



LABOR DAY CLASSIC

PRAIRIE VIEW A&M vs TEXAS SOUTHERN

Saturday, September 5, 2009 - 7:00 P.M. (CST) - Reliant Stadium - Houston, Texas

MEMO

To: Media Outlets

From: Ryan McGinty
Assistant Sports Information Director
Prairie View A&M University

Subject: Media Credentials
Labor Day Classic

Date: August 19, 2009

The annual Labor Day Classic football game between Prairie View A&M University and Texas Southern University is fast approaching. In an effort to assure all media personnel the opportunity to cover this event, we have e-mailed the following media credentials application to you.

To ensure a working press row, photo deck and sidelines during the upcoming game, the following guidelines have been formulated:

- All requests for media credentials must be received at the Prairie View A&M University Sports Information Office no later than **Wednesday, September 2, 2009**.
- Preference for credentials will be given to daily newspapers and TV anchor personnel.
- Weekly newspapers are limited to one (1) press row and one (1) field/photo pass. Radio stations not approved for originating live broadcasts for Prairie View or Texas Southern will be limited to one (1) press row pass. Student media outlets are limited to two press row and two photo passes.
- Non-working spouses, relatives, friends and children are not permitted to bear credentials and are not permitted in any of the working press areas. Violators will be escorted Reliant Stadium and future requests for credentials will be denied.
- A confirmation notice, stating specifically whether your request is being honored, will be sent within three (3) working days of receipt of your application.
- The PVAMU and TSU Sports Information Offices, at their discretion, reserves the right to reject requests for credentials in order to assure a working atmosphere along press row and in the other working press areas.

The Labor Day Classic Media Luncheon is scheduled for Tuesday, Sept. 1 at 11:30 a.m. in the Stadium West Club at Reliant Stadium in Houston. Please confirm your attendance on the media credentials application.

If there's anything we can do to help make your job easier and to increase coverage of this event, please let us know.

PRAIRIE VIEW A&M UNIVERSITY OFFICE OF SPORTS INFORMATION

936/261-9106/9100 - Fax: 936-261-9159

rerouzan@pvamu.edu • rjmcginty@pvamu.edu



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MEDIA CREDENTIALS APPLICATION

To request credentials, please complete this application form and return it no later than **Wednesday, Sept. 2, 2009** at the close of business to the Prairie View A&M University Sports Information Office via e-mail (rjmcginty@pvamu.edu) or fax (936/261-9159). All applicants should receive a confirmation within three working days after requesting credentials. Credential applications received prior to **Monday, Aug. 31** will be available for pick-up at the press luncheon on **Tuesday, Sept. 1 (Stadium West Club - Reliant Stadium)** at **11:30 a.m.** Credentials received **after Sept. 1** will be available for pickup at the **Reliant Stadium Media Entrance** on **Saturday, Sept. 5** beginning at **4:30 p.m.** No credentials will be mailed.

Sports Editor/Director _____ News Agency _____

E-mail Address _____

Office Telephone (____) _____ Fax (____) _____

CREDENTIALS ARE REQUESTED FOR THE FOLLOWING INDIVIDUALS

Writer(s):

Radio/TV Reporter(s):

Photographer(s):

For Office Use Only:

___ Approved as requested above
___ Approved as follows: ___ Press Row ___ Field ___ Press Box Photo Deck
___ Request rejected

Authorized by: _____ Title: _____

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