day to Withdraw from Course(s) with Academic Record ("W")	
Week Eleven: Topic November 4-8, 2019	Project Two: Work Week		
Chapter (s):			
Assignment (s):	Finalize all Mar	keting materials: Logo, Card, Flyer, Brochure	
University Events:			
Week Twelve: Topic	Project Two: Pre	paration Week	
November 11-15, 2019			
Chapter (s):			
Assignment (s):	Polish, Save, Print, Prep design and Upload to website		
University Events: P	November 11, 2019 [Tuesday]	NOTE! Priority Registration for continuing students for Spring and Summer semesters	
Week Thirteen: Topic November 18-22, 2019	Project Two: Presentation Week		
Chapter (s):			
Assignment (s):	Presentation Pa	rt A and B	
University Events: 🄁			
Week Fourteen: Topic November 25-29, 2019	Final Project Introduction: Digital Portfolio		
Chapter (s):			
Assignment (s):	Begin planning	and make revisions	
University Events: D	November 28-29, 2019 [Thursday- Saturday]	NOTE! THANKSGIVING DAY (UNIVERSITY CLOSED) Instructors are to begin restoring studios and lecture rooms to original condition prior to giving Exam #3, Final Exam or conducting final project reviews/presentations.	
Week Fifteen Topic December 2-8, 2019	Final Project Due!!!		
Chapter (s):			
Assignment (s):		issue web address; class completed!	
University Events: 🄁	December 2-3, 2019 Course Review Days	Classes must convene and instructors will prepare students for final exams. Last day of class for Fall Semester 2019 is DECEMBER 3rd! Final Day to Submit Application for Tuition Rebate for Fall Graduation 2019 (Undergraduate Candidates)	
	December 3, 2019	Final Day to Apply for Degree Conferral only for Fall 2019	

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	[Tuesday]	Graduation (no ceremony participation or name listed in the program) Final Day to Withdraw from the University (from all courses) for the Fall 2019 16-week	
Week Sixteen			
	December 4-10, 2019 [Wednesday- Tuesday]	FINAL EXAMINATION PERIOD	
	December 12, 2019 [Thursday]	FINAL GRADES DUE FOR GRADUATION CANDIDATES (12:00 p.m.) – Fall 2019 16-week session	
<u> </u>	December 14, 2019 [Saturday]	COMMENCEMENT	
	December 17, 2019 [Tuesday]	FINAL GRADES DUE FOR ALL STUDENTS	

In order to assure that you have read over this entire document you are required to sign the Statement of Agreement on the final page of the syllabus and return it at the start of the second class period. This will be our contract that you have read over the entire syllabus and that you understand what is expected of you in this class.

STATEMENT OF AGREEMENT

I have read the Course Syllabus for **ARCH 1273** the Fall Semester 2019, including the Class Lecture and Event Schedule, and agree to abide by the conditions for the class as spelled out in this document. My signature indicates my personal commitment to meeting the course objectives and succeeding in this educational endeavor.

Signature-Student				
Student name (Please print neatly)	Student ID #	Date		
Signature-Instructor				
Instructors name		Date		
RETURN THIS PAGE FROM THE SYLLABUS TO THE INSTRUCTOR TO COMPLETE YOUR ENROLLMENT IN THIS COURSE.				
RECEIVED WITH STUDENT'S SIGNATURE:				

ENTERED INTO GRADE BOOK: ______