



PRAIRIE VIEW A&M UNIVERSITY

A Member of the Texas A&M University System

August 2024

PVAMU Staff, Faculty, Students, Alumni, and Colleagues,

Since 1876 Prairie View A&M University (PVAMU) has provided transformative educational experiences for tens of thousands of students who carry our rich legacy of excellence into the world. When we say, “excellence lives here”, it is evidenced by our outstanding alumni, our high-quality academic programs and the groundbreaking research we produce. Yet, excellence is not a resting place—for PVAMU it is a constant pursuit. We must be in a continuous state of transformation, ensuring that we are providing the most prolific and innovative educational experiences to all we serve. We must be on a constant quest for eminence.

As we look to the future, we are mindful of the challenges and changes facing higher education, emphasizing the need for our university to be nimble innovative, and responsive to a shifting landscape. We look to the future of this university over the next 10 years through the lens of our newly developed strategic plan – PVAMU 2035: *Journey to Eminence*

PVAMU 2035: Journey to Eminence was developed through an iterative and collaborative process involving stakeholders from across the campus community. This plan reflects the University’s core priorities, including key performance indicators to measure success over the next ten years. *PVAMU 2035: Journey to Eminence* Is guided by the vision, **Prairie View A&M University will be a premier, public, research-intensive HBCU that serves as a national model for student success.**

The strategic plan revolves around five goals:

- Invest in PVAMU’s People and Performance Excellence
- Advance Teaching Excellence and Academic Relevance
- Drive Strategic Advancement of Research
- Enrich Student Success and Holistic Student Development
- Foster Social Responsibility within Prairie View and Beyond

PVAMU will be bold, dynamic, and united, infused by our rich history. This strategic plan guides our ambition and pushes for progress. We remain committed to improving the world-class, innovative education we provide to our students, the environment in which our faculty and staff work, and the communities we serve. Our focus on increasing academic excellence, on retaining and hiring the best and most creative faculty and staff, and on encouraging pathbreaking research will continue to underpin all of our future activities. Similarly, our traditional core values and shared ethical principles will always guide our actions.

We encourage your active participation and feedback, as your insights will be invaluable to ensuring a successful implementation.

Thank you for your continued dedication to Prairie View A&M University. Together, we will embark on this exciting journey to eminence.

With Panther Pride,

A handwritten signature in black ink, reading "Tomikia P. LeGrande". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Tomikia P. LeGrande, Ed.D.
President & CEO