College of Business

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PURPOSE AND GOALS

The vision of the Prairie View A&M University’s College of Business is to be recognized as one of the best business programs among its peer institutions. The mission of the College of Business is to provide a high quality management education that would produce managers, entrepreneurs and business leaders of the future. Consistent with this mission, the College is committed to the pursuit of excellence in teaching, research and service, with relative emphasis in that order. While the University continues to expand graduate education, the College recognizes undergraduate education as its primary responsibility. The College of Business builds on its historic mission of providing education for African-Americans to an expanded mission of educating students from diverse ethnic, national, and socio-economic backgrounds. The College of Business intends to interact productively with five key constituents: Students and alumni; faculty and staff; business and industry; the community of academic and professional peers and the citizens of the state of Texas.

INSTRUCTIONAL ORGANIZATION

The College of Business offers a Master of Business Administration (MBA) degree and a Master of Science in Accounting (MSA). The MBA degree requires a minimum of 36 semester credit hours and the MSA degree requires a minimum of 30 semester credit hours. There is no thesis option in either program.
ACADEMIC PERFORMANCE STANDARDS

In order to show good academic progress, every graduate business student must maintain a cumulative GPA of 3.0 or higher in any academic semester. Students with a cumulative GPA below 3.0 will be put in probationary status. Graduate business students are considered in good standing if they:

1. Have degree status.
2. Have a cumulative GPA of 3.0 or higher.
3. Have no more than two grades of “C” in courses counted toward their graduate business degree.
4. Have no grade lower than “C” in courses counted toward their graduate business degree.
5. Have an approved degree plan.

Academic Suspension

Students whose semester GPA falls below 3.0 for two consecutive semesters and whose cumulative GPA falls below 3.0, will be suspended from the program. Students under suspension cannot enroll in any course for at least one fall or spring semester. Suspended students may request to return to the program by submitting a written petition to the Dean of the College of Business. If the Dean approves the petition, the student may return in a probationary status. Students with more than one suspension will be dismissed from the graduate business program.

Probationary Status

A condition in which a student must maintain more than a 3.0 GPA each semester until his or her cumulative GPA reaches 3.0. A student can stay under probationary status for a maximum of 12 semester credit hours or two consecutive semesters.

The Two-C Rule

Only two courses (or six credit hours) with a “C” grade will be accepted toward the graduate degree. Students who earn more than two grades of “C” or any grade below “C” may be suspended from the graduate business program. Students may submit a written petition to the Dean of the College of Business for readmission. If the petition is approved, students may return in a probationary status.

Repeating A Course

Students may retake a course with the permission of the Director, Graduate Programs in Business. Courses with a grade of “C” or lower may be repeated only once. The grade earned in the last attempt is used in calculating the cumulative GPA.

TRANSFER CREDIT

A new student may transfer graduate credits from another accredited institution:

1. The student submits a transfer request to the Director, Graduate Programs in Business during the first semester at PVAMU.
2. The student shows the official catalog description of the transfer course.
3. The Director, Graduate Programs in Business gives a written approval for the course transfer.
4. The transfer graduate credit is included in the degree plan.
A continuing student may be permitted to take a maximum of two courses from other institutions if:
1. The student is in good standing.
2. The student has a degree status and a cumulative GPA of 3.0 or better.
3. The official catalog description of the transfer course is submitted to the Director, Graduate Programs in Business at least four weeks prior to enrollment.
4. The Director, Graduate Programs in Business has given a written approval for the course transfer prior to enrollment.
5. The student has not earned a grade of “C” or lower in the PVAMU course equivalent to the intended transfer course.

Subsequent to completion of the course, the student must request the university where the course was taken to send the official transcript (showing the official grade) to the Office of Graduate Programs and the Director, Graduate Programs in Business.

ADVANCEMENT TO CANDIDACY

Admission to the graduate business program does not constitute advancement to candidacy. Such advancement will be granted to a degree-status student who has completed at least 12 semester hours of graduate credit with a cumulative GPA of 3.0 or more. The student must submit a formal application and a degree plan to the Director, Graduate Programs in Business.

The application to candidacy and the degree plan must be approved by the Director, Graduate Programs in Business and the Dean of the College of Business. The final approval of the degree plan and the admission to candidacy are granted by the Dean upon approval of the Office of Graduate Programs. Failure to fulfill this requirement may prevent the student from enrolling the following semester.

APPLICATION FOR GRADUATION

Students should inform the Director, Graduate Programs in Business when they are within two semesters of degree completion of their intention to graduate. The Director will review their academic records and advise them on graduation procedures. Graduating students must formally apply for graduation to the Registrar’s office with the approval of the Director.

An application for graduation may not be filed unless the applicant is a business graduate student in good standing and has completed or is in the process of completing the course requirements.

SIX-YEAR TIME LIMIT

Students must obtain their graduate business degree within a six consecutive year time frame or lose credit for work completed before that time. Work taken at other institutions and work completed at PVAMU expire at the end of six years from completion. Expired courses cannot be used to fulfill the MBA requirement.

