



PRAIRIE VIEW  
A&M UNIVERSITY



# COLLEGE OF BUSINESS

2025 - 2026

> Excellence in Business Education



Excellence  
Lives Here



# COLLEGE OF BUSINESS

**The College of Business** at Prairie View A&M University is fully accredited by AACSB International, the premier standard of excellence in business education. This accreditation affirms our commitment to high-quality academic programs at both the undergraduate and graduate levels.

**The College of Business at Prairie View A&M University** provides a high-quality, comprehensive business education to a diverse student population. Encouraging an integrated approach to instruction, the College helps students understand relationships among the functional business areas.



**Aneika Simmons, PhD**

*Aneika Simmons*

“

**We are committed to producing global-ready, ethically grounded professionals.**

# DEAN'S WELCOME

Welcome to the PVAMU College of Business! I'm honored to serve as Dean of this dynamic College, originally established in 1976. Our programs are AACSB-accredited—an elite distinction held by fewer than 6% of business schools worldwide—and we are proud to be part of a Carnegie R2 designated university. We are committed to producing global-ready, ethically grounded professionals. Our alumni and industry partners are vital to our success, and we invite you to explore and connect with our vibrant community.

## **ANEIKA SIMMONS, PhD**

**Dean**

Professor of Management, College of Business



## COLLEGE OF BUSINESS

# STUDENT EXPERIENCE

Faculty in the College of Business bring real-world experience, practical expertise, and a commitment to student success through innovative teaching, personalized support, and a career-focused curriculum. Our students thrive in a learning environment that transforms them into ethical, globally minded professionals.

---



## OUR MISSION

The **Prairie View A&M University College of Business** is committed to empowering students from diverse socioeconomic backgrounds to become ethical leaders and business professionals who are entrepreneurial, productive, and prepared to excel in the global economy. The College is devoted to conducting impactful research, delivering high-quality teaching, and engaging in outreach to support communities in Texas, across the nation, and the world.

---



## OUR VISION

The **Prairie View A&M University College of Business** will be a premier business school known for inspiring excellence and shaping future entrepreneurs and business leaders through impactful research, teaching, and service, and as a national model for student success.



The professors here truly stand out. They don't just teach — they guide. That kind of support and willingness to meet students where they are is rare, and it's a big part of why PVAMU feels like home.

**FATIMA PEREZ**  
BBA in Accounting 2024

# UNDERGRADUATE PROGRAMS

The College of Business offers undergraduate programs in Accounting, Finance, Management, Marketing, and Management Information Systems (MIS).

## Accounting (BBA)

**Focus Areas:**  
Financial accounting, auditing, taxation

**Prepares Students for:**  
Public / private sector careers, graduate study

**Core Strengths:**  
Analytical thinking, leadership, ethical standards



## Finance (BBA)

**Focus Areas:**  
Corporate finance, investment, financial analysis

**Prepares Students for:**  
Careers in finance and graduate programs

**Core Strengths:**  
Decision-making, global financial systems, risk management



## Management (BBA)

- 👁️ **Focus Areas:**  
Strategic planning, leadership, communication
- ✔️ **Prepares Students for:**  
Managerial roles across industries
- 👍 **Core Strengths:**  
Team dynamics, business ethics, problem-solving

