

Tech Tuesday
February 25, 2025
2:00 PM CT (Zoom)

Technology, Trade, and Tariffs

Join us for an engaging session on the skills, education, and experience needed in the field of global business operations.

Tasha Brumfield, Operations Director of a leading international electronics firm headquartered in Sweden, specializes in optimizing global logistics, implementing advanced technology and navigating complex international trade and tariff regulations. Brumfield oversees operations across key markets, including the U.S., using predictive analytics, real-time logistics tracking and automation, to mitigate risks associated with cross-border trade.

The presenter will discuss her unique career path—blending library science, computer science, and communications. Students, faculty, and the community will gain valuable insights into the role of technology in global operations and the pathways to leadership in this dynamic but underrepresented field.

This post (event) celebrates the rich cultural heritage of African Americans. All events throughout the month are open to all members of the University community.



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