MASTER OF BUSINESS ADMINISTRATION (MBA) DEGREE PROGRAM REQUIREMENTS

The MBA program is designed to provide students who demonstrate sufficient academic potential with the opportunity to acquire the knowledge and skills necessary to succeed as managers and entrepreneurs. The program integrates the various business disciplines to provide a high quality educational experience needed for managing a business. In addition to emphasizing tools and techniques, the program strives to impart those liberal education qualities conducive to a professional life of learning, growth, and ethical conduct. The aim of the program is to produce graduates who are capable of solving the problems of organizations in a dynamic national and global environment.
ADMISSION REQUIREMENTS

Students desiring admission to the MBA degree program must meet the general admission requirements as outlined in the Graduate School section of this catalog. Admission to the graduate school does not constitute admission to the MBA program in the College of Business.

An applicant may be admitted to the MBA degree program as a degree-status graduate student if he or she fulfills the minimum admission requirements as follows:

1. Undergraduate degree from an accredited university.
2. Overall undergraduate grade point average (GPA) of 2.75 on a 4.0 scale.
3. Take the Graduate Management Admissions Test (GMAT) prior to enrollment.
4. A career oriented essay describing why the applicant wants a graduate degree in business. The essay will not exceed 1000 words.

Conditional admission (provisional admission) may be granted to applicants who do not satisfy the above admission requirements. Students with conditional status may be required to complete additional coursework, retake the GMAT, and/or maintain a specific grade point average. General restrictions on conditional-status students are as follows:

1. Students must enroll in courses recommended by the Director, Graduate Programs in Business.
2. Students may enroll for a maximum of 12 semester credit hours of graduate courses. In order to continue in the program, students must reach degree-status.
3. The first 12 semester credit hours must include at least two of the following courses: MGMT 5113, ACCT 5003, or FINA 5003.
4. The maximum length of a conditional period is four academic semesters, counted from the time of the first enrollment.

A student with conditional admission may attain degree status if he or she:

1. maintains a cumulative GPA of 3.0 or more during the first 12 semester credit hours.
2. has no more than one grade of “C”.
3. has no grade lower than “C”
4. is recommended for degree-status by the Director, Business Programs and the Dean of the College of Business.

MBA DEGREE PROGRAM REQUIREMENTS

If the student has an undergraduate degree in business, the degree program requires a total of 36 semester credit hours (SCH) including 30 SCHs of required courses and 6 SCHs of electives.

If the student has a non-business undergraduate degree, the degree program requires up to a total of 54 SCHs including a maximum of 18 SCHs from core (prerequisite) courses, 30 SCHs of required courses and 6 SCHs of electives. Students whose undergraduate programs included some subject content equivalent to the core courses may be exempted from selected courses. Students may also receive exemption from specific core (pre-requisite) courses through examination or transfer. Specific course requirements for individual students will be determined during the admission process which includes a complete review of undergraduate transcripts and work experience.
College of Business Academic Programs

Core (pre-requisite) Courses ........................................................................................................... 18 SCH
ACCT 5003 Concepts of Accounting
ECON 5003 Concepts of Economic Analysis
FINA 5003 Concepts of Finance
FINA 5013 Legal Environment of Business
MGMT 5113 Business Statistics
MRKT 5003 Concepts of Marketing

Required Courses .................................................................................................................................. 30 SCH
ACCT 5103 Managerial Accounting
MISY 5203 Managerial Communications
MISY 5513 Management Information Systems
ECON 5103 Managerial Economics
FINA 5103 Theory of Financial Management
MGMT 5103 Organizational Behavior
MGMT 5123 Quantitative Analysis
MGMT 5323 Strategy and Policy
MGMT 5433 Production and Operations Management
MRKT 5303 Marketing Management

Elective Courses ...................................................................................................................................... 6 SCH
Select from:
FINA 5313 Investment Analysis and Management............................................................................3 SCH
FINA 5333 International Finance........................................................................................................ 3 SCH
MGMT 5343 Human Resource Management....................................................................................3 SCH
MGMT 5613 Special Topics..................................................................................................................3 SCH
MRKT 5313 International Marketing.................................................................................................3 SCH

Total Degree Requirements .................................................................................................................. 36-54 SCH

MASTER OF SCIENCE IN ACCOUNTING DEGREE PROGRAM

The MSA degree is designed to provide advanced accounting preparation for careers in public, private and governmental accounting. Also, the MSA will prepare students to meet the Texas State Board of Public Accountancy prerequisites to the Uniform CPA Examination.

ADMISSION REQUIREMENTS

Students desiring admission to the MSA degree program must meet the general admission requirements as outlined in the Graduate School section of this catalog. Admission to the graduate school does not constitute admission to the MSA program in the College of Business.

