

Adoption Request Campaign Template

SUMMER ADOPTIONS ARE DUE MARCH 15TH, 2014

It's time to submit your course material requests for **Summer 2014**. To facilitate our ability to secure your requested materials, we are asking for your submissions by **March 15th, 2014**.

With your requests in hand, we immediately begin to search the used book market and offer students the best price at buyback for previously used materials. Additionally, some books require significant research and time in order for us to locate the vendor and then acquire the materials for your students.

As you consider your class needs, you know that value is important to your students. We are available to help you consider your options, from a traditional textbook to custom and bundled textbooks. Additionally, to make textbooks more affordable we are able to offer digital and rental.

Our digital solutions provide students with another format for learning as well as a generally reduced price from the traditional print version of a textbook. Students can highlight, take and share notes, print pages of the text, and network with other students either in your class or those using the same textbook on other campuses. Contact the bookstore to see whether your textbook is available digitally.

To submit your request, you may respond to this email or use our online adoption tool at www.efollett.com. To submit your adoptions via our website, go to the Faculty Services menu, and click Online Adoptions. You will be asked to login or register, and will be asked for a password. The password for our campus is 215. If you prefer a printed paper copy of your previous term information, I can provide you with that on request.

I am available to answer your questions with the course materials request process. I look forward to receiving your requested materials and working together to help your students succeed in your course.

Thank you.

Susan Sloan Manager University Exchange Bookstore Prairie View A&M University 936.261.1991 0215mgr@follett.com