

Student Affairs Assessment Planning Guide

Project Name: _____

Today's Date: _____

Assessment Purpose

The purpose of this assessment is to _____
(what should students know,

by assessing _____ using _____,
(POPULATION) (Means/Method)

so I can _____
(USE OF RESULTS/IMPROVEMENT)

Student Learning Outcome

Use A.B.C.D model

- A. Audience: Who is the learner? (students, participants, freshmen, clients, etc.)
- B. Behavior: What is the measurable behavior? (Action verb that is observable. *Use Behavior Words from Bloom's Taxonomy)
- C. Condition: Under what circumstances should the learner be able to perform? (after the workshop, at the end of their leadership experience, after three months on the job, etc.)
- D. Degree: At what level does the behavior need to be performed (100% of the time, how many, etc.)

Ex: After attending the leadership retreat, participants
(CONDITION) (AUDIENCE)
will compare and contrast three leadership models.
(BEHAVIOR) (DEGREE OF ACHIEVEMENT)

What will students learn:

(CONDITION) (AUDIENCE)

(BEHAVIOR)

(DEGREE OF ACHIEVEMENT)

Means & Methods (how will you gather data)

Existing Data	Focus Groups	Visual Methods/ Photography
Reflection	Interviews	Case studies
Paper or Web Surveys	Portfolios	Document Analysis
Rubrics	Observations	One Minute Paper

With whom do you think you'll share the data?

Is this the first time you've done this project?

What changes were made?

Outcome Verbs from Bloom's Taxonomy

- Creating:** generate new idea or concept, adapt, design, develop, formulate, hypothesize, invent, plan, produce
- Evaluating:** justify a course of action, rate, rank, critique, interpret, judge, predict
- Analyzing:** categorize, compare, contrast, differentiate, discriminate, distinguish,
- Applying:** choose, demonstrate, employ, illustrate, operate, sketch, solve, use, show
- Understanding:** discuss, explain, report, give example, paraphrase, summarize
- Remembering:** define, describe, recognize, list, label, identify, write, sequence, state

Additional Notes/Concerns:

Project Timeline

Target Date to Begin Collecting Data: _____

Target Date to Finish Collecting Data: _____

*When creating your project timeline please consider the following: when do you need results (allow for at 3-4 weeks to receive a report from SLS), how long do you want to collect data, when do you want to have the assessment available (allow for 1-2 weeks to create a survey with SLS)

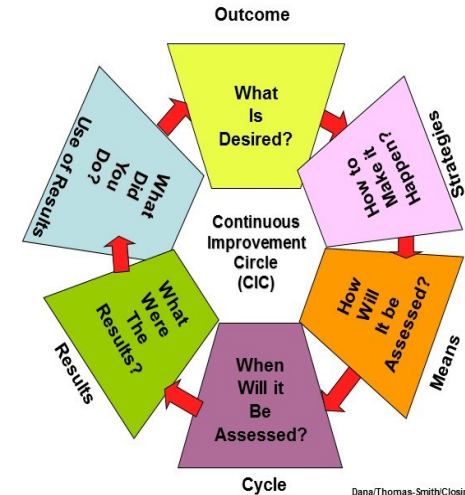
*Adapted from SLS TAMU College Station

Making Sense of Assessment Results

What were the targets or goals? Were they hit?	What stands out as a success?
Is any information missing or any additional analysis needed? If so, what?	What stands out as an area for improvement?

Assessment Planning Cycle

Quality Without Compromise
Closing the Loop
The Six Question Model at Prairie View A&M University



Developing an Action Plan to Use Results

<p>Task: _____</p> <p>_____</p> <p>Who will do it: _____</p> <p>Due date: _____</p>	<p>Task: _____</p> <p>_____</p> <p>Who will do it: _____</p> <p>Due date: _____</p>
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Who are your stakeholders? What data does each stakeholder need to know? What finding should be emphasized for each stakeholder? How will you share data with each stakeholder?

Tips:

- Identify (and use) the data that already exists.
- There is often more than one way to collect the data—use what works best for you, knowing that you can add on other methods later.
- Keep it simple! Choose a method that is manageable so you can complete the project.
- Consider both formative and summative assessment and choose those what best meets your needs.