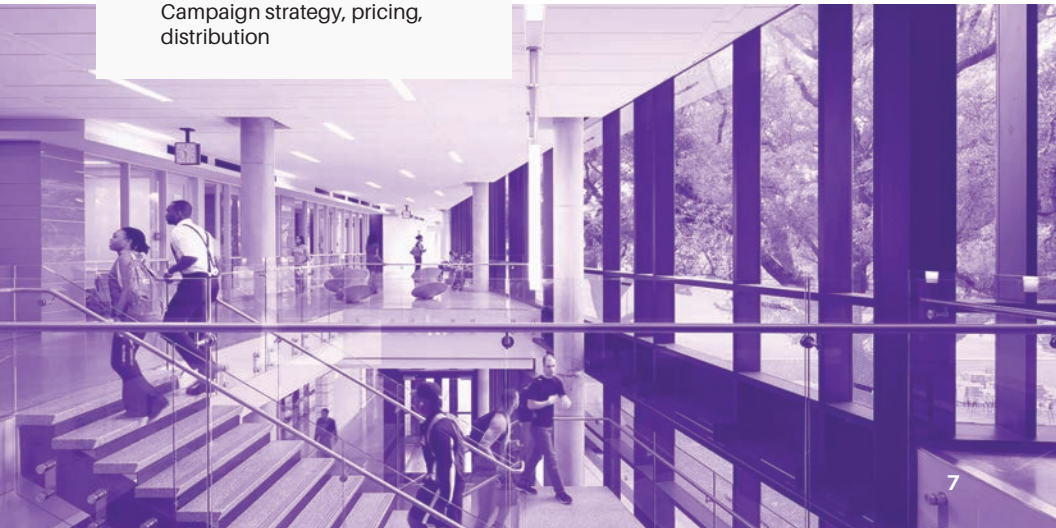
## Management Information Systems (MIS) (BBA)

- 👁️ **Focus Areas:**  
Systems design, software development, IT management
- ✔️ **Prepares Students for:**  
Careers in data systems technology-driven roles
- 👍 **Core Strengths:**  
Tech integration, Artificial Intelligence, systems analysis

## Marketing (BBA)

- 👁️ **Focus Areas:**  
Consumer behavior, digital marketing, brand management
- ✔️ **Prepares Students for:**  
Careers in advertising, product development, market analysis
- 👍 **Core Strengths:**  
Campaign strategy, pricing, distribution

➤ **The objectives of the Marketing program are to prepare students for professional careers in both small and large businesses.**



# GRADUATE PROGRAMS

The College of Business offers a Master of Science in Accounting, a Master of Business Administration (MBA), including an Executive MBA and a Doctor of Business Administration.

## Master of Science in Accounting

Designed for professionals and new graduates entering the accounting field, the master of science in accounting emphasizes advanced technical knowledge across public, private, and government sectors.



## Master of Business Administration (MBA)

Our flexible MBA offers options in accounting, entrepreneurship, finance, MIS, and general business either online or at the Northwest Houston Center.

## Executive MBA (EMBA)

For experienced professionals aiming for executive-level leadership, the EMBA combines classroom learning with mentoring and business strategy.

## Doctor of Business Administration (DBA)

DBA is a professional degree designed primarily for business executives who have significant professional and management experience and possess an MBA or a related master's degree. The three-year program will be taught in an executive format and allow executives to continue their employment while pursuing the DBA.



> **For our MSA and our MBA, we have been cited a number of times as a flexible and affordable option.**

## GRADUATE PROGRAM ADMISSION DEADLINES

PROGRAM	TERM	PRIORITY DEADLINE	FINAL DEADLINE
Doctoral	Fall	February 1	March 1
Master's	Fall	-	April 15
Doctoral	Spring	September 1	October 1
Master's	Spring	-	October 1
Master's / Doctoral	Summer I	-	April 15
Master's / Doctoral	Summer II	-	May 15

LEARN MORE



Funding Your Graduate Education



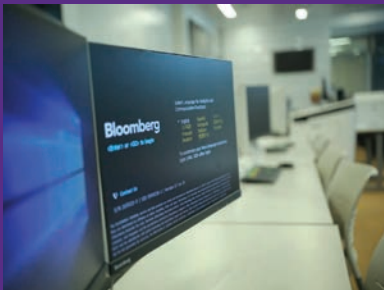
Additional Admission Requirements

# SPECIAL PROGRAMS



## ENERGY TRADING PROGRAM (ETP)

ETP is a two-year program that develops the next generation of energy professionals through a unique blend of classroom and corporate training accompanied by mentoring.



## PANTHER INVESTMENT FUND (PIF)

PIF was established in 2018 to offer students a unique opportunity to manage actual investment funds and develop investment skills as financial analysts and portfolio managers.

