

# Overview of the College of Business

The College of Business began with a few narrowly specialized skill courses in the Division of Arts and Sciences and evolved into its own department, a division, a school and finally a college. The full catalyst for developing the College of Business resulted from the study, "A Development Plan (1970-1980) for Prairie View A&M College of Texas," which stated that "The School of Arts and Science be recognized and restructured to provide for flexibility and interdisciplinary approaches to learning. The Department of Business should be raised to the status of a Division with long-range planning to establish a School of Business."

Since the early 1900's, the College of Business has produced more than 6,000 graduates who have been innovative in their approach to business and are leaders in their industry. For more than 90 years graduates in economics, commerce, business education, business administration and other business-related fields have earned positions leading businesses, not-for-profit and government agencies as outstanding managers, leaders, administrators, CFOs, CEOs and entrepreneurs who not only created opportunities for themselves but also for their communities.

The College of Business continues to prepare men and women who are capable of helping people around the world to improve the quality of their existence by producing talented, ethical business professionals who are among the best in the world. The PVAMU College of Business presently offers a bachelor of business administration in five major areas of study (with nine minor areas of study also available) and two graduate degrees - Master of Business Administration, including Executive MBA and online MBA options, and Master of Science in Accounting. All programs are fully accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Only five percent of business schools worldwide are AACSB-accredited, and have been proven to provide the best business education in the world.



GALA2015

*Expanding Excellence, Changing Lives*

Although commercial and vocational courses in the area of business were offered for the first time in 1921 for students interested in business, they were offered through the School of Arts and Sciences. The present administrative unit, College of Business, has been identified as follows:

<b>1921-26</b>	Commercial Department
<b>1927-30</b>	Department of Social Sciences
<b>1930-35</b>	Department of Commerce and Economics (new department added separate from the Department of Social Sciences)
<b>1932-35</b>	Department of Economics (Commerce was dropped)
<b>1938-44</b>	Department of Economics and Business Administration
<b>1944-55</b>	Department of Business Administration
<b>1955-71</b>	Department of Economics and Department of Business Education (departments were subdivided)
<b>1960-72</b>	Department of Business Administration (within the College of Arts and Sciences) and Department of Business Education (within the Department of Education)
<b>1972-73</b>	Division of Business
<b>1973-74</b>	School of Business
<b>1976-2015</b>	College of Business



## College of Business Heads, Chairmen and Deans

<b>1930</b>	Matilda E. Morris, Head
<b>1938</b>	F.A. Jackson, Head
<b>1940</b>	S. R. Warren, Chairman
<b>1948</b>	Jonel L. Brown, Head
<b>1955</b>	Adams Arnold, Head
<b>1956</b>	William Frank, Acting Head
<b>1957</b>	Lillian Garnett, Acting Head
<b>1958</b>	William C. Ferguson, Head
<b>1965</b>	William C. Brown, Head
<b>1966</b>	Terry M. Brookins, Acting Head
<b>1968</b>	Kenneth Briggs, Head
	Levi Wilson, Associate Head (1970-1971)
<b>1970</b>	Interim Committee: Dorisula Hawkins (Chairman) Savannah Collier, John Patterson, Rose Knotts (Acting Head, Second Summer Session, 1971).
<b>1971</b>	Dorisula Hawkins, Acting Head
<b>1972</b>	Bernice Rollins, Head (January 1972)
<b>1973</b>	Bernice Rollins, Head
<b>1976</b>	Bernice Rollins, Acting Dean
<b>1982</b>	Milton Bryant, Dean
<b>1989</b>	Barbara A.P. Jones, Dean
<b>1997</b>	David Kruegel, Interim Dean
<b>2001</b>	Munir Quddus, Dean

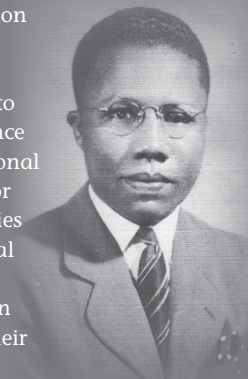
PRAIRIE VIEW A&M UNIVERSITY  
College of Business



**P**rairie View A&M University's College of Business has its roots in School of Arts and Sciences. Business graduates throughout the twentieth century included a unique group of individuals driven to succeed: from bookkeepers to bankers, actuaries to accountants, secretaries to salesmen and entrepreneurs. An education with a strong foundation in the liberal arts is critical for business managers, leaders and entrepreneurs.

In the twenty-first century, the college continues to provide an exceptional business education experience by fostering a curriculum infused with an international perspective and an emphasis on ethical behavior for leaders. Students can take advantage of opportunities to increase wealth by building up their own personal finances or creating opportunities for others by taking introductory and in-depth business courses in management and entrepreneurship regardless of their major - all paths lead to business.

**1930-35** The Department of Commerce and Economics was formed. Courses taught included shorthand, typewriting, economics, insurance, marketing (as related to agricultural products), and money and banking. These courses were designed to train students for business occupations such as clerks, bookkeepers, stenographers and secretaries.



