

PVAMU Research Seminar Series, Fall 2019

Sponsored by *College of Agriculture and Human Sciences (CAHS)* and *Office of Research, Innovation and Sponsored Programs (ORISP)*

What

Growing Ideas Exponentially: A Practical Introduction to Innovation and Commercialization For Novices, Laymen, and Innocent Bystanders

Who: Dr. Tommy Nguyen, Director of Innovation, Commercialization, and Entrepreneurship Program (ICEP), Office of Research, Innovation, and Sponsored Programs, PVAMU.

Dr. Nguyen holds an M.D. degree and a Ph.D. degree in Molecular and Cellular Biology from the Tri-Institutional Program of (Weill) Cornell Medical College, Rockefeller University, and Memorial Sloan-Kettering Cancer Center. He has spent his career trying to promote better human health, first as a physician-scientist, and then through technology as a Wall Street stock analyst, investor in biotechnology and healthcare companies (as venture capitalist and hedge fund partner), and entrepreneur. He completed a residency in internal medicine at the New York Hospital of Cornell and was a cardiology fellow and postdoc at Columbia University Medical College. Nguyen's research interests are in aging and cancer therapeutics. He co-founded a startup initially supported by an NIH SBIR program grant.



Moderators: Awadh Binhazim & Ramaswamy Krishnamoorthi, Office of Research, PVAMU

When: 11:00 AM - Noon, Thursday, September 26, 2019

Where: CAHS-CEP Auditorium, Livestream: <https://livestream.com/pvamucahs>

Abstract

The seminar is a lively introduction to a broad range of topics relevant to those individuals who may be practically interested in exploring innovation and commercialization of a new idea. Questions of exploration include: What is the difference between an idea and a product?; What is "Innovation," "Commercialization," and "Entrepreneurship"?; What does it take to turn an idea into a product?; What is a market?; What is intellectual property?; Who can fund a great idea?; and Why do you need a business plan? It is a primer intended for a general audience. A "TED talk"/ case studies format is employed. The new ICEP initiative is introduced.

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