



CONTRIBUTING TO THE CAHS BLOGSITE

Growing ideas. Impacting lives. | Tri-Ag e-Newsletter



Overview

- This overview will discuss the proper format to submit written content for publication on the CAHS Blog, [*Growing ideas. Impacting lives.*](#)

Discussion points

- The blog – [Growing ideas. Impacting lives.](#)
 - *What it is and who are the readers– The blog is our online repository of stories submitted directly by the CAHS program areas that allow the Communications staff to source content for our various media outlets. These include the following:*
 - CAHS website blog and various web pages (Ex: <http://www.pvamu.edu/cahs/category/growing-ideas-impacting-lives>)
 - Tri-Ag Magazine (Readers: CAHS Faculty, Staff/Agents, Students, Alumni, Retirees)
 - USDA Office of Communications (Readers: USDA Eblast subscribers)
 - Morning Ag Clips (Readers: Publisher Eblast subscribers, www.morningagclips.com)
 - Agriculture is America (Readers: Funding stakeholders, www.agisamerica.com)
 - CAHS Social Media (Readers: PV alumni, students, friends and supporters)

To submit publishable content and contribute to the blogsite

Browse to www.pvamu.edu/cahsservicerequest

ALSO ACCESSIBLE

Browse to the www.pvamu.edu/cahs homepage

Click or hover on the Resources menu item.

Click CAHS Service Request to access the service request form.

Fill out the header information and select the CAHS Blogsite Content under Marketing.

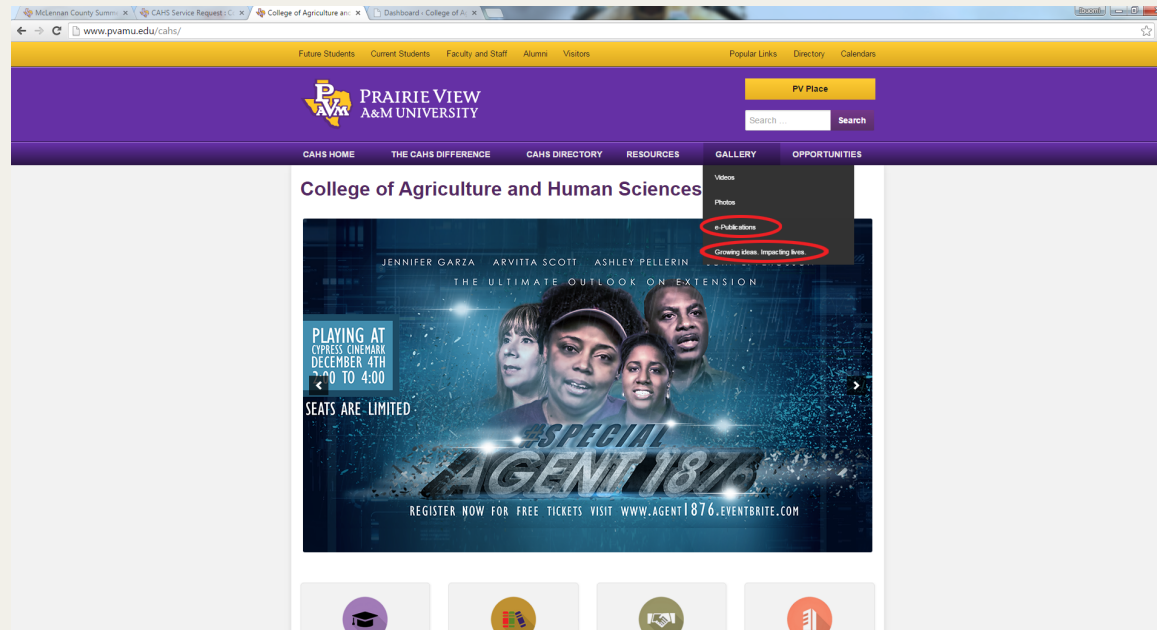
Complete the **Article Summary Section** (see format next slide) and **Upload Photos**

Click Submit.

Discussion points (continued)

- The format for the body of the article should include:
 - *Title, Subtitle*
 - *Text (limit to 200 words max; for example approx $\frac{3}{4}$ page in MS Word)*
 - *Author name, classification/title, email (if different from submitter)*
- Articles will not appear on the blog site until the site administrators proofread and approve for publishing.
- Upon approval, your article will appear within 2 weeks after submitting. You will be contacted for more details if the submission does not meet initial approval requirements.

Accessing the Online Tri-Ag Magazine and CAHS Blogsite



- Go to www.pvamu.edu/cahs
- On the menu, hover above Gallery then
 - Click on e-Publications for Tri-Ag
 - Scroll down to find Tri-Ag
 - Click on Growing ideas. Impacting lives. for blog
 - Browse through articles

Thanks

For further assistance,
contact Ibuomi Abibo at
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