**1935-37** A shift was made in the curriculum to prepare administrators for rural business occupations. Courses added included business organization, control salesmanship and farm accounting.

**1938-40** Training during World War I period led to the development of such courses as filing, office practice, business opportunities for Negroes, principles of marketing, personnel management, and accounting.

# TIMELINE

**1921-22** Commercial courses were taught for the first time which included commercial arithmetic, bookkeeping, commercial law, business forms, and typewriting.

**1922-27** Additional courses were taught primarily to prepare students to operate business in the vocational areas. They were printing, shoemaking, laundry, dry cleaning, bookkeeping, cost finding and estimating, and tailoring.

**1927-28** Economics was taught for the first time in the Department of Social Science. This course was a requirement for all Vocational Trade students.





**1941-44** The curriculum changed drastically and included courses in secretarial science, business organization and administration, industrial relations, finance and marketing, research and business analysis. Business education became an area of specialization and dictation and transcription, office machines, business ethics, personality development, and office management courses were offered. The Bachelor of Science and Bachelor of Arts degrees were awarded.



## 1959-1960

A certificate in Secretarial Science for a two-year program was offered for the first time.

## 1960-1970

Core course requirements in Business Administration curriculum were regulated by the College of Arts and Sciences and those in Business Education by the Department of Education.



**1972-1973** Specializations were approved in the areas of accounting, finance and banking, management, marketing and office administration under the Business Administration Bachelor of Arts Degree plan housed in Arts and Sciences.

**1945-47** The Department of Economics and Business Administration was designated.

**1948-55** Business apprenticeship was first required as part of the curriculum. The Master of Science degree in Business Education was approved.

**1955-56** The unit was subdivided into a Department of Economics and a Department of Business Administration. The Department of Business Administration academic areas were split into specializations: Business Administration and Business Education. Separate degrees were offered: Bachelor of Science for Business Education and Bachelor of Arts for Business Administration.

**1973-74** A Bachelor of Business Administration (BBA) degree was offered for the first time with major and minor options in the areas of accounting, finance and banking, management, marketing and office administration. The School of Business became a separate unit.

**1974-75** A Master of Business Administration (MBA) degree was approved and students enrolled in this program for the first time. Only a specialization in management was offered at the MBA level.

**1976** College of Business established at Prairie View A&M University.

**1980-81** Economics component moved to College of Business while Geography and Social Sciences become part of new Division (Division of Political and Social Sciences – Sep 1, 1981)

**1981** College of Business hosts “Entrepreneurial Day.”



ENTREPRENEURIAL DAY — AUGUST 4, SPONSORED BY COLLEGE OF BUSINESS.

Since the early nineteen eighties, the College of Business has hosted a number of events designed to bring outstanding business executives to the campus to enrich students' education experience. Many of these enrichment programs were held in summer including the College of Business Lecture Series which featured guest lecturers in the fields of real estate and consumer rights as well as those equipped to discuss the impact of Affirmative Action and Minority Employment and “Reganomics.” Nascent business owners—both students and members of the local community—were enthralled by presentations from presidents of banks, corporations and administrators from state and federal offices.

Business alumna and faculty Dr. Dorisula W. Hawkins named “University Business Teacher of the Year” by the District VI Texas business Education Association.

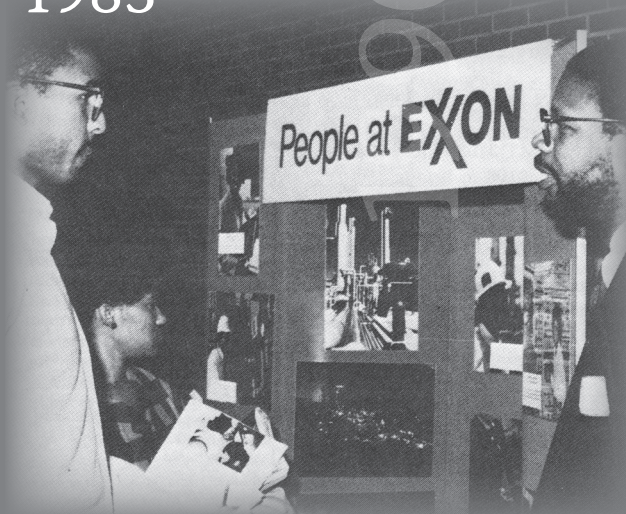


Dr. Dorissula W. Hawkins  
**Dr. Hawkins Named  
University Business  
Teacher of Year**

**1982** College of Business announces the Esther J. Tyler Memorial Scholarship. The first of several scholarship endowments designated for business students, the E.J. Tyler Memorial Scholarship was established to perpetuate the memory of Dr. Esther Johnson Tyler. Dr. Tyler was an alumna of the College of Business having received both the Bachelor of Science and Master of Science degrees in business education. For more than 25 years she devoted her life in service as a teacher at PVAMU.

Business alumna Shelia Coney Miller receives “Employee of the Year” Award from Capital National Band.

**1983** College of Business starts career fair.





## Accounting Major Awarded Real Estate Scholarship

Miss Paula Renee Waters, an accounting major, was this year's recipient of the Texas Real Estate Commission Scholarship (TREC). The TREC scholarship is awarded annually to an outstanding student in the state that exemplifies potential leadership abilities in Real Estate.