## SUMMER BANKING ACADEMY

The College of Business welcomes the **Summer Banking Academy**, a talented group of future financial leaders exploring banking, finance, and professional growth.



## VOLUNTEER INCOME TAX ASSISTANCE PROGRAM (VITA)

VITA, in partnership with the IRS, has been offering appointments and walk-in services during the spring semester for more than 20 years to members of the community and campus with IRS-certified volunteers.





### **SMALL BUSINESS DEVELOPMENT CENTER (SBDC)**

**SBDC** provides free business consulting and affordable training seminars for small and medium-sized business owners and managers. The PVAMU SBDC is a business consulting and training center of the SBDC Network.

### **CENTER FOR INNOVATION AND ENTREPRENEURSHIP (CIE)**

**CIE** was established with a grant from the U.S. Department of Education. Activities and programs are designed to support and strengthen the existing programs and infrastructure in entrepreneurship across PVAMU campuses.

**> Business majors have a curriculum that includes courses that empower them to build customized career plans, with expert career professionals and mentors available to help them set clear goals and reach them confidently.**



**Students are supported by the college through organizations and events designed to encourage students to explore and grow as professionals. Business majors are required to enroll in courses to develop individual career plans with the assistance of career professionals dedicated to helping them set and meet their goals.**

# Concentrations and Minors

## Concentration:

Energy Trade Concentration  
(for Finance Majors)

- » Energy Trade (NEW)

# 6%

- » of business schools worldwide are AACSB-accredited, and we're proud to be one of them as part of a Carnegie R2 university.

## Minors:

The following options are available as fields of study for minor requirements:

- » Accounting
- » Banking (NEW)
- » Business Administration
- » Business Analytics
- » Economics
- » Energy Trading
- » Finance
- » Human Resource Management
- » Innovation and Entrepreneurship
- » International Business
- » Management Information Systems
- » Marketing
- » Personal Financial Planning
- » Real Estate
- » Supply Chain Management



SCAN NOW



Business never stops. Your future shouldn't either.

