

# CERTIFICATE IN INNOVATION & ENTREPRENEURSHIP





PRAIRIE VIEW  
A&M UNIVERSITY  
COLLEGE OF BUSINESS



Sometimes, the difference between starting and owning a successful business is access to good information. The Certificate in Innovation and Entrepreneurship is designed for students excited about entrepreneurship. This includes students looking to start, create or grow their own businesses.

The three (3) course certificate will provide students with functional knowledge and skills in business that are required for a broad understanding of the field of entrepreneurship and help students learn to identify, conceptualize, plan, finance, launch, manage and reap the rewards of a new venture. Both non-business and business majors are eligible for the certificate.

Ready to get started? Speak with an advisor for the Innovation and Entrepreneurship Program (IEP) then enroll in MGMT 2013 - Design Thinking. Next take MGMT 3333 - Commercializing Innovative Ideas and select one of the entrepreneurship course electives that interests you. Add an IEP-approved event and notify your advisor once you have satisfied the requirements to receive your certificate.



## REQUIREMENTS FOR CERTIFICATE IN INNOVATION AND ENTREPRENEURSHIP

MGMT 2013	Design Thinking	3
MGMT 3333	Commercializing Innovative Ideas	3
Entrepreneurship Elective (Select <i>one</i> from the courses below):		3
ENTR 3013	Economics for Entrepreneurs	
ENTR 3023	Diversity Entrepreneurship	
ENTR 3033	Social Entrepreneurship	
ENTR 3093	Special Topics	
ENTR 4043	New Venture Creation	
IEP-approved event <sup>1</sup>		
<b>Total Hours</b>		<b>9</b>

<sup>1</sup>Participation in one IEP-approved activity/event is required. This can include successful funding acquisition grant-writing and organizational leadership. Consult with your advisor.

# **PRAIRIE VIEW A&M UNIVERSITY**

## **COLLEGE OF BUSINESS**

### **DEPARTMENT OF MANAGEMENT AND MARKETING**

**Department Head: Dr. Sudhir Tandon**

**Agriculture/Business Multipurpose Building - Room 347**

**Phone: (936) 261-9280 | E-mail: [sutandon@pvamu.edu](mailto:sutandon@pvamu.edu)**

### **INNOVATION AND ENTREPRENEURSHIP PROGRAM**

**Certificate in Innovation and Entrepreneurship**

**Minor in Innovation and Entrepreneurship**

**Dr. Rick Baldwin**

**Agriculture/Business Multipurpose Building - Room 117**

**Phone: (936) 261-9286 | E-mail: [ribaldwin@pvamu.edu](mailto:ribaldwin@pvamu.edu)**

**Dr. Lawrence McNeil**

**Agriculture/Business Multipurpose Building - Room 353**

**Phone: (936) 261-9205 | E-mail: [lrmcneil@pvamu.edu](mailto:lrmcneil@pvamu.edu)**