An applicant may be admitted in a graduate business program as a degree-status graduate student if he or she fulfills the minimum admission requirements as follows:

1. Undergraduate degree from an accredited university,
2. Overall undergraduate grade point average (GPA) of 2.75 on a 4.0 scale.
3. Take the Graduate Management Admissions Test (GMAT) prior to enrollment
4. A career oriented essay describing why the applicant wants a graduate degree in business. The essay will not exceed 1000 words.
Conditional admission (provisional admission) may be granted to applicants who do not satisfy the above admission requirements. Students with conditional status may be required to complete additional coursework, retake the GMAT, and/or maintain a specific grade point average. General restrictions on conditional-status students are as follows:

5. Students must enroll in courses recommended by the Director, Graduate Programs in Business.
6. Students may enroll for a maximum of 12 semester credit hours of graduate courses. In order to continue in the program, students must achieve degree-status.
7. The first 12 semester credit hours must include at least two of the core courses listed below.
8. The maximum length of a conditional period is four academic semesters, counted from the time of the first enrollment.

A student with conditional admission may attain degree status if he or she:
1. Maintain a cumulative GPA of 3.0 or more during the first 12 semester credit hours.
2. Have no more than one grade of “C”.
3. Have no grade lower than “C”
4. Are recommended for the degree-status by the Director, Business Programs in Business and the Dean of the College of Business.

**MSA DEGREE PROGRAM REQUIREMENTS**

If the student has an undergraduate degree in accounting, the degree program requires a total of 30 semester credit hours (SCH) including 21 SCHs of required courses and 9 SCHs of electives.

If the student has a non-accounting undergraduate degree, the degree program requires a total of up to 48 SCHs including a maximum of 18 SCHs from core(prerequisite) courses, 21 SCHs of required courses and nine SCHs of electives. Students with non-accounting undergraduate degrees must complete the core (prerequisite) courses with a grade of C or better before they can be formally admitted to the MSA degree program. These courses cannot be used to fulfill the requirements of the MSA degree program.

Students whose non-accounting undergraduate program contained subject matter equivalent to that required by the core (prerequisite) courses may be exempted from selected courses. The student may also be exempted through examination. Specific program requirements will be determined during the admission process which includes a complete review of undergraduate transcripts and work experience.

**Core courses..................................................................................................................................18 SCH**

- ACCT 2113 Financial Accounting (3-0) Credit 3 semester hours
- ACCT 2123 Managerial Accounting (3-0) Credit 3 semester hours
- ACCT 3213 Intermediate Accounting I (3-0) Credit 3 semester hours
- ACCT 3223 Intermediate Accounting II (3-0) Credit 3 semester hours.
- ACCT 3333 Federal Income Tax I (3-0) Credit 3 semester hours.
- ACCT 4223 Auditing (3-0) Credit 3 semester hours.

**Required Courses................................................................................................................................21 SCH**

- ACCT 5113 Advance Auditing
- ACCT 5123 Accounting Information Systems & Controls
- ACCT 5133 Accounting for Managerial Decision-Making
- ACCT 5143 Accounting Theory
- ACCT 5153 Seminar in Tax Consulting, Planning & Research
- ACCT 5163 Law & Ethics for Accountants
- MISY 5203 Managerial Communications
Elective Courses ...................................................................................................................... 9 SCH
MISY 5513 Management Information Systems
ECON 5103 Managerial Economics
FINA 5103 Theory of Financial Management
FINA 5313 Investment analysis and Management
FINA 5333 International Finance
MGMT 5123 Quantitative Analysis
MGMT 5343 Human Resource Management
MGMT 5433 Production and Operations Management
MRKT 5303 Marketing Management
MRKT 5313 International Marketing

Total Degree Requirements.................................................................................................. 30 - 48

MBA-MSA Dual Degree

The graduate business program is designed to accommodate dual MSA and MBA degrees. The specific requirements of the dual degree are outlined in the following paragraphs.

For the MBA student interested in the MSA degree, the student must satisfy all requirements for the MSA. They would need a minimum of 18 additional semester credit hours of graduate courses listed below:

ACCT 5113. Advanced Auditing (3-0) Credit 3 semester hours
ACCT 5123. Accounting Information Systems and Controls (3-0) Credit 3 semester hours
ACCT 5133. Accounting for Managerial Decision-Making (3-0) Credit 3 semester hours
ACCT 5143. Accounting Theory (3-0) Credit 3 semester hours
ACCT 5153 Seminar in Tax Consulting, Planning, & Research (3-0) Credit 3 semester hours
ACCT 5163 Law & Ethics for Accountants (3-0) Credit 3 semester hours.

MSA-MBA Dual Degree

For the MSA student interested in the MBA degree, the student must satisfy all requirements for the MBA. They would need a minimum of 21 additional semester credit hours of graduate courses listed below:

MISY 5513. Managerial Information Systems (3-0) Credit 3 semester hours.
ECOC 5103. Managerial Economics (3-0) Credit 3 semester hours
FINA 5103 Theory of Financial Management (3-0) Credit 3 semester hours
MGMT 5123 Quantitative Analysis (3-0) Credit 3 semester hours
MGMT 5323 Strategy & Policy (3-0) Credit 3 semester hours
MGMT 5433 Production & Operations Management (3-0) Credit 3 semester hours
MRKT 5303 Marketing Management (3-0) Credit 3 semester hours