# NATIONAL RANKINGS

## UNDERGRADUATE PROGRAMS SUCCESS



### MARKETING

PVAMU  
Ranked

#6

In producing  
African American graduates



### FINANCE AND FINANCIAL MANAGEMENT

PVAMU  
Ranked

#12

In producing  
African American graduates



### MANAGEMENT INFORMATION SYSTEMS

PVAMU  
Ranked

#15

In producing  
African American graduates



### MANAGEMENT

PVAMU  
Ranked

#25

In producing  
African American graduates



> PVAMU is ranked

#1

in Texas for value  
among HBCUs by  
*SmartAsset (2025).*

## GRADUATE PROGRAMS SUCCESS

PVAMU  
Ranked ▼

#25

Graduate Program  
in Texas  
*2024 MBA Guide*

PVAMU  
Ranked ▼

#8

Graduate Program  
in Texas  
*2024 MBA Guide*

PVAMU  
Ranked ▼

1 of 7

DBA Program  
in Texas

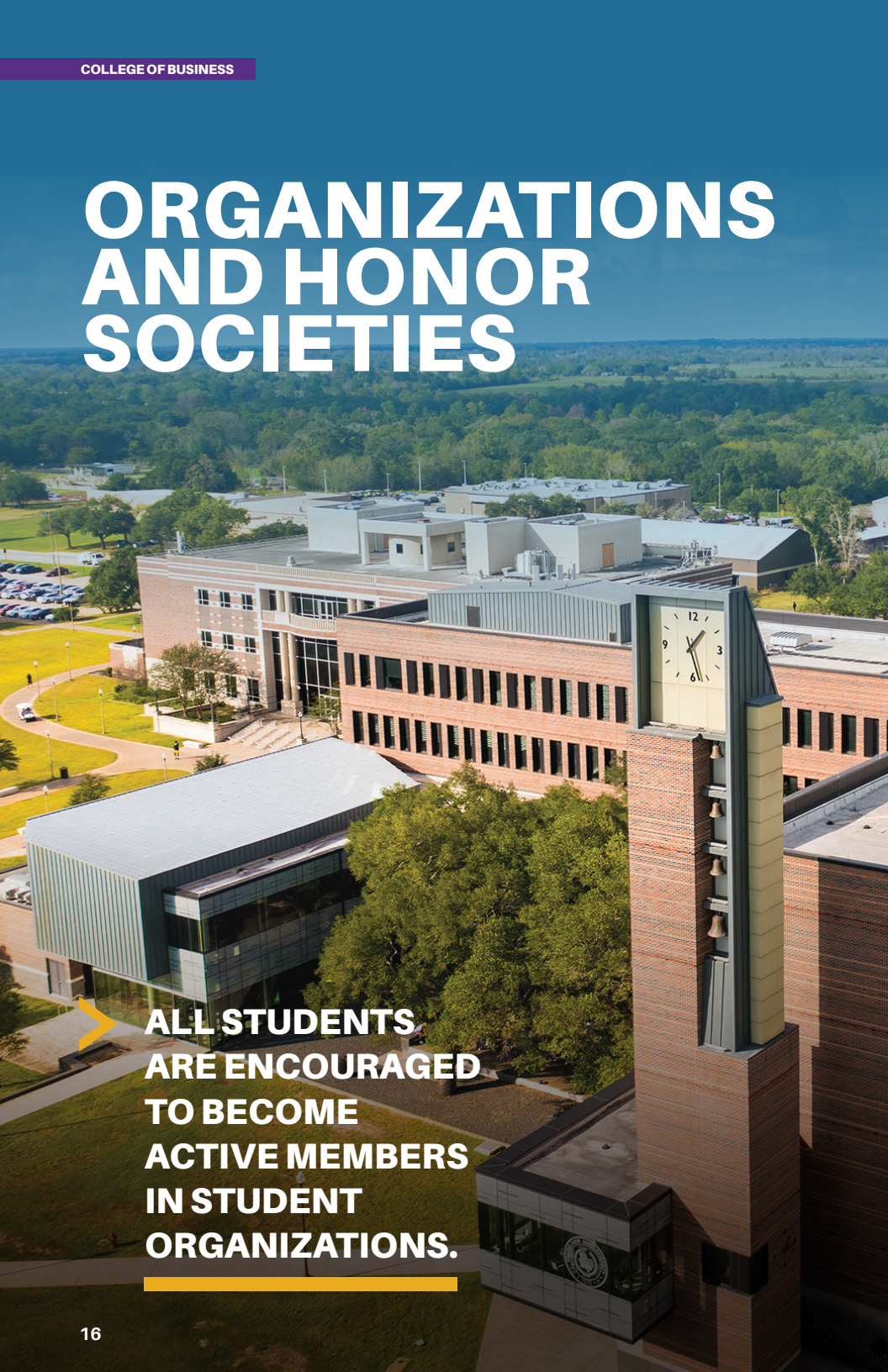
PVAMU  
Ranked ▼

top 50

Graduate Program  
of 365 analyzed by *intelligent.com*

*Diverse Issues in Higher Education*  
*The EDU Ledger*

# ORGANIZATIONS AND HONOR SOCIETIES



**ALL STUDENTS  
ARE ENCOURAGED  
TO BECOME  
ACTIVE MEMBERS  
IN STUDENT  
ORGANIZATIONS.**

### **AMERICAN MARKETING ASSOCIATION (AMA)**

Provides access to regional, national, and local marketing events and competitions

### **ASSOCIATION FOR INFORMATION SYSTEMS (AIS)**

Promotes tech leadership and community service through information systems initiatives

### **BETA ALPHA PSI**

Recognizes academic excellence in accounting, finance, and information systems as a national honor society

### **BETA GAMMA SIGMA**

Honors society for business students in AACSB-accredited programs

### **BUSINESS LAW STUDENT ASSOCIATION (BLSA)**

Focuses on business law, ethics, and corporate governance education and outreach

### **DEAN'S STUDENT ADVISORY COUNCIL**

Serves as the voice of business students, representing all COB organizations to the Dean