The TREC scholarship, administered through the commission headquarters at Texas A&M University, has awarded 102 scholarships since its inception in 1978. Miss Waters is the second Black and the second Prairie View student to receive the TREC scholarship.

"I became interested in the Real Estate Scholarship when Dr. Soliman informed me of the many opportunities available with a degree in Accounting and a license in Real Estate."

Paula is a graduate of



Paula Waters

Palestine High School of Palestine, Texas. She is currently an advanced sophomore and honor student at Prairie View. Her hobbies are sewing, reading, poetry, and baking.

Accounting major Paula Renee Waters becomes the second African American to receive the Texas Real Estate Commission (TREC) scholarship.

# TIMELINE

**1986** Dr. Milton Bryant joins College of Business as the second dean.

**1989** Dr. Barbara A.P. Jones appointed third dean of the College of Business.

Departments in 1989 – Accounting & Information Systems; Economics/Finance; and Management Marketing.

**1992-97** Under the leadership of Dean Barbara Jones, funding for College of Business students, faculty and programs increased by more than \$1 million to support student scholarships, computer equipment, a pre-college program, faculty development and assistance to community and university programs.

**1997** Dr. David Kruegel accepts appointment as interim dean for the College of Business.

**1999** The Department of Economics and Finance is eliminated.

The Department of Accounting and Information Systems is combined with the Finance program to form the Department of Accounting, Finance and Information Systems.

The Department of Management and Marketing adds the Economics program.



**2001** Dr. Munir Quddus assumes the mantle of leadership as the fourth dean of the College of Business.

Under the direction of William Vetter, J.D., the College of Business forms an alliance with the Internal Revenue Service to open a Volunteer Income Tax Assistance (VITA) program on the PVAMU campus. On average, the PVAMU VITA site prepares more than 200 returns, reporting over \$3 million in income and returning nearly \$300,000 to its client-taxpayers.

**2002** College of Business Dean's Advisory Board created. Mr. Ray Nelson, P.E. elected first chair of the board.

**2003** The Texas Higher Education Coordinating Board approved the MS in Accounting degree program to be offered in the College of Business at Prairie View A&M University beginning in fall 2003.



Prairie View A&M University Small Business Development Center opens. The PVAMU SBDC provides free business consulting and affordable training seminars for small and medium-sized business owners and managers in Waller County. The first director of the SBDC is Dan Rhodes.

MBA Students compete for the first time in HBCU National Business Plan Competition under the direction of Graduate Programs in Business Director Dr. John Dyck.

Gladys Minix, Yusuf Kallon, and Roger Robinson are the first three graduates to complete the MSA program in December.

**2005** College of Business adds minors in Personal Financial Management Planning and International Business.

## TIMELINE

**2004** COB receives US Department of Education Grant for \$188,000 to expand International Business offerings. Funding supports opportunities for faculty and student international travel, additional courses in international business, the creation of a minor in International Business and a Center for International Business Education.

A Memorandum of Understanding between the PVAMU and the Universidad de las Américas (UDLA) at Puebla, Mexico, was signed in October 2004; the first two PVAMU business students begin study at UDLA under this program.



**2006** Prairie View A&M University earns accreditation with the Association to Advance Collegiate Schools of Business (AACSB) for its undergraduate and graduate business programs. AACSB

**2007** Beta Gamma Sigma International Honor Society inducts first members on PVAMU campus.

Certificate in Entrepreneurship begins.

Minor in International Business offered through the College of Business.



**2009** Business School launched full online MBA program.

**2010** Business school launches MGMT 2000: Professional Development for Business, a course designed to better prepare students for internship and employment opportunities. Prairie View A&M University's Online Master of Business Administration (MBA) program has been ranked a "Best Buy" among AACSB-accredited business programs.

**2013** Classes for all Graduate Programs in Business move to the PVAMU Northwest Houston Center.

Business dean Dr. Munir Quddus appointed Associate Provost of the Prairie View A&M University Northwest Houston Center.

**2014** First seven members of the EMBA cohort graduate in August 2014: Amisha Dalwadi, Shital Dalwadi, Christopher Hayes, Gerald Herd, Dietrick Tillis, Furbert Trim and Kristopher Willis.

Prairie View A&M University Center for International Business Education (CIBE) organizes a summer field trip to South Korea. PVAMU business students enroll in Daegu University in fall.

**2011** PVAMU alumnus Kendall Thompson (BBA in MISY, May 2006) is nationally recognized for his Kenmark Sports Armband Water Bottle – the first multi-functional armband on the market.

AACSB reaffirms accreditation for the College of Business.

**2012** First cohort of Executive Master of Business Administration (EMBA) students enrolled.

College of Business begins process to be recognized as SAP University.

EMBA students make their first trip to China.

Accounting 4+1 program, a four-year bachelor of business administration program and one-year master of science in accounting program is approved.

**2015** College of Business moves into new multipurpose building to be shared with the College of Agriculture and Human Sciences.

