





#### What is IMPACT?

The Prairie View A&M University College of Business Mentor/Protégé Connection (IMPACT) offers students the opportunity to develop their professional insights and networks through the guidance of a career mentor.



#### Why get involved?

A mentor offers guidance and helps students find effective solutions, explore new opportunities, and enhance job placement options.

Effective mentoring programs have also been known to increase student persistence in attaining a college degree and thereby increase retention and graduation rates.





## Why get involved?

In addition to providing support and building better relationships with students, mentoring is a great way to promote your organization, expand your own professional network and build a strong relationship with PVAMU.

# How does this work?



Review the program details to determine if this is a good fit for you.



Attend a live or virtual training session for an overview of the program or an ondemand session.



If this is a good fit for you and you want to be involved, sign the IMPACT Mentor Agreement, submit the form online, get confirmation of acceptance and join us.

#### Program Activity Dates



#### FALL DATES

September 15 – November 15



**SPRING DATES** 

February 1 – April 1

#### I've joined! Now what?

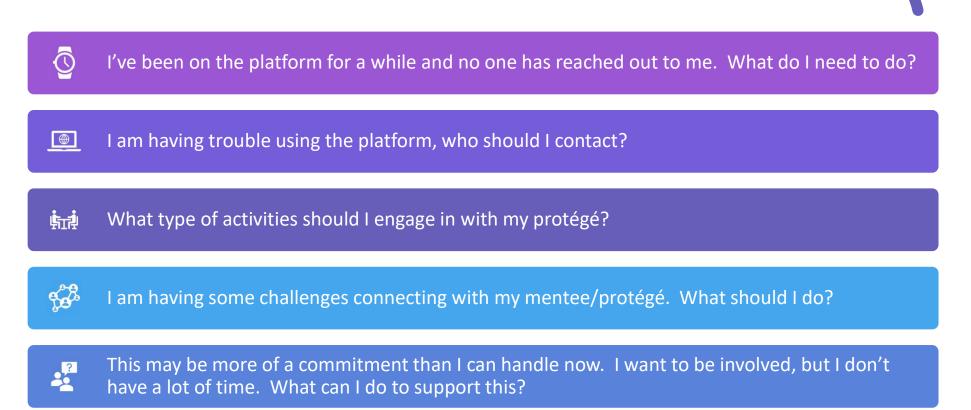
- Create an account profile using our mentor/protégé platform.
  - Following training and approval, you will receive a link and instructions
  - You can use a desktop device or download the app on your mobile device
  - You'll need to answer a few more questions, but you can sign in with your LinkedIn, Facebook, or Google profile to make things easier
- Receive approval within three days of joining the online platform
- Once approved, take some time to review some of the posted information to get familiar with the site and your roles
  - Mentoring videos
  - Groups

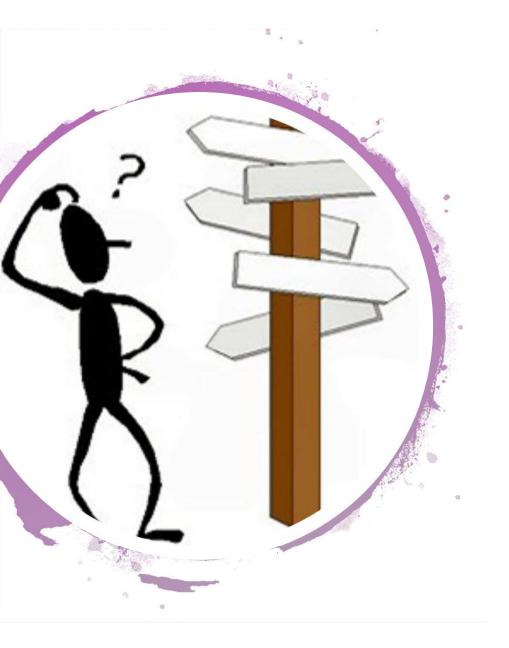
## l'm ready to engage with my student protégé!

PVAMU Students will review your profile and assess fit. They will reach out to you to ask for assistance.

- 1. Schedule a time to meet to discuss the relationship.
- 2. If you both agree that this is a good fit, complete the IMPACT Agreement to consent to the terms and outline a plan of action.
- 3. Submit the agreement to one of the program coordinators and get started!
- 4. Plan to attend at least one campus event to interact with other students and mentors.







#### Contact one of the Program Coordinators

- If you have been on the platform some time and there has been no contact from a student.
- If you are experiencing problems with the platform (navigating it, posting information, etc.)
- If you believe there may be inappropriate behavior, marked lack of engagement, communication or response from your mentee.



#### Connect with other Mentors & Seek External Help

- Visit one of the groups or forums to discuss ways to connect with your protégé.
- Check out some of the posted online videos
- Sample activities for professional engagement include:
  - Company tours, site visits or meetings (students need to submit documentation)
  - Participation in virtual professional seminars, industry meetings, conferences
  - Mock interview help
  - Resume review
  - Senior Strategy Sessions

Too much on your plate right now? Consider performing a smaller, but impactful assignment to help a student benefit from your knowledge, wisdom & experience.

- *Informational Interview*: A quick 15-minute chat about what you do and how you got started. Discuss career opportunities in your industry
- *Resume Review:* Set aside 30 minutes to review a student's resume and give them some pointers
- *Mock Interview:* Using a list of sample questions, take a student through the interview process from start to finish using the STAR technique or help them understand a Case Interview, Test Interview or how to properly research a company
- Senior Strategy Session: A brief session to ensure that the student is "on track" to graduate. Assist in the review of an offer letter, review an essay for graduate or professional school, make a course or credentialing opportunities for students to increase success at graduation.
- *Give*: You can make a financial gift in support of the program through the online platform by clicking "Donate Now"

#### **IMPACT Program Coordinators**



Eric Lyons Mentoring Consultant PVAMU COB



Kimberly Gordon Assistant Dean PVAMU COB



Taft Mohair Mentoring Consultant PVAMU COB



Student Liaison PVAMU COB