### **HISPANIC BUSINESS STUDENT ASSOCIATION**

Promotes identity, leadership, and service among Hispanic business students



### **PHI BETA LAMBDA**

Brings business and education together in a positive working relationship through innovative leadership development programs

### **SCHOLARS OF FINANCE**

Promotes the stimulation of the students' interests in the field of finance

### **LEADERS INNOVATING FOR TOMORROW (LIFT)**

Focuses on developing young adults by teaching leadership to every student

### **NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS (NABA)**

Supports the advancement and representation of Black professionals in accounting and finance

### **PV REAL ESTATE CLUB**

Develops future leaders through service, recruitment, and campus-wide initiatives

### **SUPPLY CHAIN MANAGEMENT CLUB (SCMC)**

Builds connections and career opportunities in logistics and supply chain management

### **DISTRIBUTIVE EDUCATION CLUBS OF AMERICA (DECA)**

DECA is a student organization that prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality, and management



# UNDERGRADUATE ADMISSIONS

## FRESHMAN ADMISSIONS | FALL 2026

- Completed ApplyTexas application at [applytexas.org](http://applytexas.org)
- Non-refundable \$40 application fee or ACT/SAT/NACAC fee waiver
- Official high school transcript; Foundation with Distinguished, Recommended, or Foundation with Endorsements High School Program, or GED certificate

**Automatic admission to Prairie View A&M University is based on the Foundation High School Program with at least one endorsement.**

Standards for full admission are based on the required high school curriculum (Foundation Plan). Entering freshmen must have successfully completed the following courses in high school:

- English Language Arts (4 credits)
- Mathematics (3 credits)
- Science (3 credits)
- Social Studies (3 credits)
- Language other than English (2 credits)

**Automatic admission includes completion of the requirements listed above and any one of the following:**

- Rank in top 35% of graduating class or
- Cumulative GPA of 3.2 or higher on a 4.0 scale or
- SAT of 1060 or higher or ACT of 21 or higher

Students who do not meet the automatic admission criteria can be admitted through a holistic review process that involves a review of academic achievements, extracurricular activities, community service, talents, awards, and other factors that support a student's ability to succeed.

## TRANSFER ADMISSIONS

- Completed Apply Texas application located at [applytexas.org](http://applytexas.org)
- Non-refundable \$40 application fee/ International \$50
- Official transcripts from all institutions attended
- Requires 2.0 cumulative GPA on a 4.0 scale with at least 15 transferable college-level credits from last school attended



**LEARN MORE AT  
APPLYTEXAS.org**

## DEADLINES

APPLICATIONS	SPRING	SUMMER	FALL	FALL
Undergraduate (FF,FI,TI)	DEC 1	MAR 1	DEC 1	MAR 1
Undergraduate (AT,TR)	DEC 1	APR 1	DEC 1	JUL 15
Undergraduate (RA)	DEC 1	APR 1	DEC 1	AUG 15

### KEY MAP

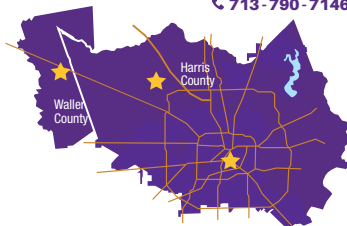
FF: First-Time Freshmen | FI: Freshmen International | TI: Transfer International | AT: Transfer | RA: Re-Admit/Former | TR: Transient

### MAIN CAMPUS

700 University Dr.  
Prairie View, Texas 77446  
936-261-3311

### NORTHWEST HOUSTON CENTER

9449 Grant Rd.  
Houston, Texas 77070  
713-790-7146



### Houston Metroplex

### COLLEGE OF NURSING

6436 Fannin St.  
Houston, Texas 77030  
713-797-7000

# DEGREES & MAJORS

## COLLEGE OF AGRICULTURE, FOOD, AND NATURAL RESOURCES

Agriculture	BSAG
Human Nutrition and Food	BSDIET

## SCHOOL OF ARCHITECTURE

Architecture	BS
Construction Science	BS
Digital Media Arts	BS

## MARVIN D. AND JUNE SAMUEL

### BRAILSFORD COLLEGE OF ARTS AND SCIENCES

African American Studies	BA
Biology	BS
Chemistry	BS
Communications	BA
English	BA
History	BA
Mathematics	BS
Music	BA
Physics*	BS
Political Science	BA
Psychology	BS
Social Work	BASW
Sociology	BA

## COLLEGE OF BUSINESS

Accounting	BBA
Finance	BBA
Management	BBA
Management Information Systems	BBA
Marketing	BBA

## COLLEGE OF NURSING

Nursing	BSN
---------	-----

## COLLEGE OF EDUCATION

Teacher Education	BS
-------------------	----

## ROY G. PERRY COLLEGE OF ENGINEERING

Chemical Engineering	BSCHE
Civil Engineering	BSCCE
Computer Engineering	BS
Computer Science	BS
Electrical Engineering	BSEE
Mechanical Engineering	BSME

## COLLEGE OF JUVENILE JUSTICE

Criminal Justice	BSCJ
Juvenile Justice	BSCJ

## SCHOOL OF PUBLIC AND ALLIED HEALTH

Health	BS
Kinesiology	BS
Public Health	BS
Public Health	BA

## UNDERGRADUATE STUDIES

General Studies	BA
General Studies	BS

*Degrees, majors, and courses are subject to change. For the current list, please refer to the graduate and undergraduate catalogs at [pvamu.edu](http://pvamu.edu)*

## CONTACT INFORMATION

### OFFICE OF ADMISSIONS

Willie A. Tempton, Sr.  
Memorial Student Center, Third Floor  
P.O. Box 519; MS 1009, Prairie View,  
TX 77446  
**936 - 261 - 1000** Option #3  
[admissions@pvamu.edu](mailto:admissions@pvamu.edu)

### OFFICE OF STUDENT FINANCIAL AID AND SCHOLARSHIPS

Willie A. Tempton, Sr.  
Memorial Student Center, Third Floor  
P.O. Box 519; MS 1009, Prairie View,  
TX 77446  
[fadmail@pvamu.edu](mailto:fadmail@pvamu.edu) | [scholarship@pvamu.edu](mailto:scholarship@pvamu.edu)  
**936 - 261 - 1000**

### OFFICE OF STUDENT RECRUITMENT

Evans Hall  
First Floor  
P.O. Box 519; MS 1011, Prairie View,  
TX 77446  
**936 - 261 - 1081** | [recruitment@pvamu.edu](mailto:recruitment@pvamu.edu)



## On-Campus Housing Contacts

**University College (Freshman Housing)**  
[universitycollege-pv.com](http://universitycollege-pv.com)  
**936 - 261 - 5990**

**University Village**  
[prairieviewvillage.com](http://prairieviewvillage.com)  
**936 - 261 - 5950**

**University View**  
[universityviewpv.com](http://universityviewpv.com)  
**936 - 261 - 5990**

**University Square**  
[universitysquarepv.com](http://universitysquarepv.com)  
**936 - 261 - 3781**

## Estimated Full-Time Tuition and Fees

<b>UNDERGRADUATE TEXAS</b>	<b>\$30,146</b>
<b>UNDERGRADUATE NON-RESIDENT</b>	<b>\$45,721</b>

12 or more semester credit hours, meal plan, and laundry. Includes on-campus housing per semester.

All tuition and fees are approximate and subject to change. Additional tuition and fees may be applicable to specific programs of study.

For more information or to schedule a campus tour, go to

**PVAMU.edu**

or contact us at 936 - 261 - 1000

**Excellence  
Lives Here**

PRAIRIE VIEW A&M UNIVERSITY

700 University Dr.  
Prairie View, Texas 77446

**936 - 261 - 3311**



[pvamu.edu](http://pvamu.edu)